



Clarence A. Mitchell, This morning took the oath of office as mayor of Appleton after resigning as First ward alderman. City Clerk Elden J. Broehm, left, administered the oath. Mitchell takes over as mayor Tuesday. He will preside at his first council meeting Tuesday night when the council reorganizes, and over his first regular council meeting Wednesday. Mitchell defeated Incumbent Robert L. Roemer April 1. (Post-Crescent Photo)

## Polish Chief Warns Against Walkouts

Organizers of Strikes Will Be Considered Class Enemies

Warsaw—Wladyslaw Gomulka, Poland's communist chief, warned workers today that all organizers of strikes henceforth will be considered class enemies. He served notice that the party intends to restore strict control over trade unions and so-called workers' councils.

Gomulka delivered the warning before 1,000 delegates of the Polish Trades Union congress. His statement represented a sharp change from his previous attitude, which had encouraged a Polish hope of relaxation of strict party controls.

The workers' councils are in many respects an adaptation of the Yugoslav communist experiment in which workers had been given some say in the direction of state-operated enterprises. But Gomulka now has told the nation these councils have been opposing communist direction in the plants.

All strikes illegal. So the councils will have their wings clipped, and will be merged with party committees, management groups and the former factory councils in which management and the state-controlled labor unions were represented. And henceforth, all strikes will be illegal.

For a brief period, Gomulka appeared to have adopted the Chinese communist idea, put forward by Mao Tse-tung, that some strikes could have a salutary effect by pointing up danger signals where party

rule had been functioning inefficiently. Since then, however, the Chinese communists have been carrying on a harsh campaign against so-called rightists who were accused of taking advantage of such ostensible relaxations.

The workers' councils were established in 1956 and early 1957 and given a voice in factory organization. The communists soon found many councils developing into opposition groups, and pressing demands for wage increases.

Harvey T. Driessen, 37, 110 E. Calumet street, today forfeited a \$167.95 bond on a

charge of drunken driving. Municipal Judge Oscar J. Schmiegke revoked Driessen's driver's license for one year.

Driessen was arrested by Appleton police Jan. 5 after he made a wide turn from W. College avenue onto S. Walnut street and struck a car waiting for a traffic signal.

Driessen registered .24 on the drunkometer. A reading of .15 is considered evidence of intoxication.

Jet Tanker Forced to Abandon New Effort For Distance Record

Westover Air Force Base, Mass.—Lack of tail winds has forced a huge jet tanker to abandon its attempt to set a non-stop record from Yokota, Japan, to Madrid, Spain.

The 4-engine Stratofortress jet tanker plane set down at Westover yesterday after streaking 7,000 miles. Commanded by Maj. Jack N. Fancher of San Jose, Calif., the plane carried enough fuel for a 10,000-mile flight, but favorable jet stream winds were needed to push it to 11,487 miles to Madrid.

At dawn yesterday, the jet with its crew of seven and a civilian streaked out over the Atlantic, but when it got 660 miles out the crew decided it would never make it to Madrid. It reversed its course and landed at Westover 79 minutes later.

The jet tanker had taken off Saturday from the American base at Yokota, Japan, just outside Tokyo in its attempt to crack the world record of 11,320 miles set with a U. S. Navy propeller-driven bomber in 1946.

## Set for Attack On Rebel Port

Indonesian Fleet And Landing Forces Move on Padang

Bukittinggi, Sumatra—A government invasion fleet lay off the rebel port of Padang today as landing forces poised for a knockout blow against insurgent headquarters in central Sumatra.

Braced for the attack expected within hours, the revolutionary command placed its troops on a round-the-clock alert and called on them to prevent a landing at all costs.

The alert went out as the vanguard of the Jakarta fleet—a destroyer and four corvettes—loomed three miles off Padang. A rebel spokesman said he expected the fleet to lay down a barrage to soften up key shore points for the landing troops, believed to number more than 7,000.

Officials here believed Jakarta soldiers and marines would attack West Sumatra within 24 hours from two sides under cover of air and naval bombardment.

The main thrust is expected around Padang where the rebel government originated two months ago.

Charles T. Fisher, Jr., Detroit Banker, Dies

Detroit—Charles T. Fisher, Jr., 51, president of the National Bank of Detroit, died today of lung cancer.

He was a member of a family long prominent in Detroit in banking and auto-making. His father, Charles T. Sr., was eldest of the famous Fisher brothers who founded Fisher Body Co. and built Detroit's Motors Corp.

the west, and Stanford university's radar telescope at Palo Alto, Calif., failed to pick up this passage.

Sputnik II fooled the professors' prediction of the hour of the time of its death by gliding around the world a half dozen times longer than expected last night.

If the sections that seemingly fell apart over the West Indies continued far enough—and were not consumed by heat from air friction—they might have found their final resting place in the jungles of Brazil.

The heavy rocket motor may have completed one more orbit than the lighter fuel tanks and instrument section of the Soviet moon.

The dog rocket was seen glowing like a red hot poker from air friction, over New England at 8:47 last night, the Smithsonian Astrophysical Observatory said.

## Preparatory Talks For Summit Session May Start Thursday

Extensive Preliminary Work Necessary, Dulles Declares

Washington—Secretary of State Dulles said today that preparatory talks aiming at a summit meeting "may get started within a few days."

Dulles disclosed this in briefing about 200 editors and writers of the International Press institute.

He said "extensive preparatory work" is urgently needed to establish a solid basis for any meeting by heads of government.

Dulles added that it is "quite illusory" to believe that world leaders could sit down and make meaningful decisions without prior detailed examination of problems by lower-ranking aides.

Agree to Talks. Dulles' remarks hinted strongly that the western Big Three might agree to begin talks at an ambassadors' level Thursday in Moscow. The west, however, will almost certainly insist that these discussions lead to a summit conference.

In Paris today, reliable informants said the North Atlantic Treaty Organization council, composed of permanent representatives of the NATO powers, has agreed to start summit talks with Russia in Moscow this week.

Delegates from the United States, Britain and France submitted their governments' proposed reply to the latest note from Soviet Premier Khrushchev at a meeting of the council. Khrushchev in his note had suggested the Thursday meeting date.

Khrushchev suggested that the ambassadors' concentrate only on deciding on the time and place of a foreign ministers' meeting which would occur by May 15.

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He said the free world alliances, now linking about 50

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## 'Dirty' Fallout Reported From Russian Tests

Danish Newspaper States Accident Forced Suspension

Washington—The recent Soviet nuclear tests were "the dirtiest radioactive debris tests the world has ever known."

That's the view of Sen. Humphrey (D-Minn.) who said yesterday there probably is a great deal of evidence to back a Danish report that a catastrophic accident caused a halt in the Russian test series.

The report said the mishap caused radioactive fallout to increase to the danger point over Russia and many neighboring states.

A state department spokesman said "we have no basis on which to substantiate the story."

There was no immediate comment from the atomic energy commission.

Danish Report. Denmark's biggest newspaper, Beltske Tidende, said in Copenhagen yesterday the accident was probably the real reason for Russia's unilateral decision to stop testing nuclear weapons, saying the Russians could not risk continuing tests of arms with serious defects.

The paper did not specify the nature of the reported accident, but said it was caused by an erroneous estimate of meteorological factors.

The newspaper quoted information it said came through diplomatic channels from Moscow.

In announcing test suspension, the Soviets said they reserved the right to resume testing if the other atomic powers—the United States and Britain—didn't halt their tests, too.

President Eisenhower denounced the move as a propaganda gimmick and other U. S. officials noted it came just ahead of the planned opening of the American tests in the mid-Pacific.

Speaker Rayburn to Run for 24th Term

Sherman, Texas—House Speaker Sam Rayburn has given formal notice he'll run for a 24th term in congress.

The County Democratic Chairman R. C. Slagle said Rayburn filed for a place on the ballot in the party's July primary while he was back for an Easter visit at his Bonham, Texas, home.

county rural fatality since Dec. 22 and the third county highway death this year. Two youths were killed in February in a Highway 41 crash in Kaukauna.

A motorcycle mishap and a car crash during the weekend raised the state fatality toll to 178, compared to 212 on this day a year ago.

Culbertson's car veered across Highway 45, then skidded back across the road and rolled over three times in a field, county police said. The youth apparently was enroute to Hortonville. His 1957 car landed right side up after rolling.

Outagamie County Coroner

Turn To Page 18, Col. 6



Ray M. Culbertson

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Bright Sunny Skies to Hold in Fox Cities

Fox Cities Forecast—Sunny and mild this afternoon and Tuesday. Fair and a little warmer tonight. Low tonight 28 to 42. High Tuesday near 70.

## Favors Higher Social Security, Jobless Benefits And Public Works Program

Washington—Harry S. Truman today proposed a \$5 billion tax cut for low and middle income taxpayers to fight the economic recession. He also urged a big increase in government spending.

The former president who described himself as a "retired Missouri farmer" delivered a wide-ranging discourse on the current economic situation to the house banking and currency committee.

He larded his views with peppery jabs at the Eisenhower administration. The country, Truman said, would not be in the shape it is if the administration had taken quicker action.

He said he saw no need for periodic economic downturns and that both plans and policies of the government should be directed toward constantly expanding the economy.

"We might not be altogether successful in preventing economic downturns," Truman said, "but at least we can make that our goal and not try to brush recessions aside by pretending that they are a good thing."

In addition to a tax cut and higher spending, Truman urged immediate expansion of the unemployment compensation system and increased social security benefits.

He also backed a community public works bill providing \$2 billion in loans to states and local communities, and an area redevelopment program to help create new jobs in areas of chronic unemployment.

Aid To Small Firms. Finally, Truman urged relief to small business through making available additional equity capital for small firms.

Truman said he thought the present recession is very serious, especially because it weakens the ability of the free nations to meet the economic dangers threatened by Russia.

Big measures are necessary to meet the needs for bigger economic strength, he said, adding that greater and greater strength is a "stark necessity for continued national survival."

The committee hearings marked the return of congress from a 10-day Easter holiday for the last half of a session which must cope with the problems of unemployment and a business slump.

Truman contended the tax structure should be changed both to provide more purchasing power after taxes and to "take the special privilege benefits out of the tax laws."

More Spending Power. His proposed \$5 billion tax cut for middle and low income families, Truman said, is the quickest way to put more spending power into the hands of the average American home.

Truman said such tax relief was also the "surest and safest way toward a balanced federal budget" because it would help restore maximum employment and help lift total national production.

To offset revenue losses from the tax reduction, Truman said congress should close up what he called glaring tax loopholes.

He said that could bring in about \$2 billion in tax revenues now being lost.

Another billion dollars would be saved by eliminating "some of the inequitable benefits to privileged groups" in the present tax law, he said.

Truman also said that a lowering of the interest rates on government debt would save

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## Tunisian Issue Up for Debate

French Assembly Considers Acceptance Of U. S.-British Plan

Paris—Premier Felix Gaillard faces trouble from the conservatives tomorrow when France's national assembly debates his acceptance of a U. S.-British good offices plan to settle the Tunisian dispute.

Unless there is an outright rightwing revolt, however, Gaillard is expected to survive another of the assembly storms he has weathered since he took office in November.

Village Bombed. The rightists feel Gaillard yielded to U. S. pressure in accepting the plan after President Eisenhower indicated France could expect no American support if she brushed aside the good offices mission and went to the United Nations.

The dispute stems from France's Feb. 8 bombing of the Tunisian border village Sakiet Sidi Youssef on grounds it harbored Algerian rebels.

The United States and Britain sent the team of Robert Murphy and Harold Beeley to help settle the dispute. The pair worked out a plan, approved in principle by Tunisian President Habib Bourguiba, calling for direct French-Tunisian talks to set a timetable for pulling French forces out of Tunisia.

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Appleton temperatures for the 24-hour period ending at 9 o'clock this morning: High 60; low 35. Temperature at 11:30 this morning 63 degrees with the wind from the south at 10 miles an hour. Weather map on page 34.

Sun sets tonight at 6:36, rises Tuesday morning at 5:11; moon rises Tuesday morning at 3:28. Prominent stars are Arcturus and Regulus.

Soviet Ambassador Mikhail A. Menshikov and his wife, Evgenia, listen as Industrialist Cyrus S. Eaton, holding microphone, tells what makes P. S. Troubadour a champion microthorn steer. The Menshikovs were guests at Eaton's Acadia farm in Northfield, Ohio. (AP Wirephoto)

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## Cuban Plane Flees to U. S.

Pilot Says He Feared Rebels' Fire; Afraid To Return to Havana

Miami—Twelve passengers of a DC3 left Havana yesterday thinking they were enroute to the Cuban city of Santa Clara. They wound up at Miami International airport.

Capt. Charles Villamar of Havana piloted the Cubana Aviacion plane. He told newsmen he veered off course from the central Cuban city because he refused to risk rebel anti-aircraft fire.

"I was fired on April 1 near Baracoa," Villamar said. "Once is enough for me. I'm not going to continue risking my life and the lives of my passengers."

Cubana Aviacion officials made arrangements last night to return the passengers, most of them Cubans, to Havana.

Villamar said another reason for shipping into Miami was that he and his crewmates—Steward Servando Mondo and Co-pilot Isaac Romano, both of Havana—expected to be drafted today into the Cuban air force.

"If we go back to Cuba now," the pilot said, "we face certain death."

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# Navy League Against Reorganization Plan

**Opposes Key Parts of Proposal To Give Secretary of Defense More Control Over Service Funds**

Washington — The Navy league has taken a stand against key parts of President Eisenhower's plan to strengthen authority of the secretary of defense and to bring closer unification of the armed services.

But American Veterans of World War II and Korea (AM-VETS) ranged itself on the opposite side of the question, giving full approval to the defense reorganization proposal.

The Navy league action was regarded as a roundabout expression of navy opposition to the Eisenhower plan. The league, whose members include nonactive military men and civilians, calls itself the civilian arm of the navy.

In a series of resolutions adopted by the group's executive committee, the league aimed its heaviest objections at a proposal to downgrade the navy, army and air force departments and to increase correspondingly the over-all au-

thority of the defense department.

Resolutions, made public Saturday, opposed eliminating from present law a requirement that the military departments be administered separately.

Oppose Other Plan The league also came out against Eisenhower's plan to strengthen the joint staff, a military group working under the joint chiefs of staff. The navy organization said it is opposed to any measures that would lead to formation of a general staff.

On another phase of the issue, the league said it favored limiting to 5 per cent of total military appropriations the amount of funds the defense secretary could shift from one purpose to another in event of emergency. Secretary of Defense McElroy has said he would need authority to transfer somewhat less than 10 per cent of total defense appropriations.

The AMVETS national executive committee Sunday adopted a resolution saying Eisenhower's proposal to give more authority to the secretary of defense and to streamline the chain of command would "strengthen our armed forces and provide more manpower potential at the least cost."

Need Efficiency The veterans' organization spoke of a need for the "ultimate of efficiency and readiness in the armed forces," operating under unified direction in order to assure instantaneous retaliation with crushing power against any aggressor.

Ever since Eisenhower announced his reorganization plan nearly two weeks ago, various groups have been taking sides on the controversial issue.

The navy advisory council, which has some fairly close connections with the active navy, has urged its members to

express to congressmen a deep opposition to any sweeping military reorganization.

Support for the Eisenhower plan has come from the U.S. Chamber of Commerce and the American Legion. The Veterans of Foreign Wars approved the general idea of unifying strategic planning, but opposed granting any greatly increased spending authority to the defense secretary.

The air force and army associations have not yet taken a formal stand.

## Cheryl Crane Described as Being Homesick

**Film Star's Daughter Has 10 Days to Wait For Court Hearing**

Los Angeles — Lana Turner's daughter is described as homesick with 10 more days to wait in juvenile hall for a hearing at which attorneys will seek to free her from official supervision.

Her father, Restaurateur Steve Crane, second of the movie queen's four husbands, visited 14-year-old Cheryl Crane yesterday at the hall.

"Sure, she's homesick," he told newsmen afterward.

"She's counting the days just like anyone else." Lana visited the tall, shy teenager Saturday. Both parents said they had no discussion with Cheryl of the verdict of a coroner's jury Friday that her stabbing April 4 of Lana's boy friend, Johnny Stompanato, 32, was justifiable homicide.

Crane took his daughter a gift-wrapped 3-pound box of candy which he said was for all the girls in her unit.

Cheryl's fate will be decided April 24 by Superior Judge Allen T. Lynch at a court hearing in Santa Monica.

Fully Prepared Atty. Arthur Crowley, who represents the girl and her father, said:

"We will be fully prepared at the hearing to prove that there is no necessity to make Cheryl a ward of the juvenile court."

"We will prove this through witnesses who will testify that Cheryl is a healthy and normal girl and that the death of Mr. Stompanato was merely an unfortunate accident in her life."

Confirmation was lacking for speculation that Crane may have decided to go all out in seeking Cheryl's custody. He would say only that he is confident an equitable decision will be reached at the hearing.

"I'm very pleased with the conduct of juvenile authorities in this case," he said. "We are cooperating with them and we are hoping and praying for the 24th."

## Doctors Deliver Baby After Mother Kills Self

Durban, South Africa — Doctors successfully delivered a 3-pound, 9-ounce son Sunday several minutes after the mother died from a pistol shot in the mouth.

The 35-year-old woman, wife of a post office worker and the mother of three other children, was believed to have committed suicide at her home. She died on the operating table.

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Five-Year-Old Sharon Cutsinger gives Buddy the chimp a kiss—and Buddy looks happy about it. Buddy belongs to a Louisville, Ky., pet shop owner who is in trouble with state officials for having wildlife without a permit. The trouble doesn't stem from Buddy, of course, but from an eagle, a bear and a woodchuck. (AP Wirephoto)

## Vascular Disease Causes Strokes in Many Crop Plants, Researchers Find

**Wisconsin Scientists Present Views At American Chemical Group Meeting**

San Francisco — Just as blood clots cause heart attacks in humans, a vascular disease plugs the circulatory systems and causes strokes in tomatoes, cotton and other crop plants, a University of Wisconsin researcher reported today.

Dr. Mark A. Stahlmann, biochemistry professor, told the American Chemical society the same disease mechanism is believed to occur in oak wilt, kill-e-r of many trees in the midwest; Dutch elm disease, and Panama disease of bananas, costly to the banana industry.

A Serious Threat The discoveries on the nature of fusarium wilt by Dr. Stahlmann and Prof. J. C. Walker, a Wisconsin colleague, are expected to lead to control of the diseases, a serious threat also to such vegetable crops as cabbage and peas.

Dr. Stahlmann described the course of the disease causing stroke-like attacks in plants this way: Fusarium fungi, which lurk in the soil, invade a plant's vascular system.

Once in the plant's circulatory vessels, the fungi produce an enzyme, an accelerator of biochemical processes, that attacks some of the pectin in the vessel walls.

Pectin fragments then break off into the vascular stream. They form gelatin-like masses that plug the circulatory vessels, just as a clot blocks human blood vessels.

Dr. Stahlmann said "our work seems to be the first to demonstrate clearly" that the fungi cause pectin gels blocking "the transport of water and nutrients to the whole plant."

"We believe that this demon-

stration of the systemic action of fungus-produced enzymes is an important new concept in our understanding of the biochemistry of the vascular wilts."

Could Survive The Wisconsin researchers followed through with investigation of disease resistance.

They studied plants which were resistant to effects of the fungi. The fungus could survive several weeks in such plants, but it failed to grow. Disease symptoms occurred briefly, then disappeared.

Dr. Stahlmann said the defense mechanism was not completely identified. He reported, however, that the resistant plants seemed to produce in their respiratory system a substance toxic to the fungi.

## Report First Shipment Of Soviet Equipment Arrives in Egypt

Cairo — The newspaper Al Shaab today reported the first shipment of Soviet equipment and machinery provided under a \$175-million Russian-Egyptian economic cooperation pact has arrived in Alexandria.

Al Shaab said the rest of the equipment specified in the agreement was expected to arrive next month. The first shipment included tractors and agricultural machinery.

Under the pact Russia is to provide machinery to help build up Egypt's 5-year industrial plan. Repayment is to be made at 2 1/2 per cent interest in 12 years.

## 20-Month-Old State Infant Electrocuted

Columbus — Gary Vohs, 20-month-old son of Mr. and Mrs. Stanley Vohs, was electrocuted Sunday when he reached

## Menshikov Ends Stay In Cleveland

Cleveland — Soviet Ambassador Mikhail A. Menshikov is off for New York today after preaching the gospel of good will and friendship during his weekend visit here.

The ambassador climaxed his visit to multimillionaire industrialist Cyrus S. Eaton with a toast to Soviet-American friendship.

"This represents the feelings of my country," Menshikov assured guests at a luncheon Sunday at Eaton's Acadia farms, between here and Akron. Eaton entertained the ambassador and his wife, Evgenia, at the estate where he raises registered shorthorn cattle.

The ambassador, who plumped for trade and other manner of exchange between the United States and Russia, said in an interview he thought Soviet Premier Nikita Khrushchev would come to this country to meet President Eisenhower if he were invited.

In a filmed interview over CBS-TV, Menshikov said he hopes the two "will meet as soon as possible."

In one meeting with Cleveland industrialists, Menshikov urged that they make contacts in industrial cities in the Soviet Union to seek trade relations.

from a partly-filled bathtub and touched an electric heater.

His sister, Mary, who was in the water, was knocked unconscious by the shock. Four older children pulled her from the water and summoned a physician. She was revived and did not require hospitalization.

The parents were both at the drive-in when the accident occurred.

## Strike of TV Technicians in Second Week

New York — A technicians union carried its strike against the Columbia Broadcasting system into a second week today.

Negotiations in Washington, D.C., over the weekend failed to end the deadlock between CBS and the International Brotherhood of Electrical Workers. Representatives of both sides meet there again today.

The strike upset CBS' plans last night to telecast the American Theatre Wing's Tony presentations. Except for the previously announced cancellation of two early-morning filmed series, other TV shows went on as scheduled.

Tonight, CBS plans a live "Studio One in Hollywood"

presentation. A filmed repeat was offered last Monday. Several supervisory technicians have been sent from New York City to the west coast to aid in the production. The walkout has hit New York, Hollywood, San Francisco, Chicago, Milwaukee, Boston, St. Louis and Hartford, Conn. The network says the dispute is over wages and that it has offered the 1,300 striking technicians a base pay of \$185 a week after three years service. The present weekly maximum is \$175. The union's New York local, which represents 800 of the strikers, contends job security and jurisdiction over video tape, which could eliminate some jobs, are the key issues.

## Today's Chuckle

If you were to lose your husband," the insurance salesman asked the young housewife, "what would you get?"

"She thought for a moment, then: 'A parakeet.'" (Copr. 1958)

## Appleton Post-Crescent

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Mrs. Sidney Bliss, 37, wife of the publisher of the Janesville, Wis., Gazette, was killed Friday when the horse she was riding at a Tucson, Ariz., ranch stumbled and crushed her. (AP Wirephoto)

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Surprised? You bet we were!

We anticipated and hoped that our OUTDOOR SHOWING of over 50 brand new cars this week-end would attract a large number of people, but we hardly expected the overwhelming, enthusiastic response such as took place throughout this exciting 3-day event.

In spite of the fact that we had our combined Appleton-Neenah-Menasha sales staff on hand to serve you ... at times we were simply unable to wait on more than 10 per cent of the throngs of new car shoppers who stormed on to our lot. For this, we are truly sorry and offer our sincere apology!

In an effort to give everyone another chance to see this dazzling, special new car outdoor display and get in on the amazing new car bargains ... we are extending this sale and invite you to return and give us another chance to serve you!

While prices are much too low to advertise, each car is clearly marked with price tags right on the windshields with REDUCTIONS so drastic you won't believe your own eyes. Generous, unmatched trade-in allowances and low cost bank or GMAC financing is featured.

**GIBSON CHEVROLET**

Neenah-Menasha

**MAUTZ PAINT**

**Spring Decorating Festival**

**FREE VINYL PLASTIC PICNIC BAG**

a regular \$2.50 value

**FIBERGLAS INSULATION**

IDEAL FOR:

- COLD DRINKS
- BABY BOTTLES
- HUNTING TRIPS
- SPORTS EVENTS

WITH PURCHASE OF YOUR FIRST GALLON OF RUBBER SATIN

only **\$6.38** GAL.

**FREE TRANSLUCENT PLASTIC WASTEBASKET**

with 1 gallon of #88 Flat

Your choice of yellow, pink or turquoise

a regular \$1.98 value

✓ "Starlite" finish

✓ Metallic flake pattern

**MAUTZ 88 FLAT**

- ONE COAT COVERS
- EASY TO APPLY
- 135 COLORS

**\$5.10\* GAL.**

\*Custom colors slightly higher

COME IN AND SEE OUR

**New Mautz Colorator book**

—makes you an interior decorator

HUNDREDS OF DECORATOR-APPROVED COLOR COMBINATIONS.

**Colorator Book**

**Offer Good April 14 Through April 19**

**POPE PAINT CO.**

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Winners of a Twin Willows school PTA essay contest receive prizes from Mrs. Syvester Dercks, president, right. They are, left to right, Lee Ann Bartelt, Robert Allen and Janice Kohl. (Post-Crescent Photo)

#### Expanding Services

### Public Library Now Offers Records to Adult Cardholders

The Appleton public library has expanded into the phonograph record field and, for the

first time in its history, is offering records to patrons holding adult library cards.

Four sets of language records are available, along with a disc accompanying a book on music boxes. All records can be withdrawn for a 2-week period and can be renewed for two more successive 2-week periods.

Two sets of French and two sets of Spanish records are included in the initial record collection. One set of each language is titled, "Listen and Learn" and is designed for beginning students. The set contains three 10-inch long play records and a manual.

Conversation Abilities The other set in each language is called "Living Language Course" and is aimed at building up conversational abilities. The sets are designed for travelers who wish to pick up a conversational ability in the languages. This series includes a manual and four 10-inch long play records.

The other record accompanying the book, "Music Boxes — Their Lore and Lure" by Helen and John Hoke. It is a 10-inch long play disc of music box selections.

All records are available through the main desk, according to Miss Edith Rechtygl, head librarian.

#### 3,909 Students Attend Vocational School

A total of 3,909 students were attending classes at the Appleton Vocational school as of April 1, Carl Bertram, AVS director, reports.

The figure represents a boost of 760 students from the number registered at the same time last year, he said.

There were 1,216 students in day classes, compared to 1,058 in 1957. Evening registration was 2,579, compared to 2,091 last year.

#### Gasoline Cans Taken

Joseph Van Daalwyk, a Kaukauna contractor, has told police three army-type 5-gallon gasoline cans were taken from excavating equipment at the intersection of Melrose avenue and Ballard road.

### Defer Decision on Aid to Keep UW Center at Menasha

No decision has been made by the city council's finance committee on whether the city should participate in a cost sharing plan to keep the University of Wisconsin Extension center in Menasha.

Mayor - Elect Clarence A. Mitchell, a committee member, said the committee thought it best the new committee, to be selected at Tuesday night's council meeting, take up the matter.

Menasha Mayor R. G. DuCharme and Menasha Clerk Ira H. Clough at the last council meeting submitted a resolution asking the city to participate.

The Menasha officials said Menasha has been paying the bills for the center since 1946. The school will have to be relocated in a private building now, they said. Since students attend from Appleton, Neenah and Kaukauna as well as Menasha, they feel the other cities might want to cooperate to keep the school in centrally-located Menasha.

Mayor Robert L. Roemer has said he believes the county board more appropriately might extend financial assistance since the school draws students from a variety of Outagamie county municipalities and all provide the county board's tax base.

### Medical Society To Hear Thomson

Gov. Vernon W. Thomson will address members of the Outagamie County Medical society and their guests at the Appleton Elks club on May 15. Details of the meeting have not been completed.

#### Eight Estate Hearings Set in County Court

County Judge Stanley A. Staidl has set eight cases for hearings in probate court Tuesday.

Wills will be presented for probate in the estates of Norma E. Young, Elizabeth Baurnfeind, Edward J. Nicholson and Mamie E. Farley.

Claims will be presented against the estates of George Mensinger, Edward R. Theby and Marie A. Rennett.

A final accounting for the estate of Magdalena Reick will be filed.

#### Norman Clapp Sells Stock in Newspaper

Norman Clapp, a former Appleton resident and graduate of Appleton High school, announced he has sold his final holdings in the Muscoda Press, a weekly newspaper.

Last month Clapp sold his stock in the Grant County Independent. He said he needed additional funds to conduct his campaign against Rep. Gardner Withrow for the Third district congressional seat. Withrow defeated Clapp in the last election.

#### New Officers Named for St. Therese Parents

Mr. and Mrs. Paul Russell have been named presidents of the St. Therese Home-School association meeting.

Also elected were Mr. and Mrs. Loren Lillge, vice presidents; Mr. and Mrs. James Sylvestor, corresponding secretaries; Mr. and Mrs. Herbert Simon, recording secretaries; and Mr. and Mrs. Robert Kennedy, treasurers.

An open house preceded the election meeting.

RENT A PIANO OR ORGAN FROM  
**HEID MUSIC CO.**  
Piano and Organ Dept.  
Open Mon and Fri Even  
108 E College Ave

## Gloudemans

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424-430 W. COLLEGE  
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### Yes we have the NEW BISSELL SHAMPOO MASTER

Cleans living  
room rug  
in mere  
30  
Minutes!

Sensationally New!

DESIGNED FOR HOME USE! FAST! EASY!

At last a rug shampoo cleaner for rugs that is practical! That works wonders and should be in every home! As easy as pushing a sweeper and thrilling to use! A trigger in handle releases liquid rug cleaner which sponges deep into the fibres of the rugs REMOVING SOIL AND DIRT! Safe for all rugs! Brightens colors! Amazing action! See demonstration at store!



No Scrubbing!  
No Stopping!  
No Kneeling!

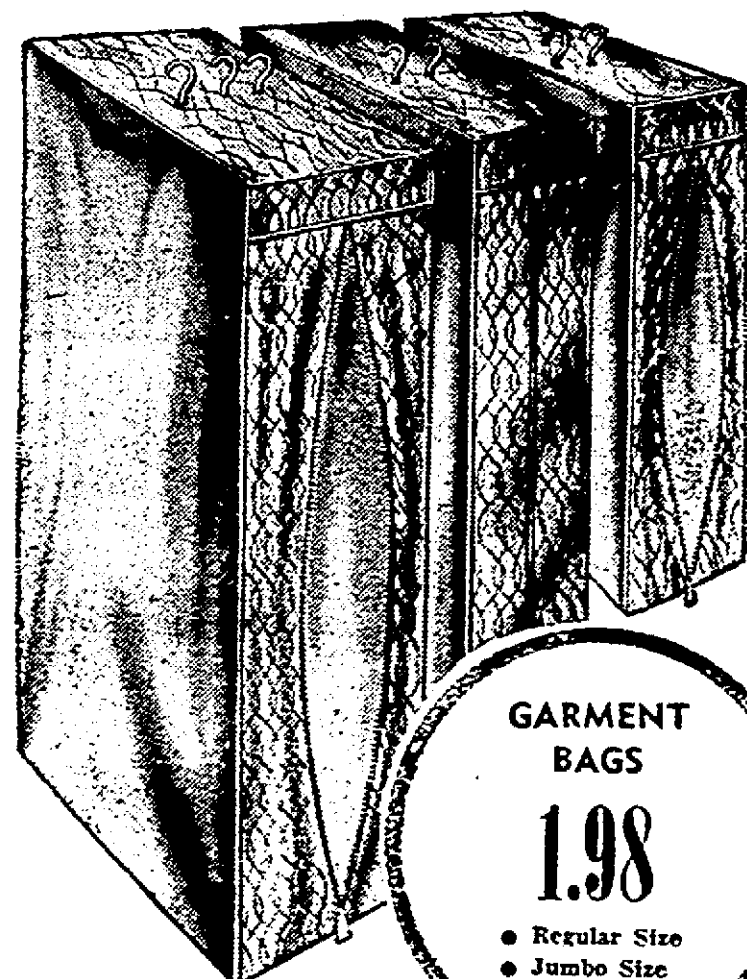
Introductory Offer  
FREE CAN SHAMPOO  
Reg. 16.93  
Value **14.95**

### New Floor Care Ends Waxing



One of the difficult jobs of house-keeping is to wax linoleum and asphalt tile floors. Now, thanks to Glaxo, it's no longer necessary to wax and scrub; just apply Glaxo about twice a year. It maintains a high lustre, non slip coating that seals out dirt. Glaxo dries in one hour and is water clear. It's cheaper than wax in the long run, besides saving a terrific amount of work, plus truly a beautiful floor.

For Linoleum  
and Congoleum, Qts. **2.89**  
For Asphalt Tile, Qts. **2.98**



GARMENT  
BAGS  
**1.98**

• Regular Size  
• Jumbo Size

#### More Durable Quilted Top, Front, Back Type

"Fashion Home" seal of distinction brand type! Made nicer! Made to last! Nylon stitched for durability! EXTRA CAPACITY SIZES! Fine array of colors!

SUIT, BLOUSE SIZE ... 1.79  
Zippered Clear Plastic Ind. Dress Bags ... 1.59  
Clear Plastic Over Shoulder Covers, Set-5 1.00  
Zippered Sweater Bags ... 79c  
Blanket Bags — Hold 2 Blankets ... 1.00  
Closet Door Shoe Bags ... 1.69  
Pillow Covers ... 2/1.00



Never Enough  
Room?

Solve Your Needs  
With This In-expensive

### Big, Roomy Wardrobe Cabinet

• 68" Tall  
• 31" Wide  
• 21 1/2" Deep **13.95**

HOLDS UP TO 20 GARMENTS  
SECURE WOOD FRAME!

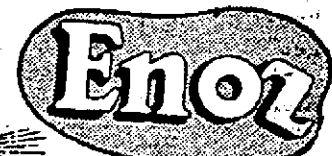
This can be the "good answer" to your needs! Holds as many clothes as ordinary closet! Has top shelf for hats, bags, gloves, etc! Made of tough Kraft-board with wood frame as shown! Not assembled!



NOW Is the Time to Get Moths  
Before They Get Your Woolens!

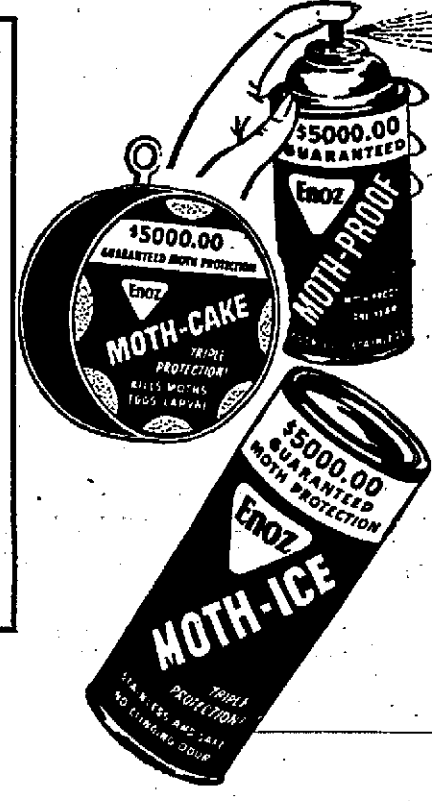
### Protect Woolens Now

with positive  
remedies by



Closet  
Size  
Anti Moth  
**99c**

Refills ... 79c — 3/2.09  
Takes up little room —  
leaves no clinging odors.  
One in closet sufficient.



\$5,000 guarantee on  
every package! Insist on  
Enoz for full protection!

#### MOTH ICE

To Be Used in  
Storage Bags, Etc.  
Lb. Size ... 79c  
3 lb. Size ... 1.98

#### MOTH CAKES

39c  
Extra Large Size 69c

#### Qts. Moth Spray

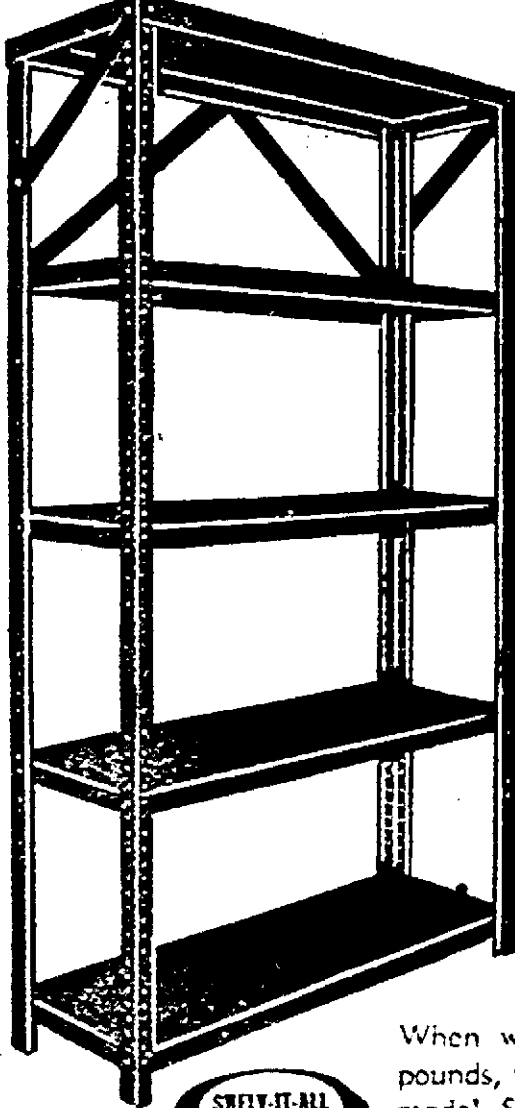
1.39  
Sprayer Gun .. 69c

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items with your  
phone delivery  
orders!

A practical, easy to use for every need when you buy Enoz products and, they're guaranteed to kill all forms of moth life! Stainless! With Enoz you are safe when you put away woolens!

## LOW PRICED ALL STEEL SHELVING

for basements, work shops,  
attics, fruit cellars, garages!



LOOK! Complete  
with five shelves

complete for only  
**\$9.95**  
EXTRA SHELVES \$1.49

#### FINISHED IN BLACK ENAMEL

72 Inches High!  
36 Inches Wide!  
12 Inches Deep!

Extra Shelves ..... 1.49

When we say each shelf will hold 300 pounds, you'll realize how strong they are made! Shelves are adjustable — five with top and bottom furnished — add others as needed! For more room, bolt two or three together! We'll deliver!

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OTHER SIZES 60" High, 30" Wide, 12" Deep 7.95  
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## GAS APPLIANCE SPECIALS

#### 36" UNIVERSAL GAS RANGE

WITH SIMMER BURNERS

REG. \$219.95  
**\$179.95**  
(With Trade)

#### 30" Deluxe UNIVERSAL GAS RANGE

SIMMER BURNERS — ONE IS  
AUTOMATIC — BIG 24" OVEN

REG. \$299.95  
**\$229.95**  
(With Trade)

#### 30 Gal. RUUD GAS WATER HEATER

GLASS LINED TANK

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#### 30 Gal. RUUD GAS WATER HEATER

ALCOA ALUMINUM TANK

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**\$149.95**

Natural Gas WISCONSIN MICHIGAN POWER COMPANY



# Mrs. Smith to Seek State Treasurer's Post Only If Endorsed by GOP

## Thomson Urges Republicans to Join Him in 'Crusade of Truth'

By The Associated Press

Mrs. Dena Smith, Wisconsin's state treasurer, said Sunday she would seek election as treasurer this fall only if she is endorsed by the Wisconsin Republican convention next month.

Mrs. Smith was appointed treasurer to succeed her husband, Warren, who died last December.

She spoke at the 10th district GOP caucus in Superior.

Gov. Thomson urged the 10th district Republicans to join him in a "crusade of truth to expose the Wisconsin Democratic campaign for the fraud that it is."

He said an explanation of the state Republican administration's accomplishments "will leave the Democratic candidates and spokesmen speechless."

The caucus adopted a resolution calling for "an open door to reapportionment" of legislative districts. The delegates asked that the state constitution be amended so that citizens as well as legislators could introduce constitutional amendments.

**Proxmire Talk**

Sen. Proxmire (D-Wis.) told a Milwaukee radio audience Sunday that the Democrats in Congress are progressing in their fight to halt recession despite what he called President Eisenhower's reluctance to take action.

"President Eisenhower unfortunately has issued orders to 'blow the whistle' on the Democrats' anti-recession program," said Proxmire. "The administration believes we should handle the recession slowly, carefully and thoughtfully."

"Thanks largely to the Democratic leadership, however, congress has already pushed through two major anti-recession measures in the last month."

Roland Steinle, candidate for the Republican nomination for U. S. senator, told the Ninth district GOP caucus at Eau Claire that Sen. Proxmire "is a pawn dominated by bossism."

**Lost By Accident**

Steinle also said that in three weeks of touring Wisconsin he noticed "an increasing desire on the part of Republicans to recover the senate seat lost last summer by accident."

Lt. Gov. Warren Knowles also addressed the Ninth district Republicans and announced he would seek a third term.



U. S. Sen. Proxmire, Left, and State Sen. Gaylord Nelson, leading Wisconsin Democrats, smiled as they posed for this picture in Madison. They denied published reports that there were differences between them. (AP Wire-photo)

# Think Sputnik Fell Apart Over West Indies

## Continued From Page 1

for a half minute as it orbited toward the southeast.

Numerous observers in the West Indies said they saw a flaming object overhead about 8:55 p.m. The master of the Dutch tanker Mitra radioed from a position south of the Virgin Islands that a fiery ball was seen hurtling downwards across the sky at that time. The navy ballistic range at Antigua also said the flaming rocket was seen.

There was no immediate comment from the Soviet Union on the fate of its satellite.

Dr. Fred L. Whipple, Smithsonian director, said the rocket moon lasted nine or ten hours longer than predicted because it had apparently streamlined itself like an arrow when it plunged into denser atmosphere.

**U.S. Moons Still Up**

The rocket has been tumbling at random since its launching Nov. 3. By orbiting endwise on its last day it cut down most of its air resistance and was able to fight off the pull of gravity a few hours longer, Dr. Whipple said.

If the Soviet moon finally fell out of its orbit last night it completed 2,388 trips around the world adding up to nearly 70 million miles since Nov. 3. This is about three-fourths of the distance to the sun or equal to about 150 round trips to earth's natural moon.

**Elimination of the Russian**

some advance GOP comments on the former president's appearance and other Democratic-inspired moves. Rep. Talle (R-Iowa) said in a statement Truman "obviously fails to qualify as an economic expert."

But Banking Committee Chairman Spence (D-Ky) said the people want more than "wishful predictions and lectures on psychology," and stated:

"Mr. Truman as chief executive demonstrated a great capacity for decision and for leadership in time of crisis. His counsel will be particularly helpful in view of the indecision being manifested by the present administration."

sputnik from the satellite race but that it would be possible to make some first-step agreements to control new, modern weapons.

Dulles mentioned specifically both intercontinental and intermediate-range missiles and diverting atomic-hydrogen materials into peaceful uses.

Dulles said the Soviets have "rejected" President Eisenhower's proposal for strengthening the United Nations by limiting use of the veto. The secretary did not elaborate on this point.

**Alliances Necessary**

Therefore, Dulles said, the United States has no alternative but to seek to "organize" peace through collective defense alliances with other non-communist countries, instead of relying on the U.N. as the principal peacemaker.

"We would infinitely prefer that it would be done through the United Nations," Dulles said. "That is our dream, our hope."

"Dulles said that although he is 'not very optimistic' over prospects of strengthening the United Nations 'we are not going to give up trying' to make it a dependable protector of peace."

He cited the record of the United States over the last 40

### When BLADDER IRRITATION MAKES YOU NERVOUS

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of men and women now escape feeling old, tired, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and itching urination, Bed Wetting, Getting Up Nights—or Strong Cloudy Urine, due to common Kidney or Bladder Irritation, which often result in secondary Backache, Headache and Nervousness. In such cases New Improved OXYSTEX usually gives quick, calming relief by combating irritating germs in acid urine, and by relaxing analgesic pain relief. Over a billion OXYSTEX tablets used—proves safety and success. Get Laboratory Tested and Certified OXYSTEX at drugists today. See how much better you feel tomorrow. Money back guarantee.

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# Truman Asks \$5 Billion Law-Brackets Tax Cut

## Continued From Page 1

another \$2 billion a year "which is now being wasted from the viewpoint of the federal budget and which is doing almost irreparable damage to our whole economy."

On the score of public works, Truman said "it would be a mistake to send a boy to do a man's job."

The former president not only argued for an immediate expansion of federal outlays for public programs. He said they should be planned for a long period ahead as well—at least for the next five years.

"This will show that we mean business about an expanding economy, and assure a rate of public spending that can be counted on," he said.

He proposed:

1. Immediate increases in national defense outlays for fiscal 1959—the 12 months ending June 30, 1959—by \$3 billion above the president's budget, and an increase of another \$5 billion or more annually by 1964.
2. An increase in foreign technical assistance and economic development from the \$972 million recommended by President Eisenhower to \$1.1 billion in fiscal 1959 with an increase to \$2.4 billion by 1964.
3. In the area of the domestic economy, an increase of about \$1,700,000,000 for fiscal 1959, the bulk of it going for education, public health and public assistance.

"In succeeding years," Truman said, "I would keep enlarging the spending in the domestic area, so that by fiscal 1964 we would be spending a total of around \$12 billion for education, health and public assistance, a total of about \$24 billion for natural resources development, and a total of \$2,200,000,000 for housing, including low-rent housing, aid for middle income housing and urban redevelopment."

"By 1964, if we progress as we should, our total national output should be about \$600 billion, instead of the \$434 billion of 1957, and a federal budget much larger than the one for 1959 would still be a smaller fraction of our total production."

Truman said these tax and public spending measures taken in combination should transfer \$5 billion of purchasing power "to places where it belongs," and give the economy a boost which would lift the total national product to a level necessary for sustained economic growth.

Truman's appearance before the banking committee was viewed as something of a Democratic coup in the partisan battle between congress and the administration over enactment of a program to halt the business recession.

Republicans were readying counter replies to Truman. "Political dramatics" and "phony propaganda" were

# Talks May Open This Week on Summit Session

## Continued From Page 1

non-communist nations, have precisely such a peaceful objective in mind.

Dulles said a big military establishment is "repugnant to us." He said, however, this military might is being maintained as a "sacred trust" on behalf of the free world to help preserve peace.

"World war I and World war II would not have occurred had we been in the military posture we are in today," Dulles said.

He pledged that the United States "would rush into" any disarmament talks at any level, provided they gave hope of balanced reduction of the world's arms burden.

He said arms reduction is "exceedingly complicated"

## TAKE-HOME SALE!

BRIGHTEN YOUR WHOLE HOUSE WITH GLAMOROUS LIGHTING FIXTURES

REGULAR \$15.45  
NOW ONLY \$9.95  
YOU SAVE \$5.50

Smart new reel-light adjusts 18" to 48". White ceramic glass, brass and black fittings.

PACKAGED TO TAKE HOME... You've never had such an opportunity before... such a saving! Latest word in styling too... popular pull-down preferred by fashion-wise home makers. Sensational savings in fixtures for other rooms too... but HURRY... while our limited supply lasts!

### LANGSTADT'S INC.

233 E. College Ave. Appleton  
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## Announce Way To Help Drain All 8 Sinus Cavities Without Discomfort

New decongestant tablet for sinus congestion sufferers acts both to drain clogged sinus cavities and relieve distressing head pain

New York, N. Y. (Special) Announcement has been made of a new tablet development which has the remarkable ability to help drain clogged sinus cavities and thus relieve congestion and pressure. The headaches, pressure pains, stuffed-up head, nasal drip, clogged breathing—all the unrelenting symptoms the sinus sufferer knows so well—are attacked directly by improving drainage of the sinus areas.

Most remarkable of all is the fact that this is accomplished with extraordinary speed and without discomfort of any kind. This new tablet does its remarkable work internally, through the blood stream. It deposits into every drop of blood plasma a new medication which is carried to the sinus area, where it

shrinks the swollen doors to the sinus cavities and helps drain away the pain-causing pressure and congestion.

The shrinking substance in this new tablet has been so successful topically in promoting drainage of the sinus cavities that it is now prescribed more widely by doctors than any material for this purpose. This new medication is now available at drug counters without the need for a prescription under the name, Dristan® Tablets. Dristan Tablets cost only 98¢ for a bottle of 24 tablets. Buy and use Dristan Tablets with the absolute guarantee that they will drain away pain-causing pressure and congestion of the sinus cavities, relieve the pain and distress, or purchase price will be refunded.

## Protect their precious future now

Like most young fathers, as soon as your children were born, you probably began to think more seriously about your family's future. You began to plan how you could make sure that they would have a secure home and an education, even if something should happen to you.

The time when children are young, however, is usually the time when the family income is far from ample... and the cost of the usual permanent insurance may look quite large. That is why Metropolitan has developed a special life insurance policy called the RPG-5.

This simply means that reduced premiums are guaranteed for the first five years. When the five years are up the premiums will increase to the level where they will remain for the life of the policy... but this increase may be offset by future dividends.

So here is an opportunity to get the full, permanent form of protection that your family needs... at a lower initial premium rate which may better fit your budget.

This is a perfect policy for the family man whose income hasn't quite caught up with his talents. It has all the cash and loan values that make permanent insurance such a wise investment.

Call your Metropolitan Representative today and ask him about the RPG-5. He will welcome the chance to explain this valuable policy... and to show that

Metropolitan service is as local as Main Street... as close as your phone

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Mr. J. E. Potts, Mgr.  
Mr. Hubert J. La Porte, Ass't. Mgr.  
214-216 E. College Ave., Rm. 3 RE 3-3045

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## I bought an electric range

because I want really automatic cooking

AUTOMATIC oven meals  
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With an electric range you get really automatic cooking plus the cleanliness and safety of electricity. That's why, each year, more and more homemakers choose electric cooking. They know its accuracy and dependability. Touch a button—set a control and you're sure of the right heat—automatically controlled.

SEE YOUR DEALER OR THE WISCONSIN MICHIGAN POWER COMPANY



Defer Talk  
Of Bureau  
For Juveniles

Await Reorganization  
Of Committees Next  
Week, Chairman Says

Discussion of the Roosevelt Parent Teachers' association's recommendation that a juvenile bureau be added to the police department has been postponed by the city council's public safety committee.

The committee will be reorganized this week. Chairman Horner Malmstrom said, and committeemen felt the problem could not be decided in one meeting and ought to be left for the new committee.

Committeemen also felt the new committee should await the plan for reorganization of the police department promised by Chief of Police Walter J. Hendricks.

Also postponed was discussion of Ald. Ervin J. Bogan's second plea for sending a notice to the Chicago, Milwaukee, St. Paul and Pacific Railway company. Bogan wants the railroad to stop switching cars across S. Oneida street between 5 o'clock and 5:30 in the afternoon.

**Crossing Guard**  
Ald. Harold Hannemann's request for a school crossing guard at S. Wilkie street and W. Foster street next school year is being held while police conduct a traffic count.

Ald. Mrs. Dorothy Stillings' request for a study of parking on W. Melvin street from S. Outagamie street to S. Douglas street also is being held. Traffic Lt. Harry Salzman said there is no problem, but he will continue to check the area.

Street lights are recommended for W. Brewster street and N. Douglas street and for a point on E. Newberry street between S. Walter avenue and the entrance to Telulah park. They

FALSE TEETH  
That Loosen  
Need Not Embarrass

Many wearers of false teeth have suffered real embarrassment because their plate dropped, slipped or wobbled at just the wrong time. Do not live in fear of this happening to you. Just sprinkle a little FASTEETH, the alkaline (non-acid) powder, on your plates. Hold false teeth more firmly, so they feel more comfortable. Does not sour. Checks "plate odor" (denture breath). Get FASTEETH at any drug counter.

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Dial 3-4411



Looking Over Entries in the Knights of Pythias Home Show bird house contest, left to right, are Roger Dieball, contest chairman, Mark and Vincent Glassie, 627 Paris street, Menasha, and Charles Hoepfner, general chairman of the show. Hoepfner holds one of the contest prizes. Entries can be made until 7 o'clock Wednesday night at Knights of Pythias hall on E. Lawrence street. (Post-Crescent Photo)

Four Members of Institute  
Will Attend Chemical Meeting

Four representatives of the Institute of Paper Chemistry will participate in the 133rd annual national meeting of the American Chemical society in San Francisco this week.

Attending will be the Institute's vice president, Dr. Harry F. Lewis, and Drs. Kyle Ward, Jr., Irwin A. Pearl and Louise E. Wise, of the chemistry department.

Pick Firm to Sell  
City Workers Term  
Life Insurance

The Equitable Life Assurance company will be recommended for the city contract to provide \$2,000 term life insurance policies for city employees.

The company, Carl Sherry, agent, was selected by the board of public works after study by the board of the more than 30 bids.

City councilmen will vote on the selection at Wednesday night's council meeting.

If the recommendation is approved, the company will have until May 29 to file a certificate with the city clerk showing that at least 75 per cent of the employees have signed up. If the company fails to get the 75 per cent, the contract will be void.

No decision has been made about how the city will share the cost of premiums with the employees, but the employees, by law, can pay no more than 60 cents a month for each \$1,000 of insurance.

Sherry's bid lists the total monthly premium of \$728.96 for 268 employees.

Legislature to  
Eliminate Some  
Duplication

Post-Crescent Madison Bureau  
Madison — After more than a century of tolerantly ignoring the duplication of some of its services, the legislature is moving to tighten up its housekeeping practices.

Legislative Council committees assigned to study state government operations in general and state capitol maintenance in particular have agreed that some of the services performed separately by the two houses, like filing and mailing of legislative bills, resolutions and other materials, ought to be consolidated.

The committees headed by Sens. Robert P. Knowles of New Richmond and Raymond

Appleton Post-Crescent 5  
Monday, April 14, 1958

C. Bice of LaCrosse have asked the state building commission to direct the state engineer to remodel legislative chambers accordingly.

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Dr. Ward, a counselor from the northeast Wisconsin section of the society, will present a paper before the division of cellulose chemistry on work carried out at the Institute last year by Dr. Ward and Prof. K.

Lawrence Lecturer  
To Address Chemists

Dr. Mary Griffiths, lecturer in mathematics and biology at Lawrence college, will address a meeting of the Northeast Wisconsin section, American Chemical society, at 8:15 Tuesday, night at the Institute of Paper Chemistry auditorium.

Her topic is "Mutational Changes in the Pigment System of a Photosynthetic Bacterium."

Windows Broken

Carl Krause, 1943 W. Second street has told police that someone last night broke the heavy glass windows in an excavating machine being used at the St. Pius school at N. Erb and W. Marquette streets.



save during our introductory sale of

cotton utility rugs

in convenient 30" x 50" size

New! A practical-sized rug for any room... this one is woven of firm-twill cotton over a non-slip back... with a smart high-low pattern.

**SAVE**

2<sup>99</sup>

- golden topaz
- white
- bright rose
- pink
- wine
- dusty rose
- aqua
- light green
- sandalwood
- blue
- gray

Linens — Prange's Fourth Floor

**SPECIAL PURCHASE**

"Moonbeam" Bed Spread in 12 lovely colors

shot with shimmering threads of silver Mylar

8<sup>99</sup>


Glamorous cotton spread patterned with non-tarnishing silver threads. Never needs ironing, never causes lint. Yours in twin or double sizes.

Bedding — Prange's Fourth Floor



Morgan-Jones


- snow white
- aqua
- light green
- brown
- yellow
- pink
- antique gold
- dark green
- red
- sand
- blue
- rose



soiled garments attract destructive moths...

wash all your woollens in Woolite


before you store them!



Woolite is the miracle cold water soap that washes your most valuable woollens and cashmeres without shrinking, matting or blocking... Whisks away moth-attracting soil, leaves them sparkling clean.

1.50 1 lb. can

Woolite is also excellent for cottons, silks and synthetics!



**Lastic Life**

preserves original strength of elastic

Lastic Life was created just for washing girdles, swim suits, foundations, etc... preserves original color, elasticity.

8 oz. bottle 1.50

Notions — Prange's Street Floor

Amazing new preparation

smooth, away lines, wrinkles


new from DUBARRY

Perhaps once in ten years there's a scientific discovery that revolutionizes the beauty world. Such a discovery had to happen before you could own these new preparations—DuBarry Crème Natale and Elixir Natale.


These amazing cosmetics act swiftly to soften, to tighten... they seem to smooth out tiny lines and wrinkles. They give your complexion a tone that's fresher, a texture that's finer, a look that's incredibly younger.

Their secret is as simple—yet as complex—as the secret of life itself! It is a vital substance DuBarry calls Placentine... a rich combination of the very proteins, vitamins, enzymes and esters that help promote skin cell growth before birth. Placentine penetrates to the cellular layer of the skin. Instantly, it starts to increase the flow of natural oil and moisture... coaxes a youthful elasticity into the skin... helps banish the drying, faded look of age!

No matter what else you use, smooth on the Placentine Preparations once each day. They help your other cosmetics do more for you. And they give your skin—immediately—a miraculous second start in beauty!



Crème Natale is a classic complexion cream actually compounded with the pre-birth vitamin and mineral ingredients that help promote the growth of healthy skin. It is formulated to wear by night. Price 7.50\*



Elixir Natale is a lotion made with the same precious ingredients. It is formulated to wear by day, or as a lighter night-time treatment. Price 7.50\* plus tax

Cosmetics — Prange's Street Floor

FITTED Springcale SHEETS

We can outfit you with any size fitted sheet — baby to super king size.

crib size — 27" x 52" .....	1.59
cot size — 30" x 72" .....	2.98
youth size — 33" x 66" .....	2.59
single size — 36" x 74" .....	2.79
twin size — 39" x 75" .....	2.69
foam twin — 39" x 75" .....	3.19
extra long twin, 39" x 80" .....	3.29
three quarter, 48" x 74" .....	3.39
double size, 54" x 75" .....	2.99
foam double, 54" x 75" .....	3.39
extra long double, 54" x 80" .....	3.69
queen size, 50" x 80" .....	4.29
king size, 72" x 84" .....	5.50

TOP FITTED SHEETS

twin fitted, 39" x 75" .... 3.29

double fitted, 54" x 75" ... 3.49

Bedding — Prange's Fourth Floor



On or off in a jiffy! The new Springfit corners of our famous Springcale sheets make bed-making so easy. No lifting, no tugging! And they stay smooth all night long! You won't have to iron 'em to take the wrinkles out!





## Myths of Suburbia

A suburban village near St. Louis, Mo., recently moved to annex the St. Louis Municipal Airport. Under Missouri law, apparently, the village could tax the airport property which, of course, is worth many millions. The village's leaders seemed delighted at this opportunity to twist the big city lion's tail.

The full-time paid chairman of the town of Preble, near Green Bay, resigned his post after the town's voters turned down a proposal the town incorporate as a fourth class city, a proposal designed primarily to prevent any town residents from petitioning for annexation to Green Bay. And where did this suburban gentleman look for and secure new employment? In Green Bay, naturally.

Residents of the town of Menomonee, in Milwaukee County, recently voted unofficially to incorporate as a fourth class city, rejecting a proposal to consolidate with the city of Menomonee Falls. Consolidation with the city of Milwaukee was not even put up for a vote.

At the recent annual town meeting of the town of Grand Chute, the electors appointed a committee to study the question of village status for the town. Discussion revealed the sole reason for interest in such a move was the fear further portions of the town might be annexed to the city of Appleton.

We recite these random examples of activity in suburbia to illustrate the fact that apparently a malady that a psychologist might call the "Metropolis complex" is creeping across this country. It is something like the Oedipus complex, only the parent is instead of one's father is the object of irrational and obsessive resentment. People who live outside a city's boundaries — it may be a few feet or a couple of miles — automatically are supposed to consider the city as an octopus reaching out its tentacles to gobble them up. Usually the majority of these people earn their livings in the city, shop there, go to church there, number many of the city's residents among their close friends, read the city's newspapers and listen to its radio stations and watch its TV stations, in fact look to it for economic and cultural and social sustenance of all kinds. Sometimes they take an active interest in the city's civic or even governmental affairs; sometimes they pound on the city's door and demand admittance to

its schools, or extension of some of its services.

Yet under the mythology of the Metropolis complex these people are supposed to react with violent animosity to any idea they should become part of the city themselves, that they should vote in its elections and sit on its boards and commissions and pay taxes to it, in short that they become citizens of the city. Most of their colleagues in their places of business, many of their social acquaintances and practically all of the businessmen of whom they are customers are citizens of the city, yet the philosophers of suburbia tell them that should they likewise become part of the city they would experience a fate little less to be feared than death.

And yet, if being citizens of a city is so terrible, why has there been no revolt among the city residents themselves? If there is any logic to this suburban dogma, why have not sections of cities broken away to set up an independent existence for themselves? If there is good reason for all or part of the town of Grand Chute to become a village purely to avoid becoming part of Appleton, would it not make just as much sense for that part of Appleton south of the river, for example, to secede and become an independent municipality? Or perhaps the southwestern section of the city should break away — it has considerable industry, beautiful parks and many lovely homes, and now has Appleton's railroad station to boot.

If we are going to set up a lot of municipalities without any consideration for geographic, economic, cultural or social factors we might as well break up the cities and villages we now have so that we can have many more city and village halls, many more municipal offices to fill, lots of little fire departments and police departments and sewage plants and pumping stations and the like scattered all over the landscape. Yet strange to say, most of the people we know who do live in cities — in Appleton or Neenah or Kaukauna or Green Bay or Madison or Kokomo or Sacramento — seem to be perfectly content with their fate, indeed many of them are proud of their cities and brag about their cities' qualities. Yet we are supposed to believe that when such people move out into the suburbs their attitudes change overnight, and thereafter they look with pity on their neighbors across the city line. Frankly, we don't believe it.

## The Wisconsin Idea Forgotten

A curious aspect of current affairs is the virtual lack of any response to the fact that the Eisenhower proposal for an extension of unemployment compensation benefits through federal legislation strikes at the very heart of the unemployment compensation program of this state which was the first of its kind in the country.

Wisconsin always has been proud of its own independent job insurance program, and has resisted on countless occasions any effort to strike it down through centralized management from Washington that would destroy such unique and prized features as the experience rating system of imposing the supporting tax upon employers.

The Wisconsin system, moreover, has always been amended, with respect to benefit terms and eligibility and coverage, by action of the state legislature, in collaboration with carefully chosen advisory committees representing employees, employers and the general public. There has been no such proposal here to change our system under state legislation, as far as we know. Yet there has been a literal vacuum, as far as state administration reaction is concerned, to the gratuitous proposal of Washington to dislodge arrangements of our own making with which on the record we are perfectly satisfied.

Our Wisconsin system was carefully contrived. A covered employee is eligible for benefits according to his employment ex-

perience, both with respect to size of benefits and duration. Both are now set on a scale that compares favorably with most of the practices of other states. At the same time the employer's tax liability is determined according to his employment experience, as it should be.

This carefully developed plan would be disrupted entirely by the "emergency" proposal of the national administration for a flat 50 per cent extension of the ration of benefits. Parenthetically, it is perfectly clear that what is here described as a "temporary" expedient would be permanent, whether we in Wisconsin like it or not. Does anyone imagine that if 13 more weeks of benefits are authorized today, the state will ever return to the previous standard of 26 weeks?

The Eisenhower proposal is a relief program in disguise. Wisconsin benefits heretofore have been on an earned basis. These additional benefits would disregard that test, and would be straight public assistance without the usual test of need for public assistance payments. A man could have a \$50,000 nest egg, and therefore be ineligible for ordinary relief, but he could get additional job insurance benefits under this proposition.

The silence of our state administration on a matter that is so diametrically opposed to all previous practice and deliberative policy is difficult to understand.

## Motorists Do Read Signs

Milwaukee motorists on N. Farwell and N. Prospect avenues have been rolling along at 32, 33, 34 and 37 miles per hour despite the 25-mile limit signs on those routes.

In order to bring the law into harmony with the general practice the speed limit was raised to 30 miles per hour. A later check showed that with the arrival of the new 20-mile signs the drivers had reduced their average speeds to 28, 29, 30 and 31 at the same test points.

We suspect the new signs, merely be-

cause they were new, attracted the motorists' attention, whereas the old signs may have gone unnoticed by many drivers. However, it is interesting to note that drivers who had carelessly ignored the old signs did not take advantage of the new increased limit by driving a few miles above the limit.

This report is an effective answer to those who think speed limits should be low to permit a 5 or 10-mile violation. It supports those who favor reasonable speed limits that can be enforced.

## What Others are Saying

### 50 Years of Sanatoria

From the State Department of Health  
Sanatoria, important in the history of tuberculosis control, began to open in 1907 with the Wisconsin State sanatorium at Wailes and the private River Pines Cottage sanatorium near Stevens Point. Permissive legislation for establishment of county sanatoria was passed in 1911 and broadened in 1912. Some county sanatoriums firsts are the establishment of temporary quarters in Milwaukee county in 1911, permanent quarters in Manitowoc county in 1913, founding of a sanatorium for tubercular mental patients in Douglas county in 1914, the first closing of a sanatorium in 1916 in Waukesha and Washington counties, the first sanatorium to operate as a joint county home in Sheboygan county in 1935 and the first sanatorium to operate as a joint county hospital in Racine county in 1936.

waukee county in 1911, permanent quarters in Manitowoc county in 1913, founding of a sanatorium for tubercular mental patients in Douglas county in 1914, the first closing of a sanatorium in 1916 in Waukesha and Washington counties, the first sanatorium to operate as a joint county home in Sheboygan county in 1935 and the first sanatorium to operate as a joint county hospital in Racine county in 1936.



Laughter From Olympus

## These Days

# Auto Unions Blamed for Influx of Foreign Cars, Reduced U. S. Output

BY GEORGE SOKOLSKY  
(Copyright, 1958)

The American automobile industry has generally taken the position that it required no tariff because it had no competition from foreign cars. It so completely dominated the American market, which is the world's prime market for automobiles, that it required little more than advertising to be successful. Nevertheless there have been over 100 automobile manufacturing companies in the United States, of which only four or five remain. I look at a list of the officers of the Association of Licensed Automobile Manufacturers in 1911 and they represent the Pierce Arrow, the Locomobile, the Pope — not one of which remains in the business today. The Packard, which was a fancy car, sold for as high as \$5,750. There were plenty of cheap cars to meet every pocketbook. The cheapest and best-looking car was the Ford.

However, the American car is giving the appearance in 1958 of having outpriced itself even in the American market. A commodity is outpriced not when accountants, statisticians and economists say that it is or it is not, but when the consumer decides to look for something else. All sorts of European cars are being brought into this country, built in Europe by European labor and using European materials, paying European taxes, but some of them employing American capital and, to a degree, American management.

A General Motors Car  
Let us read the facts about the advertisement of "the unique Opel car." It says that this is "from German skills and German ingenuity." This is "a General Motors car designed and built in Germany" and is "sold and serviced in U. S. only by authorized Buick dealers."

There is nothing objectionable or wrong about any of this, except that the automobile industry is one that has been hardest hit by the current depression. Neither Walter Reuther who runs the industry from the labor unions nor American automobile management seems to care anything about the danger of the foreign car invasion which is growing by leaps and bounds. Reuther is so busy being a statesman that he is missing the fact that what his workers need is work, not running the Democratic party; management is set in its ways and undoubtedly is in need of a managerial revolution.

The large American automobile companies, faced by the necessity of using block-

ed currencies abroad, naturally invested their money in their own industry. They took over European automobile companies. When labor costs and taxes outpriced the American automobile in world markets, it proved to be very good business to manufacture in lower wage and lower tax countries for export purposes. The British Ford, Opel, and other European cars made considerable progress in world markets. Now Russian cars are coming in, priced according to local market conditions.

As the principal cost in manufacturing an automobile is the labor cost, cheap wages can always defeat higher wages, particularly if the quality and the styling are just as good or better. Walter Reuther recently came up with a gimmick program, not very profound, to reduce the cost of the American car, but he said nothing about reducing wages or abolishing some of the costly union restrictions upon automation which are characteristic of this industry.

Volkswagen Does Well  
The results are beginning to show. Look at the cars roll by. Notice that one that

looks different from any car you are accustomed to. It's a Volkswagen, a German car, becoming increasingly popular throughout the world because it is cheap to buy and cheap to run. When it first appeared in America, it was said that it would never get anywhere because it is too small for the American figure and personality. However, it is doing surprisingly well in this market.

And now the Rolls Royce, queen of cars, traditionally only for millionaires, and also traditionally looking like an ancient dowager gazing upon plebeians through her lorgnette, is being made up in form and shape to look like an American car, fit for the pretty girl who is dressed accordingly.

Yes, they are all coming in and the foreign cars have their showrooms on Park avenue in New York, ready for American customers, to compete with American wages and American taxes. And some of these cars even have American subsidies, through foreign aid programs.

Well, Barnum said it and there can be no doubt that he knew what he was talking about.

## Looking Backward

# River Drivers Leave for North

### 79 YEARS AGO

Quoted from the Appleton Crescent for the week of April 19, 1879.

Quite a large number of river drivers from here have been, and are still going up to the Wolf and Shawano over the Lake Shore road to start the logs on their way down stream.

Unless we have heavy rains, many of the logs will "hang up" in the many small streams where they have been piled, awaiting a freshet. There doubtless will be less difficulty on the Wolf and other like streams, as dams partially provide the requisite amount of water to bring the logs down.

### 25 YEARS AGO

Monday, April 10, 1933

A. G. Meating, county superintendent of schools, and W. P. Hagman, principal of the county normal school, were to be judges at a forensic contest at Bear Creek.

Miss Ruth Mott was chairman of the supper of Fire-side Fellowship of the Methodist church.

Lloyd Cooke was leader at the meeting of the High School Epworth league. Mrs. E. A. Dettman had charge of the supper.

D. C. Hayward, Kaukauna, was high gun at the shoot held by the Kaukauna Gun club. Hayward hit successfully 90 out of 100 times. John Franselow was second with 87 out of 100.

Permission to reduce coal shipment rates to 75 cents per ton between Green Bay

and Appleton and Neenah-Menasha was asked of the Wisconsin Public Service commission by the North Western, Green Bay and Western, Soo Line and Milwaukee railroads.

J. P. Hrubesky, Menasha, was elected vice president of the Walter Brewing company of Pueblo, Colo.

The Milk strike was to be resumed Wednesday, May 10, in Wisconsin. Walter M. Singler, president of the Wisconsin Cooperative Milk pool, said that morning.

### 10 YEARS AGO

Monday, April 12, 1948

Miss Dolores Gebke, president of the Athena Tri-Y and president of the Inter-Tri-Y club council at the Appleton YMCA, was to preside at a joint senior high school Tri-Y session.

Mrs. Margie Sornson Malmberg, Appleton public librarian, Mrs. Jane Billings, Clintonville librarian, and Mrs. Anita Roman, Weyauwega librarian, represented this area at a meeting of the Wisconsin Library association children's section at LaCrosse.

William H. Culver, Appleton, was elected to membership in the Beaver Key society at the Massachusetts Institute of Technology. He was secretary of the physics society and student director of the M. I. T. symphony orchestra.

The Appleton Thomist group elected Miss Mary Margaret Sauer, Menasha, as official delegate to the annual Thomist association

# Proxmire Expert at Getting Good Publicity

BY JOHN WYNGAARD

Madison — Sen. William Proxmire's publicity triumphs constitute one of the most galling of the facts of life for his opponents and especially Republican politicians who hope to see his short senate term ended this year.



Wyngaard

The junior Democratic senator, as any objective test will show, probably gets more space in the news media of Wisconsin than any Wisconsin member of congress, and probably more than any other Wisconsin public man with the possible exception of Gov. Thomson.

How does it happen? The situation probably calls for some kind of an explanation of how politicians' names get into the papers, and how they manage to help them get there.

It is true there are some editors who are inclined to favor Proxmire, as there are some editors who may be inclined to favor a man of other political persuasion. On the whole, however, the press of Wisconsin tries to handle political news on its merits and generally succeeds to the satisfaction of the fair-minded.

## HOW IT GOES

Nor is there any doubt Proxmire leaves anything to chance. He is equipped to exploit publicity as a political campaign tool to the fullest.

He was himself trained in the mechanics of news writing and publication. He has a full-time professional press agent on his staff. At least one other assistant on his payroll is primarily working as a publicity assistant and was professionally trained for journalism. They don't spare the horses. Like other prominent Democrats in politics, they are not shy about pushing out the publicity in an unending stream.

By contrast some of the opposing forces in politics are halting and unskilled, even sometimes a little timid. Some of the opposing candidates don't have such professional collaboration. Few of the rival politicians have had personal publicity experience.

That explains some of Proxmire's success, but not all of it. The artificial publicity release is easily spotted in a news office and treated accordingly.

The fact goes a little deeper. The fact is that Proxmire's publicity is generally successful because it meets the most important test on a news desk. It is news. A man holding a high office, saying something on issues of national conse-

quence and keen popular interest, and going to the trouble of preparing it carefully for publication, is bound to get results. It is as simple as that.

## HAZARDS TOO

It is something that they don't like to talk about candidly, but most politicians know that publicity is the breath of life to their careers, an almost indispensable element in campaigning, a delicious boon to the ego.

That is not to say that there are not hazards in the business. The obscure politician cannot hope to be very successful. But there are limits to publicity for its own sake. Some of Proxmire's well-wishers have at times been critical of him on that point. He sometimes seems to love it for its own sake, aside from its practical value.

There may come a time that the electorate of Wisconsin will wonder, having read the scores of announcements of his proposals and demands for legislation and governmental action, why he isn't getting something done about them.

Horn-blowing is one of the realistic necessities of political life. But the voter may also ask, with some justification, whether there ought not to be some actual production, too.

Fletcher Knebel

## Potomac Fever

Atty. Gen. Rogers opens a drive against hoodlums. Republican bosses take a dim view of it. They figure this is no year to be alienating any minority votes.

Who says women aren't interested in politics? One housewife is so hungry to understand the issues of the day, she has devoured every one of Lana Turner's letters.

Ike vows an all-out fight to streamline the Pentagon. Somehow an embattled Eisenhower seems as out of character as Steve Allen with ulcers.

One Republican candidate is telling his workers the recession is merely an Eisenhower team maneuver to prevent G. O. P. over-confidence in the fall campaign.

## Titan Rocket May Be Man's First Vehicle in Space

Washington — (U) — When the first American journeys into space, the Titan rocket may be the one to carry him there.

Secretary of Defense McElroy said this while stressing that considerable research still must be done "before we can propel a rocket ship that could protect a man in flight."

McElroy said the Titan engine, still under development, shows promise of being able to launch a space vehicle weighing up to three tons.

The Titan is one of two intercontinental ballistic missiles (ICBM) planned to travel 5,000 miles or more. The Atlas ICBM is somewhat ahead of the Titan in development.

Congress has been asked by President Eisenhower to vote \$150 million for one and perhaps two Titan launching bases.

## GRIN AND BEAR IT

By Lichty





To Your Good Health

# Heartburn Can be Symptom Of Ulcers or Gall Disorder

By Joseph G. Molner  
Dear Dr. Molner: Will you write something about heartburn?—J.R.”  
“Dear Doctor: What are the symptoms of stomach or intestinal ulcers, and what can be done about them?—L.J.”  
Two short questions—but they don't have short answers.  
Heartburn is simply a burning sensation. It is called heartburn because it seems to be located somewhere in the general vicinity of the heart. Other than that, it has no connection with the heart, and it ought to be renamed.  
As with anything else, you have to find out what causes the pain before you can be very intelligent in curing it. The pain may—or may not—result from a stomach ulcer or duodenal ulcer.  
**Pain After Eating**  
An ulcer in either area often produces a characteristic gnawing pain fairly soon after eating. Sometimes there is the burning sensation known as heartburn—and sometimes not. There may be excessive belching. And, since the stomach, because of the ulcer, causes a spasm, or sudden tightening of the muscles, along comes the heartburn pain.  
But mind you, I'm not saying that's the only cause of heartburn. Some disorder of the gallbladder, shutting off some of the necessary digestive juices, can mimic most of the symptoms of an ulcer.  
For another, there is the possibility—although I am not inclined to put this too high on



the list—that sheer nervous tension at times can upset the system enough so digestion is interrupted, the stomach goes into spasm, and you have a vigorous pain under the wishbone. If that happens occasionally, in periods of stress, I wouldn't be too much concerned about it.

**Search For Ulcer**  
But if it happens regularly after meals, then it's time to wonder if an ulcer or some other problem worthy of reasonable concern, may not be present. As I've so often said, don't back away from going to the doctor for fear he may find something wrong. Rather, go soon, because any trouble I can think of is more easily cured if found early.

Anyway, “heartburn” or after-meal distress is commonly eased by taking baking soda or any of the popular “alkalinizing” remedies, but when this becomes a habitual pattern, then it makes one suspect strongly that there might be an ulcer. Ulcers, after all, are pretty common in this day and age.

Milk, or some other bland food, also tends to give relief in such cases. Hence, my advice to “dyspeptics” who have to take soda or some other alkaline pill after meals is to have an X-ray to see whether, perhaps, the trouble may be an ulcer. If so, getting proper treatment rather than just nursing it along with soda is much the better way to handle that “heartburn.”  
(Copyright, 1958)

To Place A Want-Ad  
Dial 3-4411

# PENNEY'S

ALWAYS FIRST QUALITY!

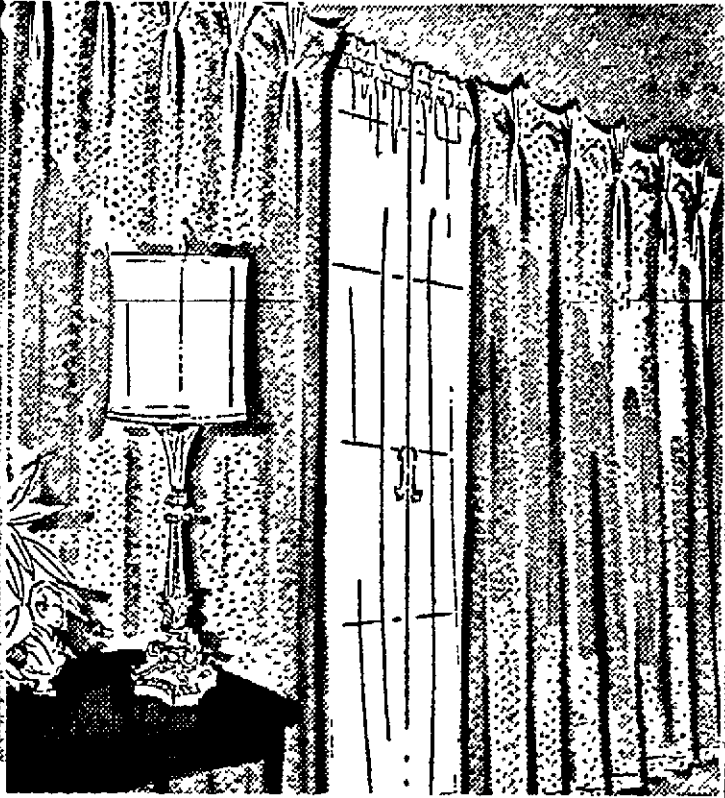
You get to know a thing or two in 56 years...about value...about people too. Our customers for instance are smart shoppers from way back...so are we! For them Penney's now gathers the biggest bargains, the most exciting values in over half a century!

Shop 'Til 9 P.M. Monday

Shop 'Til 9 P.M. Monday

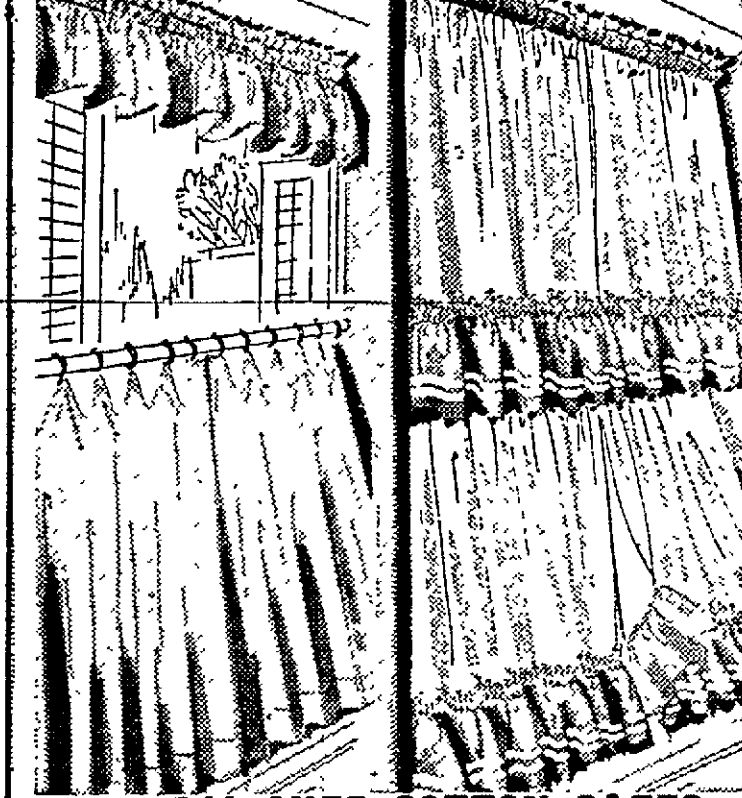
# PENNEY'S 56th ANNIVERSARY

**ANNIVERSARY SPECIAL! 5<sup>99</sup> Pair**



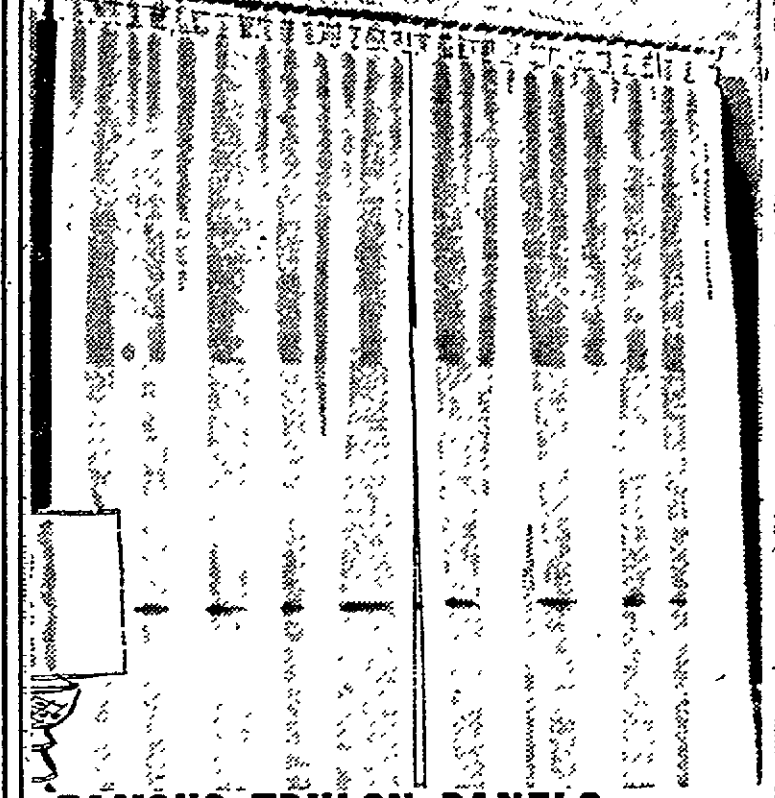
**2 YEAR GUARANTEE AGAINST FADING—FIBER-GLAS DRAPES**  
Why spend more for beautifully tailored, full width drapes... in heavy textured fabric with subtle lustre threads. Just wash, never iron, rehang in 7 minutes.  
**White, Champagne and Mocha**  
Downstairs Store

**ANNIVERSARY SPECIAL! 1<sup>98</sup> Pair**



**NEW POLISHED COTTON CAFES NEVER NEED STARCHING**  
So saucy and sweet—these cafes and tiers. You get ever-crisp finish plus vat-dyed solid colors that stay bright as the day you bought them. Almost shrink-free.  
**Matching Valance** ..... 98c  
Downstairs Store

**ANNIVERSARY SPECIAL! 1<sup>19</sup> Panel**



**FAMOUS TRULON PANELS No Stretch-No Starch-No Iron**  
Famous Trulon Panels that fit perfectly in every type of decor! Beautifully sheer. Rich, creamy ivory color. 41 x 81.  
Downstairs Store

**ANNIVERSARY SPECIAL! 3<sup>44</sup>**



**MEN'S WASH 'N WEAR NYLON TAFFETA JACKET**  
First time ever at this price! Water repellent 2-by-2 nylon in 4 right shades... smooth, good looking, a snap to care for! Just machine wash 'em in lukewarm water. Small, medium and large.  
**Boys' Sizes** ..... 2.44  
Men's Side—Main Floor

**ANNIVERSARY SPECIAL! 1<sup>00</sup>**



**PENNEY'S PLAYTOGS FOR "THE GIRLS"**  
Mom's fun clothes, scaled 'way down in size, and at the most scaled-down Penney price ever! All in gayly colored machine washable cottons! A veritable wardrobe—easy to afford! Sizes 1-6X.  
Girls' Shop—2nd Floor

**ANNIVERSARY SPECIAL! 2<sup>66</sup>**



**DRIP DRY BABY-DOLLS! AND ARE THEY FULL OF LACE**  
Grab your hat and go! Penney's baby dolls are that soft blend of Dacron-nylon and cotton that hand washes, drip-dries. Find them frothed with lace, tied with satin, available in your favorite, pink, blue, maize. Sizes small, medium, large.  
Ladies' Side—Main Floor

**BOYS' COTTON T-SHIRTS & BRIEFS**

Fine combed cotton underclothes that are rugged enough for any boy. Machine washable of course. Snow white. Sizes 4 to 16.

**3 \$1** for

Boys' Shop—2nd Floor

**GIRLS' SLEEVELESS BLOUSES**

Sanforized cotton broadcloth in perfectly tailored styles. Just the thing to wear with slacks, shorts or shirts. Sizes 7-14.

**77c**

Girls' Shop—2nd Floor

**MEN'S RUGGED WORK JEANS**

Sturdy, Sanforized fabric generously cut over exclusive Penney patterns... bartacked at points of strain! Heavy duty boatsail pockets... more! Sizes 30 to 38.

**1<sup>50</sup>**

Men's Work Clothes—Main Floor

**SEAMLESS FASHION LOVING HOSE**

Penney's nylons are the latest fashions on your legs. Seamless 400-needle sheers that sheath your legs in a soft mist of color.

**57c**

Ladies' Side—Main Floor

AT YOUR SHOE REPAIRER'S

Get more miles for your money!



Soft, resilient

**CAT'S PAW HEELS**

Modern living keeps feet on the go... and they'll go a lot farther on new heels and soles built for "3 lives" of wear! Cat's Paw heels are soft, safe, durable. Microlite half or full soles are lighter than leather or rubber, water-proof, longest-wearing yet. Like Cat's Paw heels, they're famous for comfort... non-slip and non-marking.

Ask your Shoe Repairer for these shoe-saving, money-saving products... today's "best buys" for all the family's shoes!

LOOK FOR BOTH FAMOUS NAMES ON THE BOTTOMS OF THE NEW SHOES YOU BUY.

**microlite SOLES**

WORTH MUCH MORE... COST NO MORE!



# Speaker Named As Lions Honor KHS Journalists

## Man Fined for Failing to Give Pedestrian Way

Kaukauna — Paul Broern, 31, 312 E. Seventh street, was fined \$25 and costs by Oscar T. Jahns, justice of the peace, Friday, for failing to yield the right of way to a pedestrian.

Broern was charged with the offense by Kaukauna police after his car hit a 10-year-old child at Lave street and Wisconsin avenue on March 30. The trial was delayed pending police investigation.

Robert Kramer, 20, 517 W. Sixth street, was fined \$15 and costs in justice court for operating a car with a loud and illegal muffler.

## Youths Given Jail Terms

Combined Locks—Two youths received 60-day jail terms along with fines when they appeared in justice court Saturday afternoon.

Ronald Trudell, 18, route 4, Appleton, pleaded guilty to charges of an arterial violation and driving without a valid driver's license.

Trudell was fined \$50 and costs. He was arrested March 30 by village police.

David Kirvan, 19, route 1, Hilbert, pleaded guilty of driving while his license was suspended and was fined \$50 and costs. On a complaint of State Traffic Patrolman Don Nimmers, Kirvan pleaded guilty of falsifying an application for a new driver's license and was fined \$25 on this charge. Kirvan was arrested March 30.

Rudolph E. Skalmusky, 46, 8804 Metoxen avenue, Kaukauna, pleaded guilty of littering the streets and was fined \$25 and costs. He was arrested April 7.

## Nominating Committee Will Give Report at Kimberly Post Meeting

Kimberly—The report of the nominating committee will be given at the meeting of the William Verhagen post No. 60 of the American Legion at 7:30 Tuesday night at the clubhouse.

Serving on the committee are A. G. Briggs, chairman; Elmer Vanden Velden, Bernard Vanden Boogard, John Dictus and John Gaffney. Election of officers will be at the May meeting.

## Kaukauna Births

Kaukauna — The following births were reported over the weekend at the Kaukauna Community hospital:

Daughter to:  
Mr. and Mrs. Duane Heindel, 206 W. Seventh street, Kaukauna.

Son to:  
Mr. and Mrs. Paul Broeren, 312 E. Seventh street, Kaukauna.

## Society Will Sponsor Rag Drive on Tuesday

Kimberly — A rag drive sponsored by the Christian Mothers society of Holy Name Catholic church will be conducted at 1 o'clock Tuesday afternoon.

Residents are asked to have their contributions on the curb in bags or boxes for pickup.



Younger Models Stole the Spotlight at the annual spring style show of the Little Chute vocational school sewing classes. Showing their new articles are, left to right, Jackie Hietpas, Diane Vander Zanden, Mary Vanden Heuvel and Jean Look. (Post-Crescent Photo)

## Eagle Scout, Silver Award Given to Kimberly Explorers

Kimberly — Presentation of an Eagle Scout award and Explorer Silver award highlighted a court of honor at Holy Name school Sunday night.

Gary Kuborn, son of Mr. and Mrs. Joseph Kuborn, was given the Eagle award. His mother pinned the badge on him and his father presented Gary with a certificate.

Jerome DeBruin received the Silver award, highest in Explorer Scout ranks, and his parents, Mr. and Mrs. Edward DeBruin, also participated in the ceremonies.

Wally Christensen, Valley Council scout executive, presented the two major awards. He congratulated Post 44 of the Explorers on the fine record they have.

Preceding the awards at school there was a special ceremony at Holy Name church in which the Rev. Thomas Mortell gave four Ad Altare Dei awards. They went to Jerry Hagens, James Van Zeeland and Kuborn and DeBruin.

## Car Flips Over, Driver Unhurt

Combined Locks — William Tordoe, 24, route 2, Menasha, escaped unhurt when his car went out of control on County Trunk Z Saturday afternoon, flipped over in the air and landed on its top.

Police said Tordoe's car traveled 135 feet out of control on the winding road. He was charged with reckless driving and ordered to appear in justice court Saturday.

A witness told police the car did a complete flip in the air and crashed with the top down on the roadway. The roof of the car was smashed level with the body.

## WCOF Will Install Officers on Wednesday

Little Chute—Installation of officers will be conducted by the Women's Catholic Order of Foresters at 6:30 Wednesday evening in the social room of St. John Grade school.

A covered dish supper will open the program and ceremonies will follow. Members are asked to bring their own table service.

## Grass Fires

Combined Locks — The Volunteer fire department answered calls for two grass fires in open fields on the south side of the village Saturday.

## 30 Kaukauna Homemakers to Attend State Conference

Kaukauna — Thirty members of the Kaukauna Homemakers club will attend the annual state conference at Madison Thursday. Two of the local women will take part in a morning style show.

One member from each club in the state will model some project she has made. Designated from Kaukauna are Mrs. Henry Vanevenhoven representing the Afternoon club and Mrs. Marvin Schuler representing the Evening club. Also attending will be Dominic Bordini, Kaukauna Vocational school director.

Members will leave Kaukauna by bus at 6:15 in the morning. Women from the southside being picked up at Haas hardware and on the north side at the Rialto theater.

## 216-534 Scores Top Finals of Darboy League

Darboy — Rich Dietzen rapped a 216 game and a 534 series to set the pace in the championship play - off match between the first and second half winners of the Darboy Bowling league at S and B alleys.

Team honors were divided with Van Thiel's hitting a 965 game and Wet Your Whistle posting a 2,644 series. Wet Your Whistle took the championship by winning two games in the play-off match. The only other high count was posted by Herb Wittman who hit a 207 game.

## BPW Club to Elect Officers

Kaukauna — Election of officers and a delegate to the state convention will highlight a 6:30 dinner meeting of the Kaukauna Business and Professional Woman's club this evening at the Elks clubrooms.

Guest speaker will be Mrs. Dorothy Stilling, a representative of the Valley BPW club. Additional entertainment will be furnished by a quartet from the Kau-Chute Korders.

The women in government committee will be in charge of the program. Mrs. Gertrude Nagel is chairman assisted by Dr. Ella Karow, Dr. Hilda Merbach and Miss Ann Lucht.

## Seminary Instructor to Tell Home School Unit of Vocations

Kaukauna — The Rev. Alfred Lison, instructor at Sacred Heart seminary, Oneida, will discuss vocations at a meeting of the St. Mary's Home-School association at 8 o'clock Tuesday night in the school basement.

Members will elect a nominating committee which in turn will present a slate of officers for election at the May 5 meeting. Besides the names nominated, additional nominations for office will be permitted from the floor on the night of the election.

Plans will be discussed for the annual athletic banquet, sponsored by the association, at the school April 20.

Guest speaker will be Gerald Hopfensperger, head basketball coach at Kaukauna High school.

## Officers Inspect Darboy Auxiliary

Darboy — The county council officers for district No. 6 who inspected the Leo Van Roy American Legion auxiliary unit at the Darboy Legion hall included Mrs. Albert Maehre, district president; Mrs. Haberman, district secretary; Mrs. Gilbert Theil, county president, and Mrs. Clarence Mueller, county secretary.

A nominating committee appointed to report at the May meeting included Mrs. Joe Wittmann, Mrs. Stanley Zuleger, and Mrs. Joe Schwalbach.

## 227-514 Lead League Scores

### Annie Kersten Tops Kaukauna Women's Loop Activity

Kaukauna — Annie Kersten cracked a 227 singleton and a 514 series to set the pace in the Thursday night Women's league at S and B alleys.

Gertz tavern and Wisconsin Aluminum each posted an 824 game and the latter also registered a 2,392 series. S and B bar won three games from Farrell's bar to move into the league lead with 32 wins and 32 defeats as the season draws to a close.

Tied for second with records of 51 wins and 33 losses are Farrell's, Wiggie's foods and Wisconsin Aluminum. Speed's bar is in fifth place only two games behind the leading team.

Other high individual scores were posted by Elizabeth Obermeyer, 202, 500; Ruth Alger, 192, 499; Elaine Dietzen, 182, 488; Carol Haessly, 483; Martha DeBruin, 180, 479; Catherine Baumgart, 196; Marie Wenzel, 187; Lorraine Bayorgeon, 181 and Janice Woelz, 178.

LaVerne Ribarchek cleaned the 4-7-10 split, LaVerne Jonen cleaned the 2-5-8 and Mildred Smith cleaned the 5-7.

## Kiwanis Club to Meet at Center

Little Chute — Gus Keller, Appleton, will be the guest speaker for the meeting of the Kiwanis club at St. John High school Youth Center at 6:15 this evening.

Special guests of the club will be future members of the Key club which is being organized. Other guests will include Wes Schneider, Key club organizer, and William Griffith, Sr., district lieutenant governor.

Richard Vander Wyst and Pat Blohm are in charge of the food.

## Liquor License Deadline

Kaukauna — City Clerk Carl Marzahl today issued a reminder to all persons wanting to apply for tavern liquor and beer licenses they must have their applications on file in his office by 5 o'clock Tuesday afternoon.

## '48 Class Reunion At Little Chute

Little Chute — Plans are underway for the reunion of the class of 1948 of St. John High school, according to organizers of the event.

The reunion will be at the Knights of Columbus club, 1525 W. Second street. Reservations are being accepted by Kenneth Janssen until Tuesday.

Letters have been sent to the members of the class telling of the event and program.

Assisting Janssen with plans are Joseph Van Bakel, Robert Peerenboom, Harold Bressers, Mrs. Gene Dercks, Mrs. Russell Dercks, Mrs. Gordon Hammen and Mrs. Richard Vander Wyst.

## Weyerhaeuser Cuts West Coast Prices

Portland, Ore.—Weyerhaeuser Timber company has reduced prices for kraft liner board and corrugating materials, in line with price cuts made by Fibreboard Paper Products, Inc., and International Paper company. Price reductions by Weyerhaeuser take the form of discounts off the list price, up to 10 per cent, applicable to the west coast market only.

## Firemen Called for Fire in Chicken Coop

Kaukauna — The Kaukauna fire department was called at 4 o'clock Friday afternoon to extinguish a fire in a chicken coop at the Ernest Dietrich residence, route 1, Kaukauna.

The inside walls of the coop were burning and firemen used about 25 gallons of water to extinguish the fire. Cause of the blaze was listed as unknown.

## One KHS Student Earns 'A' Mark in State Forensics

Kaukauna — Thalia Hodgins was the lone Kaukauna High school representative in the state forensic tournament at Madison to win an A rating Saturday while the remaining three students earned B ratings.

Miss Hodgins competed in humorous declamation and will receive a gold medal for her top finish. Students earning Bs who will receive silver medals include Lynn Gerend in humorous declamation, Belle Cherkasky in extemporaneous reading and Lawrence Schmalz in 4-minute speaking.

The group was accompanied to Madison by Miss Barbara Little, coach. The four students qualified for state competition by earning A ratings in district competition at Oshkosh.

## 4 From Kimberly Get A Ratings

Kimberly—Four of the eight Kimberly High school students that participated in the state forensic contest at Madison Saturday received A ratings, according to R. T. Scholfield, team coach.

The A winners include Linda Prusynski, Peggy Jo Frank, Dawnine Van Hout and Carol Griese. Other students that participated included John Van Dinter, Jerome Hagens, Dennis Dresang and Marlene Timmers.

Miss Frances Fredrickson assisted Scholfield with the coaching of the squad.

## Asthma Formula Prescribed Most By Doctors—Available Now Without Prescription

**Stops Attacks in Minutes... Relief Lasts for Hours!**

New York, N. Y. (Special)—The asthma formula prescribed more than any other by doctors for their private patients is now available to asthma sufferers without prescription. Medical tests proved this formula stops asthma attacks in minutes and gives hours of freedom from recurrence of painful asthma spasms. This formula is so effective that it is the physicians' leading asthma prescription—so safe that now it can be sold — without prescription — in tiny tablets called Primatene®.

Primatene opens bronchial tubes, loosens mucous congestion, relieves taut nervous tension. All this without taking painful injections. The secret is—Primatene combines 3 medicines (in full prescription strength) found most effective in combination for asthma distress. Each performs a special purpose. So look forward to sleep at night and freedom from asthma spasms... get Primatene, at any drugstore. Only 98¢—money-back-guarantee. © 1956, Whitall's Pharmacy Company

100 W. College Ave.

**WARDS**

Phone RE 3-6661

APRIL 15TH IS  
*Carnation Night*  
AT WARDS

...featuring a special preview of Ward Week—where all America shops and saves...

# YOU ARE INVITED

to attend WARD'S Carnation Night, Tuesday Evening, April 15th, 6:00 P.M. to 9:00 P.M.

There will be free carnations for every lady attending, free balloons and candy for the kiddies, attending with parents, simmering barbecued hot dogs and Pepsi-Cola for all.

You will be interested in previewing the special merchandise received for this gala event.

You will find the LOWEST prices ever offered on regular merchandise selections, demonstrations and fun for all.

Be sure and see our opening ad, Tuesday evening in the POST-CRESCENT.

**MUSCLES ACHE?**

310

MADE LABORATORIES NEENAH WIS.

# 5 REASONS

Why It is To Your Advantage To Save In Our Association!

**SAFETY:** Experienced management, conservative investments and savings insurance guard your dollars day and night.

**STABILITY:** There's no fluctuation. Your savings are always worth 100 cents on the dollar.

**EARNINGS:** Generous dividends are payable twice a year, June 30th and Dec. 30th.

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**CONVENIENCE:** It's easy to add to your account or make a withdrawal at any time.

WE INVITE YOUR ACCOUNT!

**3 1/2% PER ANNUM**

Where You Save Does Make a Cash Difference

## Kaukauna Savings AND LOAN ASSOCIATION

"A Savings Institution Since 1887"

109 W. Second St. Dial 6-4646

To Place A Want-Ad  
Dial 3-4411

RENT A PIANO OR ORGAN FROM

**HEID MUSIC CO.**

Piano and Organ Dept

Open Mon and Fri Even

308 E. College Ave

Hi-Fi combination by **STROMBERG-CARLSON**

**Cadenza**

- Beautiful "Cherry" Hardwood Veneer Cabinet.
- 4 Speed Record Changer.
- AM Radio With Compensated Volume Control.
- 2 Exactly Balanced Speakers — 12" and 8" — in a Special "Acoustical Chamber for True Hi Fidelity Performance.

Regular Price \$299.95

SPECIAL — with trade ..... **\$199.95**

SPECIAL TERMS — No Down Payment 24 Months to Pay

**FINKLE**

Electric Shop

316 E. College Ave.



**Lawrence**

Athens, Greece — A train packed with holidaying bank clerks crashed into a 200-foot ravine near Yannina, in north-west Greece, Sunday, killing 9 persons. Forty-two persons were injured, most of them critically. The passengers were on a Greek Easter outing.

**Is in Our Store**

1320 W. WISCONSIN AVENUE

**Is in Our Store**

**27¢**  
**STERIDENT**  
**NYLON BRISTLE**  
**TOOTH BRUSH**

**SHOP & SAVE on MANY MORE  
1¢ Specials in Our Store!**



In 10 Years Time

## 4 Appleton Firms Win 9 Brand Names Awards

Four Appleton retailers have won recognition nine times in the 10 years of annual Retailer-of-the-Year competition of the Brand Names Foundation, Inc. Three of these firms were named Retailer-of-the-Year, when the firm took a certificate of distinction in the auto-mobile dealers' competition. To date, the auto firm and Heckert's are tied for the most awards, each firm having won three. The shoe company was awarded certificates of distinction in 1953 and 1954 before taking the top honor that eliminates the firm from further competition until 1960. Sherry's has certificates of distinction for three successive years winning in 1955, 1956 and 1957. The certificates of distinction are presented annually to four retailers in the nation in each of 24 classifications. Both these awards show that the firm receiving them has excelled in furthering the brand name story during the year.

Belling's Pharmacy and Schlafer's Hardware. The third firm that won this top award was Heckert's Shoe company in 1955. The hardware firm was the first Appleton retail company to win in the contest. It received a certificate of distinction in 1951. Sherry Motors was Appleton's only award winner in 1957.

## Drug Stores Facing Stiff Selling Season

### Other Stores Handle Much of Their Line; Methods Improve

Competition is here to stay, as the nation's 50,000 independent druggists have discovered. Non-drug outlets have long sold health and beauty products which are the basic stock of drugstores. Toothpaste, hand creams and suntan oils appear on other shelves, in delicatessans, dime stores and discount houses. The drug stores can't put a stop to this trend, but they can offer some pretty stiff competition by stocking and promoting the brands their customers want, and by imaginative merchandising.

This intelligent solution to a big problem has paid off for the drug outlets of America. Due to competition and to the excellent retailing practices which it encourages, drug store sales for 1957 reached the astronomical total of \$6,460,000, a full 10 per cent over 1956.

Positive and aggressive action by drugstores all over the country has brought about his increase in sales, which amounts to \$610,000,000 above the 1956 period.

And although we are now in a breathing spell period, as some economists put it, drug sales are still climbing.

What are the reasons for this increase, in the face of an overall economic leveling period plus a barrage of stubborn competition?

A major factor is that more and more of our drug stores are doing a better merchandising job. The druggist of today realizes that he holds an important position in his community — a position of trusted friend and family helper. The trust of his customers was not built overnight, for the health of the community rides on a druggist's judgment, and reputations are built slowly.

Druggists take their responsibility seriously. The reputation built on a prescription business must be transferred to the other merchandise in the store. Druggists cannot jeopardize a hard-won good name by careless stocking of other items, and have discovered that promotion of nationally recognized brand name products is the soundest possible counter attack against competition.

**Selling Techniques**  
In addition to stocking the nationally recognized products, the druggists have learned to employ the self-service and mass-display techniques used by other outlets. In this way, they have cut expenses and raised profits.

Druggists today make the most of the products which are pre-sold under the impact of national advertising campaigns. Nothing is more appealing to the average customer than knowing that the drugstore which they patronize for their prescription needs also makes available a full line of their other favorite products.



Instant Identification

## Registered Trademarks Mean Better Business

When a company registers a new trademark, it enjoys an amazing bargain.

Only \$25 is required to register a trademark. Yet millions of dollars are spent protecting and promoting the names or symbols which mean instant identification of a product; billions of dollars in sales are made with the help of trademarks. These symbols are a vital tool in the system of competitive economy in this country; without them, it's doubtful whether our standard of living would be as high as it is. There are approximately 300,000 registered trademarks in use today, in the form of names, symbols, portraits, monograms and other designs. Behind each well-known and trusted trademark stands the manufacturer who has the best product, if not

reputation of a manufacturer, one could tell it from a competitive product. Trademarks are also essential to the stores, for a merchant must build his own reputation through the quality of the merchandise which he stocks. Without trademarks and brand names, he would be unable to judge the comparative quality of the goods, and would be unable to tell his customer what he stocks. Thanks to the trademark system, the customer has a double assurance of quality — from the manufacturer, who stands behind the name he has made for himself, and from the retailer, who takes pride in the quality selection of merchandise on his shelves. Each trademark has behind it a fascinating story of his-

### Some Regulations

Here, according to information from the Brand Names foundation, are a few of the trademark regulations: a new trademark cannot infringe on an existing one. No one can register a trademark containing immoral or scandalous matter, or one which includes the flag or coat of arms or other insignia of the United States, of any state, of any foreign country, or any fraternity. No portrait or signature of a living person may be registered as a trademark without the written consent of that person. In case of a dead president, permission must come from his widow.

Trademarks must be renewed every 20 years, at another bargain rate of \$10. If a trademark is not renewed, even though it is still in use, it may be considered "abandoned" and picked up by a competitor.

If the trademark is not protected, and is allowed to become generic, it may also become "abandoned." For this reason, companies strive to protect their trademarks by insisting that they be used with the capital letters, quotation marks or other identification which sets apart the symbol as a trademark rather than just a word.

**Require Identification**  
Trademarks are essential to manufacturers, retailers and customers. The manufacturer requires this identification to justify his unremitting competition with other manufacturers of similar merchandise. It would do him little good to have the best product, if no

tory and finance and healthy competition and free choice. Each trademark represents millions of dollars in good will. A vote of thanks is due the nation's lawmakers, who put such a reasonable price on such a valuable tool.

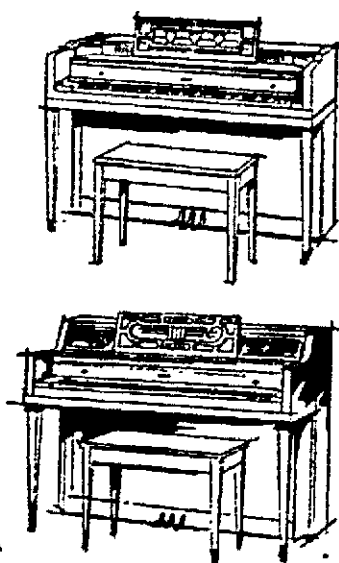
All National Brands of  
**CARPETS & RUGS**  
1500 Patterns At The Lowest Possible Prices!  
**THE CARPET SHOP**  
506 W. Col. Ave. Appleton

## Select a spinet that's perfectly styled for the home!

There's a beautiful new spinet piano in our showroom that will look simply wonderful in your home.

**Make Your Selection From These Nationally Famous Brands—**

Mason & Hamlin  
Chickering  
Steck  
Sohmer  
Everett  
Cable-Nelson  
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Other Brand Names Featured by Us—  
**ORGANS**  
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**HI-FI INSTRUMENTS—RADIOS**  
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**GUITARS**  
MARTIN—GIBSON

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Also Nationally known brands in Band and Orchestra Instruments  
Violins—Records and Accessories

## Meyer-Seeger Music Co.

116 W. College Ave. Phone RE 4-5781



## This Week and Every Week SCHMIDT'S

Feature Famous Brand Names in Men's Wear for that Well Dressed Look



Griffon Suits  
Griffon Topcoats  
Griffon Sportcoats  
Griffon Slacks  
Alpacuna Topcoats  
Alligator Coats  
Arrow Shirts  
Arrow Sport Shirts  
Arrow Neckwear  
Arrow Underwear  
Botany Slacks  
Stradivari Shirts  
Interwoven Sox  
Pioneer Belts & Suspenders  
Pendleton Shirts  
Pendleton Jackets  
Pendleton Robes

Munsing Underwear  
Hamley Belts  
Buxton Billfolds & Key Cases  
Rump Leather Goods  
Hansen Gloves  
Catalina Swimwear  
Catalina Swimwear  
Jersild Sweaters  
Lewis Underwear  
Enro Pajamas  
Swank Jewelry  
Krementz Jewelry  
Knox Hats  
Borsalino Hats  
Cresco Jackets  
Zero King Jackets  
Field & Stream Jackets

**DRESS RIGHT—you can't afford not to...**

## Matt Schmidt & Son Co.

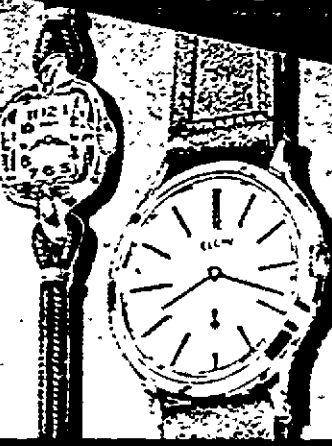
BRAND NAME STORE SINCE 1898

123 W. College Ave.

All National Brands of  
**CARPETS & RUGS**  
1500 Patterns At The Lowest Possible Prices!  
**THE CARPET SHOP**  
506 W. Col. Ave. Appleton

**FIRST TIME EVER!**

**19-Jewel ELGIN watches**  
as little as \$34.95



Brand Name Watches  
Elgin—Gruen—Hamilton



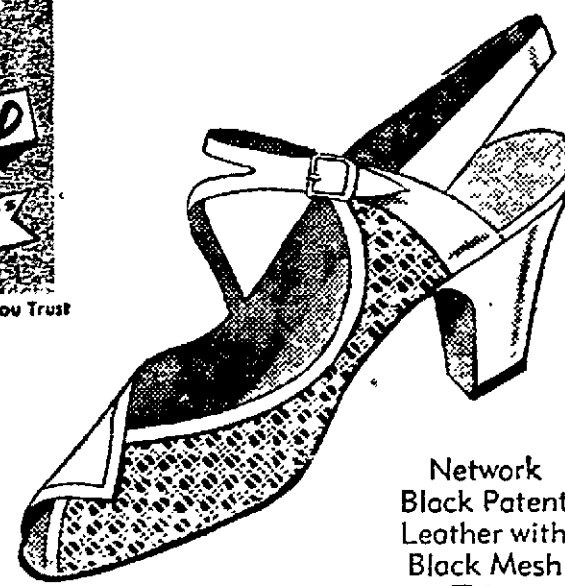
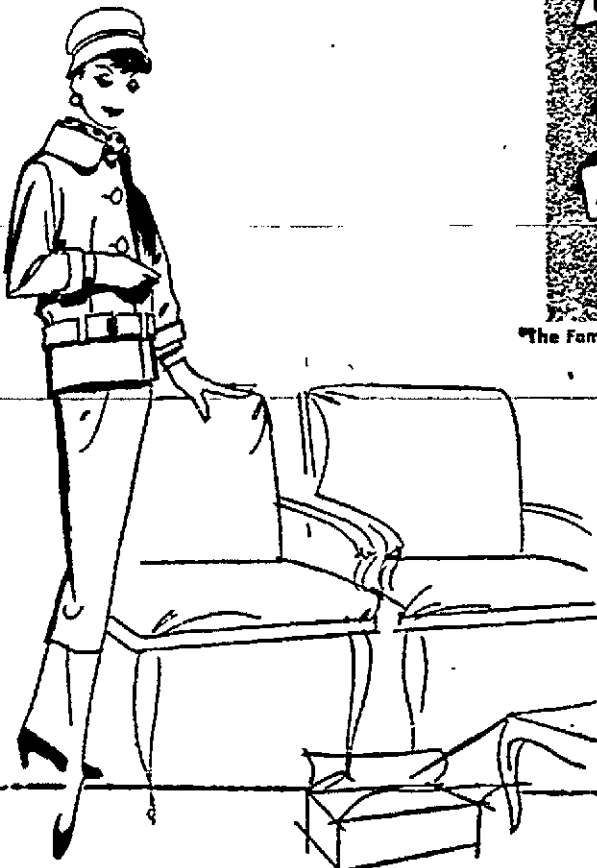
Brand Names in Sterling Silver—  
Gorham International Lunt

## MARX JEWELERS

Jewelry Since 1910  
212 E. College Ave.



The Famous Makers Names You Trust

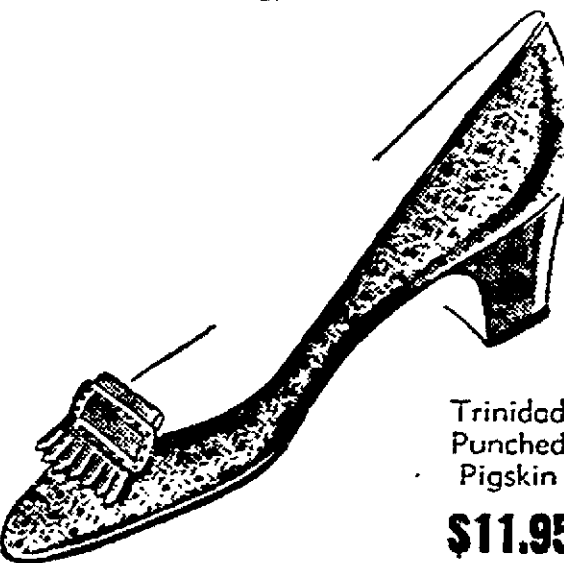


Network Black Patent Leather with Black Mesh Trim  
**\$12.95**

See America's most beloved fashions during Red Cross Shoe Week.

Come in... see our special Red Cross Shoe Week showing of the styles that are the choice, right now, of smart American women across this busy and fashion-knowing land.

Largest selling brand of fine footwear in the world.  
Styles from 10.95 to 13.95



Trinidad Punched Pigskin  
**\$11.95**



Nomad Sunton or Red  
**\$11.95**

Corner Appleton & Washington Sts.  
Just One Block North of the First National Bank

This product has no connection whatever with The American National Red Cross

## Red Cross Shoe Week

## Bohl & MAESER QUALITY SHOES

Appleton & Washington



# Fox Cities Merchants Back Brand Name Week

Special Merchandise Displays in  
Stores Part of Annual Promotion

Fox Cities merchants this week join 100,000 other retailers across the nation to promote Brand Names Week—1958 by special advertising, streamers and store merchandising displays.

These firms back the Brand Names Foundation, Inc., a non-profit organization sponsored by merchandisers and manufacturers of nationally-distributed products. The association is devoted to promoting the idea of the value of buying name brand merchandise.

**Year-round Campaign**  
The foundation works on a year-round basis, campaigning to safeguard the trademarks and brand names of manufacturers and to bring the story of brand name quality to the consumer.

This continuing campaign

points up the wisdom of careful shopping, knowledge of comparative product values and the quality, value and satisfaction of using the well-known, tested goods of manufacturers' brands bought with confidence from a trusted local retailer.

One segment of the national group's activities is an annual nation-wide retail contest. The final judging of this year's competition will be held Wednesday in New York City when 134 outstanding retailers from the United States, Alaska and Canada will meet. Twenty-four retailers will be named Retailers-of-the-Year in 1957 in the promotion of brand names. Ninety-six other firms, four in each of the 24 categories of merchandising, will be cited with certificate of distinction awards.

Three Appleton merchants have served as judges for these annual awards during the 10 years that the Brand Names contest has been held.

**On Advisory Board**  
Because Heckert Shoe company was named one of the 24 national Retailers-of-the-Year for 1955, Earl D. Miller, manager and secretary of the firm, became a member of the foundation's advisory board which judged the top winners for 1956. He worked last year with other top award winners when the final judging took place last May.

Karl Haugen, representing Schlatter's Hardware, and Martin H. Knauer, owner of Bell's Pharmacy, also have served on the organization's advisory board. They and their firms were honored as Retailers-of-the-Year in 1952.

Many retail stores in the Fox Cities have participated in this annual competition through the years. The firms enter the division of the 24 open that fits their type of business. Those which present the best promotion on brand names for the year are nominated for judging in the final contest in New York.

Besides the three above firms, Sherry Motors is one of the four Appleton companies which have won a total of nine honors in the last 10 years of competition.

**Early Coffee Retailers Found Many Virtues For Tempting Beverages**

An early coffee ad, run in England in 1657, represented coffee as a cure-all for aiding digestion, quickening the spirit, lightening the heart, curing headaches, sore eyes, coughs and colds, preventing gout, scurvy and even miscarriages. Reputable coffee manufacturers today do not make exaggerated claims in their advertising, and customers select the brand names they know and trust.

**Brand Means Burn**  
The origin of brand names is found in the old Anglo-Saxon word for burn. From its early meaning of indelible marking by burning came today's meaning—the mark of a manufacturer.

## THE FAMOUS MAKERS' NAMES YOU CAN TRUST **BETTER BUY by BRAND NAMES**

CHECK TODAY'S POST-CRESCENT CAREFULLY!

# WIN A \$50<sup>00</sup> U.S. SAVINGS BOND

## Or One of 8 Additional Money Prizes!

# Enter The **BIG BRAND NAMES** PRIZE CONTEST

- EASY TO ENTER!
- NOTHING TO BUY!
- NO SLOGANS TO WRITE!

Read the Simple Rules — Clip Out Your Completed Entry Blank

# Mail it to: Post-Crescent

BRAND NAMES WEEK  
CONTEST EDITOR

By Midnight This Saturday, April 19, 1958

# When You Buy - Buy By Brand

**America's  
Leading  
Brand!**



Lowest Consumption  
Motor Oil Today!

Extra high "Flash" and "Fire" points mean Skelly Supreme stays on the job at temperatures that cause other leading motor oils to burn away. You'll use less oil — if any — between changes.

Stop in Today!

NORTHGATE

## SKELLY SERVICE

No. Oneida St. & Hwy. 41  
Phone 3-9973

## BRAUER'S

From Timely Suits  
To Wembley Ties

**YOU'RE ASSURED  
OF SATISFACTION.**

**WITH BRAND NAMES**

Clipper Craft	Game and Lake
Oakleigh	B.V.D.
Princeton Park	Jarman
Burnbrae	Coopers
Alligator	Shields
North Trail	Pioneer
Chippewa	Expanso
McGregor	Phoenix
Resistol	Bur Mil
Manhattan	

**AND FOR THE FOX CITIES  
FINEST SELECTIONS IN  
SUITS • TOPCOATS • SPORTSWEAR  
and ACCESSORIES**

## BRAUER'S

A.A.L. Building

## BRAND NAMES WEEK CONTEST

### RULES

1. This contest is open to all Post-Crescent subscribers and their families. Entries are limited, one to a person.
2. Employees of the Post-Crescent and their immediate families are not eligible to enter this contest.
3. To enter the contest follow these simple directions carefully:
  - a. Use only the Post-Crescent issue of Monday, April 14, 1958.
  - b. Count the number of brand names in each advertisement containing the following symbol throughout the regular part of the paper:

Be Sure You Count  
the Brand Names  
in Each Advertisement  
Having THIS  
SYMBOL →



"The Famous Makers' Names You Trust"

- c. Also count the number of brand names appearing in the special Brand Names Week section of the classified pages (want ad pages).
- d. Be Sure you count the brand names only in those advertisements bearing the Brand Names Week symbol (above).
- e. Print the total number of brand name mentions you have counted on the entry blank below.
- f. Print your name, address and telephone number on the entry blank, clip it from the newspaper and mail it to the Post-Crescent — Brand Names Week Contest Editor on or before midnight, Saturday, April 19th.
- g. Do not bring your entry to the Post-Crescent. All entries must be mailed.

4. In case of ties, the entry with the earliest postmark will be declared the winner. If a tie still exists, the prizes will be equally divided. All entries become the property of the Post-Crescent and none will be acknowledged or returned.

5. The prizes are: **FIRST PRIZE — \$50 U. S. Savings Bond**  
**SECOND PRIZE — \$25 U. S. Savings Bond**  
**THIRD PRIZE — \$10 in Cash**  
**FOURTH PRIZE — \$5 in Cash**  
Plus 5 Honorable Mentions of \$1 Each!

### Entry Blank

Name .....

(Please Print Carefully)

Address .....

(Give Street and Number or RFD Number and Post Office)

City, Town or Village .....

Phone Number .....

The total number of Brand Name mentions in the Post-Crescent for Monday, April 14th, 1958, including the want ad special section, but not including any advertisements that do not carry the Brand Names Week symbol is:

Print Number Here \_\_\_\_\_



# Sports Keynote U. S. Leisure Time

Variety of Recreation Activities  
Interest Millions of Americans

In a recent survey, it was revealed that 8,700,000 persons talked about the weather, as it was reported in their local newspapers.

The same survey showed that 14,600,000 persons discussed sporting events . . . nearly twice as many as discussed the weather, and far more than discussed international news, fashions, or politics.

Sports, keynote the increasing leisure time of America from the Saturday afternoon basketball games on television to the Little League competitions to the crack-of-dawn fishing trips. Americans are sports conscious, and more and more Americans are participating actively in various sporting activities as leisure time increases.

There are 22 million fishermen in the country — men who require hooks and lures and rods and reels and creels. There are 5,100,000 golfers, 4,600,000 archers, and 6,000,000 pleasure boaters. All require various pieces of equipment.

**Field Grows**  
The field is growing daily, as wives and children join the ranks of active sportsmen. More and more women are going to sea — so many, in fact, that special books on cruising from a woman's point of view are beginning to appear on bookshelves all over the country. There are 43,135,000 young

sters in schools, all participating actively in school athletic programs. In addition, two-thirds of the salaried population are taking vacations of three weeks or longer — 66.3 per cent in 1956, as opposed to only 26.3 per cent ten years ago. All this adds up to more sales through sporting goods stores.

There are more sports shows scheduled for 1958 than ever before, and experts estimate that some 7,000,000 people will get first-hand impressions of new merchandise and new sports. Through these shows, they will become acquainted with the major brands in each line of sports equipment, and will be able to gauge one against the other.

In the face of this rising interest in sports, the retailer can look forward to a profitable year. However, there is intense competition in all fields for the consumer dollar this year and, according to Brand Names foundation, sporting retailers are taking the lead in good retailing practices.

**Retail, Wholesale Dealer**  
The sporting equipment retailer is one of the few retailers who carries on both a retail and a semi-wholesale business. Team activity is strong in many towns, through schools, tennis clubs, skating rinks, bowling alleys, playgrounds and archery ranges. The leading personalities in the town depend on the sports retailer to help them provide recreation for their youngsters, as well as for adults. Consequently, he is in close touch with members of the school board and city officials.

If the sports retailer is able to provide groups such as the local high school athletic association with brand-name equipment at a satisfactory price, he



A Colorful Display of Brand names grocery items catches the attention of Mrs. Ed. Thode, 701 E. Byrd street, as she shops with her son, Jonathon. Brand Names week is being observed this week. (Post-Crescent Photo)

is almost guaranteed all team business for years to come. However, the wise retailer knows that bargain merchandise will not stand up under repeated and steady use, and will take pains to provide the teams with well-known, nationally advertised equipment. Thus, he will insure his standing as a reputable retailer.

As the youngsters graduate from school, they will continue to trade with the retailer patronized by their athletic coaches.

**Stick to Brand Names, Not Tom, Dick, Harry**  
The phrase "Tom, Dick and Harry" was first used in the Farmer's Almanac for 1815, to signify an unknown and unidentified group. Wise shoppers avoid "Tom, Dick and Harry" merchandise, stick to brand names they know and trust.

## U. S. Wives Decide Cooking Can be Fun

Kitchens Have Become Focal Point of  
Entertaining; Women Become Creative

Cooking is in style again. After freeing herself from kitchen work, the American housewife has now changed her mind and decided that cooking is fun. What's more, it's chic.

The food industry, however, is wise to the ways of women, and managed to turn her new mood into sound dollar profits. Food retailers chalked up a solid \$4,000,000,000 gain for 1957—the biggest increase in any retail group.

It isn't entirely whimsy that prompted this feminine turn to the range. As with any ap-

parently illogical feminine move, there are some pretty sound reasons behind it. For one thing, kitchens have grown so large and charming that they are often a focal point for entertaining. The convenience foods have become so wonderfully convenient that the housewife finds time not for more civic meetings but for more cooking, and she whips up creations such as Baked Alaska and bouillabaisse with the aplomb of a seasoned chef.

**Chic and Cheap**  
Finally, women have found that home entertaining is both chic and cheap, and offers the opportunity to wear the gracious at-home clothes which are so much a part of today's fashion picture.

In good cooking, it is axiomatic that a finished dish can be no better than the materials which go into it. This is a philosophy emphasized in all good cookbooks, and the true creative cook abides faithfully by the rules. She selects the merchandise with a reputation for quality for her special dishes, and is insistent on the brand that she has learned to trust.

This does not mean that the convenience foods have had their heyday. On the contrary, they are more than ever a part of the culinary picture. They are used in day-in, day-out cooking, and perhaps more important, they form the basis of the creative craze. A typical meal will include one creation—a dish that requires a cookbook, and a certain amount of time and energy to prepare. The rest of the meal will feature the canned, frozen or instant products on which today's housewives depend.

**Expand Lines**  
Manufacturers and retailers have wisely made the most of the new kitchen trend. Some manufacturers have expanded their lines to include specialty products, and have been gratified by the response. Producers of herbs and seasonings have prepared special literature, showing how to prepare more interesting foods. Manufacturers of frozen and canned goods show how to use their products as bases for more complicated dishes.

The retailers know how serious the creative cook can be, and take pains to stock the best foodstuffs. They back up national advertising campaigns with local ads and enticing displays, emphasizing the brand-name products which the housewife relies on.

The first-quarter figures for 1958 show a steady rise. The food industry has taken in stride the barbecue binge, the convenience kick, and now the creative craze. No matter where the American housewife goes from here, the food industry will be able to keep up with her changing preferences.

## Brand Names Winners Will Be Honored

Retailer of Year  
Awards to be Given  
In New York City

On April 16, during Brand Names week, 134 outstanding retailers from all over the United States as well as Alaska and Canada will meet in New York City for the annual presentation of the Brand Names Retailer-of-the-Year awards.

These retailers, selected from 25 general retailing categories, will receive the highest honors possible in retailing. These coveted awards mean that the retailers excel in the complicated facets of modern-day retailing; that they have consistently presented to their customers nationally advertised and trusted merchandise; that they have trained their sales forces to emphasize the desirability of this merchandise; and that they have skillfully used the tools of promotion, publicity and advertising to help them in their jobs of giving their customers the service and the merchandise they want.

The presentation of the Brand Names Retailer awards is one of the high points of a continuing year-round campaign to safeguard the trademarks and brand names of individual manufacturers; a system that through the years has proved the best way to safeguard the interests of the nation's consumers.

Brand Names Foundation was born during World War II, when a system of mandatory government labeling was proposed. Now, 15 years later, more than 1,000 leading manufacturers, advertising agencies, and retailing media are the latest members of the foundation. Nearly 100,000 merchants

across the country promote Brand Names week — 1958 through window and in-store displays, merchandising, advertising, and promotional campaigns.

National media, too, support the week, helping their advertisers with promotion kits and other sales aids. Manufacturers themselves support the function of Brand Names Week in their print, radio and television advertising. Local media coverage has been outstanding, with many newspapers carrying special sections devoted to Brand Name merchandising, to further educate the consumer concerning the advantages of brand-name buying.

In addition to its continuous advertising campaign, for which time and space is contributed by advertising media, the foundation carries on a continuous educational campaign.

This continuing campaign points up the wisdom of careful shopping, knowledge of comparative product values, and the quality, value and satisfaction of the manufacturers' brands bought with confidence from a trusted local retailer.

**Living Standard**  
By underlining the importance of the brand system to the American consumer, the foundation has proved that the pre-selling of brand names has much to do with the high standard of living in this country. Lower sales cost, faster turnover, and satisfied customers pay off for retailers in terms of profit and prestige.

By helping retailers to establish good reputations in their communities, by stocking goods, reputation merchandise, the Brand Names foundation has made the country aware of the importance of its retailers, and has done much to make retailing one of the most respected professions in America.

The ultimate benefit is to the consumer, who thanks to the competitive brand system is able to buy more easily, with the knowledge that the known makers' brands offer the latest and the best in quality and value.

Appleton Post-Crescent 12  
Monday, April 14, 1958

## Danger Might Lurk in Brands With No Name

You get what you pay for. It's as simple as that.

Pick an unheard-of washing machine. . . or camera. . . or hifi set, and chances are, you'll be back asking about non-existent guarantees. . . wondering how the manufacturer could have done that to you. . . vainly seeking recourse.

But it's usually to no avail. No-name brands are a case of "you pay your money, you take your chances."

The maker's advertised brand, however, is another story. The manufacturer who brings it to you has invested a great deal in his product, his firm, his reputation. He wants you to like it, to buy more, to tell your friends. He's in business for keeps, and he wants your patronage in the future, not just on a one-shot basis.

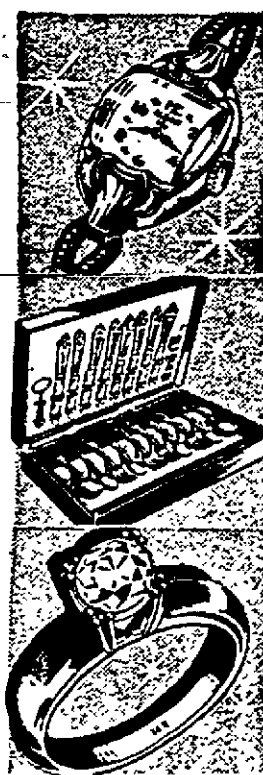
Make sense? Course. That's why we mention it now, during the nation-wide observance of Brand Names week.

## Branded Merchandise Is 'The Real McCoy'

The term "the real McCoy" had its origin in a saloon. A boxer claimed he could lick any McCoy, a feuding family of local fame. After one of the McCoy's stepped up and landed a haymaker, the loser explained sheepishly that he meant any one but "the real McCoy." When shopping, look for the real McCoy — the branded, advertised merchandise.

All National Brands  
of  
**CARPETS & RUGS**  
1500 Patterns At The  
Lowest Possible Prices!  
**THE CARPET SHOP**  
506 W. Col. Ave. Appleton

## You'll Always Find All These Finest of Brands at HUPKA'S



### Watches and Clocks

Elgin — Hamilton  
Omega — Telecron  
Seth Thomas — Westclox  
General Electric

### Silver Plate

Community  
1847 Rogers Bros.  
Holmes & Edwards  
Wm. Rogers & Son  
Tudor

### Rings and Other Jewelry

Jabel — Granat  
Columbia Tru-Fit  
Hobe — Napier  
Kraemer

### China and Glass

Haviland — Franconia  
Bavarian — Syracuse  
Holiday Melmac  
Cambridge — Duncan  
and many others

MARTIN J. HUPKA

Jeweler  
RE 3-5726 336 W. College Ave.

### Male Styles

## Men's Fashions Change Despite Women's Talk

Men's clothes never change — or so a woman will tell you.

But ask a man, and you'll get an entirely different story. He'll give you three major style changes which have taken place in the last ten years — the two-button Broadway cut of the late 40's; the back-belted Ivy League style of the middle 50's, and now, in 1958, the trim, sleek Edwardian look.

Men have discovered that fashion is fun — something women have known for many years. They have learned the lift which comes from a suit reflecting good male style sense. Retailers have discovered mounting profits as men become increasingly clothes conscious. Newspapers and magazines have recognized the birth of a new and enthusiastic shopper, and have added men's fashion columns to their editorial pages.

The introduction of synthetics and wash-and-wear products has made a big impression on the style-conscious male, and for good reason. Many men travel in their jobs. Synthetic suits look fresh after a day's wear, and a snuggle on a shirt may be scrubbed out in minutes by the traveling executive.

**Wash-and-Wear**  
In 1957, wash-and-wear garments accounted for \$350,000,000 in retail sales, as compared with only \$45,000,000 five

years ago. Much of last year's figure went for wash-and-wear summer suits. However, it is reported that even now only half the men in the country own wash-and-wear summer suits. There is still a wide-open market available for sales increases.

Wash-and-wear has made an impression on the accessories field, as well, for socks, shorts, undershirts and handkerchiefs are popular no-iron items. In this area, retailers have discovered that men pride themselves on their efficiency while shopping.

Other influences are at work in the expanding field of menswear. One is the steady rise of disposable income — the amount of spendable money available. The home and children are the first to profit from extra income. However, leading statisticians figure that the home and kids are pretty well cared for, and now Pop is able to indulge in a few luxuries himself.

**Increased Travel**  
Increased travel is one of those luxuries, which leads men straight to the sports apparel department. Ten years ago, according to the Brand Names foundation, most of the population took a two-week vacation. Now, two-thirds of the salaried population takes vacations of three weeks or longer.

To attract men to their stores, retailers are certain of two things. One, they must have qualified sales personnel who can answer semi-technical questions intelligently. Men are curious about these new test-tube fabrics, and words such as polyacrylonitrile (the technical term for the orlon fiber) mean something to them. Second, they know that men will stick with a brand that has served them well, and with the store selling that brand.



### Michaels-Stern

suits — topcoats — sportcoats — slacks

### Rose Brothers

surrettwill suits — slacks

### Alpagora

topcoats — sportcoats

### Superba Holeproof

ties hosiery

### Lee

hats

### Duofold

underwear

### Allen-A

underwear

### State-O-Maine

trousers

### Jayson

shirts — sportshirts — pajamas

### Pioneer

belts — braces

### Cresco

sportswear

### Chippewa

workshirts

### Shields

jewelry

### Plymouth

rainwear

### Rugby

sportswear

### Jersild

sweaters

### Hansen

gloves

### MEN'S WEAR

107 E. College Ave.

## Otto Jenss



April 13 - 20

## APPLETON PHARMACY

508 W. College Ave. Phone RE 4-9701

Emergency Service — Phone RE 4-5634 or RE 4-9565  
Open Daily 8 a.m. to 9 p.m. — Sundays 9 a.m. to 1 p.m.

### Appleton Pharmacy

Sells the famous nationally known brands of drugs, cosmetics, first aid supplies, etc., you have learned to depend on . . . at EVERYDAY LOW PRICES!

You've Known the Brand  
**FOR OVER 70 YEARS!**

MAKES PAINTING A PLEASURE!

Top Quality Paints . . . For Top Quality Work!

Available At

**THE CARPET SHOP Paint Department**

506 West College Ave. Appleton Phone RE 4-8444

We're Celebrating National Brand Names Week  
April 13-20

**FLYING HEATING OILS**

**VEEDOL Motor Oil**

**PRESTO-LITE Batteries**

**SILCONITE Waterproofing**

**KINGSFORD Charcoal Briquets**

**GREEN ARROW Stoker COAL**

**Bishop Pocahontas**

**REISS Briquets**

**Marquette & Universal Cement**

**FLYING AIR WING TUBELESS TIRES**

**GATES TIRES**

**SAKRETE CEMENT MIXES**

Move Into The "Winner's Circle" With These TOP NAME BRANDS . . .

Available Every Day of the Week, At

**BETTER BUY BY BRAND NAME**

**Marston BROS.**

540 N. ONEIDA ST. Phone RE 4-1443

Cool • Fuel • Building Supplies Auto Service

APPLETON



# Golden Youth

## Teenagers Have Corner on Market, Influence a Lot of Purchases

There's gold in them thar teenagers.

This is the discovery of the century for all sorts of manufacturers and retailers. Teenagers spend a lot of money and influence a lot of purchases, whether it's in food, fashion, furnishings, cars or cosmetics. About 16 per cent of all the families in the country have only teenage children. Right now, there are more than 17,000,000 U. S. citizens between the ages of 12 and 20. About

500,000 teenagers became brides last year. There are about 1,000,000 teenage mothers. These figures add up to a lot of sales in all fields.

According to the Brand Names Foundation, the young market is a free-spending market. Ever since they've been old enough to know a dime from a dollar, they have been right in the middle of the highest level of prosperity this country has ever known. Credit has been liberal, and installment buying has become a way of life. Teenagers are used to getting the things they want when they want them.

### First Buys

This age group buys many firsts—their first cosmetics, their first high heels, their first automobiles, their first home furnishings and infants' wear. They depend for information on advertisements and on sympathetic salespeople, who understand their questions and are able to answer them in the terms they prefer.

Many stores are doing their best to make their teenage customers feel very special, as, indeed, they are. In the fashion sections of department stores, buyers are quick to select merchandise that has been advertised in the magazines read by teens, knowing that the double impact of a known manufacturer and a trusted store can almost guarantee a sale. Department stores, too, are

quick to accept the advice of teens, and have set up teen fashion boards.

Teens are exceptionally beauty conscious, and account for 21 per cent of all cosmetics sold. Manufacturers are doing wonders in educating their young customers, by sending specialists to the stores to advise them on beauty, grooming and correct makeup.

Even food is influenced by the all-powerful teens. A recent survey shows that they shop for 25 per cent of the family food. They like new foods, such as Italian and Chinese dishes, and are frequently responsible for introducing them into the home. Nine out of ten help in the kitchen; over 97 per cent buy frozen food.

These youngsters are setting up brand preferences that will serve them for the rest of their lives, according to Brand Names Foundation. They are eager to try new products, and even more receptive when these new products are turned out by a maker they respect and trust.

### Comparative Shopping

At this age, they have time to shop and compare. They are highly selective—as any mother knows who has had to help her daughter decide between two sweaters. Each decision is carefully weighed, and each design is a further step toward maturity. Even the younger teens seem unusually interested in items pertaining to food and the home, and the older teens are preparing for marriage with remarkable intensity.

They are used to spending money, thanks to America's recent prosperity. What's more, they probably earn considerable money in part time jobs, and most teen brides plan to continue working for a while. They will become free-spending adults, with double incomes and a high standard of living.

The habits established in youth are continued in adulthood. Both manufacturers and retailers are cooperating in giving today's teenagers the buying education they want and need.

### Many Sun Tan Oils

Whether you vacation in the Rocky mountains or on the coast of Maine, you can enjoy your vacation more because the familiar brands of sun tan oil, cosmetics and films will be available in your local drug store, wherever you are.

### All National Brands

of  
**CARPETS & RUGS**

1500 Patterns At The  
Lowest Possible Prices!

**THE CARPET SHOP**  
506 W. Col. Ave. Appleton

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**CARPETS & RUGS**

1500 Patterns At The  
Lowest Possible Prices!

**THE CARPET SHOP**  
506 W. Col. Ave. Appleton

### 19-JEWEL ELGIN WATCHES



**Never Before**  
SOLD FOR LESS THAN  
\$47.50...YOUR CHOICE  
**\$34.95**  
Fed. Tax Incl.  
For Him  
ELGIN ARROW  
For Her  
ELGIN BOQUET  
**1 WEEK**

**Ed Luben**

**JEWELER**

"Where 'The Quality Is Best'  
The Price Is Less  
517 W. Wis. Ave., Appleton



it's a  
compliment  
to be  
copied.....

Ben Franklin observed that "imitation is the sincerest of flattery." And it is rather flattering, after our years of water conditioning leadership to see someone come into town with products which imitate Culligan's. Imitation is one thing; quality, reliability and performance are another. It's just good business to buy products and services you can trust from a dealer you can trust. From a dealer who will be here in the years ahead to fulfill his guarantees. Millions of people coast-to-coast know that they call for the finest when they call for Culligan. Please prove that to yourself... today!



Soft water service, home-owned water softeners, filters and a complete line of water conditioning equipment.

**CALL Culligan®**

THE GREATEST NAME IN WATER CONDITIONING

**GET THE FACTS—And COMPARE**

Quality — Service — Guarantee — Terms — Price

**PHONE FOR FREE WATER ANALYSIS!**

### 2 PLANS for Unlimited Soft Water

- Culligan Soft Water Service Basis. No equipment to buy.
- Culligan Home Water Conditioners. F.H.A. Approved, easy local financing.

**YOU'LL** always be among friends at **RED OWL...**  
**"FAMOUS BRANDS"** you know!

Known by the Company They Keep!			
Golden Shortening	Assorted Puddings	For Tastier Salads	Sunshine Crackers
<b>FLUFFO</b>	<b>ROYAL</b>	<b>WESSON</b>	<b>HI-HO</b>
10c OFF! 3 lb. tin	87c 3 4 oz. pkgs.	OIL ... qt. 75c	1 lb. box ..... 35c

**Specials for the "Carriage Trade"**

<b>GERBER</b>	BABY FOODS	6 4 1/2 oz. jars	61¢
<b>HEINZ</b>	JUNIOR FOODS	2 7 1/2 oz. jars	29¢

Choice of 25 Varieties!

**"Household Words"**

**Reynolds Wrap** FOIL 25 ft. roll **21¢**

**FRESHRAP** Waxed Paper 2 rolls **43¢**

Toilet Tissue	4 roll pack	<b>29c</b>	Paper Napkins	"60"	<b>10c</b>
<b>PAGE</b>			<b>Charmin</b>		
Facial Tissue	"400" box	<b>27c</b>	Kitchen Towels (colored)	roll	<b>19c</b>
<b>Scotties</b>			<b>Northern</b>		

**Prices Effective Appleton Neenah Kaukauna Stores**

All-Purpose Liquid Bleach	<b>FLEECY WHITE</b> .. gal.	<b>49c</b>
Dry Bleach, by the Purex Co.	<b>Beads o' Bleach</b> 18 oz. pkg.	<b>39c</b>
Famous Ammonia	<b>BO-PEEP</b> .. qt.	<b>23c</b>
Liquid Floor Wax	<b>AEROWAX</b> .. qt.	<b>49c</b>
For Cleaning Drains	<b>SANI-FLUSH</b> .. large can	<b>21c</b>

**RED OWL**

**THE FAMOUS MAKERS' NAMES YOU TRUST**

**BETTER BUY BY BRAND NAMES**

Save with 8c Coupon!

**TIDE** Lg. 33c qt. 79c  
King \$1.33, 16 lb. \$3.95

**JOY** 12 oz. can 39c  
Gt. 69c King 99c

New! Deodorant Soap  
**ZEST** 2 Reg. bars 29c  
2 Bath size 41c

No Rinsing—No Wiping  
**Spic & Span** Gt. 87c Lg. 27c

Cleanser with Chlorinate  
**COMET** 2 Reg. cans 29c  
2 giant size 43c



# Better Taste Bringing Higher Furniture Sales

## Retailers Predict Topping \$4 Billion Mark Set in 1956

Good taste is an indefinable quality, but furniture retailers are convinced that use of taste will pull down very tangible profits in the coming year.

"During 1957, the retail furniture business came close to matching the record-shattering business done during 1956, when the \$4 billion mark was broken. Optimism runs high for 1958, thanks to the rising level of consumer taste.

"Today's customers are more interested in their homes today than they have ever been before. Proof is seen in the cir-

ulation figures for the home magazines, and in the rush-hour traffic that jams the aisles of home exhibits.

There are many influences behind this surge of home-interest. More and more entertaining is done at home, and more of the neighbors are seeing the furnishings in the home. It follows that each homemaker is anxious to have a nice home, not only to impress the neighbors, but for the satisfaction of her own family.

**More Rooms**

Homes have become larger. It's not unusual, now, for the teenage members of a family to have their own entertaining area. Families are larger, requiring more rooms.

In addition, many of the new homes have two dining areas — one in the kitchen or the family room, which is used by the family, and another more formal area for entertaining.

There is also a changing mood in decoration. The newest furniture features a clean-lined, straightforward design, softened by natural wood tones and brightened with brass or copper accents. The upholstered furniture is lighter in scale, and comfortable enough to encourage an evening of conversation. Accent pieces are carefully selected to carry out the tranquil mood of the room, and clutter is eliminated by the careful selection and placement of a few prominent accessories.

**Science Joins Field**

Science has crept into the home furnishings field. New products, presented to the homeowner in the enticing color pages of national magazines, are designed to ease the housekeeping chores. For example, new finishes on upholstery fabrics make them spot and dirt-resistant. Plastics are used more and more frequently, as spill-proof tops on tables, as child-proof coverings on furniture. Synthetics, alone or in combination with natural fibers, appear all over the house,

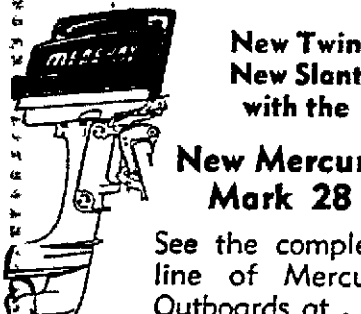


Appleton's Newest Public School, James Madison Junior High, is taking shape on the city's southeast side. The \$1,480,000 structure is expected to be finished for

the beginning of next September's school year and will serve about 600 pupils. (Post-Crescent Photo)

All National Brands of  
**CARPETS & RUGS**  
1500 Patterns At The Lowest Possible Prices!  
**THE CARPET SHOP**  
506 W. Col. Ave. Appleton

**MERCURY**  
America's Leading Outboard Motor!  
New Twin New Slant with the  
New Mercury Mark 28  
See the complete line of Mercury Outboards at...



**Egan's**  
SPORT SHOP  
132 W. Wis. Ave. Kaukauna

IN KAUKAUNA AT RUNTE'S

*A famous maker's name you trust!*

**Formfit**  
**Hoover Constellation**

Regularly 97.50  
NOW **59.95**

**HOOPER Convertible**  
Reg. 104.95  
NOW **69.95**

**Herman T. Runte Co.**  
— SERVING KAUKAUNA SINCE THE CARRIAGE DAYS 1873 —

## Department Stores Plan New Programs

### Flexibility Is Strongest Weapon For Competition

Imitation, as the old saying goes, is the sincerest form of flattery.

If this is true, then department stores are being subjected to the most outrageous flattery since Caesar wooed Cleopatra.

All sorts of stores are trying to emulate the pattern originally established by the department stores, by stocking merchandise from dolls to dresses, from food to fire engines, from beds to bonnets.

But the original is still the leader. The department store formula, worked out over generations of retailing practice, has been tried, tested and found good, as proved by the record sales for 1957.

**Turning Point**

It looks as though 1958 will be a turning point in the retailing field, and leading retailers are planning their '58 programs carefully. Although the average department store is a giant operation, often employing thousands of people, it has a quality of flexibility which can seldom be duplicated. This ability to adjust to changing popular moods and changing economic situations has been instrumental in the growth and stability of department stores.

This flexibility will form an important part of the retail picture for this year. In a plateau era, as this is called, creative selling and aggressive merchandising come into their own. As merchants re-evaluate their sales approaches, here are some of the changes that may be seen:

**Reduction of inventory and fewer markdowns** are at the top of the list for most retailers. This may be accomplished by stocking the store with merchandise that sells, and sells quickly. This inventory control may be accomplished through stronger merchandising of brand-name products, pre-sold to the customer by a reputation for quality. Many store advertisements this year will feature the manufacturer's name, and the theme will be repeated in displays through the store.

**Cutting Expenses**

To keep profits high, retailers are looking for ways to cut expenses. This may be accomplished through more effective use of sales personnel, as well as stocking well-known brand merchandise. When the salesperson does not have to convince the customer of the worth of an unknown product, that salesperson can chalk up more sales. Employee training programs will emphasize the techniques of selling advertised brand-name merchandise, and the techniques of related selling, such as suggesting new accessories to fill the new pocket-book.

**In-the-home selling** is a developing trend in many areas. Items sold in the home include interior decoration, furnishings and appliances, services such as rug cleaning and repairs, and sometimes toys.

Department stores will emphasize services this year — a real ace-in-the-hole. Charge accounts will be encouraged, prompt deliveries will insure customer satisfaction, alterations will be performed perfectly. The retailer will re-emphasize to his customers the words on which department stores were founded: prestige, known brand names, fashion, service, and courtesy.

The confidence of his customers is the first concern of the department store manager, and to insure this confidence the department stores are re-union, and are packaged with complete instructions for the beginning photographer.

## Photography Top Hobby in United States

### Everyone Takes Part; Interest Reflected in High Camera Sales

Amateur photography is the nation's number one hobby.

Everyone is taking pictures — tourists and stay-at-homes; family men and bachelors; teenagers and grandmothers.

Whether the cameras are \$400 models or \$4.98 box cameras, the amateur photographic market is expected to rise to some \$400 billion in retail sales this year.

Several years ago, the photographic retailers catered primarily to the well-to-do hobbyist, with his expensive equipment, his technical knowledge, and his well-equipped dark-room.

**Times Change**

Times have changed. Now, the bulk of the market is made up of people who couldn't care less about fancy photography. All they want to do is capture the mood of the spring prom, or the grandeur of a first glimpse of the Grand Canyon, or the new baby with his first Christmas tree.

Credit for this expanded field must go equally to the manufacturer and the retailer. The technicians have produced cameras which are cheaper, easier to operate, more versatile and more foolproof. The greatest strides of recent years have been made in the field of movie cameras. Formerly, cameras which take moving pictures were so expensive that they were well out of reach of most customers.

Stumbling blocks were removed when inexpensive movie cameras were introduced, and now grade school children take perfectly respectable home movies — they'll never win academy awards, but they are good enough for home entertainment. And, most important, untrained photographers can now take movies as casually as they take still pictures.

In addition, package kits are now available through camera stores — a movie kit might contain the camera, a projector, and a screen; a still photo kit might contain the camera, film, a flash attachment, batteries and bulbs. These have proved to be popular gifts for birthdays, Christmas and graduation, and are packaged with complete instructions for the beginning photographer.

## Children Able To Remember Brand Names

### They Know Singing Commercials Better Than Nursery Rhymes

To people who don't spend much time around children, it's a little startling when a five-year-old knows every word of the singing commercials for brand name products as well or better than their parents knew the nursery rhymes when they were children.

Or when a second-grade boy can identify an automobile by brand name at a distance of two blocks.

Or when youngsters insist on a particular brand of cereal or frozen food.

It's a fact that the small fry are able to absorb a staggering amount of information of all kinds.

There are 19,600,000 families with children under ten years of age. This represents about 40 per cent of the total families in the country. It also represents millions of impressionable kids.

**Take Advantage**

According to Brand Names foundation, many manufacturers have taken advantage of youngsters' ability to remember names, with superb sales results. "One food company, which manufactures cereals for babies, has packaged its products in boxes with engaging animal cutouts. Through advertising and publicity they are showing how the boxes may be used as trains, as mobiles, or as wall decorations. Fortunately, this manufacturer is an established, trusted firm with a good product, for babies reach for these boxes on supermarket shelves. The same techniques might well be employed by other

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manufacturers of children's merchandise. It's important, certainly, to direct a sales message to the mother, who has the final say on a purchase. But more than one mother has been influenced by her child when it comes to the selection of one brand over another.

Some industries are taking steps in this direction. The toy industry, for example, has set a target of \$1,500,000 in retail sales for 1958. Thanks to their remarkable sense of timeliness, they will probably make it. More and more toy manufacturers are leaning on the space age for inspiration, with satellites, space ships, space cadet costumes and other science-fiction paraphernalia reflecting the semi-scientific interest of children. The industry also is launching a program for parents, emphasizing a right toy for the child at the right age.

**Plan Program**

Retailers are planning a versatile program in toys too, with advertising and promotion stressing the new products. Ingenious display has proved a good tool, such as the retailer who put out a rack of inexpensive toys with a sign reading "What did you bring me?"

However, wise retailers and manufacturers will not miss out on the most important bet — the children themselves. Only recently have they begun to develop the same positive brand identification for dress, shoes, a piece of nursery furniture or a dollhouse; items children use and wear and play with. Yet these same children can identify an astonishing variety of brands for other products, and there is a certain amount of evidence that they even influence brand selection when they are taken shopping.

Retailers are to be congratulated on the inventiveness with which they have promoted trusted merchandise to the parents, knowing that quality is the first consideration when people are shopping for their children.

The children of today are the buying customers of tomorrow, and those who sell to children are well aware that they have a responsibility to them. Youngsters will remember an inferior brand as readily as a trusted name. It's up to the manufacturer and the retailer to lend a helping hand in the growing up process, and expose their young customers to reputable products.

### No Fishing License

Vern Kaster, 25, Green Bay, has been fined \$10 in municipal court for fishing without a license in the town of Bovina March 30.

All National Brands of  
**CARPETS & RUGS**  
1500 Patterns At The Lowest Possible Prices!  
**THE CARPET SHOP**  
506 W. Col. Ave. Appleton

**Joe Says — STOP In NOW For FABULOUS PRICES On Our COMPLETE LINE of GE APPLIANCES**

"Buy G.E. — America's Leading Brand"

**TV SPECIAL**  
Regular 169.95  
Now **129.95**  
While They Last  
No Trade-In Necessary!

Also Special Prices on Console Models!

"See Joe . . . Save Dough"

**Joe Reynbeau Appliance**

513 Grand Ave., Little Chute

**AVAILABLE BY MAIL! USE HANDY COUPON BELOW**

**Fox Cities Street and Highway Map**

Over 5,000 Maps Already Distributed to Fox Cities Families!  
Actual Size 24" x 34"

Includes Streets, Highways for APPLETON, NEENAH, MENASHA, KAUKAUNA, KIMBERLY, LITTLE CHUTE, COMBINED LOCKS

Please send me ..... (number of maps desired) copies of the STREET AND HIGHWAY MAP of the FOX CITIES.

I enclose ..... (25c for each map desired)

Name .....

Address .....

City or Post Office .....

SEND TO "MAP" c/o APPLETON POST-CRESCENT  
APPLETON, WISCONSIN

We always carry a large and complete stock of all nationally advertised brands of Liquors, Wines, Beers and Cordials.

**STOP & SHOP**

522 W. College Dial 3-6689

SINCE 1880  
**Fargo's**  
KAUKAUNA, WIS. RO 6-1641

Your Headquarters for Top Quality Brand Name Furniture & Home Furnishing Needs!

**BRAND NAMES WEEK**  
April 13th-20th  
You're satisfied most with a brand that's made a name for itself.

**ARTBILT Upholstered Living Room**

**FLEXSTEEL Upholstered Living Room**

**KROEHLER Upholstered Living Room**

**FURNITURE CITY of GRAND RAPIDS Upholstered Living Room**

**STRATOLOUNGER Reclining Chairs**

**NEMSCHOFF Occasional Chairs**

**MERSMAN Occasional Tables**

**LANE Tables & Cedar Chest**

**HEKMAN Occasional Tables**

**REMBRANDT Lamps**

**STIFFEL Lamps**

**LAZYBACK Sofa Pillows**

**SPRING AIR Mattress**

**KROEHLER Bedroom**

**VERMONT Bedroom**

**"FASHION TREND" Bedroom**

**BASIC WITZ Bedroom**

**WILLIAMS Bedroom**

**DIXIE Bedroom**

**WILLET Bedroom, Dining Room & Occasional Tables**

**DEARBORN Maple Living Room, Dining Room, Bedroom & Occasional Tables**

**TELL CITY Dining Room, Occasional Chairs & Tables**

**TOWN TALK Draperies**

**DOWNS Carpets**

**MASLAND & SONS Carpets**

**WUNDA-WEAVE Carpets**

**DELTOX Fibre Rugs**

**GOEBEL Early American Sofas**

**KINGSLEY French Provincial Upholstered Pieces**

**SIMMONS Mattresses, Sofa Beds, Hide-A-Beds**

**RWAY Bedroom & Dining Room**

**LLOYD Dinette Sets**

**VIRTUE BROS. Dinette Sets**

**BRICKWEDE Dining Room Furniture**

You'll Find These Popular Brands Always Featured Here!

SINCE 1880  
**Fargo's**  
KAUKAUNA, WIS. RO 6-1641



# CLEAN SWEEP

FOOD STORES



BETTER  
BUY  
BY BRAND  
NAME

**Comet** CLEANSER "amazing New Kind of cleanser"

2 Reg. Size	31c
2 Gt. Size	45c

**Instant Ivory** FLAKES

Giant	82c
Regular	34c

SAFETY FOR ALL FINE FABRICS

**Dash** Laundry

Jumbo	2.29
Reg.	39c

Low Suds Miracle For Automatic Washers

**DUZ** RICH WHITE SOAP

REGULAR SIZE	34c
GIANT SIZE	82c

**Only cheer** has Blue-Magic Whitener!

King	1.33
Giant	79c
Reg.	33c

**IVORY SOAP** 99 44/100% PURE

2 Lge.	31c
3 Med.	29c

**CAMAY** COMPLEXION SIZE BATH SIZE

3 for	29c
3 for	41c

With Free Shower Cap

**New WHITE Lava** THE HAND SOAP

Regular Size	2/23c
Large Size	2/31c

**Personal Size IVORY** 4 FOR 27c

**dreft** IT'S Milder!

Giant	79c
Regular	33c

**Cascade** for AUTOMATIC DISHWASHERS

GIVES SPOTLESS RESULTS NEVER BEFORE POSSIBLE IN YOUR DISHWASHER

43c

**8¢ OFF** EACH SPECIAL GIANT SIZE

**3¢ OFF** EACH SPECIAL REGULAR SIZE

**Oxydol** 75¢

**Oxydol** 32¢

MAIL CERTIFICATE INSIDE FOR FREE SIMULATED PEARL NECKLACE

**KARO SYRUP** 1 1/2 lb.

23c

2 1 lb. 37c

2 lb. 37c

**Niagara Laundry STARCH** 12 oz.

20c

**Linit Laundry STARCH** 12 oz.

15c

**Linit Liquid STARCH** Quart

25c

**-ARMOUR-TREET** 12 oz.

47c

**ARMOUR CORNED BEEF HASH** 16 oz.

39c

**ARMOUR BEEF STEW** 24 oz.

49c

**COLONIAL SUGAR** 5 lbs.

56c

10 lbs. 1.09

**Colonial Powdered Sugar** 1 lb.

2 For 29c

**Colonial Brown Sugar** 1 lb.

2 For 29c

**MAZOLA** Golden Corn Oil

Pints	39c
Quarts	75c
Gal.	\$2.39

**BONFIELD MIDGET DILLS** Qt. Jar

49c

**BRACH'S** Fresh CIRCUS PEANUTS 14 oz.

29c

## WE WILL GIVE A...

(OR \$2500 CASH)  
TO ANY OF OUR CUSTOMERS  
WINNING 1st 2nd OR 3rd PRIZE IN THE

**\$40,000 Fluffo** PICTURE CONTEST

ENTRY BLANK ON LABEL

3 lbs. 10c off 87c

YOU PAY ONLY... 1 lb. 37c

**ARGO CORN STARCH** 16 oz. 2 for 29c

**ARGO GLOSS STARCH** 16 oz. 2 for 29c

**Zest** NOW! FEEL REALLY CLEAN

deodorant beauty bar

BATH SIZE REG. SIZE

2 for 41c 2 for 29c

**Chase & Sanborn COFFEE** 5c off deal ..... lb. 88c

**PAGE NAPKINS** 60's

2 for 25c

**FESTAL ASPARAGUS** Qt. Jar 49c

**SWANEE FACIAL TISSUE** 400 Count

5 for 1.00

**ROYAL GELATIN** "Gives You the Fresh Fruit Vitamin C"

4 Pkgs. 29c

**Gerber's Baby Foods** in Glass Jars

STRAINED BABY FOODS 2 for 31c

4 1/2 oz.	31c
JUNIOR FOODS	15c
7 1/2 oz.	23c
CANNED MEATS	23c

**NUSOFT LIQUID RINSE** Pint

49c

**BOSCO MILK AMPLIFIER** 12 oz.

37c

24 oz. 59c

**Crisco** 5 OFF

**5¢ OFF** REGULAR PRICE YOU PAY ONLY

**3 lbs. 92¢**

HURRY! LIMITED SUPPLY 1 Lb. 37c

REDEEM 10¢ RIVAL DOG FOOD COUPON HERE

It's Your Entry In "GROCERIES FOR A YEAR" CONTEST

**RIVAL DOG FOOD** 16 oz. can 10c coupon

3 For 39c

## STOCK UP ON THESE HOUSECLEANING SPECIALS

**9¢ OFF** SPECIAL GIANT SIZE

**4¢ OFF** SPECIAL REGULAR SIZE

**Spic and Span** 9¢ OFF

GIANT	79c
REGULAR	25c

**EAGLE LYE** 2 13 oz. cans

37c

**AERO-WAX** pint 29c quart 57c

**BROOMS** Valu Brand

99¢

**WINDEX** 2 6 oz. Bottles 29c

20 oz. Bottle 39c

**VANISH** 20 oz. Tin 25c

40 oz. Tin 39c

**BO-PEEP AMMONIA** Quarts 21c

56 oz. 33c

## Save With Your Coupons!

**It's Here... Now**

King	\$1.25
Giant	71c
Regular	2 Pkgs. 58c
Household	\$3.87

**JOY** SPECIAL FORMULA

King	91c
Giant	61c
Regular	2 Cans 70c

Mildest Leading Liquid Detergent You Can Buy

**IVORY SNOW** Giant 77c

Regular 29c

It's Ivory-safe and granulated for efficiency

ABOVE PRICES WITH COUPON

KEENWAY FOOD STORES





George H. Crown, Left, High chief ranger of the Catholic Order of Foresters, Chicago, and former municipal judge at Kewaunee, was guest speaker at the spring meeting of the Fox River Valley COF association Sunday at St. Mary school auditorium. He discussed the day's program with the Rev. Adam Grill, pastor of St. Mary parish, William A. Grota, Berlin, high court trustee of the COF, and Louis E. Caron, right, of Chicago, who serves as a director of the COF.



Among Those Who Attended the COF meeting Sunday at St. Mary school were Reinhold Klein, Sun Prairie, state chief ranger, seated left, John Creviere, DePere, state secretary, seated right, Walter Vollmer, Hilbert, standing left, the Rev. Joseph C. Böhm, of Sacred Heart parish in Appleton, who serves as spiritual director of Appleton court 132, and Robert E. Heker, Appleton, chief ranger, standing right. (Post-Crescent Photo)

## Pair Will Reside In Las Vegas, Nev.

Miss Patricia Breese, daughter of Mrs. Helen Remter, route 1, Greenleaf, and Gary Elworth, Las Vegas, Nev., son of leaf, and Roger Reschke, Mr. and Mrs. Wilmer Elworth, Escanaba, Mich., were wed at 2 o'clock Saturday afternoon in St. John Lutheran church, Wrightstown. The Rev. Henry E. Pussehl performed the double ring ceremony and Theodore Breese gave his sister in marriage. Mrs. Josef Sydners, Neenah, sister of the bride, was matron of honor. Miss Beverly Remter was her sister's other attendant. Josef Sydners was best man and Wayne Elworth, Escanaba, brother of the bridegroom, was

**Grand Rug and Furniture Cleaners**  
DIAL RE 3-6879

## Grand Chute PTA To Stage First Spring Dance

Pastel colors of the spring-time season will be used in the decor of the first annual spring dance to be staged by the Parent-Teachers' association of Badger school, Grand Chute, on Wednesday night at the American Legion Memorial building. Theme of the event will be "A Neighborhood Round-up" and a local orchestra has been engaged for the informal function, which will be open to the public. Mr. and Mrs. Robert Brown are serving as chairman of the dance, and are being assisted by Mr. and Mrs. John Berg and Mrs. Vinal Streilow, music and refreshments; Mr. and Mrs. James Kimball, ballroom; Mrs. Robert Bellin, prizes and Miss Virginia Streum, cr. Mrs. Stanley Piette, Mr. While south, the couple resided at Lake Placide and Fort My-Freude, publicity and incidentals.



**APRIL VALUE EVENT!**  
**SPECIAL PURCHASE SALE!**

- NEW ADVANCE SUMMER FASHIONS
- FINE STRAWS, NEW FABRICS
- WHITE, PASTELS, BLACK, NAVY

Reg. 8.95 - 10.95  
Values ..... **\$6.60**

**Newman's**  
In the Zuelke Building

## Tell Winners of 28th Annual Tourney of Contract Bridge Unit

Winners of the 28th annual tournament of the 14-week winter-spring competition of the Appleton Contract Bridge association have been announced, with positions taken in American and National leagues. Saturday, the association staged its annual play-off at the Appleton Elks club with a dinner closing the day's session.

## Sen. Lorge Feted at Stag Party

A surprise party in honor of State Sen. Gerald D. Lorge, Bear Creek, was given Thursday by Dr. Jerome O. Gandt, at his home at 1387 Thomas street, Green Bay. Dr. Gandt will act as best man at the wedding Tuesday of the senator and Miss Christina Ziegler, daughter of Mrs. Peter Ziegler, route 1, Waunakee. The party was attended by male friends of Sen. Lorge, among them were Donald Love of the WBAY-TV newsroom, George Kalcik, former high school teacher of the senator, Patrick Wright, De Pere, coach at St. Norbert High school, a friend of the senator's from Marquette university. Others were State Sen. Leo P. O'Brien and assemblyman Jerome Quinn, legislative colleagues. James Merholtz, Bear Creek, also attended the stag party. He will serve as an usher at the wedding at 9:30 Tuesday morning at St. Peter Catholic church, Ashton.

## Engagement of Miss Altergott Is Announced

The engagement of Miss Helen Altergott to Charles Huver has been announced by the mother of the bride-elect, Mrs. Helene Altergott, 3842 E. Wisconsin road. He is the son of Mr. and Mrs. Lionel J. Huver, Battle Creek, Mich. Miss Altergott is a graduate of Kaukauna High school and Ripon college, Ripon. She received her master's degree from the University of Wisconsin, Madison, and has recently returned from South America where she studied as a Rotary scholar. Mr. Huver was graduated with honors from Michigan State university, East Lansing, and did graduate work at the University of Wisconsin. He is currently teaching and completing his doctorate in zoology at Yale university, New Haven, Conn. The couple will be wed on May 24.



**Mrs. Marian Faustman**  
**James D. Cowan, Fiancee Feted At Open House**  
James D. Cowan, son of Mrs. Antoinette Cowan, 403 N. Durkee street, and his fiancee, Mrs. Marian Faustman, Chicago, were honored at an open house held Saturday afternoon at Ripon college, where he received his bachelor's degree. The couple's engagement had been announced earlier in Chicago by the bride-elect's Alpha Phi Omega and Phi Delta Kappa fraternities. The couple is planning a winter wedding. Mrs. Faustman is a graduate of Ripon college, where she was affiliated with Delta Phi Sigma sorority. She is employed in public relations work for General Electric company, Chicago. Mr. Cowan, a staff psychologist for the Appleton public schools, is also a graduate of Ripon college, where he received his bachelor's degree. He is a member of the Phi Kappa fraternity. The couple is planning a winter wedding.

**GET THE "LIVING-BEAUTY" HABIT**  
GO TO THE VOGUE FOR A **BEAUTIFUL PERMANENT**  
IT'S THE VOGUE — DIAL 4-6000  
THE "LIVING BEAUTY" PERMANENT WAVE SALON



The Rev. Roy P. Steen, district superintendent of Appleton district Methodist churches, second from left, officiated at the double ring nuptials of his daughter, Dianne Rae, when she became the bride of Jerry O. Kuehl, son of Mr. and Mrs. Albert Kuehl, 121 Fifth street, Neenah, in a 2 o'clock ceremony Saturday afternoon at the First Methodist church. The Rev. Steen was assisted at the service by his brother, the Rev. Joseph A. Steen, pastor of the First Congregational church, Delavan. The Rev. Roy P. and Mrs. Steen reside at 1617 N. Durkee street. (Ducklow Photo)

## Lloyd Ruhs to Reside At New Holstein After Michigan Honeymoon

Miss Peggy Gast, daughter of Mr. and Mrs. Gilbert Gast, route 1, Kiel, became the bride of Lloyd Ruh at 3 o'clock Saturday afternoon at Trinity Lutheran church, Kiel. The Rev. E. G. Behm performed the double ring ceremony. Howard Heimke, Brillion, was the soloist and Mrs. Olaf Lee, Kiel, the organist. Serving as maid of honor was Miss Marylee Struebing, Brillion. Bridesmaids were Miss Betty Kuecher, Appleton, and Miss Virginia Helz, St. Cloud. Miss Susan Gast served as her sister's junior bridesmaid. The son of Mr. and Mrs. Art Ruh, 2400 Wisconsin avenue, New Holstein, chose his brother, Kenneth Ruh, Milwaukee, for his best man. The bride's brother, Gerald Gast, Platteville, and Al Weber, New Holstein, were groomsmen. Guests were seated by brothers of the young couple, Kenneth Gast, Kiel, and Robert Ruh, New Holstein. A supper, reception and dance were held at Elite hall, New Holstein, after the wedding. Mrs. Donald Sixel and Mrs. Earl Trinka assisted at the reception. The bride is a graduate of Kiel High school and has been employed at Brillion Iron Works. The bridegroom is a graduate of New Holstein High school. After a honeymoon in Michigan, the young couple will reside in New Holstein where the bridegroom is employed at the Tecumseh company.

**BARGAIN BASEMENT SALE**  
in the  
Congregational Church  
Dining Room  
April 16-17

**BUY the BIG More-for-the-Money SIZES**  
SAVE IN A BIG WAY

Save the most on the products you use the most! Buy the BIG SIZE packages of the health and grooming aids used daily in your home. You get MORE for the Money—much more—and you have the convenience of a longer-lasting supply. Be wise! Buy the large size and SAVE IN A BIG WAY!

<b>PAMPER SHAMPOO</b> 2—60c Bottles Reg. \$1.20 Value ..... <b>89c</b> Each Bottle Contains 3½ Fluid Ounces	<b>Jergens Coconut Oil Castile SHAMPOO</b> ½ Price SALE! 11½ Fluid Ounce Bottle Reg. 1.00 <b>50c</b>
<b>PALMOLIVE SHAMPOO</b> 12 Fluid Ounce Bottle Reg. 59c <b>89c</b>	<b>White Rain SHAMPOO</b> 2—Bottles Each Bottle Contains 3½ Ounces Reg. 1.20 <b>89c</b>
<b>Richard Hudnut Enriched Creme SHAMPOO</b> With Egg 16 Fluid Ounce Bottle Reg. 1.75 <b>1.10</b>	<b>Roll-On FRESH DEODORANT</b> Not one but 2 Dispensers for <b>1.00</b> Plus Tax
<b>WOODBURY SHAMPOO</b> 11½ Fluid Ounces Reg. 1.00 <b>69c</b>	<b>Etiquet ROLIT DEODORANT</b> <b>69c</b> Plus Tax

**UNMUTH'S**  
DRUG STORE & GIFT SHOP  
PHONE RE 3-737 DEPENDABLE PHONE RE 3-1400  
208E W. SC. PRESCRIPTION SERVICE APPLETON

**a Gift a Bride will cherish!**  
The automatic **ELNA**  
FREE SEWING LESSONS  
Call or Visit for FREE Demonstration

**LIVINGSTON**  
Sewing Machine Sales & Service  
408 W. College Ave.  
DIAL 3-7585



# Picture Frame Has Esthetic Quality, Not Only Support Use

Pictures' place in home decor is being studied this month by Outagamie county homemaker clubs as they pursue the topic "Selection, Hanging and Matting of Pictures."

The classes have touched on framing, stressing that a picture frame has a definite esthetic purpose and is not only a support for the enclosed picture. Care must be taken to blend the frame and its picture in harmony with its setting—room architecture and the woods, colors and fabrics used in furnishings.

The size of the frame is also important and the homemaker should consider not only the size of the enclosed picture but the delicacy of line, form and colors used in the drawing. A large picture that is fairly light in over-all effect may require a narrower molding than a small picture with bold areas of color and shapes.

Among effective frames which fit well into the contemporary straight-forward interior are plain or ribbed surfaces, narrow moldings, deep box-like sides and wide flat or softly curved-in surfaces.

Several county clubs have listed meetings during the coming weeks of April and these include the Evening Star Homemakers who will gather at 8 o'clock Wednesday night at the home of Mrs. Irvin Coenen, route 3, Appleton. The club recently completed a home nursing course given by Mrs. Elmer Hauge and sponsored by the Outagamie county Red Cross chapter.

Mrs. Robert Ebbén, route 1, Appleton, will present the topic for Crossroads Homemakers on Friday night when Mrs. Roland Wilcox, route 2, Appleton, entertains at her home.

Mrs. A. R. DeMerse will entertain the newly-organized Modern Maids Homemakers on Monday, April 21, when she and Mrs. Ray Peterson will give the program. Mrs. Vernon Duhm will aid Mrs. DeMerse in hostess duties.

The Minies, R. H. Droeger and Melvin Lathrop will be the discussion leaders at a meeting of Kitchen Queens Homemakers on Wednesday at the home of Mrs. Larry Forstner.

Members of No Idle Hours Homemakers will gather at 8 o'clock Monday night, April 21, at the home of Mrs. Rudolph Huettl, route 2, Appleton. The Mmes. Chester Dorn and George Scott of route 2, Appleton, will be program leaders. The group will make plans for an annual family picnic in June.

## Practical Nurses Hold Banquet

The Fox Valley District of Licensed Practical Nurses held its annual banquet Thursday evening at Club Terrace. Entertainment was provided by members of the Sweet Adeline chorus of Neenah, a tap dance group, an acrobat solo, and a ballet duet.

The 1958 officers introduced were Mrs. Leona Van Erem, president, Miss Hazel Schommer, treasurer, Mrs. Vivian Becker, first vice president, Miss June Rohm, second vice president, and Miss Betty Scheller, secretary.

## RUMMAGE SALE

Wednesday, April 16  
9:00 a.m.  
All Saints  
Episcopal Church  
Corner Drew and College  
Please Use Front Entrance

Give Mother a gift certificate to have her own portrait made. For your thoughtfulness we will give you, free of charge, a miniature print of her in a gold case.

F. J. PECHMAN STUDIOS



The Use of Pictures in Home decor is being studied during April by Outagamie county homemaker clubs as they pursue the topic "Selection, Hanging and Matting of Pictures." At a recent gathering of Appleton Center Homemakers at the County courthouse, Mrs. John Powers, left, of 12 Embrey court, and Mrs. Dan Bubolz, 517 N. Mary street, discussed rules governing the framing and matting of pictures. (Post-Crescent Photo)

## Hans Van Buijtenen DEE Club President

Officers for the next year were chosen by the DEE club, young adult group sponsored by the First Congregational church, in an election Sunday night at the church.

New president of the group is Dr. Hans van Buijtenen, Appleton. He succeeds Paul Gross of Neenah, retiring president, who automatically becomes a member of the board of directors for the coming year.

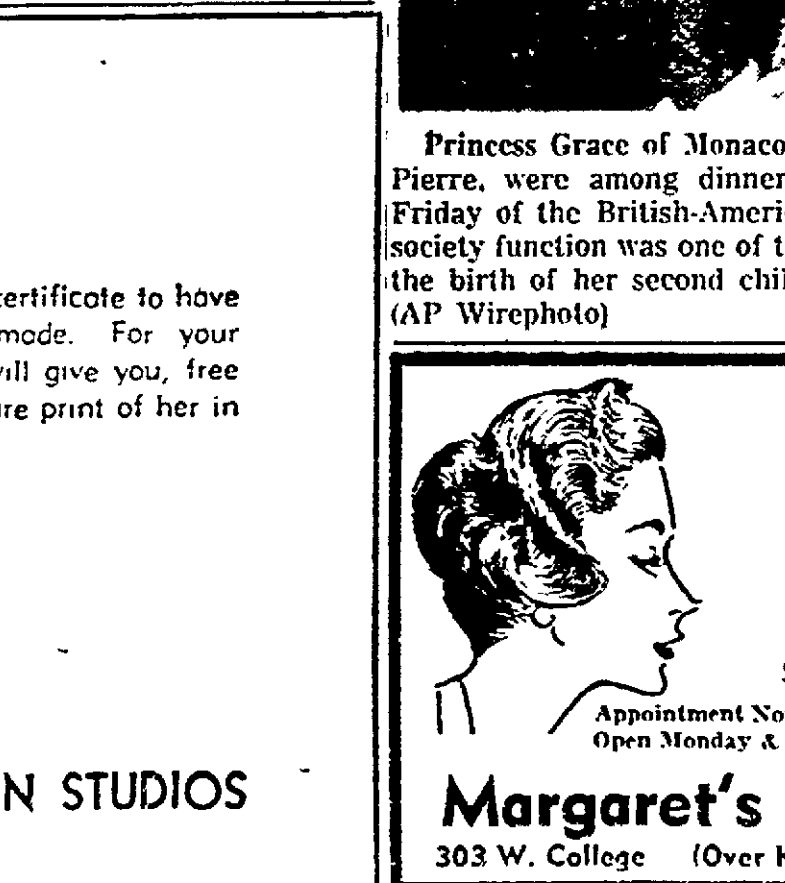
Vice-president is Miss Joyce Bohnsack; corresponding secretary, Leah Biessman; recording secretary, Dave Cooper, and treasurer, Bob Krause. Elected to the board of directors in addition to Gross were: George Elliott, Erik Madisen and Fred Heinemann.

The new officers will take over the reins of the group following a square dance and pancake supper scheduled for Saturday, April 19. After the meeting, members of the group attended a foreign film at Lawrence college art center.

Complexions are lighter, too. Coiffures show variety but newest are those with the big-head silhouette—hair cut fairly short but set to have a kind of bouffant appearance. You can even choose one of the new wigs changing both coiffure and its color!

None of this could be said to favor the natural look and yet the casual soft coiffure and natural make-up favoring pink undertones and emphasis on the eyes is good beauty this spring also.

Trim Figure Basic figure beauty must be maintained to make the most of the extreme new clothes if you plan to wear them. The lissomeness of a trim figure is necessary to give the new fashions the line and movement underneath that makes for beauty. Don't think the line is an invitation to add weight and forget it. Once again natural beauty, this time in a good figure will underscore the look of



Princess Grace of Monaco and her father-in-law, Prince Pierre, were among dinner guests attending a banquet Friday of the British-American hospital in Monaco. The society function was one of the princess' first outings since the birth of her second child, Prince Albert, last month. (AP Wirephoto)

## Vows Said By Couple In Seymour

United in marriage at 4 o'clock Saturday afternoon in the Immanuel Lutheran church chapel, Seymour, were Miss La Vonne Jean Strutz and John A. Veitch, son of Mr. and Mrs. Lowell Veitch. The bride is the daughter of Mr. and Mrs. Albert Strutz, Seymour.

The Rev. W. E. Lange officiated. Miss Mary Ellen Veitch, sister of the bridegroom, was maid of honor and Miss Gail Veitch, also his sister, was bridesmaid.

Lee Nagel was best man. Gene Marlett, Ringwood, Okla., was groomsmen. Guests were seated by Kenneth Maass and Kenneth Spade. Miss Lynette Veitch was soloist. Following the ceremony, there was a reception and dinner held at the Seymour hotel.

Both the bride and the bridegroom are Seymour High

## Miss Witter Is Honored At Showers

Two miscellaneous bridal showers have been given recently for Miss Flora Ann Witter, daughter of Mr. and Mrs. Harry Witter, 1403 W. Washington street. A shower held at the Daniel Drews home, route 1, Fremont, feted the bride-to-be. Mrs. Henry Bork was co-hostess.

Thursday evening Mrs. Florence Baurain, Mrs. Dorothy Lemke, and Mrs. Vernon Krueger gave a shower at the Baurain home, 730 N. State street. On May 3 Miss Witter will become the bride of Orastia Drews at the St. Matthew Lutheran church. He is the son of Mr. and Mrs. Daniel Drews.

teria of the school. Mrs. David Mortell, Mrs. Charles Bodmer, and Mrs. Henry Kiel will be in charge. Mrs. J. H. Mullen will take reservations for the dinner and also for the April 27 event.

Prior to the meeting Thursday evening, 40 new members were enrolled in a ceremony held in the church. They became members of the Confraternity of Christian Mothers.

The Rev. James Kelly performed the enrolling service and gave a brief sermon, followed by a benediction.

## Needle Work

Following Col. Nold's address, musical selections by the Triple Trio of Fox Valley Lutheran High school will be heard. The entertainment committee includes Mr. and Mrs. Martin Lueders, Mr. and Mrs. Frank Hansen, Mr. and Mrs. Ralph Lex, and Mr. and Mrs. Franklin Diestler.

Wins Scholarship Miss Daryl Bloedorn, daughter of Mr. and Mrs. Reymann Bloedorn, 1815 S. Jackson street, has been awarded a \$150 scholarship by Wartburg college, Waverly, Iowa, for the school term beginning in September. She is a senior at Fox Valley Lutheran High school.

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school graduates. Mrs. Veltch was formerly employed at the Wisconsin Public Service corporation, Green Bay. Mr. Veitch is employed at Gustman Motors, Seymour. The newlyweds will make their home in Seymour.

## League Will Tour Museum

A tour of the Dart Hunter museum of the Institute of Paper Chemistry will be taken by members of the League of Young Adult Lutherans of Trinity Lutheran church. The group will meet at 8 o'clock Tuesday evening at the parish hall. Dr. Irving H. Isenberg will conduct the tour.

Following the tour, the league will return to the parish hall for a business meeting, devotions, games, and refreshments.

Mrs. George Buesing reviewed the book "My Lord, What a Morning," an autobiography by Marian Anderson at the Missionary society meeting of the Zion Lutheran church. The group met Wednesday afternoon at the parish school.

Hostesses were Mrs. Harry Deeg, chairman, Mrs. Julius Hesie, Mrs. Gustave Krueger, Mrs. Ervin Feldhahn, Mrs. Albert Feldhahn, and Mrs. Max Buske.

Plans were made for a mother-daughter banquet scheduled for May 14 at the school. Ticket sales are being handled by Mrs. Clarence Rhein and Mrs. Ray Tock.

Former Queen Soraya of Iran smiled as she boarded a train Sunday at Cologne, West Germany, for the start of her journey to the United States. The 25-year-old Soraya was divorced last month from the Shah of Iran. A former queen is being accompanied on her trip by her German-born mother and her brother, Bijan, who plans to enroll in a mining college in Colorado. (AP Wirephoto)

## Christian Mothers Elect New Officers

The Christian Mothers society of St. Mary Catholic church met Thursday evening in the cafeteria to elect new officers. Mrs. Harry Long was named president, and Mrs. Les Gurnee was elected to the office of vice president. Other new officers are Mrs. Stanley Schmeil, secretary, and Mrs. Norbert Derridinger, treasurer.

Plans were made for the annual mother-daughter breakfast scheduled for Sunday, April 27. This event is sponsored by the men of the Holy Name society. It was announced that the group will hold a potluck dinner at 6:30 Thursday evening, May 8 in the cafe.

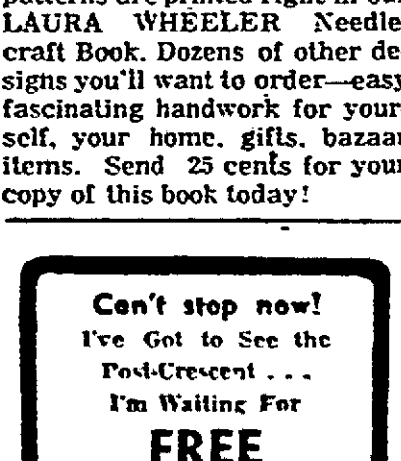
## Col. Nold Will Give Talk on War Prisoners

"Korean War Prisoners" will be the subject that Col. Woodrow Nold, Lawrence college, will speak on at the meeting at 7:45 Tuesday evening of the Mr. and Mrs. society of Mt. Olive Lutheran church. The group will meet in the church parlors.

Col. Nold's address, musical selections by the Triple Trio of Fox Valley Lutheran High school will be heard. The entertainment committee includes Mr. and Mrs. Martin Lueders, Mr. and Mrs. Frank Hansen, Mr. and Mrs. Ralph Lex, and Mr. and Mrs. Franklin Diestler.

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Miss Mary Haag became Mrs. Roger Van Domelen in nuptial ceremonies at 8 o'clock Saturday morning at St. Joseph Catholic church. Parents of the newlyweds are Mr. and Mrs. Joseph F. Haag, 516 N. Bennett street, and Mr. and Mrs. Edward T. Van Domelen, 709 N. Monroe street, Little Chute.

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LAZY BONES

THE CLINIC SHOE Foot Comfort for Women

Heckert Shoe Co. 119 E. College Ave. "Buy Brands You Know at a Store You Know"





This Year the Easter Rabbit was rained out and didn't make an appearance for the Appleton American Legion post's annual egg hunt until Sunday afternoon—a week late. But it didn't dampen the enthusiasm of youngsters, shown in the top photo as they raced from the starting line. In the lower left photo, William Utschig, son of Mr. and Mrs. Reno Utschig, 1419 S. Kernan avenue, checks one of his eggs to see if it has a number entitling him to a candy bar. Three little girls in the lower right photo talking over their adventures during the hunt are Laurie Utschig, daughter of Mr. and Mrs. Glenn Utschig, 1836 S. Jackson street. Kathleen Henderson, daughter of Mr. and Mrs. Donald Henderson, 729 W. Packard street, and Debbie Bowden, daughter of Mr. and Mrs. Richard Bowden, 2024 N. Superior street. (Post-Crescent Photos)

# 4th Grader Cites Problems; Ann Solves Them Happily

**BY ANN LANDERS**

DEAR ANN LANDERS: I read in the papers that you answer problems. Here are some of mine. Please help me. Thank you very much. I am in the fourth grade.

9 8 7 6 5 4 3 2 1  
X7 X8 X9 X9 X9 -33 -80

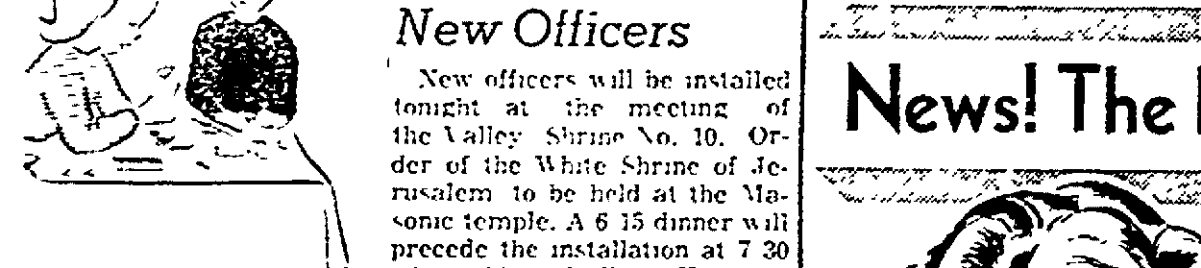
Yours truly,  
IN A SPOT  
Dear In a Spot: So am I. Your problems aren't the kind I specialize in, but I hate to let a reader down. Here are the answers: 63, 64, 63, 54, 72, 63, 125.

I hope you don't make a habit of this. Son, because if they get much tougher I won't be able to help you. P.S. It's my heartfelt wish that you never have any problems in life worse than these.)

Sincerely,  
ANN LANDERS

DEAR ANN: My daughter is almost 18. She worries me to death. She doesn't know how to boil water, much less put a meal together. She can't sew on a button or dust a chair properly. In the fall she'll be going

## Mother's Helper



**BY Heimann & Pearson**

A GENEROUS size square of oilcloth is an invaluable play-table accessory. Spread it on a table or the floor when anything messy is to be handled. Good protection against paste, clay, and room to which friends are pained, or overenthusiastic invited after viewing the usual strokes with crayons. Roll up the oilcloth for storage.

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# Democrats to Survey Grass Roots Opinion

**State Senator Heads Platform Committee, Plans Regional Talks**

**Post-Crescent Madison Bureau**

**MADISON**—Headed by a member of the practical school of politics that is the state legislature, the Democratic party organization's 1958 platform committee will tap state grass roots for campaign platform ideas.

Sen. Lynn Stalbaum of Racine, one of the ranking Democrats in the legislature, announced here that 12 party platform sub-committees will hold public meetings throughout the state on typical matters in preparation for the state delegate convention in LaCrosse June 13, 14 and 15. The convention will act on the platform proposals as submitted by the Stalbaum committee. Democratic headquarters also announced here that 23-year-old James Wimmer, Jr., Wisconsin Dells, is acting as platform committee secretary and coordinator of the sub-committee researchers.

**Detailed Platforms**

The state party's platforms in recent years have been characterized by profuse detail and length. The pattern is likely to be repeated this year, according to the number of subject sub-committees. They will file separate reports to the Stalbaum drafting committee on such matters as education, public health and welfare, highways and highway safety, human rights, security and opportunity for the worker, agriculture and natural resources, economic development, urban growth, finances, government organization and management, ethics in elections and protection of the consumer.

Preliminary drafts are due at state headquarters on May 1, after which they will be circulated to the county units in preparation for the LaCrosse state rally.

## Church Group Wins Award For Drama

The Olive Branch Lutheran league of Mt. Olive Lutheran church won the junior division award in the Fox Valley Walther zone play festival held Sunday afternoon in Omro High school.

The dramatization which the group put on was "Paul Split the Atom" by Christopher Sergel. Cast members include Robert Wunderlich, Bill Barney, Janet Herzfeldt, Gloria Delgen, Ron Buck, and Helen Behnke. Fred Kaemmerer acted as director for the young thespians. Richard Reetz is the league counsellor.

The group will participate in further competition on Sunday, April 27 in Oconomowoc.

## Bronze Plaque Taken From Music Conservatory

A bronze plaque was taken from the wall in the vestibule of the Lawrence Conservatory of Music building, 206 E. Lawrence street, sometime Friday, police have reported.

Mrs. Elton Rice, secretary at the conservatory, told police the 9 by 25-inch brass plaque was taken from the wall sometime between 12:05 and 12:25 Friday afternoon.

The plaque was fastened to the wall by four bolts and bore a date and the inscription "George Peabody Hall." Mrs. Rice says the doors are not locked during the lunch hour because some students usually stay in the building.

Police said the theft looked like the work of students.

## News! The Petal Wave

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# Youth Dies as Car Rolls on 45

**CONTINUED FROM PAGE 1**

Bernard H. Kemps said Culbertson died to death from a cut in his neck received when he was thrown from his car during the final roll.

The youth was taken to the New London Community hospital by Larry's ambulance and was pronounced dead on arrival.

**Crash Scene**

The accident scene is within a quarter-mile of the Dec. 22 fatal accident in which a 45-year-old Appleton man died in a head-on crash.

County Police Sgt. George Elise, County Patrolman Calvin Spice, Undersheriff Robert F. Heinritz, and Hortonville Police Chief Ira Dominowski, investigated.

First report was that Culbertson had two women passengers, but county police said the report was erroneous. Before discovering the error, police conducted a fruitless search of fields in the area.

**Other Fatalities**

Miss Shirley Cole, 17, route 1, Cedar Grove, lost her life Sunday while riding on the "buddy seat" of a motorcycle. Sheboygan county policeman Fred Godeman said her neck was broken when the motorcycle was struck from behind by an auto on County Trunk D. Thomas Triphan, 19, Oostburg, driver of the motorcycle, was hospitalized with severe lacerations.

Leo K. Schultz, 23, Footville, died early Sunday when his car left the road at the intersection of Highway 11 and Western avenue three miles west of Janesville.

**Lived at Medina**

Culbertson was born Nov. 5, 1937, in Milwaukee and lived in the Medina area all his life. He was a graduate of Hortonville High school and was working at Kimberly - Clark Lakeview mill in Neenah.

Funeral services will be at 2 o'clock Wednesday afternoon at Trinity Lutheran church, Appleton. Burial will be in Highland Memorial park, Appleton. Friends may call at the Borchardt and Moder Funeral home, Hortonville, after 2 o'clock Tuesday afternoon until 10 o'clock Wednesday morning and then at the church.

Survivors include the parents, Mr. and Mrs. Merle Culbertson, Medina; one brother, Dean, at home; and one sister, Sandra, at home.

# Marston Land Given Vocational School

**1-Story, Concrete Block Building Planned For Part of Tract; Rest Held for Parking**

The board of public works has voted to give the Marston property to the board of vocational and adult education. A 1-story, concrete block combination shop, garage and warehouse will be erected by the vocational board on part of the property. The rest of the land will be used for parking. The property is adjacent to the school on E. Kimball street and presently is occupied by the Marston home. House and lot were purchased earlier this year by the city for \$28,000.

The tract is site of the home of former Mayor Joseph Marston (1877 and 1882).

Carl Bertram, school director, told the board construction will begin as soon as plans can be formulated. He said the vocational board has been negotiating for the property for about 20 years.

The school board, Bertram said, pointed toward eventual construction of the new facility as early as 10 years ago when a temporary warehouse was built.

Bertram was reluctant to estimate cost of the new building, saying he would rather wait until formal plans are ready. It was said the building will cost more than \$10,000, but less than \$50,000.

The 3,909-student enrollment, Bertram said, has caused a shortage of classroom and warehousing space for several years. Shop facilities, too, are crowded.

Bertram reported school officials have moved furniture from room to room during the day to change the room from classroom to warehouse and vice versa. At times, the school has used the Jefferson school and city hall for storage of equipment and government surplus supplies.

The new facility would permit the school board to dispose of the temporary warehouse and shop, he said.

Money to pay Roy Marston the \$14,000 for his half interest in the property and Louise Marston \$2,000 as an installment for her half was taken from the parking meter fund. It will be repaid to the fund through last year's attendance was over 300.

## Science Now Removes Warts Without Cutting or Burning!

**Doctors Develop New Compound to Make Warts Vanish!**

New York, N. Y. (Special).—Now, science has found a new compound that removes common warts quickly, safely, without painful surgery or electrolysis.

Developed by a famous medical laboratory, this remarkable compound penetrates warts... destroys their cells... actually dissolves warts away.

Tested by a leading New York skin clinic under careful medical supervision, this remarkable formula proved so effective, only one application a day was needed... proved so safe, it is now used for both children and adults. This new compound contains no mineral acids... leaves no ugly scars.

Doctors report that peeling and scratching at unsightly warts may cause bleeding and infection. And today, removal of warts is recommended with this new compound. Called Compound W, it is now available for the first time, without a prescription, at all drug counters for just 98¢. Compound W is guaranteed to remove warts... or money refunded.

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# Railroad Asks To Change Its Agent System

If Approved, Six Area Stations Would Be Staffed Part-Time

The Chicago and Northwestern Railway company today asked the Wisconsin Public Service commission for permission to change many of its one-man stations to associate stations where an agent would come only if needed. Included are six stations in the Fox Cities area.

The proposal is part of a modernization program to change its traditional station facilities in Wisconsin to the "new realities of present day public requirements and railroad usage."

Under the plan, the stations at Bear Creek, Bonduel, Dundas, Greenville, Larsen and Marion would become associate stations and would not have a full-time station operator.

The stations would be handled, when needed, by agents from Brillion, Clintonville, Hortonville, and Tigerton. These stations would become central arteries and the agents would go to the associate station if the requirements of a shipper called for personal service, the application stated.

The application cited studies showing a declining work-load at the one-man stations and said the average agent had to work only 26 per cent of the time for which he is paid. The railroad said the present stations in Wisconsin are spaced only an average of 9.7 miles apart, a carry-over from the horse and buggy days.

The railway emphasized that the central agency plan is not a discontinuance of service at the present one-man stations. Stations adjoining the central agencies would serve for inbound and outbound freight of car-load size. Toll phone calls to the central agency from shippers or receivers in adjacent towns would be paid for by the railway.

The railway said it expected to save \$523,000 in wages each year if the plan is okayed.



Prospective Freshmen lined up at the registration tables at Fox Valley Lutheran High school Saturday to sign up for next year's school term. Registering them, seated from left, are the Misses Verlaine Krueger, New London, Janet Pagel, Green Bay, and Karla Falck, Morrison. Enrolling, standing from left, are Vera Wendt and Faith Helms, both of New London, Neil Ort, route 2, Black Creek, and Bardean Van Handel, route 1, Kaukauna. Eighty-nine new students were registered. (Post-Crescent Photo)

## Jack Taylor Will Direct Golf Club Work

To Supervise Changes At Riverview Due to Bridge Relocation

Jack Taylor, Butte des Morts Golf club greenskeeper, will supervise the \$8,750 in revisions which the city will make on the Riverview Country club's golf course, the board of public works has decided.

Employment of Taylor, a noted greenskeeper in this area, should assure that Riverview members will be satisfied with the revisions, the board said.

The city will make the revisions as part of an agreement with the club whereby the club decides to the city land which the city needs for the S. Oneida street bridge relocation.

The agreement will be presented to the city council Wednesday night for approval. Riverview members also must ratify the agreement.

The city needs about .75 acres from the club.

**Other Action**

In other board action: The board voted to replace the shallow section of sanitary sewer in E. Taft avenue which extends 475 feet east from S. Oneida street if people on the south side of the street who have trouble with their laterals will replace them. It was agreed there would be no assessment against property owners on the north side of the street. Ald. Robert Stumpf was instructed to find out if the property owners on the south side of the street would agree to replace their laterals. The project will cost about \$2,200.

Director of Public Works Edwin J. Duszynski said. A public hearing on the project will be held before the council May 7.

**Rent Industrial Park**

Joseph Doerfler, George Peotter and Norman Hall were engaged as appraisers for the

coming College-to-Candee high level bridge construction. Their fee was set at \$45 a day, the going rate in this area, it was said.

About 30 acres in the industrial park at the southwest limits of the city were rented to William Schuh for \$200 for the season. He told the board the Schuh estate intends to plant corn and should be off the land in September. The rental agreement provides that the land must be available immediately if it is sought for industrial expansion. There are no commitments for the land, Mayor Robert L. Roemer said.

Two industrialists have expressed interest in buying parts of the tract, but have not made any final decisions, it was said.

The board will soon have to decide upon a policy for special assessments to be made on N. Richmond street this year when the street is widened and resurfaced, Duszynski said. A problem over policy is expected because the street grade will be changed in some places, requiring reconstruction of sidewalks and driveways, he said.

Building Inspector Walter Bogan was authorized to advertise for sealed bids to close 10 transoms on the west side of the city hall.

Bids for asphalt crack filler and asphaltic road oils have been opened by the board and are being tabulated by Duszynski.

**Buy Chlorine**

Alexander Chemical corporation, Chicago, low bidder, was recommended for the contract to furnish 1-ton cylinders of liquid chlorine to the sewage treatment plant and 105-pound cylinders of chlorine to the swimming pool. The firm quoted \$9 per hundredweight for the 1-ton cylinders and \$13 per hundredweight for the pool cylinders. Four other firms entered the same bid: \$9 and \$13.50.

The claim of Mrs. Clara Stefenson, 1230 E. Calumet street, for a reduction in special assessments for installation last year of sewer and water laterals on her property was denied by a 4 to 1 vote.

Clerk Elden Broehm was ordered to make sure the recent-

## This Week's Books

### New Library Volumes Take Look Into Skies

Two books for stargazers and amateur astronomers have been added to the Appleton Public library collection this week, are on display now and will be released for circulation Friday. Each covers planets which are favorites with sky-watchers — Mars and Jupiter.

"Guide to Mars," by Patrick Moore, sums up all that is known about the planet, while "The Planet Jupiter," by B. M. Peek, is a comprehensive survey of what is known about the heaven's largest planet.

A third volume in the astronomy line is "The Black Cloud," by Fred Hoyle, a science fiction novel. Hoyle is best known as one of the world's most competent contemporary astronomers. This is his first attempt at fiction, although he has published much in scientific fields.

**Non-Fiction**

Other non-fiction additions are "The Soviet Far East" by Erich Theil, a regional geography; "Bitter Lemons" by Lawrence Durrell, the author's experiences on Cyprus; "Uncomfortable Words" by Joost DeBlank, a series of essays on religion; "The Battle for Investment Survival" by G. M. Loeb, advice on how to make profits.

"Escape From Corregidor" by Edgar Whitcomb, World War II experiences; "Bertrand Russell: The Passionate Skeptic" by Alan Wood, a biography; "First Person Plural" by Dagmar Godowsky, an autobiography; "1,000 Pleasure Spots in Beautiful America"

## Science Shrinks Piles New Way Without Surgery

Finds Healing Substance That Relieves Pain, Stops Itching as It Shrinks Hemorrhoids

New York, N. Y. (Special) — For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids, stop itching, and relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all — results were so thorough that sufferers



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**APPLETON — NORTHWEST LOCATION** — Very attractive 4 bedroom Stone and Brick Ranch. Large carpeted living room with fireplace, large dining area at end of living room, "Dream Kitchen" with natural wood cupboards. Finished basement recreation room with fireplace. Two car attached garage. Owner will take single or 2 family home in trade.

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**APPLETON — NORTHEAST LOCATION** — This 3 bedroom (all twin size) "Home of Distinction" has all the charm of a \$30,000 home. All oak floors (living room is carpeted), colorful ceramic tile bath, a "dream kitchen" with large dining area. Poured concrete, divided basement with finished recreation room. Fenced in backyard. Garage attached. Call for an appointment.

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**NEENAH — FIRST WARD** — A Colonial Beauty... Ideal for spacious and gracious family living. The 1st floor arrangement is typically Colonial... with its carpeted living room and fireplace on one side of the stairway and the dining room, kitchen on the other side. Powder room down. Three bedrooms and family room. 2 baths up. Poured basement. 2-car garage with cement driveway. Gas Heat. Will take your present home in trade. Located close to St. Margaret Mary's, Neenah High School and swimming pool. Walking distance to downtown.



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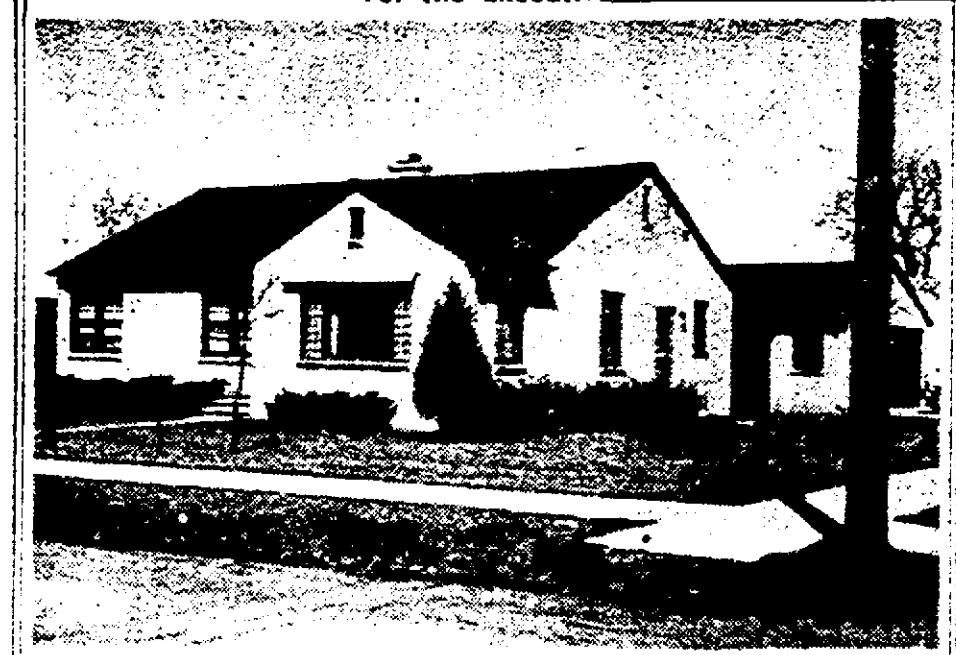
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For the Executive



**MENASHA — CLOSE TO ST. MARY'S AND MENASHA HIGH SCHOOL** — Here is one of the finest brick ranch homes in Menasha. 3 large bedrooms, large living room with carpeting and drapes; master bedroom, carpeted; attractive kitchen with separate dining area. Heated breezeway for extra living area. 2 car attached garage with cement driveway. Full basement, oil heat; large Knotty Pine recreation room with built-in TV, radio-phonograph and fireplace. Corner lot 90 x 118 beautifully landscaped. Bus transportation. Only \$3500 down, balance monthly like rent.



World's Finest Riverview — A Place for Your Boat

**NEENAH — ON THE RIVER** — Vacation at home... Yes, this home offers you two homes in one. No need to travel 100 or 200 miles to a cottage. Here you have your yacht as close as your car. This White Brick, Cape Cod Style Home is air-conditioned for your summer enjoyment... Serve your friends Mint Juleps from the large jalousied porch off the dining room. The River View from these rooms and the living room picture window is breathtaking. You'll enjoy the large carpeted living room with its attractive natural ash fireplace. This home has the most attractive tiled kitchen we have ever seen. You'll like the extra kitchen dining area with its bay window. Two extra large 16 x 18 bedrooms plus extra smaller bedroom. Tiled powder room on first floor and tiled bath on 2nd floor. Plenty of closet space. Large utility room, completely equipped with automatic washer and dryer. Gas heat. 2-car garage with cement driveway. New covered boat slip for 30 foot boat. Lot 100' x 100' with beautiful birch-cluster trees. Immediate possession.

Cozy, Inexpensive 2 Bedroom Ranch With Fireplace



**NEENAH HOOVER SCHOOL AREA** — Near new Marathon and Bergstrom offices. This neat attractive 2 bedroom Ranch with carpeted living room and fireplace can be yours for only \$1500 down. Dining area in (birch finished) kitchen. Tile bath with shower. Attached garage. Oil heat and oil hot water heater. Plus laundry facilities in laundry room. Lot 65 x 135. Low taxes.

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**NEENAH — ON THE ISLAND** — This charming all Brick Ranch Home cannot be duplicated at our price. You will enjoy the large carpeted living room with its cozy fireplace. Dining area also carpeted. 2 twin size bedrooms. Dandy kitchen with dishwasher. Attic storage. 2 car tandem garage. Gas Hot water heating system. Only \$5000 down.

Lovely Family Home in Topnotch Condition



**APPLETON — 167 WEST SEYMOUR STREET** — Two blocks to Foster School, three blocks to Sacred Heart. You'll fall in love with the first floor arrangement. Large carpeted living room with fireplace. 2 twin size bedrooms (beautiful oak floors). Large cheerful kitchen with plenty of cupboards (garbage disposal), and a gleaming white bathroom. Two twin size Dormitory bedrooms up (for boys or girls). Full basement, ideal indoor recreation spot. 3 car garage with powered door and extra space for your boat. Immediate possession. We'll take your present home in trade.





CMDG OFF

# POST-CRESCENT News of the TWIN CITIES Menasha - Neenah

## Blood Bank Hopes to Top 240-Pint Quota

Mobile Unit Seeks to Correct Deficits  
From Past Visits to Neenah-Menasha

Menasha — The Red Cross mobile blood unit hopes to exceed its 240-pint quota when it sets up its equipment at the First Congregational church Tuesday and Wednesday in order to make up deficits in some past visits, Owen Sullivan, blood program chairman of the Menasha Red Cross chapter, said today.

The unit will be in operation from noon to 5:30 Tuesday afternoon and from 10 o'clock in the morning to 2:30 Wednesday afternoon. The program provides Theda Clark hospital with whole blood for major surgery and victims of accidents and the blood derivatives for other medical uses.

Anyone in good health over 18 and under 60 is eligible to donate blood, except that young people between 18 and 21 must bring along a written permission from their parents.

Mrs. William Platt, chairman of volunteer workers for the blood bank, announced that staff aides who will be on duty are Mrs. Charles Ploudre, Mrs. John Tepel, Mrs. Ray Gonion, Mrs. Walter Strong, Mrs. R. A. Becker, Mrs. Alan MacGregor, Mrs. Carl Nebel, Mrs. G. O. Burster, Mrs. D. J. Bauman and Mrs. Lawrence Roemer.

Nurses on duty Tuesday will be Mrs. Elmer Hauge, Mrs. Marie Sorensen, Mrs. Werner Jonscher, Mrs. Richard Roubush, Mrs. David Thomas and Mrs. Ed Whitnall. Those on duty Wednesday will be Mrs. Gordon Peterson, Miss Lorraine Dennhardt, Mrs. John Westgor, Mrs. C. R. Johnson, Mrs. John Conway and Mrs. George Hrubecy.

Canteen workers Tuesday will be Mrs. L. M. Warrick, Mrs. Frieda Hosterman, Mrs. John Backes and Mrs. A. W. Scholl who will serve as chairman. On Wednesday the canteen workers will be Mrs. Alvin Lang, Mrs. G. L. Thompson, Mrs. Harold Chew, Mrs. George Sheppard, Mrs. Betty Gallau and Mrs. H. L. Sherman as chairman.

## Twin City Deaths Marvin E. Garfield

Neenah — Marvin E. Garfield, 58, 215 Center street, died unexpectedly of a heart attack at 2 o'clock Saturday afternoon while visiting at 220 Hewitt street. He was born Dec. 18, 1899 in Neenah and was a life resident of the city.

He was employed in the purchasing department of Kimberly-Clark corporation where he had been employed for 40 years and was a member of its Quarter Century club.

Garfield also was a member of the Neenah Nodaway Yacht club and served as starter for many of its races. He also was a past officer of the Neenah Quarterback club.

Funeral services will be at 2 o'clock Tuesday afternoon at St. Paul's Lutheran church with the Rev. Arthur R. Tingley in charge. Burial will be at Oak Hill cemetery. Friends may call from now until 11 o'clock Tuesday morning at the Westgor Funeral home and after Tuesday noon at the church.

Survivors are the widow; a son, Ronald, Fort Leonard Wood, Mo.; a brother, Earl, Neenah, and two sisters, Mrs. Edna Jacobson and Mrs. Inez Douglas, both of Neenah.

Mrs. Charles J. Burich  
Neenah — Mrs. Charles J. Burich, 63, Reedsville, a sister of Mrs. Arthur J. Kessler, 304 S. Commercial street, Neenah, and Martin Gosz, 645 Fifth street, Neenah, died at 5:45 Sunday morning after a long illness. She was born Sept. 11, 1894, in Grims in Manitowish county and lived in that town of Rockland in that county until moving to Reedsville 12 years ago.

Funeral services will be at 10 o'clock Thursday morning at St. Mary's Catholic church at Reedsville with the Rev. William Koutnik in charge. Burial will be in the parish cemetery.

Mrs. Burich will be taken from the Kessler Funeral home at Neenah to the Reedsville funeral home Wednesday morning where friends may call after 10 o'clock in the morning. The rosary will be recited at 8 o'clock Wednesday evening. Survivors are the husband; four brothers, Paul Gosz, Reedsville, Edward Gosz, Brillion, Peter Gosz, Cato, and Martin Gosz, Neenah, and two sisters, Mrs. Clarence L. Miller, Appleton, and Mrs. Arthur J. Kessler, Neenah.

Mrs. Minnie Magdanz  
Neenah — Mrs. Minnie Magdanz, 83, 787 S. Commercial street, died at 6 o'clock Sunday. She was born Nov. 9, 1874, in the town of West Bloomfield and has been a resident of Neenah for the last 31 years. She came here from Weyauvega. Funeral services will be at 2 o'clock Tuesday afternoon at the Trinity Lutheran church with the Rev. G. A. Schaefer in

## Little Girl Causes Auto Collision

Darts Into Street,  
Driver Stops but  
Is Hit From Rear

Neenah — A little girl caused a minor traffic accident at 12:05 Saturday afternoon on S. Lake street.

Driver Egan B. Schultz, 20, 143 Plummer avenue, told police he was driving south on the street when the child ran in front of him. He was able to stop without striking the child, but the driver behind him, Miss Carolyn E. Elmer, 930 Riverlawn street, was not able to avoid hitting Schultz's car.

Miss Elmer's sister, Marianne, 14, suffered a bump on her head but was not hospitalized. Another sister, Marsha Lynn, 2 months, was uninjured.

At 1:15 Saturday afternoon a truck driven by Henry F. Helms, 47, 613 Winneconne avenue, and a car driven by Henry C. Schultz, 55, 210 Elm street, collided at Cecil and Congress streets.

## Twin City Births

Neenah — Theda Clark hospital today reported the following births:

Sons to:  
Mr. and Mrs. Keith Zuleger, 211 Harrison street, Neenah.  
Mr. and Mrs. Elwyn Gloede, route 1, Menasha.  
Mr. and Mrs. John Vohen, 757 Racine street, Menasha.  
Mr. and Mrs. Howard Berens, 701 Grove street, Menasha.

Mr. and Mrs. Louis Reiter, 320 Broad street, Menasha.  
Daughter to:  
Mr. and Mrs. Patrick Heindl, route 1, Menasha.

A son was born to Mr. and Mrs. Joseph Restivo at Cheyenne, Wyo. Mrs. Restivo is the former Janet Feess, daughter of Mr. and Mrs. Edward Feess, 625 First street, Neenah.

## Menasha Rubbish

Menasha — Rubbish will be collected in Menasha's first district on Wednesday, H. O. Haugh, city health officer, said today. The first district comprises the Menasha side of the island and the area between Chute street and the canal and on Broad street west of Kaukauna street.

charge. Burial will be in Oakwood cemetery at Weyauvega. Friends may call at the Westgor Funeral home from now until 11 o'clock Tuesday morning and at the church after Tuesday noon.

Survivors are two daughters, Mrs. William Regel and Mrs. Theodore Hoffmann, both of Neenah; a son, John, Neenah; one brother, Henry Buchholtz, town of Lind; three sisters, Mrs. Tina Weidenbeck, Manawa; Mrs. Lena Schmidt, town of Lind, and Mrs. Clara Winters, Oshkosh; six grandchildren and 13 great-grandchildren.

## Road Crews Begin Grading Work on Hy. 41 Relocation

Highway 114 Pavement Being  
Broken Up to Lower Underpass

Neenah — The spring weather of the last several weeks has spurred work on the Highway 41 relocation west of Neenah and J. F. Bloomer company of Appleton today began its work of grading and draining the portion between the southern end near Bridgewood Golf course north to Highway 150.

It has moved some of its earth moving equipment to develop the elevated road portion and the approaches to the grade separations.

Crews from C. R. Meyer and Sons, which has the contract for the grade separations at County Trunk PP and BB at the north county line, already have begun work on the initial preparations for the cement structures to be erected at those two points.

The Meyer company also has the contracts for the traffic interchanges at the Highway 41 intersections with Highways 21 and 110. It is working now on the Highway 110 grade separation which requires a half-mile detour to the west for northbound cars crossing the Highway 41 bridge over Lake Butte des Morts.

County Trunk K west of Oshkosh will be moved several hundred feet north of its present intersection with Highway 41 to provide a better approach to the new 4-lane highway in that section. When conditions warrant, it is intended to put in an overhead at that crossing.

Installing Beams  
Highway Pavers, Inc., workmen now are breaking up the Highway 114 pavement preparatory to lowering the highway

Father Averts Mishap  
As Boy Pounds on Hand  
Grenade Found in Lake

Oshkosh — Tony Jurjevich, route 1, Oshkosh, stopped his 10-year-old son in time when he saw the boy pounding on a hand grenade the youth found in Lake Winnebago by their home on Highway 45 Sunday morning.

Jurjevich told county officers the boy was wading in the lake with hip boots near their fishing pier when he found the grenade. He took it into the house and started pounding on it when his father saw him. The grenade was corroded but the pin was still in it.

The father put the grenade in a ditch along the lake until county officers arrived to take it back to the sheriff's office for disposal.

level at that point beneath the Highway 41 overhead. Piers and abutments for that overhead are completed and the crews are placing beams between the piers and abutments and the bridge deck.

Beams also are being placed now at the Highway 150 piers near Spring Road school and work is progressing on several of the other overhead structures between Highways 114 and 150.

Bids for the grading work from the Soo Line tracks north to the county line will be let early this summer and those for the grading from Highway 21 to a half mile south of Highway 26 will be let late this summer. Both of these stretch-structures will be 4-lane roads.

Anticipations are that the portion from Neenah north to Highway 10 in Outagamie county and from Highway 21 to Highway 26 will be completed with grade separations and traffic interchanges and with 4-lane highways by late in 1959. This will leave only the part south of Highway 26 to Fond du Lac, and the portion from Highway 110 north to Highway 114 left for widening into a 4-lane road and an additional two lanes over Lake Butte des Morts.

## Solve Neenah Club Burglary

Neenah — Two local youths, aged 15 and 17, have admitted burglarizing the Neenah club of about \$8 and several cartons of cigarettes. They were released to their parents this morning after restitution was made.

The club was burglarized sometime after closing at 11:30 Friday night. A citizen told police Saturday he saw the two youths in the area late Friday night. After questioning by police the two admitted their guilt.

## Reception Planned For New Minister

Winneconne — A reception for the new pastor, the Rev. Kenneth Craig of Augusta, was planned at the Thursday afternoon meeting of the Missionary society of the Baptist church. Discussion theme concerned the responsibility that all people have in serving the church and hostesses for the meeting were Mrs. Bert Abell, Mrs. Grover Mulberry, Mrs. Victor Holme and Miss Lola White.

## List Topics for Annual Meeting

Community Group  
To Close Year,  
Announce Officers

Menasha — The speakers for Tuesday's annual meeting of the Neenah - Menasha Community Council were announced this morning. The meeting will be at noon at the Elks club.

Activities and projects in the Twin Cities which were started or assisted by the council will be discussed.

Subjects at the review meeting will include the dental clinics, which will be discussed by Miss Dorothy Keune of the Neenah school system; the Menasha High school "Blue In" and Neenah High "Rec for Rockets" which will be discussed by students of both schools and Jerry Smith and Bill Miller, Twin City recreation directors; the guidance clinic, Mrs. W. B. Bellack; the directory of social welfare, Marvin Melick; teen activities, Mrs. Joseph Braun; social service exchange, Miss Aileen Remmel; Christmas giving, Mrs. Hayward Biggers; Hopeful Future club, Miss Carol Quella; Golden Agers, Bill Miller, and Homemakers service, Mrs. Walter Dixon. The Friendly Visitors also will be discussed, but the speaker has not been named.

New officers and directors, chosen by the members, will be introduced at this meeting.

## Menasha Soldier Narrowly Missed Fatal Plane Crash

Menasha — Richard Frank, son of Mr. and Mrs. Gerhardt J. Frank, 724 Sixth street, narrowly missed being on the Capital Airlines plane which crashed in Michigan last week and killed all 47 of its occupants. He was assigned to Flight 45 of that airline while enroute from Germany to Fort Sheridan, Ill., to receive his discharge and four of his friends, who had been with him in the same army company in Germany, were assigned to Flight 47 which crashed in a snowstorm in Michigan.

Frank received his discharge Thursday at Fort Sheridan after serving since May of 1955. A 1954 graduate of Menasha High school, he had been stationed in Germany for 30 months. The group had been planning to sail from Germany later this month but received sudden notice of immediate transportation back to this country by airplane. They arrived in New York Sunday night of last week and then came by plane from New York to Fort Sheridan, planning to surprise their parents.

## Deny Disorderly Conduct Charges

Oshkosh — Picas of innocent of disorderly conduct were entered before Municipal Judge S. J. Luchsinger this morning by Harland Goldschmidt, 24, 148 Oak street, Brillion; Lyle Krizencecky, 24, 105 S. Main street, Brillion, and Joseph Winkel, 21, route 1, Chilton.

They were arrested as the result of a fight on Main street in Oshkosh at 1:15 this morning which involved three Oshkosh young men. The Oshkosh men pleaded guilty.

Further proceedings were stayed until 10 o'clock Friday morning.

Woody  
Wants to see you!  
Call PA 2-2884



Fifty-Two Officers and Enlisted Personnel of the Wisconsin 274th infantry regiment were told of plans for camp this summer during a meeting at the Menasha Reserve center Saturday. Among those attending were Major John Melby, Eau Claire; Capt. James Cowan, Appleton; Lt. Col. James Giese, Wausau, and Observer Marvin Rezac of the regular army, shown left to right in the upper picture listening to regimental commander William Goethel of Eau Claire who is seated. Two Appleton reservists, Warrant Officer James Smyrnoes and Major Russell Hall, left to right in the lower picture, are shown looking at a program. (Post-Crescent Photos)

## Review Problems in Obscene Reading Fight

Special Report  
Notes Work of  
Other Cities

Neenah — The problems created by salacious literature and the means of fighting pornography in the Twin Cities were outlined to the youth division of the community council last week by a special council committee headed by Mrs. Ruth Bredendick, Neenah children's library.

The report outlined the origin of the action against salacious and obscene printed matter, and consultation with parents, church and school officials, recreation workers, librarians and police.

The main outlets for magazines are drugstores, food markets, news stands, magazine and liquor stores, the council was told. Druggists, operating under a self-imposed decency code, immediately pledged to remove any offensive literature and were commended by the youth division. Mrs. Bredendick said.

Grocery stores and super markets were also cooperative and willing to remove anything in bad taste from their racks. Magazine and liquor stores would cooperate only to the extent that they would put offensive magazines on the top racks and would sell them only to adults, the report noted.

Poll Other Cities  
In trying to compare the extent and handling of the problem in other communities, the let Sweet are club advisers.

Read All About It And See  
The Complete Layout Map  
In Tomorrow's Paper

Edgewood  
Neenah's Most Desirable  
Home Building Area  
"Where A Better Lot Costs Less"

## Neenah Man Tipsy Driver

William Reis, Jr.,  
Loses License,  
Is Fined \$100

Neenah — William Reis, Jr., 24, 625 Roosevelt street, Neenah, was fined \$100 and costs and lost his driver's license for a year this morning when he pleaded guilty of drunken driving before Police Justice Edmund P. Arpin.

Reis was arrested at 11:05 Sunday night in the 700 block of Harrison street. Police followed him on Harrison street from Main street and said that in his auto weaved across the center line of the street several times.

Reis refused to take a drunkometer test or any physical coordination tests. He was kept in the Menasha jail until his court appearance this morning, the Rev. G. A. Schaefer in

Jefferson School  
Junior Historians  
Elect 1958 Officers  
Menasha — Yvonne Pettis was elected president of the Jefferson school Junior Badger Historians club by fourth and fifth graders in the organization. Vice president is Fred Howe with Mike Ross serving as secretary.

The club's meeting on Friday will include a play based on "Wisconsin During the Civil War". A business meeting is held every other week. Mrs. Kent and handling of the prob-Kathleen Pucci and Miss Violent in other communities, the let Sweet are club advisers.

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# State Forensic 'A' Ratings Won By 5 Students

Three Neenah, Two  
Menasha Pupils  
Earn High Honors

Menasha — Five of nine Menasha and Neenah high school students participating in the state forensic tournament at Madison Saturday received "A" ratings. William Herziger, Menasha coach, and Kenneth Anderson, Neenah coach, reported today.

Three Neenah students received the highest honor attainable. They were Sue Millar, extemporaneous speaking; Janice Starck, extemporaneous reading; and Pat Carroll, interpretive reading.

In addition, the Neenah play reading quintet of Rick Price, Mary Aderhold, Bill O'Brien, Henry Tollette and George Hrubceky earned a "B" rating for their interpretation of George Bernard Shaw's "Devil's Disciple."

Menasha "A" winners were Kay Halverson, serious declamation, and Lu Ann Heidtke, humorous declamation.

"B" honors went to Dennis Leatherman and Ted Haber, extemporaneous reading; Nancy Hildebrand, interpretive reading; and Katie Christman, 4-minute speech.

## Secret Service Agent Gives Talk At Winneconne

Winneconne — John Sokol of the United States secret service was the guest speaker at the Thursday evening meeting of the Winneconne Businessmen's association at the village hall.

Sokol discussed the duties of the secret service and explained methods of detection of forgeries and counterfeit activities. Donations were voted to the Civic League and the Red Cross.

It was announced James Coughlin was given the honorary title of Chief of the Winnebago Tribe at the All-Wisconsin resort show held last week in Chicago. Also attending the sport and resort show were Clarence Wentzel, Myrtle Zimmerman and John Nierman.

The planning commission discussed the proposed zoning ordinance at its meeting last week and instructed the secretary to post notices of a public hearing on the plan.

## Man Fined \$5 on Conduct Charge

Neenah — Frank Billiter, 201 S. Lake street, was fined \$5 and costs after he pleaded guilty of drunk and disorderly conduct this morning before Police Justice Edmund P. Arpin. He was arrested at his home at 5:30 Sunday afternoon, where he was said to have been arguing with his mother-in-law. He was kept in the Menasha jail until his court appearance.

A charge of disorderly conduct against Mike Swietlicki, 128 Abby avenue, was dismissed on the motion of the city attorney. He was arrested at his home at 6:57 Saturday morning.

## Cyclist Fined \$5 For Driving With No Headlights

Neenah — Larry Johnson, 19, 223 Van street, pleaded guilty of riding his motorcycle without headlights when arraigned this morning before Police Justice Edmund P. Arpin and was fined \$5 and costs.

He was arrested at 1:35 the morning of April 4 after police chased his motorcycle on Sherry and Henry streets. He pleaded guilty of speeding earlier but pleaded innocent to driving without headlights and an arterial violation.

The arterial violation charge was missed on motion of the city attorney.

## School Group Takes Trip to Chicago

Neenah — Gillingham school seventh and eighth graders Thursday traveled to Chicago where they toured the Museum of Science and Industry and the new Prudential office building. The eighth graders on Wednesday went to Neenah High school for its orientation day program.

Junior Historians club of the school met last week and heard reports by James McLeod on Wisconsin industry and by Roy Rogers Joyce Brown and Dorothy McLeod. Nancy Schultz tied in songs.

## Speeder Forfeits Bond

Neenah — Roland G. Meunier, 22, route 2, Menasha, forfeited \$14.20 to Neenah police Saturday in lieu of a court appearance on a charge of speeding. Meunier was arrested at 1:03 Friday morning for speeding 44 miles per hour on N. Commercial street between 11th street and Hewitt street.



Nicolet Post of the Veterans of Foreign Wars of Menasha and its auxiliary installed officers at a joint meeting and dinner at the Menasha Eagles hall Saturday night. Richard Gaertner, left, is taking his new oath as post commander from Earl Mork, Neenah, sixth district commander, while behind are Mrs. Herbert Klutz, left, new auxiliary president, and Mrs. William Campbell, Neenah, a national council member. (Post - Crescent Photo)

## Twin City Groups Make Over 27,000 Cancer Bandages

Neenah — More than 27,000 filled bandages for cancer patients were made during the last six months by members of the King's Daughters and other organizations, Mrs. W. B. Bellack, county cancer society chairman, reported today.

Mrs. Bellack mentioned the cancer society pays for the filler and gauze while members of volunteer groups make the dressings which are distributed without charge to patients. Out of the 27,000 dressings made, 23,164 already have been distributed to patients with 1,500 of them given out unfolded.

A careful check of the distribution is kept by the Visiting Nurse association which has received a \$500 check to help defray the costs of visits to victims of the disease.

Among activities sponsored by the cancer society during its fund drive were a series of educational movies shown at the Brin and Neenah theaters and the YWCA on the danger signals and treatment of cancer.

## Three Forfeit To County Police

Oshkosh — Two Appleton and a Menasha area man were among the 11 persons who last week forfeited a total of \$335 to Winnebago county police for various violations. They include:

Matthew A. Stuck, route 2, Menasha, \$30 for passing a car in a prohibited area.

John J. Corn, 1019 E. Francis street, Appleton, \$30 for dumping rubbish on the highway.

Donald W. Johnson, 318 1/2 N. Appleton street, Appleton, \$30 for disorderly conduct.

The money was turned over to municipal court Friday.

## 130 Meetings Held During March in Memorial Building

Menasha — During March, 130 meetings were held in the Memorial building, Jerry Smith, recreation director, informed the recreation board Wednesday night. A maximum of 120 children used the game room in an afternoon during the Easter recess.

The recreation leaders bringing materials and suggestions to the handicapped and homebound went out on three Saturday afternoons during the month. There are 110 homebound people being visited.

Five "Blue Inn" nights were held at the Memorial building with a total of 1,679 teenagers attending. Five different groups used the department's equipment, booklets and pamphlets in March.

## No Damage Reported In Two Fire Calls

Neenah — Firemen answered two calls Friday evening and Saturday morning but no damage was reported in either incident.

Mrs. Frances Roho, 160 Gruenwald avenue, told firemen she smelled smoke in her attic at 8:24 Friday night. Firemen were unable to find any fire.

The motor on the heating boiler at the home of Miss Helen Babcock, 537 E. Wisconsin avenue, burned out at 9:05 Saturday morning but no damage was caused except to the motor.

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## Campfire Girl Group Plants Tree at School

Winneconne — Members of the Nah-I-O Campfire Girls' group, under the leadership of Mrs. Vernice Anderson, planted girls

a sunburst honey locust tree on the lawn in front of the new addition to the Central school Friday afternoon. Loreita Luce was in charge of the program attended by mothers of the group.

## Church Votes to Call Iowa Pastor

Winneconne — Members of the Presbyterian church at a congregation meeting Sunday voted to extend a call to the Rev. Clyde Wolfley. The church has been without a pastor since the Rev. Richard E. Hill left in December for a new pastorate in the western part of the state.

The Rev. Mr. Wolfley now is serving two churches at London Mills and Henderson in Iowa. He received his college training at the LaMars, Iowa, college and his seminary work at Naperville, Ill. He was ordained in 1955.

His wife is a former resident of Fish Creek, Wis., and they have a 3-year-old daughter.

## Miss Winters Is on Band Tour

Menasha — A freshman at Oshkosh State college, Miss Karen Winters, daughter of Mr. and Mrs. Walter Winters, 605 Sixth street, is on tour with the college band. The group gave its first concert Saturday evening at Eagle River.

## VNA Auxiliary

Neenah — The Visiting Nurse association auxiliary will meet at 1:30 Tuesday afternoon at the home of Mrs. Charles Davis, 79 Elm street, with Mrs. mas Calder and Mrs. Forrest Stuart Knowlton as co-hostess. Wilms.

## Study Club to Hear Talk on Children's Books

Neenah — Mrs. Clarence Bredendick, Neenah librarian, will speak on books for children at the 8 o'clock Tuesday evening meeting of the Ladies and Lassies Study club at the Neenah library.

Hostesses will be Mrs. Kenneth Voss and Mrs. Earl Tippler. The club will hold an election of officers at its May 21 meeting.

Officers will be elected at the 1:30 Wednesday afternoon meeting of the Clayton Center Homemakers club at the home of Mrs. Merle Anderson, route 2, Neenah.

Plans will be made for a spring trip and for the May 7 achievement program to be held in Omro. The group will discuss program plans made at the spring council meeting.

## Commandery Will Elect New Officers

Neenah — Officers will be elected at a 7:30 Tuesday evening meeting of Twin Cities Commandery, Knights Templar, at the Neenah Masonic temple.

A potluck supper at 6:30 will precede the business session. Committee members include Mrs. Howard Nelson, Mrs. Thos. Schmidt, Mrs. Peter Link and Mrs. Steven Naggy.

## Elks Ladies Will Plan May Party

Menasha — Plans for a May 7 children's party will be made at the 8 o'clock Wednesday evening meeting of the Elks Ladies of Neenah - Menasha at the Elks club.

Committee members include Mrs. Gerald Verstegen, chairman, Mrs. Ted Pontow, Mrs. Milton Arps, Mrs. Harold Maas, Mrs. John Dachelet and Mrs. Robert Mabie.

A demonstration on cake decorating will be presented by Mrs. Ray Knorr at the 8 o'clock Wednesday evening meeting of the Beaver Valley Homemakers club.

Officers will be elected at the meeting at the home of Mrs. Herman Procknow, route 2, Neenah. Tentative plans for a spring trip also will be made.

The Mikesville Homemaker club has postponed a meeting scheduled for Wednesday evening to April 23. At that time new officers will be elected and Mrs. Francis Zeller, Sr., route 5, Oshkosh, will be the hostess.

The YWCA Women's club will play bridge at 2 o'clock Wednesday afternoon at the YWCA instead of having a program on miracle paper fabrics. Hostesses will be Mrs. Howard Schmidt, Mrs. Peter Link and Mrs. Steven Naggy.

## State Master Is Speaker at Grange Meeting

Neenah — State Master Ted Walton was the guest speaker at the Saturday evening South Greenville Grange meeting. Walton spoke on dairy herds, pointing out Wisconsin, Ohio and Illinois are the biggest dairy industry states.

The annual exchange program with the Allenville Grange will be held May 16 at Allenville. A "rural go-to-church" Sunday has been scheduled for May 18 at the First Methodist church. The youth camp will be held from June 29-July 2. Open house at the Grange will follow the April 26 business session.

Herbert Wickesberg and Ann Crawford reported on the recent card party series and Lyle Hart reported for the youth committee. The home economics committee report was given by Hazel Woestenber and Loyal Larson reported on fire extinguishers.

The program included a tableau by Lena Schultz and Hazel Woestenber and poems by Mrs. Herbert Wickesberg and Mrs. John Crawford. The Po-mona Grange will hold a card party at the South Greenville Grange hall May 12.

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# Tuesday Club Will Hear Lisa Sergio Discuss World News

Neenah — Guest speaker for the 2:30 Tuesday afternoon meeting of the Woman's Tuesday club at the Boys Brigade building will be Lisa Sergio, New York City, lecturer, news commentator, writer and editor. Miss Sergio will discuss world news.

Miss Sergio, who was born in Florence, Italy, was associate editor of "The Italian Mail" an English-language literary paper at the age of 17. When she was 22, she resigned the editorship to turn to archaeology and as general secretary of the Association of Mediterranean Studies, she worked on the Roman excavations of Ostia and Pompeii, eventually contributing an English guidebook to Pompeii which was officially in use during World War II.

## Vernon Kargus, Milwaukee Girl Are Engaged

Menasha — An Oct. 4 wedding at Christ King Catholic church in Milwaukee is planned by Miss Janyce Berghauer and Vernon J. Kargus whose engagement was announced by her parents, Mr. and Mrs. Harold Berghauer, Milwaukee. He is the son of Mr. and Mrs. Harold E. Kargus, 409 Second street, Menasha.

Miss Berghauer was graduated from Holy Angels academy and is a student at Marquette university school of dental hygiene where she is affiliated with Alpha Delta Eta. Her fiancé is a Menasha high school graduate, served three years in the air force and is employed at Marathon corporation.



Miss Lisa Sergio

Mussolini and was internationally known as "The Golden Voice of Rome." Later she used her position as interpreter and commentator to reveal the dangers of Fascism. She was able to evade arrest by escaping to the United States.

During World War II, she served as a news analyst for a New York radio station and entered the lecture field. Until 1952, when she established a home in Woodstock, Vt., she was a lecturer in sociology at Columbia university. The speaker is a director of the Vermont Council on World Affairs, an associate editor of the Episcopal Church News, an active member of the National League of American Pen Women and edits "Widening Horizons," the official publication of the International Federation of Business and Professional Women. Tea committee members are Mrs. Reginald Waldo, Mrs. W. L. Thornton, Mrs. W. H. Swan, Mrs. John Studley and Mrs. Ross Wilcox.

## St. Patrick Is Setting Of Wedding

Menasha — The Rev. Michael Koch officiated at the Saturday morning rites at St. Patrick Catholic church which united Miss Sandra Fritsch and Leo Roy Spielbauer in marriage. Parents of the couple are Mr. and Mrs. Ralph Fritsch, 840 Seventh street, and Mr. and Mrs. Leo Spielbauer, 416 Nymut street.

The boys' choir sang and Miss Rita Kropidowski served as maid of honor while bridal aids were the bride's sister, Miss Bonnie Fritsch and her cousin, Miss Patricia Arnov.

Best man for his brother was Norman Spielbauer and Daniel Steidl and Robert Ciske were the groomsmen.

A breakfast at the home of the bride's parents followed the ceremony and the reception, dinner and dance were at Falcon hall. After a northern honeymoon the couple will live at Hamilton Air Force base, Oakland, Calif., where the bridegroom is stationed.

Both young people are Menasha high school graduates and the bride was employed at the Aid Association for Lutherans in Appleton.

## Organizational Meeting Planned By LWV Board

Neenah — An organizational board meeting will be held by the League of Women Voters at 7:30 tonight at the home of Mrs. Walter Werner, 328 Park drive. Unit meetings on "Know Your County" will be held April 21 and April 24. Mrs. Charles Schueppert is chairman of the topic and her committee includes Mrs. A. T. Hudson, Mrs. D. R. Beaman, Mrs. W. L. Lowe, Mrs. William Dowling and Mrs. Bert Halverson.

Hostess for the April 21 meetings include Mrs. Beaman, 384 Winnebago avenue, Menasha, morning group; Mrs. Walter Dixon, 728 Chestnut street, afternoon group; and Mrs. Kenneth Peterson, 116 Fourth street, evening group. The April 24 group will meet at the home of Mrs. Leslie Leighton, 105 N. Park avenue.

Mrs. Werner and Mrs. Melvin Crowley will be the delegates to the national league convention to be held April 21-25 in Atlantic City, N. J. Mrs. Norman Bull and Mrs. Karl Forsgren will prepare a display for the state convention to be held May 20-21 at the Dell View hotel, Lake Delton.



'April Showers' Fell on the S. A. Cook Armory Saturday evening when the Merry-makers club held a spring dance. In the upper photo shown from the left at the buffet table are Mr. and Mrs. Harry Foster, dance chairmen, and Mr. and Mrs. Howard Scheuer. In the lower picture are Mr. and Mrs. Ray Olsen, Mr. and Mrs. Ken Wallace and Mr. and Mrs. B. Sommer. (Post-Crescent Photo)

## Supper Is Planned by Methodists

Neenah — Miss Marie Adams, recently retired missionary will speak and show slides of her work in Japan and China at the 6 o'clock supper meeting Wednesday evening sponsored by the Women's Society of Christian Service of the First Methodist church.

On the committee for the family night event will be Mr. and Mrs. Fred Cherepow, Mr. and Mrs. G. M. Calhoun, Mr. and Mrs. Emil Cabelka, Mrs. Neal Holcombe and Mrs. Howard Penney.

Program chairman for the 7:30 Wednesday evening meeting of the Women's Society of World Service of the First Evangelical United Brethren church will be Mrs. Hugo Erdmann.

Hostesses will include Mrs. A. E. Schultz, Mrs. Norman Schultz and Mrs. David Gollnow. Mrs. Alfred Preisen, chief ranger of the Women's Catholic Order of Foresters of St. Patrick church, will install new officers of the Juvenile Foresters at a meeting at 3:30 Wednesday afternoon. On the lunch committee will be Mrs. Joseph Langenberg and Mrs. Paul Kress.



## Nicolet Auxiliary Names Year's Appointed Officers

Menasha — Appointed officers were announced at the joint installation held by the Nicolet Veterans of Foreign Wars post and auxiliary Saturday evening at the Menasha Eagles hall. A potluck dinner preceded the installation.

Mrs. William Campbell was the installing officer for the auxiliary and Mrs. Oscar Blank, installing conductress.

Mrs. Harold Klutz is the new auxiliary president. Appointed officers include Mrs. L. A. Wanty, secretary; Mrs. Richard Crawford, Mrs. Arthur Vandenberg, Mrs. Fred Krueger and Mrs. Louis Sewall, color bearers; Mrs. Emma Block, flag bearer; Mrs. Alice Hoiem, banner bearer; and Mrs. Emmett Baxter, patriotic instructor.

Mrs. Russell Eldred was named assistant guard and Mrs. Glen Ciske, historian. The committee for the April 22 meeting includes Mrs. Frank Reidhauser, Mrs. Al Rosenow, Mrs. Charles Langner, Mrs. Albert Krutz, Mrs. Harvey Porath, Mrs. Marvin Patri and Mrs. Michael Mikich.

## Five Twin City Students Will Receive Degrees

Neenah — Oshkosh State college will award 153 degrees and five diplomas at commencement exercises to be held June 12. Degrees will be conferred on students completing standard four-year courses and diplomas will be awarded to those completing rural education programs of less than four years.

Bachelor of science degrees for the four-year kindergarten-primary course will go to Joan O. Volke read the ceremony. M. Doll and Shirley A. Parker, Neenah, and Maureen G. Ryan, Menasha.

Twin City students receiving bachelor of science degrees for the four-year junior high school course include Carolyn J. Corrigan, route 2, Neenah, and George Hightdudis, Menasha.

## Sewing Meeting

Neenah — The Ladies Aid society of Trinity Lutheran church will hold a sewing meeting at 9 o'clock Tuesday morning at the school. Committee members include Mrs. Adolph John Scanlon, Mrs. Margaret Sell, Mrs. Spencer Payne and Longhurst and Mrs. William Christofferson.

## Officers to be Installed at Zonta Club Dinner Event

Neenah — Miss Eleanor Freeman, Evanston, Ill., governor of Zonta district six, will install new officers of the Neenah-Menasha Zonta club at a 6:30 Wednesday evening dinner meeting at the Valley Inn.

The officers include Mrs. Dorothy Worzalla, president; Mrs. Janet Fischer, vice president; Mrs. Leone Wingon, secretary, and Miss Marcella Czapleski, treasurer.

On the committee in charge of arrangements are Miss Marian Klein, Mrs. Amy Glaister and Mrs. Ann Evenstad.

Hostess for the 2:15 Tuesday afternoon meeting of the YFC club will be Mrs. A. T. Hudson, route 1, Neenah. Mrs. Norman Ream will review "American Story" by Garet Garrett.

Plans for a mothers banquet to be held in May will be made at the 2 o'clock Wednesday afternoon meeting of the Menasha Women's Benefit association at the home of Mrs. Stanley Bennetts, 237 Kaukauna street, Menasha.

Cards will follow the business session. A white elephant sale has been planned for the 8 o'clock Wednesday evening meeting of the home of Mrs. Edward Bass, the Menasha Women's Benefit.

## Church Circles Plan Meetings

Menasha — Circles of the First Congregational church have scheduled meetings this week. Meeting at 7:30 Tuesday evening at the home of Mrs. Paul Bishop, 177 Edgewater drive, will be Circle 5 while Circle 4 will meet at 8 o'clock at Mrs. Dennis Repell's home, 825 Grove street, Menasha.

Mrs. George Stine, 1017 Nicolet boulevard, Neenah, will be hostess to Circle 3 at 1:30 Wednesday afternoon and groups meeting at 1:45 include Circle 1 at the home of Mrs. Frank Younger, 983 Hunt avenue, Neenah, with Mrs. Riley Cleveland

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Honored at an Open House Sunday afternoon at the home of their daughter and son-in-law, Mr. and Mrs. Elmer Becher, 308 Park street, Menasha, were Mr. and Mrs. Leo Drucks, left, who celebrated their golden wedding anniversary. Shown with them are Mr. and Mrs. R. F. Kronenberg, who came from Walnut Creek, Calif., to attend the event. The couple also has three sons, Reuben, Ted and Gilbert of Menasha, and 10 grandchildren. (Post-Crescent Photo)

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**Who's New Club To Hold Election**

Neenah — New officers will be elected at the 1:30 Tuesday afternoon dessert meeting of the Who's New club at the Valley Inn. Members of the nominating committee include Mrs. Alvin Schmutz, Mrs. Oscar Ehke and Mrs. James Mills.

Cards will follow the business session.

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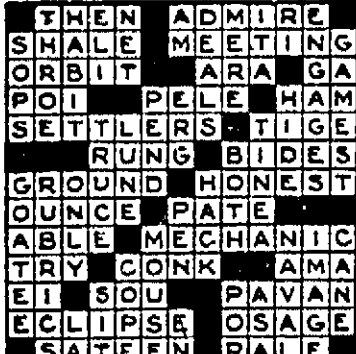
Dinner at Holtz's . . .

- Steaks
- Chops
- Chicken
- Sea-Foods



# Crossword Puzzle

- ACROSS**
1. Too bad
  5. Animal's stomach
  8. State of unconsciousness
  12. Fragile
  14. Spoken
  15. Light touch
  16. Top
  17. Angry
  18. Was god
  19. Restless
  20. Rubber
  23. Abandon
  24. Ship sunk by a submarine
  26. Tableland
  27. Rocky pinnacle
- DOWN**
28. Prejudice
  32. Turpentine tree
  34. Evergreens
  38. Take one's leave
  39. Singly
  40. Shirt button
  41. Raised surface
  42. Popular success
  43. Commotion
  46. Rim
  47. Made not so tight
  49. Prophet
  50. Acknowledged
  51. Style of writing



Solution of Saturday's Puzzle

- DOWN**
1. Sun up
  2. Meadow
  3. Vestment
  4. Musical note
  5. Wasteful
  6. Sweetspot
  7. You and I
  8. Central parts
  9. Make speeches
  10. Mother
  11. Vigilant
  13. Mark of omission
  17. Notion
  18. Continent
  20. Tree
  21. Regret
  22. Donkey
  23. Guidance
  25. And not
  26. Tie
  29. Participial ending
  31. Dined
  31. That girl
  32. Large plant
  33. Contests
  34. Is interested
  35. Omit in pronouncing
  36. Quibble
  37. Fury
  40. Manifest
  43. Literary scraps
  44. Haunt
  45. Strange
  47. Behold
  48. What

PAR TIME 27 MIN. AP News Service 4-14

## LIFE'S LIKE THAT



"I won't have to cook dinner for Norman tonight... after he sees all these packages, he won't have any appetite!"

## Missionary Speaks at Family Night

Brilliant — Miss Elaine Gasser, missionary at the Hartford School for Girls, Sierra Leone, Africa, told of her experiences at a family night meeting of the Woman's Society of World Service at the Rantoul Evangelical United Brethren church. Miss Gasser was a teacher for the last three years at the Evangelical United Brethren school. She is formerly of Baraboo and is a University of Wisconsin graduate. She will return to Africa in August to resume her teaching. Miss Gasser said progress is being made to bring light into the dark continent, but that many obstacles stand in the way. Some of them are paganism, disease, the political situation and illiteracy. The offering collected will be used for mission work in Africa. A display of native clothing, musical instruments, cooking utensils and other articles were explained by the missionary.

## Mine Talk Scheduled

Royalton — L. D. Hershberger will describe the lead, zinc and silver mines of Idaho at the meeting of the Royalton Community Grange Wednesday evening.

## Quick-Like-A-Bunny Film Developing



## Lesson in English

BY W. L. GORDON  
WORDS OFTEN MISUSED:  
Do not say, "Treat her the same as you would your sister." It is much better to say, "Treat her JUST AS you would your sister."  
OFTEN MISPRONOUNCED:  
Sotto voce (in an undertone). Pronounce sah-toh-voh-eh, accent on first syllable of each word.  
OFTEN MISSPELLED:  
Franchise; "ise." Fraternize; "ize."  
SYNONYMS: Teach, tutor, instruct, educate, edify, enlighten.  
WORD STUDY: "Use a word three times and it is yours." Let us increase our vocabulary by mastering one word each day.  
Today's word: faux pas; a false step; especially an offense against social convention. (Pronounce foh-pah, accent second syllable). "The hostess found it difficult to overlook his faux pas."

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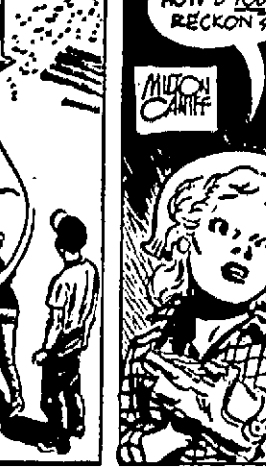
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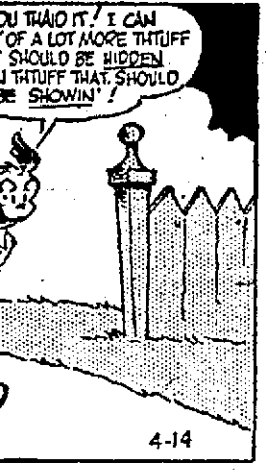
## STEVE CANYON



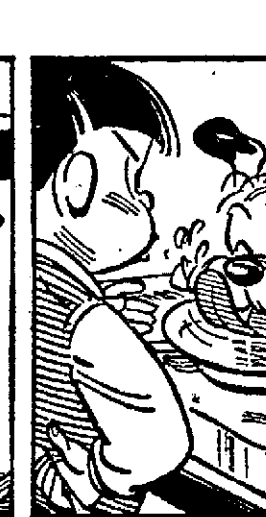
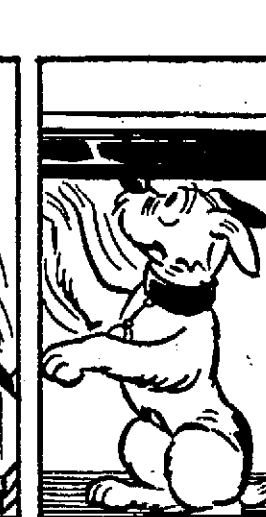
MYRTLE



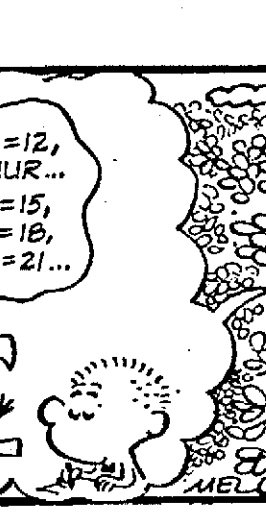
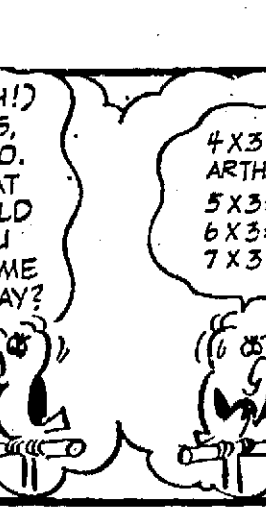
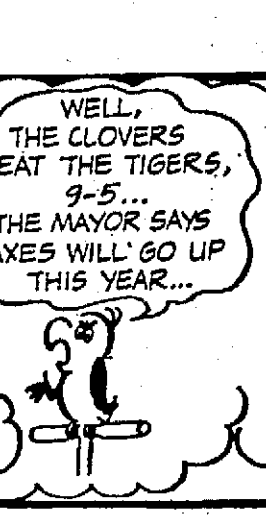
## MYRTLE



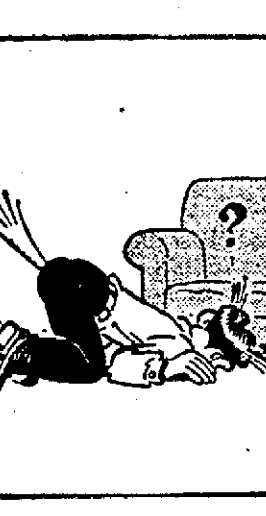
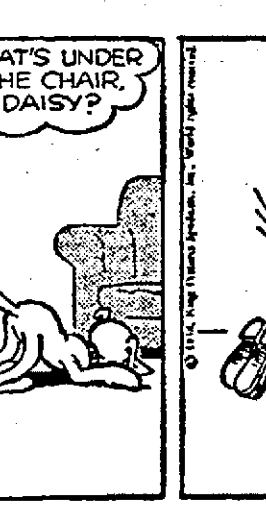
## RIVETS



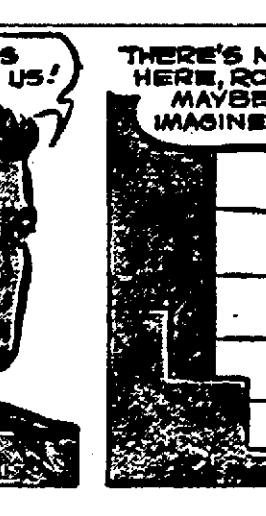
## MISS PEACH



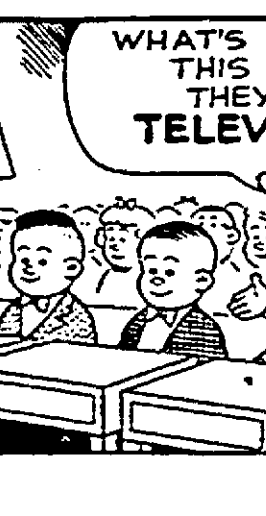
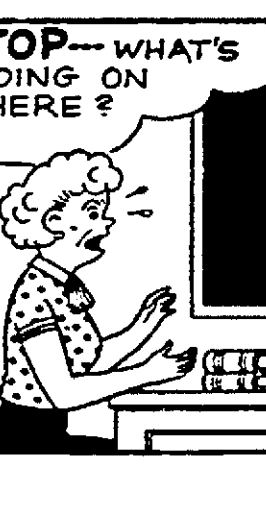
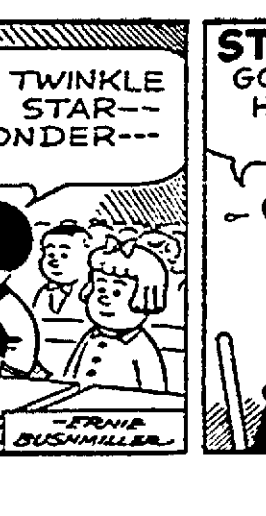
## BLONDIE



## Buck Rogers, 25th Century, A.D.



## NANCY

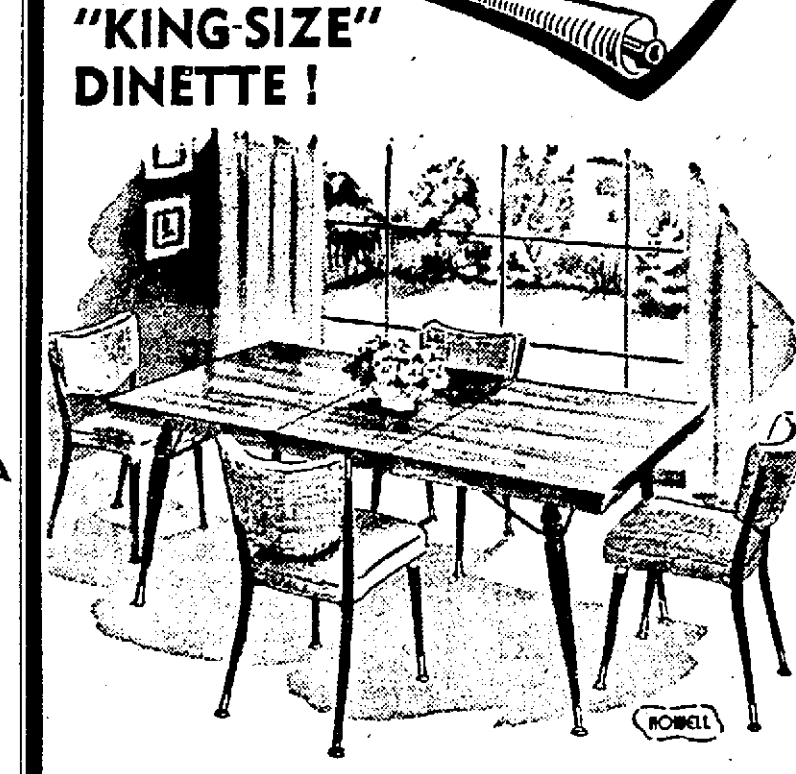


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## Brain Twisters

BY DON DOUGLAS  
What's the Use?

You'll have to make use of your wits on this one. Each answer ends in use. For example, if we give the clue, "A lifetime mate," your answer should be spouse. Now, what use is—

1. A hermit?
2. A lady dancer?
3. To engage in revelry?
4. Dull and pointless?
5. Abundant?
6. To read carefully?
7. To divert?
8. To bewilder?
9. A lady muscle manipulator?
10. An expression of approval?
11. To hurl charges at?
12. Difficult to comprehend?

Answers:  
1. Recluse. 2. Danseuse. 3. Carouse. 4. Obtruse. 5. Profuse. 6. Peruse. 7. Amuse. 8. Confuse. 9. Masseur. 10. Applause. 11. Accuse. 12. Abstruse.

## Look and Learn

BY A. C. GORDON

1. What are the five largest islands in the world?
2. What is the most popular gambling game in the United States?
3. Who was the only U. S. president who did not live in the White House?
4. In what year did commercial air transports begin in the U. S.?
5. What bird is able to swim 100 miles a day without exerting itself?

ANSWERS:  
1. In order, they are: Greenland, New Guinea, Borneo, Baffin Island, and Madagascar.  
2. Poker.  
3. George Washington.  
4. In 1921.  
5. The penguin.

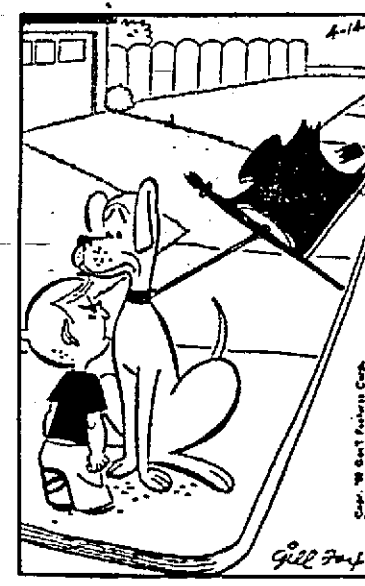
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## WILBERT



"Stupid! When I whistle for you, don't come if Mom's got you tied to the bed!"

## WSCS Schedules Mother-Daughter Dinner, Program

Black Creek — The WSCS of the Methodist church will conduct a mothers-daughters dinner the evening of May 8. Committees appointed include Miss Joy Moede, Mrs. Wayne Spechr and Mrs. George Steele, tickets: Mrs. Richard Leitch, Mrs. Herman Levin, Mrs. William Marks and Mrs. Arthur Schroeder. program: Mrs. Arnold Burmeister, Mrs. Harold Dey, Mrs. Linder Peterson, and Mrs. George Peters, food: Mrs. Clyde Burdick, Mrs. Edna Fockel, Mrs. Goldia Grady and Mrs. Romeo Sebold, decorations. Mrs. Burmeister, Mrs. Leitch and Miss Mata Schneider were named to a committee to study ways and means of sending young people to camp. Mrs. Leitch and Mrs. Sebold are to choose drapery for the church dining room.

## To Go to Conference

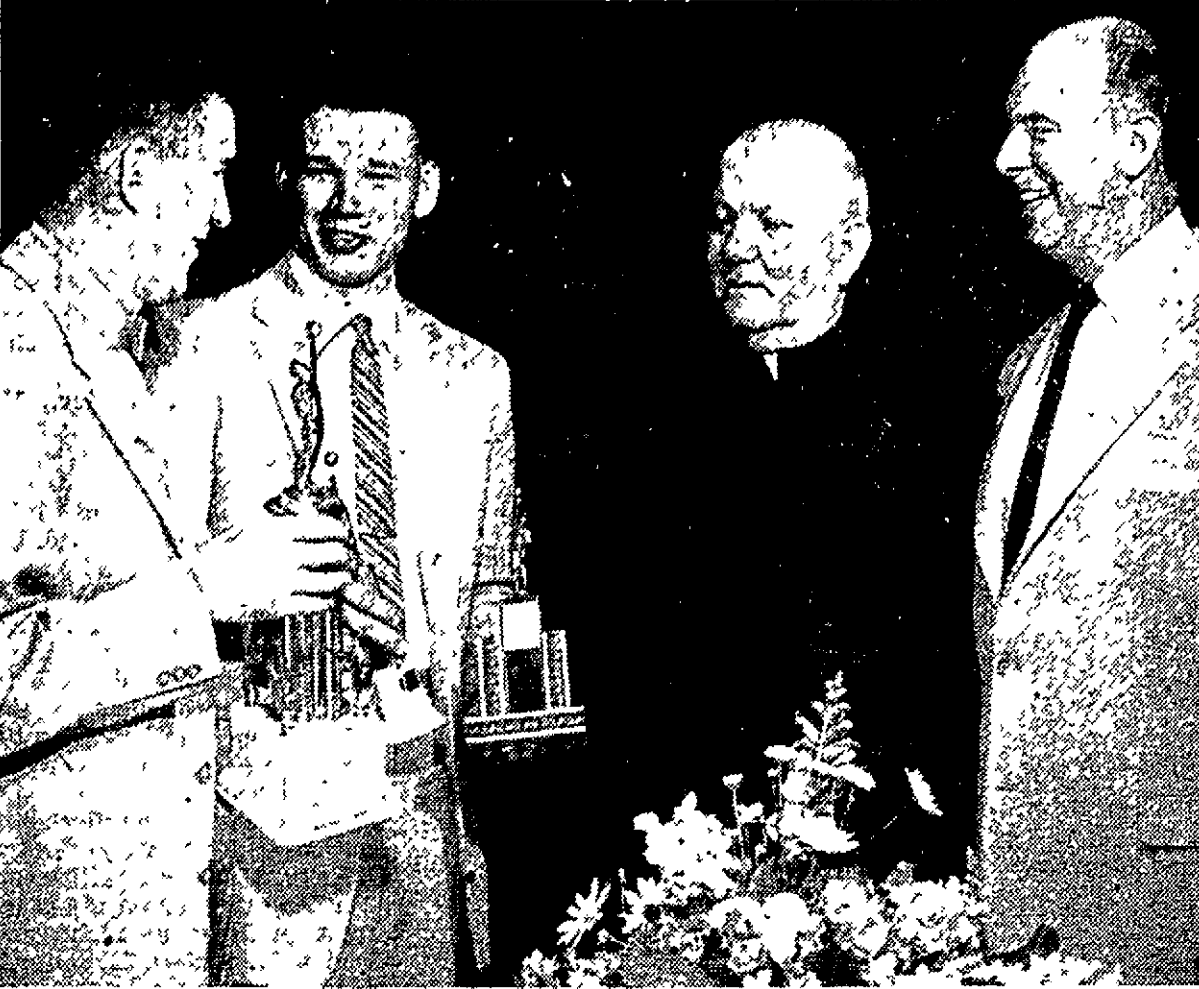
Marion — Leonard Brandenburg, Earl Mielke, Reinhard Lehman and Harold Krueger will represent St. John's Lutheran brotherhood at the Fox River Valley conference in Appleton at the First English Lutheran church April 20.

IN APPLETON PH. 3-4411

**FOR A RESULT-GETTING POST-CRESCENT WANT-AD!**

IN THE TWIN CITIES PH. 2-4243





The St. John Holy Name Basketball team was feted at a dinner Sunday evening at the school cafeteria. Left to right are Ken Barker, team coach, Jack Konetzke of the squad, the Rev. Joseph Szupryt, St. John pastor, and Bob Lloyd, who was the main speaker. (Post-Crescent Photo)

Menasha High Netters Face Kimberly Club

Five Lettermen Expected to Open For Bluejay Squad

Menasha — An all-letterman quintet is expected to see action for Menasha when it opens its tennis schedule Tuesday afternoon at Kimberly.

Likely singles performers for the Jays are Jim Cronin, Jim Stenson, Bob Hodkiewicz, Tom Krysiak and Bob Adams. Cronin is a senior, Hodkiewicz and Adams are juniors and Krysiak and Stenson, sophomores.

Stenson and Adams, who played regular doubles last year, are expected to compose one two-man team while Cronin and Hodkiewicz probably will make up the other.

Last year the Bluejays scored a pair of 6-1 wins over the Papermakers.

Menasha winners in the first match were Hodkiewicz, Stenson, Krysiak and Don Rummel in singles and Hodkiewicz-Stenson and Krysiak - Senn Brown in doubles. Lee VanderVelden downed Cronin for the lone Kimberly victory.

VanderVelden again topped Cronin in the second meeting. Victories went to Adams, Hodkiewicz, Stenson and Krysiak in singles and Adams - Stenson and Cronin - Hodkiewicz in doubles.



Officers of the Central Fox Valley Women's Bowling association were elected at the annual meeting Saturday evening at the Menasha hotel. Seated, left to right, are Verna Muench, second vice president; Alma Larson, first vice president, and Marge DeYoung, president.

Standing, same order, are Leone Uetzmann, secretary; Mae Froh, third vice president; Mae Retting sergeant-at-arms; Naomi Thomack, treasurer, and Janet Runge, director. (Post-Crescent Photo)

Veteran Neenah Nine Opens Spring Schedule at Oshkosh

3 Pitchers Expected to Work For NHS in Nine-Inning Test

Neenah — A veteran Neenah High school nine will open its 1957 schedule Tuesday afternoon at Oshkosh. Game time will be 4 o'clock at the municipal diamond on Sawyer avenue.

Veterans are expected to start at every spot for the Rockets, who last year compiled a 14-2 record and annexed their second straight Mid-Eastern conference crown.

Oshkosh has a corps of six lettermen and the other berths will be filled by boys who gained experience in Legion and summer playground competition.

Since the game will be a nine-inning affair, Coach Joe Braun is expected to employ three pitchers. Veteran hurlers are Gene Grief, Marv Carlson and Don Bemowski. Gries is a southpaw and the other two throw from the right side.

Other veterans include Jerry Moder, Tom Kelly, Dan Began, Dave Heller, Kent Simerson, Dave Thomsen, Tom Syring and John Newton.

Moder is a catcher - outfielder. Kelly can catch or play first base, Began, Heller are infielders, Thomsen plays both the infield and outfield and Simerson, Syring and Newton are outfielders. Gries, Carlson and Bemowski also are stationed in the infield or outfield when they aren't pitching.

Lone Returnee Pete Kaul is the lone Oshkosh returning pitcher and he only worked 4 innings last year. Other returnees are Tom Copp, Bob Bucholtz and Ralph Sitzberger and Jim Scheureman, infielders, and outfielder Paul Poeschl.

Dick Boese, who played third

base with the Legion squad last summer, is expected to hold down that corner and Don Legman, a sophomore and regular Legion catcher last year, is the probable starting receiver.

Other outfielders are Kaul, Marv and Dick Stille and Tom Kelly.

Boast Two Wins The Rockets and Indians have met twice in early season games and the Red and White came out on top both times. In 1956 in their last trip to Oshkosh, the Twin Citizens scored a 5-3 win and last year Kent Simerson banged a bases loaded homer in the last of the ninth to give the hosts a 5-2 verdict.

The game had been scheduled for seven innings but it was tied 1-1 at the end of regulation time. Oshkosh scored a run in the top of the ninth and Rockets won on a 318 foot clout by Simerson in the bottom of the frame with three mates aboard.

Simerson and Gries each had two hits for the Rockets. Gries and Bemowski combined to hold the Indians to four hits. The latter gained the win.

Carl Porath Named To Head Wood League

Neenah — Carl Porath was elected president of the Wood Mixed Couples Bowling league for the 1958-59 season at its final session Sunday night at Muench's.

Other officers are Orville Schultz, vice president; Flora Schultz, secretary; Ray Evans, treasurer, and Glen Losse, sergeant-at-arms.

Begin Action In 9th Annual Couples Meet Runge to Defend Championship in Doghouse Tourney

Neenah — The ninth annual Doghouse Mixed Couples bowling tourney, which figures to be the largest in the history of the meet, will open with two shifts at Lakewood tonight.

About 24 couples are slated to roll on the 7 o'clock and 9 o'clock shifts.

The current registration is over 200 and all of the reservations aren't in yet, according to Mrs. Leone Mrotek, tournament secretary. Entries from communities ranging from Green Bay to the north and Milwaukee to the south will compete.

No action is scheduled Tuesday night but it will be resumed with a shift Wednesday night.

St. John Holy Name Squad Feted; Present Awards to 2 Scorers

Menasha — The St. John Holy Name basketball team, which recently completed another successful season, was feted at a dinner Sunday evening at the school cafeteria.

Bob Lloyd, Appleton sportscaster, was the main speaker and Floyd Fenske served as master of ceremonies. Other speakers included Ken Barker, coach of the team; the Rev. Joseph Szupryt, pastor of St. John, and the Rev. John Mirek, assistant pastor.

Medals were presented to members of the team and Al Wisneski and Ray Swieczichowski, who tied for scoring honors, received individual trophies.

night and continue for the remainder of the week.

The father - daughter combination of Wilmer and Janet Runge of Sherwood, last year's winners, will bowl Saturday night.

23 Candidates Practice With Menasha Nine

Others Expected Later; Club Plays Intrasquad Games

Menasha — Eighteen candidates showed up for the Menasha Mac baseball drill Saturday afternoon and 23 were on hand for Sunday's workout as the Menashans launched practice for their 1958 campaign.

Manager Edward "Butch" Konetzke put his charges through intrasquad games both days.

Among the returnees from last year's Fox River Valley league champions are Jim Haack, "Bud" Koehnke, Jack Konetzke, Clem Massey, Ron Gall, Neil Haack and Ron Diabellus. Bill Wood is expected to report later.

Newcomers include Don Gosz and Jim Kersten, who played with Harrison last year, and John DeYoung, a member of the Appleton South Side Athletic club team.

Vic Stenson, Bob Karisny, Evan Wiechmann and Mort Drury, are expected to join the squad when their school terms are completed and Jerry Koslowski and Ken Konetzke of this year's Menasha High school squad will play with the Macs when the high school season is over.

The Macs will open their season with an exhibition against Lawrence college here on May 4 and begin league play the next Sunday. Exhibitions have been booked against Oshkosh State college here on Memorial day and Racine on June 21 and negotiations are underway to meet the Green Bay Bluejays of the Three-I league.

Two more practices will be held next weekend, according to Konetzke.

TWIN CITY Sports

Jay Cindermen Meet New London in Opener

Menasha Guns for Third Straight Win Over Bulldogs; Three Leading Scorers Graduate

Menasha — Coach Bernie Le Roy will launch his sixth season as coach of the Menasha High school track squad when the Jays entertain New London in a dual meet Tuesday afternoon.

Le Roy opens the campaign without his three top scorers of last year. Gone are Tom Hyde, a star for four seasons and twice state Class B 100-yard dash champion; Don Fitzpatrick, pole vaulter, high hurdler, high jumper and weightman, and Dave Swatscheno, who threw the shot and competed in the dashes and relay.

The Jays appear best fortified in the dashes while in the other events there are veterans but the material isn't too deep. Dashmen returnees are headed by Jerry Sobiesczyk and Walt Lehrer and Tom Stepanowski. Freshman Dave Ristau is another candidate.

Ron Haass is the lone letter-

man in the quarter mile but he was defeated twice in recent practices by Carl Fredericks, out for the first time.

Larry Wright, who won a letter last year, heads the half milers. Others expected to see action are Roland Kippenbahn and Hal Jorgensen, who was on the baseball squad last year.

Larry Russell, who won in several meets as a sophomore last year, figures to be one of the top milers in the area. Ted Haaber, a senior out for the first time, is another candidate.

High Hurdles High hurdlers include Jim Hanson, a letterman, and "Rocky" Jersild. The latter and letterman Jim Funk figure to be the leading low hurdlers.

Hanson appears to be the top high jumper and Haass and Stepanowski both scored well in the broad jump last year. Weightmen include Chuck Weber, Dick Taves, Dick Winz and Dan Endter. The makeup of the relay teams aren't expected to be known until the close of today's practice.

The Jays and Bulldogs met in dual competition the last two seasons and Menasha took easy wins both years, copping 96 and one third to 17 and two thirds last year and 104-9 the preceding season.

Wins Discus Dick Grabel in the discus was New London's lone first place winner last year.

Menasha victors included Don Fitzpatrick in the high hurdles, pole vault, high jump and shot put; Tom Hyde in the 100 and low hurdles; Sobiesczyk, 220; Haass, 440 and broad jump; Wright, 880; Russell, mile, and both relays.

Leading New London returnees include Ray Langner in the dashes and Dale Mounsour, hurdler and high jumper.

Rocket Tennis Squad Plays New London

Neenah — Neenah's tennis team, which has speared the Mid-Eastern conference championship every year since 1946, will launch its 1958 league season Tuesday afternoon in a home match against New London.

The Rockets opened their 15-match schedule with a 7-0 blanking of Appleton last Thursday afternoon.

Neenah bested New London by 7-0 and 6-1 scores in last season's two get togethers.

Winners in the first match were Dave Reiersen, Dick Wilson, Jack Anderson, Judd Koehn and Rick Price in singles and Anderson - Wilson and Koehn - Reiersen in doubles.

Reiersen, Wilson, Anderson and Koehn in singles and Wilson - Anderson and Reiersen - Dave Hoffman in doubles posted the wins the second time around.

Ed Meyer, Neenah's No. 1 player, missed the Appleton match because of a hand ailment. If he is unable to play, the lineup is expected to include Wilson, Reiersen, Anderson, Koehn and Dale Mrotek in singles and Anderson - Wilson and Reiersen - Mrotek in doubles.

Schedule Meeting To Organize Loop

Menasha — A meeting to organize a three-man scratch bowling league will be held at 9 o'clock tonight at Mid-Town with Hal Ganzel in charge. Tentative plans call for the circuit to bowl four games under the Peterson point system for 10 weeks, starting about April 27.

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Zephyrs Collide With Brillion in 1st Outing

Three Lettermen Form Nucleus for St. Mary High '9'

Menasha — St. Mary High school will knock the lid off of its baseball season with a game here Tuesday afternoon against Brillion.

Coach Vince Ste. Marie, beginning his second season as Zephyr mentor, has only three lettermen from last year's club which posted a 5-2 record.

The returnees include Tom Balthazor, righthanded hurler, expected to be the starting pitcher; Dave Unmuth, an outfielder, and catcher Bill McGinnis. The latter batted .375 last year.

Other likely starters include Jack Gullickson, first base; Pat Ryan, second base; Tom Sonnen, shortstop, and Tom

Hildebrandt, third base. Outfielders, in addition to Unmuth, are Dennis Zapp, Bob Jensen, Steve Wiegert, Bob Vandenhoevel and Paul Meier.

Other candidates are Bill Becker, Dave Schmidt, John McGinnis and Bill Steger, pitchers; Pete Snyder and Jim Rueckl, catchers and Gary Schriber and Pat Quigley, infielders.

Coach Jerry Schmidt's Brillion nine was beaten by Menasha 6-0 on a no-hitter and Ken Konetzke and Gordy Selbach last Wednesday.

St. Mary didn't meet Brillion last year. Its 1957 record of 5-2 was made on wins over Oshkosh, St. Norbert (two) St. John and Stevens Point Paeclit and losses to Oshkosh and La Crosse Aquinas, the latter in the first game of the state Catholic tournament.



For Serving as Secretary of the Neenah Women's bowling league for 25 years, Mrs. Vi Wege, right, was honored by members of the Central Fox Valley Women's association at its annual meeting Saturday night. Mrs. Leone Uetzmann, left, association president, presented the gift to Mrs. Wege. (Post-Crescent Photo)

Mrs. Vi Wege, Secretary for 25 Years, Feted by Fowlers

Neenah — Vi Wege, who just completed her twenty-fifth year as secretary of the Neenah Women's City Bowling league, was honored by her league and the Central Fox Valley Women's Bowling association during the past week.

A surprise celebration was held for Mrs. Wege at a league banquet last Wednesday at Louie's Supper club and she received an orchid corsage from members of a team, a money tree from the league, a

gift from Muench's, where the league bowls, a large cake from some of the "old time" bowlers present and a gift from former officers with whom she served.

Mrs. Wege received an orchid and a gift from the Central Fox Valley association at its dinner meeting Saturday night at the Menasha hotel. Mrs. Leone Uetzmann, association secretary and former president of the Wisconsin State Women's association, made the presentation.

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# Hammers High 599 Series for League Honors

McEarcherme in Sweep of Laurels With 247 Single

Neenah — Bruce McEarcherme hammered a 247 game and 599 series to make a sweep of honors in the Bird Mixed Couples league Sunday night at Muench's Recreation.

Ella Larson collected women's laurels with a 541 series, which included a 200 game.

Erv Alberts hit 205-571, Alex Suttner 539, Evan "Sam" Handy 556, Ann Alberts 180-507, Bea Kosloske 509, Barbara Staniak 485 and Marie Suttner 479.

The Wren team composed of Maurice and Ella Larson and George and Bea Goldner won the championship with a 31-14 record.

Bluebirds finished a game off the pace with 30-15 while Parrots had 28-17. Cardinals and Snipes 24-21, Crows 20-25, Orioles 19-26, Woodpeckers and Robins 17-27 and Hawks 15-30.

Wood League

Parrots clipped a 750 game and Snipes had a 2,195 series to capture team honors during the final night of action.

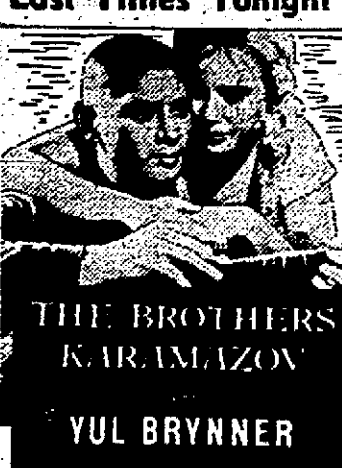
Ray Evans slapped a 578 series to lead the way in the Wood Mixed league Sunday night at Muench's. The high game was Earl Erb's 210. He closed with 532.

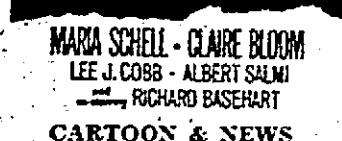
Women's honors went to Evelyn Lasse with her 201 game and 505 threesomes.

Orville Schultz bowled 201-556, Vernice Cox 170-177-501, Flora Schultz 189 and Jerry Erb 188-477.


Chestnuts had 736 and Evergreens 1,212 for team highs. Box Elders won the championship with a 35-13 record. Hickorys had 31-17, Evergreens 29-19, Chestnuts 25-23, Pines 23-24, Pines 23-25, Maples and Redwoods 21-27, Oaks 19-29 and Poplars 124-351.

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# Schnorr Hits Top 563 Threesome in Mixed Pin League

Menasha — Dick Schnorr rolled a 563 series and George Arno had a 208 game to pace the men and Carol Woult hit 188-516 to top the women bowlers in the Mid-Town Mix Couples league Sunday night at Mid-Town. The latter also had a 173 game.

Schnorr included a 202 game in his top threesome. Harvey Walbrun bowled 203-541 and Ed Luka 203-529.

Arno's had a 672 game and 1,825 series for the peak team efforts. Benjamin Ad won the championship with a 28-17 record.

Woody's Service finished a half game off the leader's pace with 274-174 while Oshkosh Auto Parts had 25-20, Mid-Town 24-21, Avalon 23-22, Arno's 21-23, W-W Bar 21-23, Barn Tavern 20-25, Teitz Insurance 19-26 and Club 96 was last on 15-30.

# Kaczmarek Jars Leading Set in Couples Circuit

Neenah — Larry Kaczmarek belted a 553 series and Dick Luft had a 208 game to lead the way in the Lakes Mixed Couples Bowling league Sunday night at Lakewood. Kaczmarek hit a 203 game.

Women's honors were turned in by Betty Zwickie with a 507 series.

Split cleanups included Lorraine Rueckert 5-8-10, Carlene Meyer 3-6-7, John Meyer 2-10, Herb Schwerin 6-7 and Marion Hanson 3-7.

Crystal lake bowled a 764 game and 2,143 series for team highs. Huron leads with a 29-10 record and Great Salt has 28-11.

# Discuss Plans for '58 Campaign at Meeting Of Neenah Church Loop

Neenah — Plans for the 1958 season will be mapped out at the initial meeting of the Neenah Church Softball league at 7 o'clock tonight at the Recreation building.

League rules will be discussed and roster blanks distributed according to Bill Miller, recreation director. Last year the circuit operated with seven teams and an eight-team field is hoped for this year.

Tentative plans call for the playing rules meeting two weeks from tonight and play to open May 12. Two games would be played Monday and Wednesday nights at the Recreation field.

Other tentative dates include the annual invitational tourney from July 28 to Aug. 3, close of first round play June 30 and windup of second round play Aug. 20.

# Menasha Diseases

Menasha — One case of mumps, four chicken pox, six scarlet fever and 15 measles were reported in Menasha today by City Health Officer H. O. Haugh.

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**KING SOLOMON'S MINES**  
Color by Technicolor  
Starring **DEBORAH KERR STEWART GRANGER**  
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Posing in Front of the Nation's Capitol on their recent trip to Washington and New York City are 26 Neenah High school students, their chaperones and bus driver. The spring vacation excursion is an annual event. Standing, left to right, are Bill Herriot, Pete Bylow, Tom W. Schmidt, Dave Reiersen, Bob Wilson, Dick Werling, Mr. and Mrs. Robert Thom, chaperones,

# Church to Serve District Women's Clubs Banquet

Winneconne — When the Ladies Aid society of St. Paul Lutheran church met Wednesday they discussed plans for the dinner they will serve when the Wisconsin Federation of Women's clubs holds its Sixth district convention on May 3.

Co-chairmen of the mother-daughter banquet May 13 are Mrs. Wallace Bartlett and Mrs. August Schmeling while table decorations will be under the direction of Mrs. Clarence Mueller, Mrs. Helen Abendroth, Mrs. Gus Wesner and Mrs. H. A. Kahrs.

Plans for a picnic and the annual food sale were discussed. Mrs. R. A. Diestler and Mrs. B. F. Zimmerman were appointed to the auditing committee and Mrs. Carlton Maron and Mrs. Herbert Martin to the April altar committee.

The Rev. H. A. Kahrs spoke on "What We Owe Our Pastors and Teachers" and hostesses included Mrs. Clarence Mueller, Mrs. Herbert Bruss, Mrs. Paul Erdman, Mrs. George Harper, Sr., and Mrs. Harry Schneider.

# Club Plans Dinner For Mothers, Daughters

Winneconne — Members of the Usher's club of St. Paul Lutheran church decided at their meeting to assist in serving at the mother-daughter banquet May 13. Harvey Romberg led the discussion and Ronald Becker was refreshment chairman. The group also planned summer activities and its annual trip.

The St. Paul Women's guild appointed Mrs. John Ryf and Mrs. Martin Muscavitch to consult with members of the junior and senior classes to arrange the annual banquet. Hostess for the meeting was Mrs. Carmen Opperman.

# Menasha Mac Cagers Honored at Dinner

Menasha — The Menasha Mac basketball team was feted at a dinner given by the athletic association at the Eagles clubrooms Saturday night. Awards were distributed by Jerry Heiss, president of the association and coach of the team. The Menashans closed with a 16-14 record.

bus driver Ray Robertson, Jon Stip, Gordon Peterson, Bill Meyer, Dave Thomsen, Eric Anderson, Jim Labre, Kent Simerson, Jim Fravel and Henry Quade. Seated are Judy E. Sell, Marguerite Munsche, Karen Cumings, Kira Kramer, Kay Holiewinski, Helen Loehning, Judy Hedberg, Karol Kresse, Jean Kitchin, Sue Krenkel and Arlene Hoover. The students returned to Neenah last Saturday night after spending two days in each city.

# Menasha's Service Reviewed History Society Observes America's Week of Wars

Menasha — The week America has entered most of the wars in which it has fought was commemorated Thursday night by the Menasha Historical society with a survey of the city's military service.

With the exception of the Revolutionary war, World war II and the Korean war, America has become embroiled in conflict between April 6 and April 12. The Confederacy started its bombardment of Ft. Sumter on April 12. McKinley asked for a declaration of war against Spain April 11 and the World war I declaration was made on April 6.

James Auer was chairman of the meeting and described the considerable service of Menashans in the Civil war. Most of the four companies raised in the Twin Cities served with the Army of the Cumberland.

Chickamauga proved murderous. Regiments were wiped out with only a handful of survivors. Auer read from Lawson's history a letter from a Menashan on the eve of the main battle relating the incredible hardships endured by Rosencrans' troops.

Carried \$27,000

The Rev. O. P. Clinton of the First Congregation church was chaplain of one of the companies. When the army started the march to the sea the troops entrusted their valuables with their chaplain. They amounted to \$27,000 which the Rev. Mr. Clinton rolled up in his bed roll, carried through the campaign and returned at mustering out time.

The minister's watch and a carved cane he carried are on exhibit in the society's war display in the library's foyer.

Members of Company I are credited with the capture of Jefferson Davis.

Jay Joslyn told of the 5-month long Spanish-American war which most Menashans served standing by in a volunteer company that was never called.

According to old newspaper accounts, only five Menashans served.

Roasted Whole Steer

Mike Grode and Joe Coyle recalled from their youth the gala celebration when the war ended. Louis Herziger spent all day roasting a whole steer over

# Guard Medical Company to Go To Firing Range

Strength of Unit Cut to 116 Men; 2 Get Promotions

Neenah — Medical company of the national guard will go on weekend range firing May 4 and 5 at Camp McCoy, according to Capt. William Westenberg. All men of the company will be required to fire the M-1 rifle for qualification.

Reason for the weekend firing is to free the men while at camp for other specialized training. The field camp of instruction dates are from Saturday, June 14, to Saturday, June 28, at Camp McCoy.

Capt. Westenberg announced that in line with the recent order for reduction of men in the armed services, the company strength has been cut from 147 men and officers to 116. The company now is at full strength but will receive enlistments at the armory for vacancies which might occur.

Recent promotions include Elmer W. Zimmerman and Keith Forsythe from sergeants first class to master sergeants. Officers assigned to new duties are Lt. John Nickolas in charge of headquarters platoon, including the mess and supply section; Lt. Ray Zelinske to head the collecting platoon, consisting of the ambulance and litter bearer section; Lt. John Niles as executive officer, including plans and training.

Latest enlistee is James Palmer who will go to six months regular army training at Fort Leonard Wood, Mo., upon completing his senior year at Menasha High school.

# Winneconne Forensic Pupils Get Top Rating

Winneconne — The three contestants from Winneconne High school who took part Saturday in the state forensic contest at Madison received "A" ratings for their work. They are Carol Korn in interpretative reading and Joanne Gauerke and Tom Keough, who each got the top ratings for play reading.

Judy Anderson of the eighth grade was runner-up in the county's spelling contest held Saturday morning at the courthouse lounge room. She will alternate to the state spelling contest at Madison.

# Menasha Fire Call

Menasha — An overheated oil furnace at the home of Mrs. Gladys Nelson, 544 Manitowoc street, resulted in a call to Menasha firemen at 9:25 Sunday night. There was no damage.

# 3 Youths Lose Licenses for Road Violations

Neenah — Three youths had their driving privileges suspended Saturday for traffic violations by Police Justice Edmund P. Arpin.

Frederick John Kuester, 17, 508 Oak street, lost his license for 60 days when he pleaded guilty of speeding and also of driving without wearing his glasses, which are required. He was arrested last Monday.

Charles Craig, 17, 315 Eleventh street, and John M. Warzinek, 17, 338 Park drive, lost their licenses for 30 days. Both pleaded guilty of violating the arterial stop sign at Sixth street and Nicolet boulevard on Friday evening.

Two speeders were fined \$10 and costs. They were Walter E. Kelly, 33, 724 Mitchell street, 42 miles per hour on Congress street on Thursday night, and Thomas H. Schierl, 18, route 2, Menasha. 35 miles per hour on Second street, also Thursday night.

Karl F. Peapenburg, 44, route 1, Neenah, was fined \$5 and costs for driving with expired license plates. He was arrested early Friday morning on N. Lake street.

# Future in Home Economics to be Subject of Panel

Winneconne — A panel discussion on "Your Future in Home Economics" will be presented at 8 o'clock this evening at the Winneconne central school for the junior and senior girls, their parents, teachers and members of the Omro Future Homemakers club.

Mrs. O. B. Zimmerman will be moderator of the panel which includes Mrs. Orrin Uvaas and Mrs. Eugene Steckbauer for dietetics, Mrs. Ralph Shapiro for merchandising and textiles and Mrs. Edward Sullivan and Miss Lois Klusmeyer, county home agent, for education.

Mrs. Delores McEnroe, home economics instructor at the school, is in charge of the program. All five of the panelists are active in the home economics field.



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CINEMA SCOPE

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**SCARED STIFF**

**UNCENSORED MOTORCYCLE GANG**



AND **Sorority Girl**



**Francis in the Haunted House**

MICKY ROONEY  
VIRGINIA WELLES

AND

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THE KIDNEY • MARY BLANCHARD  
RAY BETTNER • LEO NELSON • THOMAS MITCHELL  
"My Brother Victor Lost His Mind"  
A BRUCE STYRON FILM

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# Menasha High Gains 11-6 Win Over Waupaca

Bluejays Score 4 in 1st Inning On Non-Loop Fray

Waupaca — The Menasha high school baseball team won its second straight non-conference decision by hammering out an 11-6 win over Waupaca here Saturday afternoon.

The Bluejays got away to a fast start, scoring four runs in the first inning. They added one in the third and blasted across six in the sixth.

The Comets were held scoreless until the fifth when they scored once. Waupaca picked up four runs on five hits in the sixth and got its final tally in the seventh.

Ken Konezke, Gordy Selbach and Don Nelson shared the pitching for the winners. The Comets used Ken Rushford, Gary Potts and Charley Royce.

Menasha—1						Waupaca—0					
AB	R	H	E	BB	SO	AB	R	H	E	BB	SO
Townsend	2	0	0	0	1	0	0	0	0	0	0
Splett	3	1	1	0	0	0	0	0	0	0	0
Hansen	3	1	1	0	0	0	0	0	0	0	0
Rushford	3	1	1	0	0	0	0	0	0	0	0
Anderson	1	0	0	0	0	0	0	0	0	0	0
Potts	1	0	0	0	0	0	0	0	0	0	0
Royce	1	0	0	0	0	0	0	0	0	0	0
F. Splett	2	2	2	0	0	0	0	0	0	0	0
Pufahl	4	1	1	0	0	0	0	0	0	0	0
B. Smith	3	0	0	0	0	0	0	0	0	0	0
Henderson	3	0	0	0	0	0	0	0	0	0	0
G. Smith	3	0	0	0	0	0	0	0	0	0	0
Shaw	2	0	0	0	0	0	0	0	0	0	0
Winters	2	0	0	0	0	0	0	0	0	0	0
Totals	29	5	7	0	1	20	0	0	0	0	0

# Sussex Bowler Powers 700 In Lions Test

Chippewa Falls — Don Knauf of Rhinelander seized the all-events lead in the Wisconsin Lions' bowling tournament Sunday, totaling 1,725.

Knauf rolled 580 in doubles, 601 in team bowling 5,544 in singles.

Philip Stier of Sussex took the singles lead with 700 on games of 238, 204 and 258.

The doubles lead was taken by John Seeman and Andy Wronski of Juneau who rolled 1,278.

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Three of the Prize Catches during the New London Fish and Game club's "Pike Derby" Sunday are shown above. Left to right are Sylvester Larson, New London, with a 3-pound smallmouth black bass; Gordon Krueger, secretary of the host club, holding a 37-inch northern, caught by Bill Huntley; and Russell Obermeier, Shiocton, who caught a big walleye. (Post-Crescent Photo)

# More Than 3,000 Participate In New London Pike Derby

## Shiocton's Obermeier Gets Biggest Walleye

New London — More than 3,000 fishermen — the largest turnout in the event's history — took part in the annual "Pike Derby" of the New London Fish and Game club here Saturday and Sunday, according to Gordon Krueger, club secretary.

Krueger reported that more than 800 pike were registered at the club's contest headquarters at the post office site during the 2-day fishing event.

Spectators Jam Area In addition to the fishermen, thousands of spectators visited New London Sunday to see the results of the contest.

The prize for the largest walleye was awarded to George Obermeier, Shiocton, who caught a 7-pound, 27-inch walleye. Bill Huntley, New London, caught the biggest northern — a 12 1/2-pound, 37 1/2-inch catch.

Bob Krolow, New London, caught the largest black bass and Merton Parthie, New London, brought in the biggest stringer of walleyes.

Ed Fielding, 73, New London, was the oldest registered fisherman. Mr. and Mrs. Roger Worm, New London, brought in the biggest stringer for a husband-wife combination. Marie Krake weighed in the biggest stringer in the women's division.

The top cash prize, \$100, was won by Clifford Burns, Hortonville. All of the other cash prizes were won by New London residents, including Frank Herres, \$50; Clifford Gorges, \$25; Earl Bringer, \$25; Jim Ferge, \$15, and Mrs. A. Reid and Mrs. Gordon Allen, \$10.

In charge of the headquarters were Arthur Spoehr, president; Krueger, Ray and Norbert Meshnick, Clifford Carey and Elmer Dexter.

## Chris Von Saltza Sets Freestyle Swim Mark

Dallas — Chris Von Saltza, Santa Clara, Calif., raced the 250-yard freestyle in the record time of 2:41.9 in the AAU Women's national indoor swimming meet Saturday.

**SPORTS**  
POST-CRESCENT  
Mon., April 14, 1958 Page 27

# Charlotte Options Sadowski to Foxes

## Righthanded Hurler Has Had 2 Years Of Pro Experience

Charlotte, of the Class A South Atlantic league, has optioned pitcher Ted Sadowski to the Fox Cities Foxes of the Three-I league.

Sadowski is the second hurler to be optioned by Charlotte in the last few days. The other was Oshkosh's Bill O'Donnell.

Sadowski, a 6-foot-2, 200-pound righthander, has had two years in organized ball. In 1956, he compiled a 9-9 record with Charlotte. And, in 1957, he was 1-1 with Charlotte and 3-3 with Wilson of the Class B Carolina league.

The 22-year-old Sadowski lives in Pittsburgh. He was an all-city high school basketball player for two years. A number of colleges were interested in his basketball prowess, but he elected to try for a baseball career.

A Washington scout signed him off the sandlots.

## Detroit Rink Wins U. S. Curling Title

Milwaukee — Mike Slyznik made a difficult point on his final stone Saturday and enabled Detroit to edge Seattle, 8-7, for the second annual U. S. men's annual curling championship with an 8-1 record.

Hibbing, Minn., the pre-tournament favorite, swamped Grafton, N. D., 13-5, in the final match and finished in second place with a 7-2 slate.

Stuttgart, Germany — Heinz Neuhaus, 217, Germany, outpointed Joey Maxim, 189, Cleveland, 10.

# Baseball World Eyes new West Coast Rivalry, Herb Score's Comeback Bid

By The Associated Press With today's traditional Washington opener out of the way, major league baseball opens the 1958 season for real Tuesday.

The San Francisco Giants and the Los Angeles Dodgers, late of New York and Brooklyn, renew their long rivalry on rookie grounds in San Francisco as heroes of the National league's new West coast outpost.

For the first time since 1950, neither the Giants nor the Dodgers will hoist a new National league pennant.

Honor Belongs to Braves That honor belongs to Milwaukee, where the Braves will run up the NL bunting along with the world championship banner before taking on the Pittsburgh Pirates in County stadium.

The full schedule, with expected attendance and 1957 vs. 1958 scores, follows:

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# Spahn Faces Bob Friend as Braves Open Title Defense

## Vikings Place In 5 Events of Cornell Relays

### Ripon's Kasson Shatters Record In Javelin

The Lawrence college varsity track team placed in five events in Saturday's Cornell college relays in Mt. Vernon, Ia. No team standings were kept.

Meet records were broken or tied in 12 of the 14 events. Two of the new marks were set by Ripon college performers. Clintonville's Pete Kasson tossed the javelin 199 feet, one inch to shatter the old record by over 11 feet. And, Ripon weightman Don Tomczak tossed the shot 48 feet, 10 inches for another record.

Winsor Third Lawrence's John Winsor placed third in the discus and tied for fifth in the shot put with Burns of St. Ambrose. The Vikings' Gil Sutherland was third in the shot and Tad Pinkerton was fourth in the mile run.

The Viking 2-mile relay squad of Ted Sutherland, Ron Traver, Tad Pinkerton and Dave Mulford placed third. And, the Viking spring medley relay combine of Len Hall, Jim Leatham, Gary Scovel and Dave Mulford captured a fifth.

The meet's field, which was about 15 teams, was composed mainly of current Midwest conference teams. Among the other schools participating was Beloit college which recently rejoined the loop.

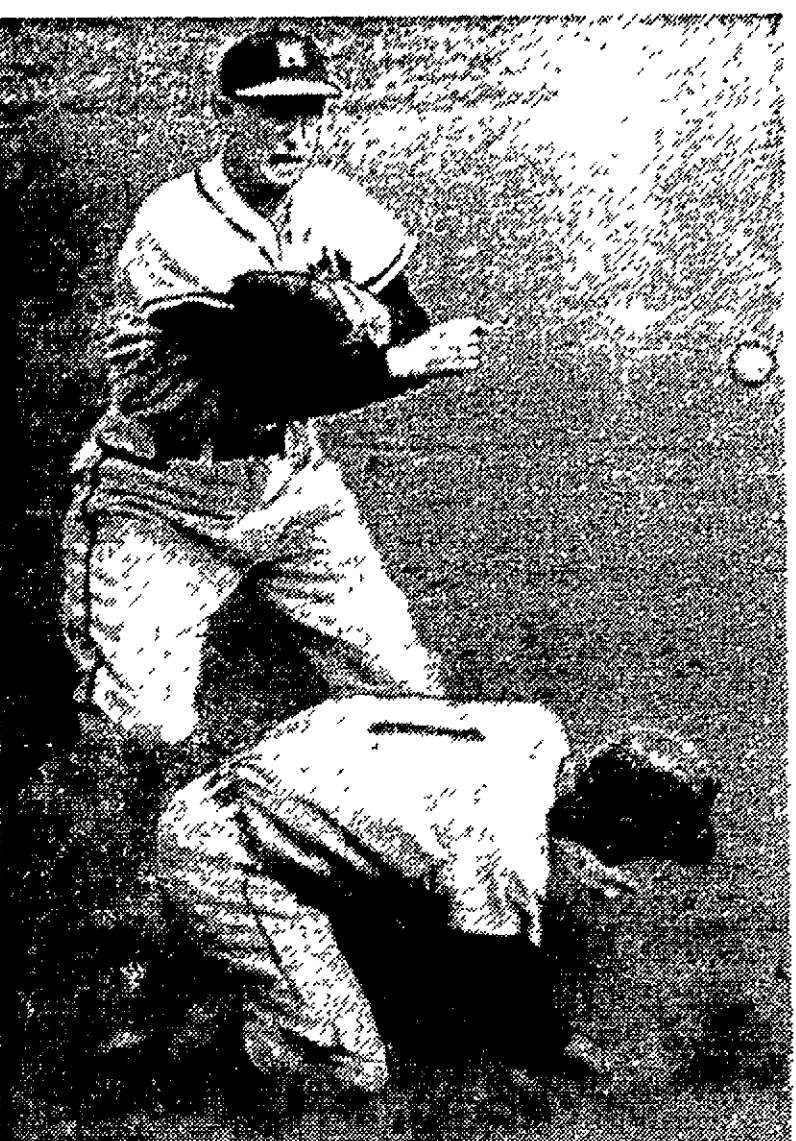
## Braves Option Shearer to Wichita

Milwaukee — Ray Shearer, Milwaukee Braves' rookie outfielder who chews one of the biggest wads of tobacco in baseball, was optioned to Wichita, Kans., on 24-hour recall Sunday. The Braves must cut one more player by midnight in order to get down to the 28-player limit by opening day.

## Exhibition Baseball

By The Associated Press Sunday's Results  
Los Angeles 4, Chicago (N) 1.  
Cincinnati 3, Baltimore 2.  
Milwaukee 7, Detroit 2.  
New York 10, Philadelphia 5.  
Pittsburgh 15, Columbus (IL) 2.  
Kansas City 7-5, St. Louis 1-2 (2nd game, 15 innings).  
Cleveland 8, San Francisco 5.  
Richmond (IL) 5, Boston 1.  
Washington 9, Chicago (A) 5.

Saturday's Results  
Los Angeles 6, Chicago (N) 3.  
Baltimore 3-2, Cincinnati 2-3 (1st game, 7 innings).  
Detroit 4, Milwaukee 3 (15 innings).  
Philadelphia 2, New York 2.  
Columbus (IL) 5, Pittsburgh 0.  
Kansas City 4, St. Louis 3.  
San Francisco 12, Cleveland 11 (10 innings).  
Richmond (IL) 11, Boston 7.  
Chicago (A) 4, Washington 1.



Milwaukee Second Baseman "Red" Schoendienst forces Detroit's Billy Martin at second base in the fifth inning of the Tigers-Braves exhibition game in Milwaukee Sunday. "Red" failed to double Harvey Kuenn who grounded to shortstop Johnny Logan to start the play. Milwaukee won, 7-3. (AP Wirephoto)

# 'Babe' Bayer Jars 671 Tourney Set

## Adds 15-Pin Handicap for Singles Lead in City Meet

Gerald "Babe" Bayer detonated a 671 scratch series to highlight weekend action in the nineteenth Appleton Bowling association tournament.

Bayer's gross total of 686 (including a 15-pin handicap), gives him a gaping lead in the singles division. Bayer created his blazing set on scratch games of 201, 224, and 246.

Mal Buck and "Mac" Cammack hold the lead in the tournament's doubles division on a gross tally of 1,187 (1,166 plus 21-pin handicap).

## Druze Is Pleased With Warrior '11'

Milwaukee — Halfback George VanBalen made two long runs Saturday as the Marquette football team held its second drill of the spring season.

After the scrimmage, Coach Johnny Druze said that even though looking ragged at times, the Warriors put in a good drill for so early in the spring.

## Speeds Mile in 5:30 On His 64th Birthday

Champaign, Ill. — Chesty Joie Ray, one of the nation's top milers in the 1920s, celebrated his sixty-fourth birthday Sunday by running a mile in 5 1/2 minutes.

The former mile champion complained of an injured foot which he said kept him from warmup sessions. But his time was the best in the last four years.

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# Haney Gets Good News On Covington

Milwaukee — It'll be Warren Spahn against Bob Friend, Tuesday afternoon when the Milwaukee Braves open defense of their National league championship against the Pittsburgh Pirates at County stadium.

Spahn drew the coveted starting assignment Sunday for the third time since the Braves moved to Milwaukee in 1953. The crafty southpaw, who will be 37 April 23, won his other two opening-day assignments.

The Braves planned nothing more strenuous today than an hour-long workout at the stadium. They concluded their spring exhibition schedule Sunday with a 7-3 verdict over the Detroit Tigers. Home runs by Andy Pafko, Lew Burdette and Frank Torre accounted for four of the runs.

Wes Makes Progress The day brought good news of another kind to Manager Fred Haney.

Wes Covington, his regular left fielder, was discharged from Milwaukee hospital with a good progress report.

Dr. Bruce Brewer, orthopedic surgeon whose patient list over the years has been liberally sprinkled with the names of Braves' players, said Covington's left knee is progressing satisfactorily.


Covington jammed the knee sliding into home in an exhibition game at Austin, Tex., April 8. It's still puffed up, but he is expected to make the first Eastern swing with the club at the end of the week. He may be ready to play by the weekend.

Until Wes is ready, Harry Hanebrink and Mel Roach, a pair of sometime infielders, will probably share the duties in left. Hanebrink, a lefthanded

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By Jimmy Hatto



The Winner of First Place in the derby stake of the field trials held Sunday in Clintonville was NoMiss Major, a pointer, (shown at left) owned by Fred Holmes, Clintonville. Second place went to Hopalong Cassidy (center), a pointer, shown with John Brown, of Endeavor. Races Rip, a pointer, shown with Bill Race, Chicago, took third place. (Laib Photo)

## Clintonville's NoMiss Major Wins Derby Stake Event in Field Trials

### Manawa Dog Cops 2nd in Shooting Dog Stake Contest

Clintonville—NoMiss Major, a pointer owned by Fred Holmes, Clintonville, received first place in the derby stake Sunday at the field trials sponsored by the Wisconsin Central Field Trial club on the grounds east of Clintonville.

Another area dog, Bonnie's Cindy Zev, an English setter owned by George Jensen, Manawa, received second place in the shooting dog stake.

There were 32 entries in the trials, 16 in each stake, representing the states of Wisconsin, Illinois and Minnesota. The weather Sunday was ideal for field trials.

A crowd which reached an estimated 400 persons was on hand to watch the bird work done by the dogs.

The trials got underway shortly after 7 o'clock in the morning and ended shortly before 6 o'clock in the evening. A full day's trial was run, and it was necessary to turn back some of the entries due to lack of time for running the trials.

**Win Shooting Dog Stake**

Two German short hair dogs owned by J. Murdock, Chicago, took first and third places in the shooting dog stake. First place went to Eddyrock's Wagger and third place to Strauss Susie Q.

Three pointers took the first three places in the derby stake. First place was NoMiss Major; second place, Hopalong Cassidy, owned by John Brown, Endeavor; and third place, Race's Rip, owned by Bill Race, Chicago.

Other entries in the shooting dog stake and their owners were Princess Linda, a Brittany, owned by Bob Kossel, Oshkosh; Marchmoor Bill, an English setter, W. Moir, Sheboygan; Lottie V. Heidelberg and Fritz V. Strauss, both German short hairs, were also entries of Murdock.

Windy Hill Dynamite and Des Plaines Jake, pointers, with entries of Al Dax, Chicago, were W. Miller as handler. Tyson's Big Tom, a pointer, was an entry of W. J. J. Barrington, Ill.

**Other Entries**

Zev's Lad Kim, an English setter, was entered by J. Evans, Madison; Jubilee, a pointer, owned by Bob Kossel, Oshkosh.

## Goalby Wins At Greensboro

### Sam Snead Blows 2-Stroke Lead After 3rd Round

Greensboro, N. C.—Professional golfer's youth movement caught up with 45-year-old Sam Snead in the final round of the \$15,000 Greater Greensboro open tournament.

Snead had set his sights on his seventh Greensboro victory and seemed in great position to achieve his goal after moving into a 2-stroke lead after Sunday morning's third round.

But when the payoff time came shortly before dusk, underdog Bob Goalby accepted the \$2,000 winner's check. Snead was surrounded in a runnerup tie by four others whose total pro experience is some four years less than the 24 Sam has put in.

The 27-year-old Goalby hails from Belleville, Ill., but plays out of Darien, Conn. He left a job as assistant pro at the Wee Burn Country club in Darien last winter to make the tour, members of the club financing his venture.

He has been a professional only 14 months and has played the tournament circuit steadily since last December. A closing 66 gave him a 72-hole total of 275, best by two strokes.

Snead's 277 was worth \$1,080, the same amount won by Don January of Eastland, Tex.; Don Finsterwald of Tequesta, Fla.; Tony Lerma of Napa, Calif., and Art Wall of Pocono Manor, Pa.

### Badger '9' Completes Sweep of Series

Montgomery, Ala.—The University of Wisconsin gained

## Hawks Beat Celtics for NBA Crown; Hannum Keeps Job

St. Louis — Coach Alex Hannum of the St. Louis Hawks and Hawks' owner Ben Kerner didn't always see eye-to-eye during this season. But with the National Basketball association title tucked safely away Hannum can have his job next year—if he wants it.

The Hawks clinched the title with a 110-108 defeat of the Boston Celtics Saturday night.

**To Discuss Pact**

The two men created considerable discussion in basketball circles this year when they had a violent disagreement about how the team should be handled.

But today Kerner said the Hawks coaching job was "Hannum's for the asking." Kerner

## Waukesha Team Hits 1,991, Takes Class E Lead in Women's Meet

Milwaukee — Waukesha Motors captured the lead in Class E team competition at the Wisconsin Women's Bowling association tournament Sunday with 1,991.

Sharon McAdams and Millie Televik of Madison combined for 899 to take over third place in Class B doubles. Betty Uler of Milwaukee, and Mary Marunowski, also of Milwaukee, moved into third place in Class D on 845.

Caroline Petzold of Milwaukee, rolled 462 for third place in Class D singles.

Milwaukee Merchants No. 236 took second place in Class D team rolling with 2,094.

## 3 Lettermen To Miss UW's Spring Drills

Madison — Milt Bruhn, head football coach at the University of Wisconsin, said Friday he expected 100 candidates to report Tuesday for opening of spring drills.

More than 20 lettermen and five junior varsity letter winners will be in the squad, described as one of the best at Wisconsin in many years.

Bruhn said at least three lettermen will not be on hand for spring work. Halfback Ron Steiner of Iron Mountain, Mich., and end Tom Peters of Glen Elyn, Ill., are out for baseball and track, respectively. Tackle John Allen of Chicago has a knee injury.

A clean sweep of a 3-game baseball series with Maxwell AFB by capturing a double-header Saturday, 4-1 and 9-0.

Bill Richards allowed only one hit in the nightcap after teammate Jim Rogneby had tossed a 3-hitter.

## They'll Do It Every Time



## Milwaukee's Neal Loses Detroit Bout

Detroit — Milwaukee's Johnny Neal was knocked down in the tenth round Saturday night and lost a unanimous decision to Duke Harris of Detroit in their featured bout at the Motor City arena.

Neal, 155 pounds, was put down for a 3 count by the fast-punching Harris, 147½. It was the only knockdown of the fight which saw Neal crawl through the ropes as a last-minute replacement for John Cunningham, felled by the 16, 21-10, 24-22.

## New Yorker Wins U. S. Table Tennis Title

Asbury Park, N. J.—Marty Reisman, an unseeded New Yorker, won the men's singles title in the national table tennis championships Sunday. He defeated Max Marin-ko of Toronto in the final, 21-16, 21-10, 24-22.

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# Perez to Bet \$40,000 for Saturday Bout

**Risks Flyweight Title Against Venezuela's Arias**

By the Associated Press

The little guys in boxing aren't fighting for peanuts any more. Not the champions, anyway.

Argentina's world flyweight king, undefeated Pascual Perez, will cash in to the tune of a \$40,000 guarantee Saturday night in Caracas when he faces Venezuela's latest boxing idol, Ramon Arias, in a 15-round title fight.

This follows on the fat purses collected in their last outings by bantamweight titlist Alphonse Halimi of France and featherweight ruler Hogan "Kid" Bassey of Nigeria.

Bassey gets \$70,000.

Halimi received \$50,000, as did loser Paul Raton Macias of Mexico, for their title scrap at Los Angeles Nov. 6. That fight grossed \$209,884.

Bassey picked up \$70,000 for knocking out Mexico's Ricardo "Little Bird" Moreno at Los Angeles in the third round April 1. The plucked Little Bird earned \$38,000 for the loss of his feathers. They draw \$215,047.

Perez, 32, undefeated in 45 fights since he turned pro in 1952, is a big favorite to keep his title.

Arias, 22 and a pro two years, has a 13-1 record with only two knockouts.

Middleweight champion Sugar Ray Robinson and former champ Rocky Graziano will face each other again—as seconds—tonight at New York's St. Nicholas arena.

Sugar Ray will be in the corner of sparmate Otis Woodard of New York, who faces hard-hitting middleweight Ed-



The Ranch Bar Team Won the championship of the Five-By-Eight Bowling league at Hahn's. Seated are Mrs. Marie Gooding (left) and Mrs. Marguerite Boldt. Standing are Miss Shirley Helser (left) and Mrs. Arpha "Ole" Hanstedt. Absent for the picture were Mrs. Agnes Schmidt and Mrs. Lee Wendt. (Post-Crescent Photo)

## Dies of Heart Attack While Racing Stock Car

Winston - Salem, N. C. — (AP)—Stock car driver Billy Myers of Winston-Salem suffered a fatal heart attack during a race Saturday night. He died after driving his racer off the track.

Myers, 33, was leading with four laps to go when he pulled off the track.

His death came little more than seven months after that of his racer brother Bobby, 30, fatally injured in a 3-car line-up last Labor day in Darlington, S. C.

die Andrews, Lowell, Mass., in the 10-round television feature. Graziano will whisper words of advice to Andrews (27-7-2), who is a 3-1 favorite over the oft-beaten Woodard (9-14-4).

Bobby Boyd, Chicago, and Neal Rivers, Las Vegas, two strong - punching m i d d l e - weights, collide in the Wednesday night TV feature at Chicago stadium.

Alex Miteff, 23-year-old Argentine heavyweight contender, is favored to beat Germany's Willi Besmanoff again in their return 10-rounder at Washington's New Capitol arena Friday night. It's a TV fight.

Hollywood, Calif. — Jimmy Moser, 125½, Los Angeles, knocked out Jose Luis Cotero, 126, Los Angeles, 12.

## Red Sox Compile Best Record in Exhibitions

Win 16 of 22 From Major League Rivals; Giants Have 21-11 Mark

EXHIBITION STANDINGS (Final)

AMERICAN LEAGUE			
Team	W	L	Pct.
Boston	16	6	.727
Chicago	15	12	.556
Chicago	17	14	.550
New York	14	10	.583
NATIONAL LEAGUE			
Team	W	L	Pct.
San Francisco	21	11	.656
Chicago	18	13	.577
Milwaukee	16	12	.569
Cincinnati	16	15	.514

By the Associated Press

Step up and meet the new champs—the champs of the Grapefruit - Cactus leagues, that is:

The Boston Red Sox finished first among the American league teams with a 16-6 record, good for a .727 average. That's a fantastic gain, far better than the record compiled by most pennant winners.

In the National league, the San Francisco Giants wound up at the top of the heap with 21-11 mark, which came to a .656 average.

The biggest disappointment of the exhibition season is not hard to spot. The Detroit Tigers' miserable 7-10 (.269) record, which placed the Bengals far down in last place, was the shocker of the spring.

The standings were compiled strictly against major league opposition.

In fact, the Richmond Virginians of the International league accomplished what most major league clubs couldn't when they licked the Red Sox, 5-1, at Richmond Sunday in the exhibition finale.

The New York Yankees clubbed the Philadelphia Phillies, 10-5, in Philadelphia with catcher Yogi Berra showing no ill effects from a 13-day layoff caused by a split hand. He hit a 2-run homer to help the cause.

In Kansas City, the A's twice defeated the St. Louis Cardinals, 7-1 and 3-2. The second game went 14 innings.

In other games, the Washington Senators turned back

the Chicago White Sox, 9-5; Cincinnati defeated Baltimore, 3-2; Cleveland whipped San Francisco, 8-5, Los Angeles halted the Chicago Cubs, 4-1, and Pittsburgh bombarded the Columbus Jets of the International league, 15-2.

## Weyauwega Track Team Tops Manawa

Weyauwega — The Weyauwega High school track team captured firsts in 12 of the 14 events Friday on its way to an 87-31 win over Manawa in a dual meet.

Weyauwega's Russ Klug grabbed two firsts and a second in the meet copping the 440 yard run and the broad jump and finishing second in the shot put. 'Wega's Mike Steyens won the high and low hurdles, while the Indians' Gary Grossman captured the 100 yard dash and finished second in the 220 yard dash and the broad jump.

Manawa's Dean Zanders was second in both hurdles events and in the discus.

The summary:

100 Yd. Dash—1. Grossman W. 2. Barker W. 3. Handrich M. Time 11.25.
220 Yd. Dash—1. Quimby M. 2. Grossman W. 3. Parker W. Time 24.7.
440 Yd. Run—1. Klug W. 2. Pule W. 3. Roland M. Time 56.45.
880 Yd. Run—1. Phillips W. 2. Peterson M. 3. Boettcher W. Time 2:14.5.
1 Mile Run—1. Niemuth W. 2. L. Zirbel M. 3. Lemke W. Time 5:11.
1.60 L. H.—1. Stevens W. 2. Zanders M. 3. Koplen W. Time 23.7.
120 H. H.—1. Stevens W. 2. Zanders M. 3. Bauer W. Time 17.5.
Shot Put—1. Crambush W. 2. Klug W. 3. Boutwell M. Distance 39 ft.
Discus—1. Puuri W. 2. Zanders M. 3. Radtke M. Distance 118 ft. 5 in.
Pole Vault—1. Arnold M. 2. Laabs W. 3. Klug W. Height 8 ft. 6 in.
High Jump—1. Munsch W. 2. VanEpps W. and Beck M. The Height 5 ft. 1 in.
Broad Jump—1. Klug W. 2. Grossman W. 3. Barker W. Distance 18 ft. 6 in.
Medley Relay—1. Weyauwega (Billington, Winters, Murphy, Bohren) Time 4:20.7.
880 Yd. Relay 1. Weyauwega. Time 1:44.

## Braves Open Title Defense

Continued from Page 27

batter, is due to start against Friend, a righthander.

Paiko's homer against Oshkosh's Billy Hoelt Sunday served notice that the sprightly, 37-year - old veteran is still very much in the picture in right field. Bob Hazle by no means has squatter's rights to the position.

## Low Belts Homer

Handy Andy's homer steered the Braves on the road to victory over the Tigers. Burdette, who started and went five innings, hit the first homer of his career at County stadium in the third, also off Hoelt.

The Tigers drew even at 2-2 in the fifth on singles by "Red" Wilson, University of Wisconsin alumnus, pinchhitter Bill Taylor, Frank Bolling and Al Kaline, whose homer in the 15th

## Haney Predicts Braves Will Win Pennant, but Not in Runaway

Milwaukee — (AP) — Manager Fred Haney said today he believes his world champion Milwaukee Braves will capture the National league pennant again this season.

"But anybody who says we'll win in a runaway is crazy," he added.

Most of his players agreed although big Joe Adcock declared emphatically, "We'll win by 12 games—at least."

Haney would gladly settle for the Braves' 8-game margin of last year.

"We're stronger," he said, "but so is the rest of the league. I think the race will be just as tough as last year. Nobody is likely to pull away from the field until September, if then."

"We've got to bear down from the start," he continued. "I think the players know that. I haven't found the need for cautioning them against overconfidence. They know they have to work just as hard as last year."

Catcher Del Crandall said, "I know it sounds corny, but the

club to beat is the club you play today. I don't care how many games we win by, one game or half a game. It doesn't matter as long as we win."

The NL's "most valuable player," Hank Aaron, figures the Braves can win by eight or nine games.

"I think-eight is a close race," he said with a grin, "Twenty would be a runaway."

Eddie Mathews predicted "a battle right down to the wire like last year."

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# Virgil Persons Assumes Montreal Takes All-Events Leadership

Racine Duo Hits 1,215 for First In Lutheran Meet

Virgil Persons, Appleton, rolled into first place in the all-events of the Lutheran Bowlers' Association of Wisconsin tournament at the Hahn alleys over the weekend.

Persons hit a 617 for third place in singles to go with his other tourney efforts of 561 and 626 for a 1,804 total.

The other lead change in the sixth week of tourney bowling took place in men's doubles. Racine's Harold Raduenz and

## Lakeview and Institute 5s Reach Semis

The semi-finals of the Appleton YMCA Olympics basketball tournament will be played Thursday night.

At 7 o'clock Lakeview tangles with Marathon; and at 8 o'clock, the Appleton-Neenah Police team plays the Institute of Paper Chemistry.

The Institute five gained the semis with a 66-61 win over Badger Globe, while Lakeview topped Bergstrom, 69-62.

Bob Erickson whipped in 26 points to pace the Lakeview triumph. Ralph Kiebow took game honors with 27.

Dick Cornell led the IPC success with 21 points. Badger Globe's Joe Kosiorek hit 22 in a losing cause.

Bergstrom-62				Lakeview-69			
	FG	FT	FT%		FG	FT	FT%
Powers	8	1	2	1	10	1	1
Hauke	2	0	0	0	1	0	0
Thide	4	0	0	0	1	0	0
Kiesow	9	2	2	2	11	4	4
Beckerson	1	0	0	0	1	2	2
Voecker	0	0	0	0	2	0	0
Raich	2	0	0	0	0	0	0
Schwandt	0	0	0	0	0	0	0
Landig	0	0	0	0	0	0	0
Totals	20	10	10	10	24	11	11

Institute-66				Badger Globe-61			
	FG	FT	FT%		FG	FT	FT%
Carlson	4	6	3	3	3	5	5
Ch	1	0	0	0	1	0	0
Cornell	10	1	1	1	2	4	4
Dorchow	0	0	0	0	1	1	1
Kraske	0	0	0	0	1	1	1
Holmen	0	0	0	0	1	1	1
Meyer	0	0	0	0	1	1	1
Buck	5	3	3	3	3	3	3
Krause	0	0	0	0	0	0	0
Totals	24	18	18	24	13	13	13

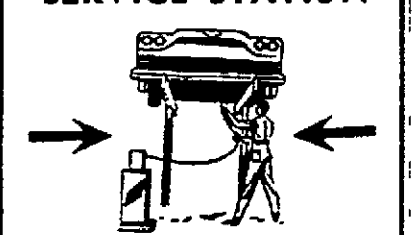
## Burdette West Virginia's 'Man of the Year'

Washington —(P)—Lew Burdette, who pitched three world series victories for the Milwaukee Braves in 1957, was named Saturday as West Virginia's man of the year.

A native of Nitro, W. Va., Burdette predicted the Braves will work hard enough to be world champions again this season.

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Warren William took first with a 1,215 total.

Wausau's Eldred Perske and Delmar Nickel took second with 1,888; and Racine's Calvin Luther and Lawrence Fritz moved into third with 1,173.

Brownsville's D. Kaufman socked a 620 to the Sheboygan's Howard Mahne for the men's single lead. Racine's Cyril Buckett took over fourth with 615.

The Wagner Sausage team of Sheboygan, moved into the fourth spot in the women's team division with 2,275. In men's team competition, the Bloomer-Rousseau crew of Brownsville rolled into second with a 2-861. Nickel Hardware, of Wausau, took fourth with 2,730.

The leaders:

**MEN'S SINGLES:**  
Howard Mahne, Sheboygan 620  
D. Kaufman, Brownsville 615  
Virgil Persons, Appleton 617  
Cyril Buckett, Racine 615  
Martin Hammer, Sheboygan 613  
Arnold Goede, Milwaukee 604  
H. Schuchardt, Sheboygan 599  
Lloyd Loewe, Hilbert 598

**WOMEN'S SINGLES:**  
Fladers Drug, Sheboygan 574  
Alice Badtke, Milwaukee 573  
Mary Lietz, Appleton 533  
Ester Ewertz, Milwaukee 525  
Galecki's, Two Rivers 522  
Ester Ryan, Milwaukee 522

**TEAMS:**  
Behnke's Clothes No. 3, App 2,896  
Bloomer Rousseau, Brownsville 2,881  
Fladers Drug, Sheboygan 2,730  
Nickel Hardware, Wausau 2,721  
Behnke's Clothes, Appleton 2,716  
Galecki's, Two Rivers 2,689  
A. Kaufman's Funeral Home, Mil. 2,643  
Wally's Ringers, Iron River 2,602  
Lake Park Oil, Two Rivers 2,590

**WOMEN'S TEAMS:**  
Super Ice Cream, Neenah 2,223  
Radke's Grill, Sheboygan 2,186  
Bernie's Mortuary, Juneau 2,288  
Bobbe's Tavern, Manitowish 2,275  
Wagner's Sausage, Sheboygan 2,275  
Olie Fenzl, Neenah, Milw. 2,267  
Pee Wee's Bar, Two Rivers 2,243  
Oshkosh 5, Oshkosh 2,235  
Gus and His Bowlers, Appleton 2,213  
Radke's Grill, Sheboygan 2,186  
Congress Allies, Juneau 2,183

**MEN'S DOUBLES:**  
H. Raduenz-W. William, Racine 1,215  
E. Perske-D. Nickel, Wausau 1,188  
C. Luther-L. Fritz, Racine 1,173  
R. Fleck-W. Brand, Sheboygan 1,143  
E. Schultze-H. Clasen, Oshkosh 1,132  
G. Griep-W. Beth, Two Rivers 1,130  
N. Nehls-W. Rohle, Appleton 1,129  
J. Krutz-J. Baerger, Racine 1,127  
J. Crneky-H. Steffen, Sheboygan 1,120  
W. Reinke-H. Schuchardt, Sheb. 1,119

## Gonzales Wins in Straight Sets

Hamilton, Bermuda —(P)—World professional champion "Pancho" Gonzales and ex-Austrian Davis cup star Lew Hoad go at it again tonight in their 100-match tour.

Gonzales, who leads at 32-23, won Sunday's match at the Bermuda Tennis club, 6-4, 6-0.



Glenn Davis, Ohio State's Olympic champ, clears the last hurdle to win the 120-yard highs in the Quantico relays Saturday. The track ace earned five gold medals in the meet. (AP Wirephoto)

## Richard Brothers Pace Canadiens To 3-0 Victory

Boston —(P)—The Montreal Canadiens held a game advantage over the Boston Bruins today on the bounce of three shots which hit the goal post in the third game of the battle for hockey's coveted Stanley cup.

Fabulous Maurice "The Rocket" Richard and little brother Henri accounted for the goals Sunday night as the Canadiens defeated the Bruins, 3-0, to take a 2-1 lead in their best of seven series.

The 36-year-old "Rocket" connected on 25-foot drives for the first and third goals, while Henri lifted a 50-footer for the second tally.

"All three went in off the post," said Boston goalie Don Dimmons, a standout in the split of two games in Montreal.

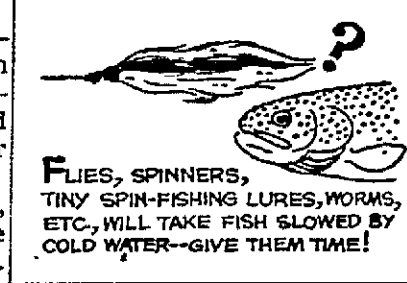
Despite the victory, Coach Toe Blake and his Canadiens still looked forward to a rugged series against the Bruins, who finished fourth far behind front-running Montreal in the regular National Hockey league season.

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WHETHER YOU'RE TROLLING A STREAMER JUST BELOW SURFACE OF A LAKE OR STREAM FOR ATLANTIC SALMON, OR WORKING A WEIGHTED STREAMER NEAR THE BOTTOM OF A POOL OR STREAM FOR TROUT, WORK THE LURE ONLY FAST ENOUGH TO KEEP IT ALIVE! IF CURRENT ALONE WILL ACTIVATE THE LURE, MERELY HOLDING A LURE SUSPENDED NEAR BOTTOM WILL OFTEN BRING A STRIKE.



FLIES, SPINNERS, TINY SPIN-FISHING LURES, WORKS, ETC., WILL TAKE FISH SLOWLY BY COLD WATER—GIVE THEM TIME!

## Phenomenal Performance

### Hurdler Glenn Davis Seems Headed for Much New Fame

Quantico, Va. —(P)—Glenn Davis is back in the middle of the national track scene, and those who watched his phenomenal performance at the Ohio State relays say the Ohio State sensation is headed for new fame.

"I think he has the makings of a decathlon champion," said Dan Ferris, honorary secretary of the Amateur Athletic union.

"He could be the greatest quarter-mile runner ever lived if he concentrated on that alone," said Larry Snyder, Davis' coach at Ohio State.

The 23-year-old Davis won five gold medals at the Marine Corps schools' relays Friday and Saturday.



Health Protection Is the Chief virtue of this knitted cotton "sweater shirt" for spring. It's warm and absorbent. Color is pearly gray with yellow vertical stripes.

## Spring Fraught With Peril Without Proper Clothing

BY EDWARD LAWRENCE

Winter is over, but the malady lingers on.

The nip of early morning on the golf course, though bracing, is a short cut to a spring cold if you're not dressed for it. The rest of the day is dangerous, too, and not only on the links.

Spring is a great time for

## Waukesha Takes State Prep Volleyball Title

Waukesha —(P)—Waukesha won all 15 tournament games and took its second straight state high school volleyball championship Saturday, the sixth such title for the Black-shirts in the 10-year history of the meet.

Hillsboro with 9 victories and 6 losses was runner-up, followed by Madison West 8-7, Whitehall 6-9, Abbotford 4-11 and Ondassagon 3-12.

## Scoring Tapers Off in 55th ABC Championships

Syracuse, N. Y. —(P)—Scoring in the 55th American Bowling Congress championships tapered off Sunday as the third week of the tournament got underway.

The only change in the open team standings came as the Abart Gear team of Berwyn, Ill., took tenth place with a 993-956-1,001-2,950 series. Chester Dziedzina, 34, a carpenter, spearheaded the effort with a hefty 222-234-245-701 set.

The St. Louis Falstaffs continue to command the open division with their 3,210 of April 10.

Don Adams and Warren Kriel of Louisville, Ky., took seventh place in the doubles with a 1,263 series. It was the only other major change Sunday.

Colorful Andy Varipapa comes back for his 26th ABC appearance tonight with the Bowl Marts of Mincola, N. Y.

## LEGAL NOTICES

STATE OF WISCONSIN, COUNTY OF OUTAGAMIE, IN PROBATE. In the Matter of the Estate of EDNA E. A. WENDT, Deceased. The Will of Edna E. A. Wendt having been admitted to probate, Notice is hereby given that all claims against the said Edna E. A. Wendt, deceased, late of the City of Appleton, in Outagamie County, Wisconsin, must be presented to said County Court at the City of Appleton, in said County, on or before the 15th day of July, 1958, or be barred; and that all such claims and demands will be examined and adjusted at a term of said Court to be held at the Court-house in the City of Appleton, on the first day of Tuesday, the 22nd day of July, 1958, at 10 o'clock in the forenoon of said day, at which time proofs of who are the heirs of said decedent will be taken.

Dated April 11, 1958.

By order of the Court,  
STANLEY A. STADTL, Judge.  
BENTLEY BOSSER, FULTON, MENN & NEHS, Attorneys,  
116 North Appleton Street  
Appleton, Wisconsin

## LEGAL NOTICES

STATE OF WISCONSIN, COUNTY OF OUTAGAMIE, IN PROBATE. In the Matter of the Estate of AGNES MAVIS, Deceased. A petition for probate or administration of the estate of Agnes Mavis, deceased, late of the City of Appleton, Outagamie County, Wisconsin, and for determination and adjudication of heirship, having been filed.

IT IS ORDERED:

That the time within which all creditors of said deceased shall present claims against such estate for examination and allowance is hereby fixed and limited up to and including the 14th day of July, 1958.

That proofs of heirship be taken on that day or as soon thereafter as the matter can be heard.

That notice thereof be given by publication of this Order for three consecutive weeks, once in each week, in Appleton Post-Crescent, the first publication to be within fifteen days from the date hereof, and by mailing a copy of this Order to every interested person whose post office address is known or can with reasonable diligence be ascertained, at least twenty days before the hearing or proceeding.

Dated April 10, 1958.

By the Court,  
STANLEY A. STADTL, County Judge.

## LEGAL NOTICES

STATE OF WISCONSIN, COUNTY OF OUTAGAMIE, IN PROBATE. In the Matter of the Estate of HENRY C. VOELZ, Deceased. A petition for probate or administration of the estate of Henry C. Voelz, deceased, late of the City of Appleton, Outagamie County, Wisconsin, and for determination and adjudication of heirship, having been filed.

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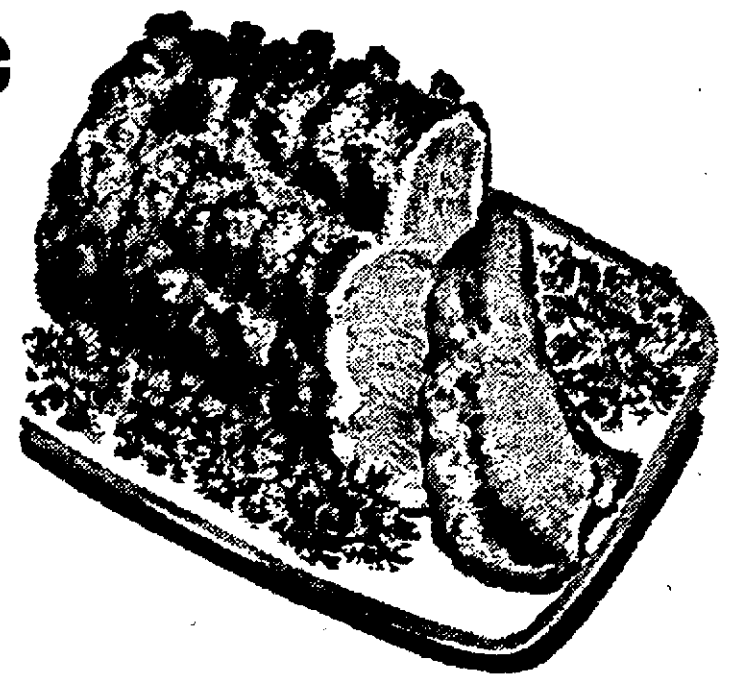
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**SLICED BACON** 1 lb. pkg. .... 69¢

Good Popping — White or Yellow  
**POPCORN** ..... 2 lb. Pkg. 25¢

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**POTATO SALAD** ... 16 oz. Jar 19¢

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**VEL** ..... Giant Pkg. 79¢ Large Pkg. 33¢

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**LIQUID VEL** ..... 22 oz. Can 69¢

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**Instant Fels** ..... Giant Pkg. 79¢ Large Pkg. 33¢

Kroger  
**HONEY GRAHAMS** ... 2 lb. Box 59¢

Avondale  
**Bartlett Pears** ..... 29 oz. Can 29¢

The Foaming Cleanser  
**AJAX** .... 2 King Size Cans 41¢, 2 Reg. Cans 29¢

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**Cashmere Bouquet** ... 3 Bars 29¢

Mild and Gentle  
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Aerosol Deodorizer  
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# Policeman Hurt in Car, Cycle Accident

## Earl W. Jackson Receives Chipped Knee in Accident

Six accidents in which five persons were injured were reported to Appleton police over the weekend.

Appleton Motorcycle Patrolman Earl W. Jackson, 32, 1402 W. Summer street, received a chipped left knee when his motorcycle collided with a car Sunday afternoon.

The car, driven by Gerald G. Zolkowski, 23, 616 W. Fifth street, Menasha, was northbound on N. Richmond street and turned left onto W. Harris street. Jackson was southbound on his police motorcycle.

An 8-year-old girl, Patricia Flood, daughter of Mr. and Mrs. Edward C. Flood, 504 W. Glendale avenue, received minor bruises Sunday afternoon when she rode her bicycle into the side of a car in the 600 block of W. Wisconsin avenue.

Suffers Shock

Driver of the car was John E. Hooper, 29, route 4, Appleton. He was going west on Wisconsin avenue. Police said Patricia rode her bicycle north across the street. She told them she didn't see any cars.

Cars driven by Frederick M. Kramer, 21, 1003 1/2 W. Eighth street, and Erwin E. Felmer, 44, 535 W. Lawrence street, collided at W. Lawrence street

and N. Badger avenue Saturday.

Kramer, suffering from shock and a concussion was taken to St. Elizabeth hospital by Larry's Ambulance service. Felmer received injuries to his left side and was treated by his doctor.

Kramer was eastbound on W. Lawrence and Felmer northbound on S. Badger.

David M. Romensko, 4, son of Mr. and Mrs. Leroy W. Romensko, route 3, Appleton, received a bump on the head when he fell out of a car involved in a collision Saturday in the 1600 block of S. Onondaga street.

Romensko's car collided with one driven by Harry T. Muench, 29, 802 E. Harrison street.

A car driven by Leo A. Verken, 25, 1409 1/2 N. Bennett street, struck a parked car owned by Robert Stinski, 803 Appleton road, Menasha, Saturday night at 112 W. Franklin street.

Police at 2:30 Sunday morning found a smashed car at W. Summer and N. Gillett streets. After a short time, Roger Fiane, 19, 734 W. Wisconsin avenue, appeared and said he was the missing driver. Fiane said he was driving east on W. Summer street, hit a tree in the 1200 block of W. Summer, backed his car up, drove west on Summer street to Gillett street and went to get help.



Talking Over Plans for a driver screening program in the Fox Cities, April 28 to May 2 are Howard Quehl, Appleton, left, motor transport industries representative; Miss Nyla Bock, Appleton, Outagamie county home agent; and Dr. William Gibson, Appleton, Wisconsin Optometric society representative. (Post-Crescent Photo)

## Today's Deaths

### Mrs. Mary F. Schmidt

Mrs. Mary F. Schmidt, 64, 207 W. Sixth street, Kaukauna, died at Kaukauna Sunday after a long illness. She was born March 15, 1894, in the town of Freedom.

Funeral services will be at 9:30 Wednesday morning at St. Mary Catholic church, Kaukauna, with burial in St. Francis cemetery, Hollandtown. Friends may call at the Greenwood funeral home, Kaukauna, after 7 o'clock tonight, where the rosary will be recited at 8 o'clock tonight and Tuesday night.

Survivors include six daughters, Miss Theresa Schmidt, at home, Miss Harriet Schmidt, Racine, Mrs. Harry Prezkowski, Kenosha, Mrs. Aloysius Schuh, Freedom, Mrs. Herman Nehring, Appleton, and Mrs. Earl Hackbarth, Hilbert; three sons, Alphonse, Kaukauna, John, Hollandtown, and Donald, Kaukauna; one brother, Alfred Timmers, Iron River; two sisters, Miss Nellie Timmers and Mrs. Henry Van Camp, both of Appleton, and 28 grandchildren.

## Driver Screening Van Coming to Fox Cities

### 3 Groups Cooperate In Program to Test Motorists' Reactions

Fox Cities motorists will have an opportunity to test their ability behind the wheel when a van containing driver screening equipment visits the area April 28 to May 2.

Cooperating in the screening program are the Fox Cities motor carrier industries, Outagamie and Winnebago County Homemaker council and Fox Cities optometrists.

Equipment in the van will test visual acuity, muscle balance, color vision, depth perception, brake reaction and field of vision. A glare meter will show vision recovery from oncoming lights.

Dr. William Gibson, Appleton, chairman of the Wisconsin Optometric association's division on motor vision in highway safety, is in charge of the Fox Cities testing program.

He emphasized the testing is done only to build national vision statistics. It has no relation to drivers' licenses and if test applicants fail to pass the test they are the only ones to know about it. The test is the same type a truck or professional driver must pass before he can drive for a living.

"The big driving problem today isn't visual acuity," Dr. Gibson said. "Now it's interception and reaction by the driver to what he sees on the highway."

"We're attempting to learn the visual skills of the driving public in general," he stated.

### Homemakers Help

Outagamie and Winnebago county homemakers will handle the actual testing. Miss Nyla Bock, Outagamie county, and Miss Lois Klusmeyer, Winnebago county, represented homemakers' councils in planning the program.

Howard Quehl, Appleton, represents the truckers.

The screening van will be in Appleton April 28 to 30. It will park at N. Appleton street and W. College avenue. Screening hours on April 28 will be from noon to 7 o'clock in the evening. On the 29th and 30th screening hours will be from 10 o'clock in the morning to 7 o'clock in the evening.

On May 1 the van will park in front of the Western Union office on Main street in Menasha. The van will be in front of the Boys' Brigade building in Neenah on May 2. Screening hours at both locations will be from 10 o'clock in the morning to 7 o'clock in the evening.

The driver screening program is open to the public.

## Clarence C. Lande

Clarence C. Lande, 52, 510 W. Seymour street, died at 1 o'clock Sunday afternoon at his home after a 2-month illness. He was born May 30, 1905, in Minneapolis, Minn., and was a construction engineer for the Kimberly - Clark corporation for the last 30 years.

Funeral services will be held at 3 o'clock Tuesday afternoon at Memorial Presbyterian church, with burial in Highland Memorial park. Friends may call at the Wichmann funeral home from 5 o'clock this evening until 2 o'clock Tuesday afternoon and then at the church.

Survivors include the widow; his parents, Mr. and Mrs. Samuel Lande, Minneapolis; one daughter, Katherine, Appleton; one son, Charles, Appleton; and two brothers, Alfred, Jacksonville, and Arthur, Hopkins, Minn.

## Arnoldussen Services

Funeral services for Mrs. Della Arnoldussen, 57, of 105 W. Wisconsin avenue, Kaukauna, will be at 9:30 Tuesday morning at Holy Cross Catholic church, Kaukauna, with burial in St. Mary cemetery, Kaukauna. Friends may call at the Verkuilen funeral home, Little Chute, where the rosary will be recited at 8 o'clock tonight.

Born Aug. 16, 1900, in Combined Locks, Mrs. Arnoldussen died Saturday of a heart ailment.

Survivors include three sons, Harold and Elmer, both of Kaukauna, and Eugene, Kimberly; four brothers, Martin and William Berghuis, both of Appleton, and Bernard and Leo Berghuis, both of Little Chute; three sisters, Mrs. Anna Vianna, Little Chute, Mrs. Mary Van Handel, route 4, Appleton, and Mrs. Jacob VanNuland, Tigerton; and four grandchildren.

## Chester O. Heinritz

Chester O. Heinritz, 31, 1425 N. Appleton street, died at 5:30 Sunday evening after a long illness. He was born June 19, 1926, in Appleton and lived here all his life.

Funeral services will be at 9 o'clock Wednesday morning at St. Mary Catholic church, with burial in Highland Memorial park. The rosary will be recited at 8 o'clock tonight and 7:30 Tuesday evening at the Ellenbecker funeral home where friends may call after 7 o'clock this evening.

Survivors include his widow; his mother, Mrs. Sophie Heinritz, Appleton; four daughters, Micheline, Catherine, Margaret and Clare, all of Appleton; five brothers, Robert, Donald, Earl, Jay Roy and Raymond, all of Appleton; and one sister, Mrs. Gilbert Woldt, Appleton.

## Kiekhoefer Services

Clintonville — Funeral services for Miss Anne Kiekhoefer, 80, 401 Thirteenth street, Clintonville, will be at 2 o'clock Tuesday afternoon at the Evangelical United Brethren church. Burial will be in Graceland cemetery, Clintonville.

Miss Kiekhoefer died Friday in Clintonville. She was born Jan. 27, 1878, in the town of Maple Creek and lived in Clintonville since 1900.

Survivors are two sisters, Mrs. Ida Meggers, Clintonville, and Mrs. Bertha Rinne, Denison, Texas, and two brothers, Charles and William, both of Clintonville.

Friends may call at the Heuer and Sievers funeral home, Clintonville, until 11 o'clock Tuesday morning and then at the church.

## Miss Elsie Hasler

Miss Elsie Hasler, 43, Iola, died at 11:45 Sunday morning in Iola after a long illness. She was born Sept. 21, 1914, in the town of Scandinavia.

Funeral services will be at 2 o'clock Thursday afternoon at Scandinavia Lutheran church, with burial in the parish cemetery. Friends may call at the Voie funeral home, Iola, from noon Wednesday until noon Thursday and then at the church.

She is survived by three sisters, Miss Alvina Hasler, Iola, home.

## Sternicke Services

Funeral services for Mrs. Louis Sternicke, 72, Santa Monica, Calif., will be at 2 o'clock Thursday afternoon at the Cline and Hanson funeral home, New London, with the Rev. Alfred C. Davis, pastor of First Congregational church, New London, in charge. Burial will be in Union cemetery, Hortonville. The body will arrive Wednesday night at the funeral home.

## Thieves Take \$180 From Beer Depot

Thieves Sunday kicked in a basement window and stole \$180 from the Wirtz Beer depot, 508 W. Wisconsin avenue.

Police said a basement window screen was removed and the window forced open. The burglary was discovered by Emory Wirtz about 8:30 Sunday night.

Thieves took a cash register from the beer depot counter, put it on the floor in a hallway and pried the drawer open. The loot consisted of currency and silver, although thieves left nickles and pennies in the register and on the floor, police said.

Thieves apparently left through the basement window, police said.

## Appleton Woman Found Dead in Her Apartment

The body of Miss Louise C. Marete, 73, 526 1/2 W. College avenue, was found in her home Sunday evening by police. Outagamie County Coroner Bernard H. Kemps said Miss Marete apparently died Sunday morning. She had a heart condition.

Police were called when a friend could not reach Miss Marete by telephone. Miss Marete lived alone in her apartment.

She was born May 31, 1884, in Appleton and had been employed by the Fair store, Peabody - Peabody store and Gloudeman-Gage department store.

Funeral services will be at 9 o'clock Wednesday morning at St. Joseph Catholic church, with burial in the parish cemetery. The rosary will be recited at 7:30 Tuesday evening at the Brettschneider funeral home, where friends may call after 7 o'clock that night.

There are no immediate survivors.

## Wyngaard to Speak

John Wyngaard, Post-Crescent Madison correspondent, will address the Appleton Rotary club Tuesday noon at the Conway hotel.

## Wheels Drop Off, Truck Overturns For Total Loss

A bulk tank truck overturned in a ditch on Highway 78 about one half mile north of Greenville about noon Saturday after the right rear wheels dropped off.

Alvin G. Braun, 44, route 1, Hortonville, told county police he was driving south on 76 when he felt the wheels drop off. The truck went into a ditch and rolled over.

County police said the truck was a total loss.

A panel truck driven by Philip Schneider, 15, Oshkosh, damaged a parked car owned by Leroy Oakly, Wrightstown, in a tavern parking lot in the town of Kaukauna about 12:20 Saturday afternoon.

Schneider was traced by Kaukauna police through his truck license number. Oakly said he shouted at the truck driver but Schneider didn't stop. The youth told police he didn't think he had done any damage.

## Brother of Appleton Woman Dies in England

George Hosking, 36, Redruth, Cornwall, Eng., brother of Mrs. Ray Hietpas, 1501 West court, died at 3:10 Saturday afternoon at his home in England after a 3-month illness.

He was born Jan. 21, 1922, and served six years with the Royal Air force in India.

Funeral services and burial will be Tuesday in England.

Survivors, in addition to Mrs. Hietpas, include the parents, Mr. and Mrs. I. J. Hosking, Redruth; two brothers, James, at home, and Ernest, London; and another sister, Miss Hazel Hosking, at home.

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## Fox Cities Movie Times

Appleton—(now showing) King Solomon's Mines at 1:43, 5:36 and 9:29. Ivanhoe at 3:41 and 7:34.

41 Outdoor—(ends tonight) All Mine to Give at 7:20. Wings of Eagles at 9:20. Show starts at 7 o'clock and opens at 6:30.

Neehah—(tonight and Tuesday night) Jumping Jacks at 7 and 10:30. Scared Stiff at 8:45.

Rialto, Kaukauna—(ends tonight) The Brothers Karamazov at 7:25 and 9:25. Also cartoons and news.

Rio—(today and Tuesday) Alligator Named Daisy at 1:30, 4:50 and 8:10. Gift of Love at 2:55, 6:15 and 9:35.

Vaudette, Kaukauna—(ends tonight) Up in Smoke at 6:50 and 9:30. West of Zanzibar at 8:10.

Viking—(today and Tuesday) The Young Lions at 2:15, 5:35 and 9:01. Show starts at 1:30.

## Television Schedules

### WBAY-TV, Channel 2, Green Bay

Monday P. M.	8:45—CBS News	3:15—The Secret Storm
4:00—As the World Turns	8:55—TV Party Line	3:30—Edge of Night
4:30—House Party	9:00—Garry Moore	4:00—As the World Turns
5:00—Popeye Cartoons	9:30—How Do You Rate	4:30—House Party
6:00—News, Weather	10:00—Arthur Godfrey	5:00—Popeye Cartoons
6:15—Doug Edwards	10:30—Ditto	6:00—News, Weather
6:30—Robin Hood	11:00—Love of Life	6:15—Doug Edwards
7:00—Burn and Allen	11:30—Search for Tomorrow	6:30—Robin Hood
7:30—Lucille Ball-Desi Arnaz	11:45—Guiding Light	7:00—Burn and Allen
8:00—December Bride	12:00—Noon Show	7:30—Lucille Ball-Desi Arnaz
9:00—Studio One	Tuesday P. M.	8:00—December Bride
10:00—Weather, News	1:30—Beat the Clock	9:00—Studio One
10:30—Charlie Chan	2:00—What's New Today	10:00—Weather, News
11:00—Feature Theater	2:30—Big Payoff	10:30—Charlie Chan
Tuesday A. M.	3:00—The Verdict	11:00—Feature Theater
5:00—Capt. Kangaroo	3:30—The Brighter Day	5:00—Capt. Kangaroo

### WSAU-TV, Channel 7, Wausau

Monday P. M.	11:00—Croscurrent	4:00—Film Adventure
4:00—The Christophers	11:30—Garry Moore	4:30—Look and Listen
4:30—Stop Look and Listen	9:00—How Do You Rate	5:00—Big John's Show
5:00—Big John's Show	10:00—Arthur Godfrey	5:30—Western Roundup
5:30—Western Roundup	10:45—Industry on Parade	6:00—News
6:00—Sports	11:00—Hotel Cosmopolitan	6:15—Doug Edwards
6:15—Doug Edwards	11:15—Love of Life	6:30—Disneyland
6:30—Disneyland	11:30—Frankie Lane	7:00—Lucille Ball-Desi Arnaz
7:00—Lucille Ball-Desi Arnaz	12:00—Buck Leventon	7:30—I've Got a Secret
7:30—I've Got a Secret	12:25—News	8:00—Official Detective
8:00—Official Detective	12:30—Buck Leventon	9:00—Frank Sinatra
9:00—Frank Sinatra	1:00—Beat the Clock	10:00—Weather
10:00—Weather	1:30—Houseparty	10:30—News
10:30—News	2:00—Marsie	11:00—Sports Panorama
11:00—Sports Panorama	2:30—Verdict	
	3:00—Karel's Klassified Korner	
	3:15—Secret storm	
	3:30—Edge of Night	

### WISN-TV, Channel 12, Milwaukee

Monday, P. M.	11:30—Capsule News	8:00—Newsroom
4:00—Uncle Hugo	11:35—Chapel	8:15—John Daly
5:00—Superman	Tuesday A. M.	8:30—Sugarfoot
5:30—Mickey Mouse Club	11:15—Do You Know	9:00—Wyatt Earp
6:00—Newsroom	11:30—Ray Milland show	9:30—Broken Arrow
6:15—John Daly	12:00—Deadline 12	10:00—Pantomime Quiz
6:30—American Odyssey	Tue. P. M.	10:15—Make Me Laugh
7:00—West Point	12:15—Life in Wisconsin	10:30—Martin Kane
7:30—Bold Journey	12:30—Pretzel Party	10:45—TV News Digest
8:00—Howard Barlow	1:00—Homemakers Holiday	11:00—Local News
8:30—Lawrence Welk	1:30—The Woman's Angle	11:15—National News
9:00—Love that Jill	2:00—Susie	11:30—Sports Whirl
10:00—TV News Digest	2:30—Our Miles Brooks	11:45—Documentary
10:15—National News	3:00—American Bandstand	
10:30—Sports Whirl	3:30—Do You Trust Your Wife	
10:45—Documentary	4:00—Fretchen colind	
11:00—Personalities in the News	4:15—Uncle Hugo	
11:15—Personalities in the News	5:00—Sir Lancelot	
11:30—Charlie Chan	5:30—Mickey Mouse	
11:45—Federal Men		



Lisabette Ann Brinkman, 4½ months old, soberly poses for her first picture in the arms of her mother, movie actress Jeanne Crain. Miss Crain and her husband, Paul Brinkman, have four other children, three sons and another daughter. (AP Wirephoto)

### WTMJ-TV, Channel 4, Milwaukee

Monday P. M.	4:00—Comedy Time	10:15—Face in the Spotlight
4:30—Your Home	10:30—Drama	11:00—Jack Paar
4:45—Afternoon Theater	11:00—Jack Paar	Tuesday A. M.
5:55—Sports picture	6:00—News	6:45—Farm Report
6:00—News	7:00—Today	7:00—Today
6:10—Weatherman	9:00—New in Kitchen	9:00—Treasure Hunt
6:15—NBC News	9:30—Price Is Right	10:00—Price Is Right
6:30—Price Is Right	10:00—Price Is Right	10:30—Truth or Consequences
7:00—Restless Gun	11:00—Jack Paar	Tuesday P. M.
7:30—Wells Fargo	12:30—Mid-Day	1:00—The Woman's World
8:00—Twenty-One		
8:30—Theater		
9:00—Suspicion		
10:00—Your Weatherman		
10:05—News		

### WFRV-TV, Channel 5, Green Bay

Monday P. M.	10:15—Frontier	4:00—American Bandstand
3:30—Do You Trust Your Wife	10:45—Star Performance	5:00—Sir Lancelot
4:00—American Bandstand	Tuesday A. M.	5:30—Mickey Mouse
5:00—Superman	11:00—Look or Listen	6:00—Hawkeye
5:30—Mickey Mouse	12:00—Kiddie Korner	6:30—Sugarfoot
6:00—My Little Margie	1:00—Homemakers	7:00—Wyatt Earp
6:30—Trouble with Father	Holiday	8:00—Broken Arrow
7:00—Sword of Freedom	1:30—The Woman's Angle	8:30—Pantomime Quiz
7:30—Bold Journey	2:00—My Little Margie	9:00—West Point
8:00—Howard Barlow	2:30—Homemakers Guide	9:30—Highway Patrol
8:30—Lawrence Welk	3:00—American Bandstand	10:00—Weather, News
9:30—Official Detective	3:30—Do You Trust Your Wife	10:15—Dateline Europe
10:00—Weather		10:45—Star Performance

### WMBV-TV, Channel 11, Marinette

Monday P. M.	4:00—Comedy Time	10:30—Sherlock Holmes
4:30—Uncle Tom	4:30—Uncle Tom	11:00—Jack Paar
5:00—Weather, News, Sports	5:00—Weather, News, Sports	Tuesday A. M.
6:15—NBC News	6:15—NBC News	7:00—Today
6:30—Price Is Right	6:30—Price Is Right	9:00—Dough Re Mi
7:00—Restless Gun	7:00—Restless Gun	9:30—Treasure Hunt
7:30—Tales of Wells Fargo	7:30—Tales of Wells Fargo	10:00—Price Is Right
8:00—Twenty-One	8:00—Twenty-One	10:30—Truth or Consequences
8:30—Theater	8:30—Theater	11:00—The Dough
9:00—Suspicion	9:00—Suspicion	11:30—It Could Be You
10:00—Weather, News	10:00—Weather, News	12:00—The Christophers
10:15—Life with Eliza	10:15—Life with Eliza	Tuesday P. M.
11:00—Kitty Foyle	11:00—Kitty Foyle	12:30—Open House
		1:00—Channel 11 Kitchen
		1:30—Kitty Foyle
		11:00—Jack Paar Show

No Money, No Knife

## Scott Forbes Quits Jim Bowie TV Series

BY JINGO

Scott Forbes is quitting the Jim Bowie television series after two seasons and 78 films.

Major reason is money. Next Forbes says, is the fact that the show's producers won't let him use the knife for which Bowie was famous.

The producers have introduced a new hero, played by Joe Patridge, at the end of this season. He'll take over next season.

Forbes, meanwhile, has signed for an April 28 "Studio One" show in which he plays a modern playboy cad.

Selling full-length motion pictures to TV was a tragic mistake, Syros P. Skouras, president of 20th Century-Fox, told the motion picture industry Sunday night.

The industry was gathered in Beverly Hills, Calif., to honor him for his efforts to advance the industry. He coupled his statement with a

plea that no post-1948 films be sold to TV.

Jingo's Jewels: A 90-minute TV Emmy awards show will be telecast Tuesday night at 9 o'clock by NBC-TV. Columnist Walter Winchell will do his old song and dance routines of vaudeville days on the hotel circuit starting May 7. Ricky Nelson went to court Friday to get court approval to a contract which will pay him \$1,000 a week for five years and 4½ per cent of the gross yearly record sales exceeding \$1,155,500. The contract with Imperial Records.

The never-seen Mr. Dennehy, to whom Jackie Gleason addressed his "Joe the Bartender" monologue on TV, has died. He was Thomas F. Dennehy, a retired chief engineer of the Brooklyn Academy of Music and father of Gleason's boyhood friend, a gal named Julia. . . . Hugh O'Brian is making a movie called "Rope Law." It's a cowboy version of the 1947 film, "Kiss of Death." You remember Richard Widmark as the giggling Tommy Udo in "Kiss of Death?" "Can Can," the Cole Porter

Monday, April 14, 1958 Appleton Post-Crescent 33

## Two Couples Apply For Licenses to Wed

Chilton — Marriage license applications were issued to two Calumet county couples this week by Clerk Roland E. Miller.

They were Delmar L. Wittmann and Shirley A. Mielke, both of the town of Harrison; and Dale J. Flemming and Bernice Feging, both of Chilton.

## MEN PAST 40

Troubled with GETTING UP NIGHTS Pains in BACK, HIPS, LEGS Tiredness, LOSS OF VIGOR

If you are a victim of these symptoms then your troubles may be traced to Glandular Inflammation. Glandular Inflammation is a constitutional disease and medicines that give temporary relief will not remove the causes of your troubles.

Neglect of Glandular Inflammation often leads to premature senility, and incurable malignancy.

The past year men from 1,000 communities have been successfully treated here at Excelsior Springs. They have found soothing relief and a new zest in life.

The Excelsior Medical Clinic, devoted to the treatment of diseases peculiar to older men by NON-SURGICAL Methods has a NEW FREE BOOK that tells how these troubles may be corrected by proven Non-Surgical treatments. This book may prove of utmost importance in your life. No obligation.

Excelsior Medical Clinic, Dept. 9469 Excelsior Springs, Mo.

## Mothers to Meet

Greenville — The Christian Mothers society will meet this evening with Mrs. Frank Hardy in charge of the social.

# APPLETON'S OLDEST INSURANCE AGENCY Celebrates It's 90th ANNIVERSARY

Founded April 15th, 1868, by Theo. W. Briggs

The CONKEY Name Has Been Associated With the Agency Throughout Most of the "90 Anniversary Years"

### Showing the Following Line of Succession:

Theo. W. Briggs	April 15, 1868
Theo. W. Briggs and Asa H. Conkey	Jan. 2, 1874
Asa H. Conkey and P. M. Conkey, d.b.a. Asa H. Conkey & Son	Jan. 10, 1886
P. M. Conkey, d.b.a. Conkey Insurance Agency	May 27, 1893
P. M. Conkey and V. J. Whelan, d.b.a. Conkey Insurance Agency	Jan 1, 1925
P. M. Conkey and D. R. Morrissey, d.b.a. Conkey-Morrissey Agency	July 1, 1946
D. R. Morrissey, and R. L. Lang d.b.a., Conkey, Morrissey & Lang Co.	Dec. 1, 1953



D. R. Morrissey



R. L. Lang

## Conkey, Morrissey & Lang Company

This year we are pleased to call attention to a milestone in our business history, our 90th Anniversary, which we are celebrating this year.

A review of the past 90 years shows that perseverance and experience, plus a desire to serve well the insurance needs of the people of this community, are the factors which have made it possible for this agency to exist and grow during this long period of time. Since experience and confidence count for

so much, particularly in the insurance business, we take pride in the fact that this agency has represented most of our insurance companies for more than 75 years. We sincerely hope that in the years ahead, we may continue to merit your confidence and loyal patronage, and we invite you to take advantage of all of the varied insurance facilities of "Appleton's Oldest Agency" in the solution of your insurance problems.

Most of the Following Insurance Companies Have Been Represented by This Agency "OVER THREE QUARTERS OF A CENTURY"

The Travelers Insurance Co., Hartford, Conn.	Ohio Casualty Insurance Co., Hamilton, Ohio
The Phoenix Insurance Co., Hartford, Conn.	Hartford Fire Insurance Co., Hartford, Conn.
Travelers Indemnity Co., Hartford, Conn.	Reliance Insurance Co., Philadelphia, Pa.
The Home Insurance Co., New York	Commercial Union Assurance Co., Ltd., New York
St. Paul Fire & Marine Insurance Co., St. Paul, Minn.	United State Fidelity & Guaranty Co., Baltimore
Fireman's Fund Insurance Co., San Francisco, Calif.	Hartford Steam Boiler Inspection and Insurance Co., Hartford, Conn.

## Conkey, Morrissey & Lang Co.

D. R. Morrissey R. L. Lang  
321 W. College Ave. Dial RE 4-7108

# FOR 2 DAYS ONLY

## TOMORROW & WEDNESDAY

The Most SENSATIONAL REFRIGERATOR Buy of a Lifetime

SAVE \$220<sup>00</sup>

## Hotpoint SUPER DELUXE REFRIGERATOR FREEZER

### Read These Features

- ★ 12:00 CUBIC FEET
- ★ 123 LB. TRUE FREEZER
- ★ AUTOMATIC DEFROST
- ★ BUTTER CONDITIONER
- ★ MOVE-ABILITY - IT ROLLS OUT
- ★ HEAVY STEEL CRISPERS

You Can Buy This TONITE  
We're Open til 9 P.M.

Regular \$519.95

299<sup>95</sup> With Trade

TAKE 2 YEARS TO PAY!  
NO DOWN PAYMENT

**McKINLEY SALES, INC.**

513 W. College Ave. Dial 4-7166



5 New Board Members Join April Session

County Supervisors Will Reorganize; Little Other Business

Five new members will join the Outagamie county board's annual reorganizational meeting Tuesday. Three supervisors are newly elected and two were appointed by Appleton and Seymour mayors to fill seats vacated by resignation.

Share Prices Gain Slightly

Key Issues Move Ahead Fractions In Moderate Trade

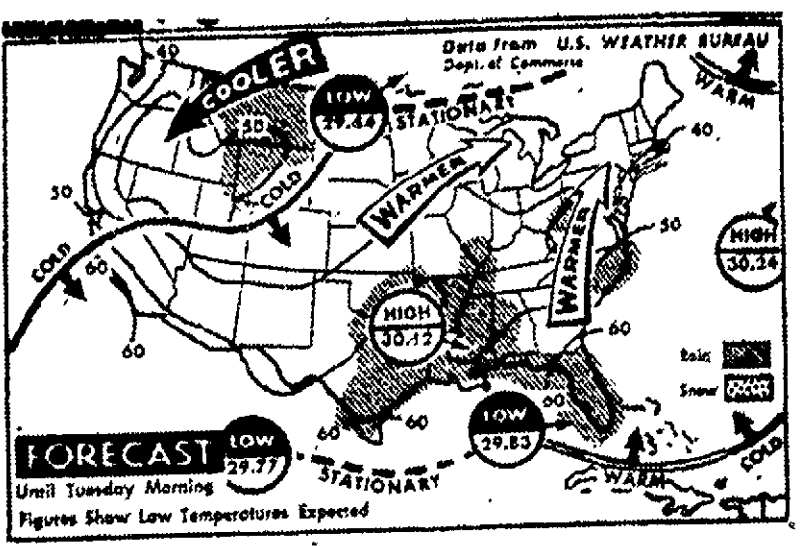
New York — (AP) — Selected gains helped give the stock market a higher pattern in moderate trading early this afternoon.

Huge Balloon Found in Tree Near Chilton

Chilton — A weather balloon, released from the Green Bay station early Saturday morning, landed in a giant cedar tree on the Emil Steiner farm, about three miles south of Chilton.

4-Way Race for City Relief Director Takes Shape as 2 More Apply

A 4-way race for city relief director developed today with two Spencer street, Outagamie men at City Clerk Elden county jailer.



Shows and Thunderstorms are expected tonight on the Gulf coast and in the lower Mississippi valley, Florida, North Carolina and the central Appalachians.

New York Stock Quotations

Table with 4 columns: Ticker, Price, Ticker, Price. Includes various stocks like Abbott Lab, Ford, Royal McBee, etc.

Theology Teacher Will Speak Here

Dr. J. Coert Rylarsdam, professor of old testament theology of the Federated Theological faculties of the University of Chicago, will be on the Tuesday to deliver a lecture before students and staff of the freshmen studies course.

4-Way Race for City Relief Director Takes Shape as 2 More Apply

A 4-way race for city relief director developed today with two Spencer street, Outagamie men at City Clerk Elden county jailer.

Looking Forward to Graduation?

No finer gift for that senior student than a ROYAL

Wayne Hummer & Company advertisement featuring typewriters and office equipment.

Blame Defect In Burner for House Fire

Unit Not Properly Installed, Chief Says; Damage Minor

A defect in a gas burner which was built into a wall at Mrs. Anna Druckrey's home, 733 E. Calumet street, was the cause of a fire which resulted in minor damage to a partition about 10:35 Saturday night.

Two Boats Collide Near New London

New London — Ald. Lansing McFaul, 620 Broad street, almost got a dunking about 2:30 Saturday afternoon when his boat was struck by another boat on the Wolf river near the railroad bridge, according to the city police.

LEGAL NOTICES

City of Appleton HUSBANDS WANTED The Board of Education reserves the right to reject any and all bids and to waive all formalities in connection therewith.

Mitchell Takes Oath; Makes 3rd April 14 Anniversary in Family

Clarence A. Mitchell, mayor-elect, added a third April 14 anniversary for his family today by resigning as first ward alderman and taking the oath as mayor.

Milwaukee Livestock Market

Milwaukee — (AP) — Livestock market 10:30 quotations: Hogs 1,500; steady to 25 low; U. S. No. 1 butchers 200-220.

Looking Forward to Graduation?

No finer gift for that senior student than a ROYAL

Royal typewriter advertisement with image of a typewriter.

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CLASSIFICATION INDEX

ANNOUNCEMENTS CARD OF THANKS FUNERAL DIRECTORS MONUMENTS, CEMETERY LOTS 4

ANNOUNCEMENTS

LOST AND FOUND BICYCLE TAKEN from the parking lot near the Rio Theater Sunday afternoon.

AUTOMOTIVE

ACCESSORIES, TIRES, PARTS 10 TIRE RECAPPED, REPAIRED. Radiator Repairing, Recoring.

Collision Repair

By Experienced Men PEOTTER'S 24 Hr. Towing Service Ph. 3-5125

MOBILE HOMES, TRAILERS 12

America's Best Buy 50 ft. Skyline 10W with balcony front kitchen, 10 wide for price.

AUTOS WANTED A-13

CASH FOR YOUR CAR Appleton Motor 1410 W. Wisconsin Ave. Ph. 3-7397

ANNOUNCEMENTS

MONUMENTS, CEMETERY LOTS 4 HIGHLAND MEMORIAL PARK - 1000 E. 1st St. Will sell for cash or installment. Ph. 7-7494.

LODGE NOTICES

WAVERLY LODGE NO. 51 F. & A. M. Stated communication, Tuesday, April 11, 7:30 p.m. Business meeting.

SPECIAL NOTICES

ALCOHOLICS Anonymous - For aid write P.O. Box 324, Appleton. Ph. 4-3666; 2nd floor, 1st floor, 2nd floor.

DEBT DISCLAIMER

On and after this date we will not be responsible for any debts contracted for by anyone other than ourselves.

Post-Crescent Want-Ad Order Blank with pricing table and contact information.



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# MALE HELP WANTED

BY POST-CRESCENT WANT-AD READERS

This Ad Received 20 Calls  
Hired the First Night

Call for an Ad-Writer  
3-4411

In Neenah or Menasha  
2-4243

**EMPLOYMENT**

**SALES—MEN, WOMEN** 26  
NEED new furniture, TV set, or new car? Men and women of all ages. Write Sarah E. Pohl, Box 36, Almond, Wisconsin or phone 4-5252.

**SALESMAN** for nationally advertised home equipment. Excellent commission. Ph. RE 4-2210.

**Full Time Sales Lady**  
Downtown retail store, housewares department. Five day week, pleasant working conditions, merchandise discount. Some sales experience required. Write Box No. A-83, Appleton Post-Crescent.

**SITUATIONS WANTED** 21  
MAN—Wishes to return to Appleton. Aviation mechanic by trade. Have practical experience in welding, cloth work and metal fabrication, electronics, aircraft electrical, lathe operation, spray painting, hydraulics and associated plumbing, rigging, engine maintenance and overhaul. Am willing to do most anything. Can furnish excellent references. Write Box No. 35, Appleton, Wis. 54912.

**SPRING HOUSECLEANING!**  
Let us wash your walls the easy way. Ph. 4-3296

**WOMAN** desires housework, cleaning of all types. Phone 4-3177 after 4 p.m.

**HOME WORK WANTED** 27-A  
ALTERATIONS, dressmaking, mending and patching. Ph. 4-5417 or PA 2-0504.

**FINANCIAL**  
**BUSINESS OPPORTUNITIES** 28  
**Attention Mechanics!**  
Here's a 2 stall service garage with gas pumps, car lifts, air compressor, etc. near Lakeview Mill.  
**E & R AGENCY**  
Phone 2-6455

**Distributorship**  
Exclusive franchise for the SILICON WATERLESS BATTERY made possible in:  
**APPLETON**  
and surrounding area

due to increased production, this is the factory-sealed trouble-free battery that is patented after Bell Telephone's famed Silicon Guard. Guaranteed for 10 years and available for cars, trucks, and tractors, etc. Investment for merchandise only. No charge for written exclusive franchise. Write or phone today. Waterloo Battery Co., Dept. N, Franklin, Pa. 15620, Calif. Eastgate 2-0367.

**FINANCIAL**

**BUSINESS OPPORTUNITIES** 28  
**Beer Depot**  
Close in Appleton location. Fixtures, equipment. Stock at inventory. Rent building.  
**Chicken Delight**  
Business, franchise, lease and all equipment including station wagon. Owner has opportunity to join parent organization. \$7000.  
**H. F. McCarthy**  
(REALTOR)  
421 W. College, Appleton, 4-1447

**For Rent**  
Appleton. Fully equipped location. FURNISHED APARTMENT. ROOMY APARTMENT. Marvellous opportunity for man and wife. Save what you now earn per year.  
**HONKAMP REALTY, Ph. 4-6668**

**LIQUOR STORE—BEER DEPOT**  
Fixtures and business in central Wisconsin city. ONLY \$4300. Terms available. LEASE on building with modern apartment. **ROMBERG SALES, Embarras, Wis.**

**LOOK AT THESE**  
**MOTELS**—23 units plus living quarters, 3 years old, and 15 units with living quarters, 5 years old. Will make apartment or good home in trade. Balance like rent.  
**RENTAL SERVICE**—Appleton, doing very good business, will help finance.  
**TAVERN**—With living quarters. Appleton area.  
**BOWLING ALLEYS**—All modern, air conditioned, automatic, excellent bar.  
**BREK AND LIQUOR DEPOT**—This is a good buy, make an offer.  
**COMBINATION RESTAURANT AND TEEENAGE BAR.**  
**Appleton Realty**  
Phone 4-9501

**LOOKING FOR EXTRA MONEY?**  
Vending Machine Business. Offering right man opportunity to make \$40 to \$50 extra per week. If you are sincere and don't mind working a few extra hours per week call us.  
**Price \$500**  
**WAX REALTY, Realtor**  
Ph. 4-8952 or 4-8331 anytime.

**RESTAURANT**—For rent in small town. Fully equipped. Write Box A-29, Post-Crescent.

**SERVICE STATION**—Modern 3 bay available in Menasha. Modern equipment. Call Sinclair Refining Co. 4-2658.

**MODERN TAVERN**  
Ballroom and a 5 bedroom home with 2 acres of land. \$18,500.  
A good money maker located not too far from Appleton, on a busy highway. A-1 shape. Can be bought for only \$5,000 down.

**TAVERN BUSINESS** \$6,500. Good location. City location. \$2,000 down.

**JENNERJOHN AGENCY**  
Day or Nite RE 4-1745

**FINANCIAL**

**BUSINESS OPPORTUNITIES** 28  
**Rent Free**  
Service Station for lease in Kaukauna. Ideal for Mechanic. **PURE OIL CO., Appleton, Ph. RE 3-1024.**

**STOKE**—In small community on main highway, with living quarters. Dealing in Bakery and Dairy Products. Good going business, very reasonable. Ideal for wife and husband. Write Box A-30, Post-Crescent.

**TAVERN**—\$18,500  
**MILK ROUTE**—\$6,500  
**TAVERN**—\$3,000  
**RESTAURANT**—\$12,500  
**MILKERS REAL ESTATE, Inc.**  
Dist 3-2602 anytime

**TAVERN—BUSINESS**—Free lists. **NORTHERN SALES CORP.**  
Phone RE 3-4730

**THINKING OF OWNING YOUR OWN BUSINESS?** Then use our national accepted franchise. Contact Walter Gardner RE 4-3350.

**\$5,000 TO \$15,000 GUARANTEED**—Choice territories being awarded in the Fox Valley area. Guaranteed income full or part time. No selling. Responsible persons to be appointed to service beautiful new Day-Glo rental window signs. Proven program. A-1 product. Business already established for you. Income starts immediately on flat rate basis. We furnish advertising helps. Modest investment. No need for fully equipped. Can refer you to other highly profitable operations. To qualify must be capable to operate own business. Call or write **Elkhorn Manufacturing Co.**, 622 Watson St., St. Paul, Minn.

**MORTGAGES, SECURITIES** 29  
**LAND CONTRACTS, MORTGAGES**  
For sale. Bearing 6% interest. **MEYERS REAL ESTATE, Inc.**  
Dist 3-2602 anytime

**MONEY TO LOAN** 30

**Auto Loans**  
OR  
**LOANS For**  
**Personal Needs**

**LOW**  
"Appleton State Bank"  
**RATES**

Convenient  
Repayment Plans  
To Choose From

**INSTALLMENT LOAN DEPT.**  
**APPLETON**  
**State Bank**  
Phone 2-0895 Member F.D.I.C.

**AUTO**  
**LOANS**  
New or Used

Excellent Values in good Used Cars are now available. We are glad to finance these as well as New Models. Buy any make car—from any dealer—New or Used. Finance through Citizens Loan & Investment Co. . . . on Flexible Terms.

**\$50 to \$5000**  
**CITIZENS LOAN & INVESTMENT CO.**  
319 E. College Ave., Ph. 3-6969

**TAXES**  
**DUE?**  
Pay Them The  
Easy Way  
Get Extra Cash Fast  
See — Call — Write  
**FRIENDLY FINANCE**  
**Corp.**  
**OPEN FRIDAY EVENINGS**  
115 East College Ave.  
Phone RE 3-5527

**S S S S S S**  
"FOR CASH  
IN A FLASH  
JUST COME IN  
AND ASK"  
**ROCK FINANCE**  
APPLETON NEENAH  
Opposite Sears 115 Comm'l St.  
Phone 2-2555 Phone 2-1321  
**S S S S S S**

**Frei Finance Co.**  
228 W. College Ave.  
Phone RE 2-0761

**Peoples' Loan**  
PHONE 3-5573  
122 S. Appleton St. 1st. 1224  
**MONEY TO LOAN**—On improved Appleton Property. P. A. KOR NELLY. Ph. 2-2552 or 2-1344

**MONEY TO LOAN**—Mortgage of land contract. Private party. Box A-28, Post-Crescent.

**WANTED TO BORROW** 31  
\$5,000 WANTED on new home first mortgage. 6% interest. Write Post-Crescent Box No. A-55

**FARMERS' MARKET**  
**LIVESTOCK** 32  
COWS, Holstein — 15 springers, white color. Easy terms. Jim Beck, 1 mile S. Appleton.  
**HOLSTEIN COWS**—2 fresh with calves other 2000 Wm. C. Vickers, Hortonsville, Ph. ST 9-6201.  
**HOLSTEIN HEIFERS**—Bred, 5 to 6 years old, 1 in September. Write about 1000 lbs. Stanley E. H. RE 3-1024, Hortonsville, Phone 4-2437.

**STRICTLY BUSINESS**  
By McFeatters

**INCOME TAX BUREAU**

4-14

"It's high time you people became self-supporting!"

People who have self-supporting businesses find the Post-Crescent Want-Ads profitable. Call 3-4411 in Appleton or 2-4243 in the Twin Cities.

**FARMERS' MARKET**  
**LIVESTOCK** 32  
**HOLSTEIN HEIFERS** — 2, close springers, white color. P. Cuff, Hortonsville, Ph. SE 3-6577.

**FARM LOANS** A-33  
**FEDERAL LAND BANK LOANS**  
Low interest—Long Terms  
**W. J. KRAUT, REALTOR**  
520 W. College Ave. Ph. 3-2353

**MONEY** — To Loan on Improved FARM PROPERTY  
**W. J. KRAUT, REALTOR**  
106 N. Oneida St.

**CASH** for dead and disabled cows and horses. Fast pickup. O. J. Kraut, RE 3-7201.

**FARM MDSE. WANTED** 33  
**ALFALFA HAY**—Wanted to buy 100 tons. \$25 alfalfa. Nice and green. Ph. ST 3-3333.

**COWS** Holstein, Fresh or close springers. Arnold Ticks, Phone PL 7-5858.

**COWS** Wanted, Springers — Bred heifers. For Out of State Shipment. Gerald Goetz, RE 3-1456.

**DAIRY CATTLE**  
Bought and sold at all times. Ph. 3-1295 or 3-2714

**USED COW COOLERS**  
Ph. RO 6-2211

**POULTRY AND SUPPLIES** 34  
**BABY CHICKS**  
**DEKALB CHIX**  
Certified White Leghorns  
Holzapfel White Rocks  
Badger State Chickery  
1709 E. Wisconsin Ave., Ph. 3-3303

**LIVE POULTRY WANTED**  
Local Poultry Company, Hwy. 57, Hilbert, Wis. Phone 102IV

**POULTRY EQUIPMENT**—Incubator, brooders, 1 poultry picker. Ph. 3-0218 after 5 p.m.

**FARM EQUIP. & SUPPLIES** 35  
**LUEDKE TRACTOR SALES**  
Massey-Ferguson and MM  
Used 445 MINNEAPOLIS  
132A New Hwy. 1st. 1st. 1st.  
—FORD Ferguson, Inc.  
Very Nice!!  
Davis Superior Leaders  
Hwy. 41 Appleton. Ph. RE 3-0327

**INTERNATIONAL COMBINE** with engine, used \$550. Allis Chalmers COMBINE, P.T.O., used \$500.

**POPE MOTORS, Inc.**  
NEW LONDON, Ph. 77

**ONE NEW WD-45 Tractor**  
One used AC Chopper  
One used AC Blower  
**ART FUCHS IMPLEMENTS**  
TRACTOR SPREADER, Model 132A, New Idea, 1st. 1st. 1st.  
Several others to choose from.  
**VAN ZEELAND IMPLEMENT CO.**  
Hwy. 41, Kaukauna, Ph. RO 5-4747

**FARMWAY BARN CLEANER**  
Sales and Service. Ed Kieffer  
Kaukauna, Ph. 2-2934.

**TRACTOR, 1947 FORD FERGUSON**  
With new loader, snow bucket, tire chains, sub seller. Reasonable. Ing. Frank Schuh on Hwy. 41 S. of Spencer Rd. or Phone RE 3-6995.

**TRACTOR, Allis Chalmers**—Excellent condition. Includes plow and cultivator. 2605 N. Richmond St. Ph. 3-6995.

**TRACTORS**, Good—Used Ford and Ferguson. Also all makes farm machinery. **LAKEVIEW FARM**, just north of Harrisville.

**USED EQUIPMENT**  
Tractors, Disc Harrows, Quack Diggers, Disc Harrows, Manure Loaders.  
**GRIFERACH IMPLEMENT CO.**  
1241 W. Wisconsin St. Ph. 2-8143

**USED SCUM PUMPS**  
Lawn mowers and garden tools.  
**ED CALMES & SONS IMP. CO.**  
112 E. Summer St. Phone 4-1351

**Used Tractor Tires**  
—Almost All Sizes—  
**OK Rubber Welders**  
724 W. College Ave. Ph. 4-3575

**FARM & DAIRY PRODUCTS** 37  
**HAY**—For lowest prices. Delivered. **W. C. VICKERS**, 1 mile S. Appleton, RE 3-1024. Walter Romesko.

**FARM SEED AND PLANTS** 38  
**SEED OATS** — Highland, Beede, Fayer, and Sank. **Timl Kaphingst & Sons**, Ph. 2-2557

**MERCHANDISE**  
**GOOD THINGS TO EAT** 40  
**BEEF AND PORK**—Choice. Corn fed. Also, sausage, etc. **W. C. VICKERS**, 1 mile S. Appleton, RE 3-1024. C. Van Schinder.

**BEEF**—Finest quality. Wholesale to all. By the pound or by the ton. **Appleton Packing Co.**, 4-0792.

**Dressed Pork**  
Whole or half. Phone 2-2501

**EATING POTATOES**—Very good. Sound. O. J. Cuff, Hortonsville, Ph. RE 3-1024.

**ONE LARGE APPLE PH-496**  
Jesse Home Bakery  
317 N. Appleton St.

**POTATOES**  
No. 1 grade.  
**Jesse Home Bakery**  
Phone 4-1707

**Tuesday is**  
**Bargain Day**  
AT ELM TREES  
2 CONVERSION SPACES  
—Economy Store located between I. College Ave. and Washington St. in the alley.  
New Plant Store at the intersection of W. College Ave. Extension and Badger School Road — FREE PARKING

**TWO PINTS OF ICE CREAM, 49c**  
Jesse Home Bakery,  
317 N. Appleton St.

**Merchandise**  
**ARTICLES FOR SALE** 43  
**ELECTRIC POWERED HACK SAW** — 12 inch. New. With precision machine parts and silver steel blade. \$40. Ph. 3-5744.

**GARAGE DOOR**—1 piece 5' over-head. Complete with hardware. Inquire at 857 Marquette St., Menasha after 4 p.m.

**POSTS** for clothes lines, barn posts, reinforcing rods.  
**NAPACK SUPPLY**, 1000 Winneconne, Phone 2-1991.

**PROTECT** asphalt tile floors with plastic type Glaxo. Last months, ends waxing. Gloudeum's Dept. Store.

**RIFLES**—3.1 Jap 257; 1 Krag, 30.40 military; 1 Swiss Turnbolt antique. Ph. 3-5559 days or 3-2840 evenings, ask for Mr. Barker.

**SEAT COVERS**—For all cars. First quality. Fiber, \$10. Plastic, \$15. Phone ST 8-1116.

**Septic Tanks**  
Concrete. Van Handel Bros. Don 3-4272; Harold 4-1272

**STORM SHED** for house trailer. 8x6. Ph. 4-9781.

**WINDOWS, Double Hung** — Complete with frames, sash weights, weather stripping, storms and screens. Call 2-4955 after 4 p.m. or at noon.

**HEAT, HOT WATER EQUIP.** 43A  
**CONVERSION UNIT, Timber Gas**—Used one year. Call PA 2-2777.

**FURNACE**—like new 22" with oil conversion burner and tank. All or part. Better Home Heating Ph. 3-2161.

**SOFTENERS** and iron filters. New and used, \$10 and up. OR swap anything of value. Call PA 5-3335, Rapid Soft Co.

**SPECIALS AT THE STORES** 44

**Softeners, Filters and Heaters**  
New and used. **Meyers** shallow pump. Grisham Water Softener Sales, Ph. PL 7-5440.

**Special Buy**  
New TEMPO Gas Space Heater. Was \$109.95. NOW \$69.95. 60,000 BTU capacity.  
**Langstad's, Inc.**  
233 E. College Ave., Phone 4-2415

**WARM AIR HEATING**  
NEW AND REPAIR WORK  
**CITIES SERVICE METAL**  
1309 N. Summit, Phone 4-5635

**WATER HEATER**, Montgomery Ward, Oil—30 gals. Also medium size oil tank and 2 drums. Call 2-8260 after 5 p.m.

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<b>MERCHANDISE</b> <b>BOATS &amp; ACCESSORIES</b> 49 OUTBOARD MOTOR—1957 Firestone 10 H.P. 35 ft. speedometer and separate tank. NOW \$159.95. REGULAR \$225. FIRESTONE STORE, 223 W. College Ave. SAILBOAT, 14 ft. — And trailer. Fully equipped. \$150. Ph 4-5316. SCOTT ATWATER RIGAL MARINE 212 N. Commercial PA 5-1651 USED BOATS—And trailers. Make an offer. Your Appleton Traveler dealer. ED'S BOAT SALES, 401 E. Murray Ave. <b>BUSINESS &amp; OFFICE EQUIP.</b> 50 USED Refrigerated Store Fixtures WALK-IN COOLER 6' x 8' SELF SERVICE CASES MEAT CASES —PRICED RIGHT— General Sales Co. 1102 W. Wisconsin Ave. Ph. 3-8844	<b>MERCHANDISE</b> <b>BUILDING MATERIALS</b> 51 <b>SAVE</b> ON Wards ALUMINUM Combination Doors <b>15% OFF</b> On All Sizes Montgomery Ward 100 W. College Ave., Appleton SUPER BARGAINS in odd windows, doors, frames, trim, hardware, etc. Ideal for fixing up that cottage or garage. BULL DOG DIRT Standard Mfg. Co. 1012 N. Lave Street Used Lumber Old Jefferson school Appleton or inquire at the yard 2 miles S. of Kimberly on County Trunk N. KUHN ENTERPRISE, ES. 1010 Grand Ave., Little Chute, Phone ST 8-1500 <b>BLDG.—MOVE OR RAZE</b> 51-A CHICKEN HOUSE—18 x 80, insulated, sheeted and good siding. To be razed or moved. Ph. SP 9-6328. <b>COAL, WOOD, FUEL</b> 53 FIREPLACE WOOD—White Birch Mueller Lumber Co. 200 W. Wisconsin Ave., Ph 4-3735 <b>WANTED TO BUY</b> 54 Rags, Scrap Iron, Metals Magazines, bought Prompt Service Dial 3-2116. Jacob Shiller YOUR BEST BET A Want Ad.	<b>MERCHANDISE</b> <b>WANTED TO BUY</b> 51 SCRAP IRON! Wanted Fox River Scrap Iron & Metal Co. 609 S. Bounds St., Phone 4-7193 USED TOILETS, LAVATORIES, KITCHEN SINKS, BATH TUBS Phone 4-2746 <b>REAL ESTATE—RENT</b> <b>ROOMS WITHOUT BOARD</b> 56 ALTON ST., E. 730 — Room for rent for 1 or 2 gentlemen. Phone 3-1525. COMMERCIAL ST., W. — Carpeted and completely furnished, 12x17 room for gentlemen. Includes private sitting room. Ph. 3-2444. DIVISION ST., N. 708—Room for girls, kitchen privileges. Phone 4-2442. LAKE WINNEBAGO, Near Waverly—Room for man. Private entrance. With shower. Phone RE 3-0057. LAKE ST.—Beautiful room suitable for 2 girls. Private kitchen, living room, bath. Laundry facilities. Phone 3-8153 or 3-0112. LAWRENCE ST., W. — Room for employed girl, share living room, kitchen. Near bus line. Ph. 3-3538. NEXT TO CITY HALL—"The Redwood"—also 317 1/2 N. Richmond St. now under Redwood management. Beautifully decorated and furnished housekeeping rooms for young ladies. Phone 3-0426. If no answer call 1-3123. ONIDA ST., N. Room for men. Ph. 3-0611. WASHINGTON ST., E.—Room for rent, home privileges. Ph. 4-3778 WASHINGTON ST., E. 337—Room for girl. Private entrance. Phone 3-7410. Ad to Action — Phone 3-4411.	<b>REAL ESTATE—RENT</b> <b>APARTMENTS, FLATS</b> 58 All New 2 bedroom upper apartment 8 Mason St., \$80 per month and share heat. Must have references. Write Box A-92, Post-Crescent. APPLETON ST., N.—4 room upper unfurn. apartment. Heat and water. Adults. Ph. 3-5893 or 4-5531. ATLANTIC ST., W. — Furnished apartment for a girl to share with 3 other girls. Phone 3-2226. ATLANTIC ST., W.—Lower 5 rooms and bath. Ph. 3-6377 after 4:30 p.m. BOIL BUILDING—Upper apartment, 2 bedrooms, living room, bath and kitchen, unfurnished. Heat and water furnished. Rent reasonable. Ph. 3-5151. COLLIER AVENUE, E. 206 1/4—Attractive new apartments, 3 room, 1 bedroom each. Second floor heated. Immediate occupancy, downtown location. Range and refrigerator available. Inq. above address. COMMERCIAL ST., W.—Lower 5 rooms and bath. Can be seen between 5-9 p.m. Phone 4-7311. COR. MIDWAY RD. AND HWY. 47 — 3 bedroom lower flat and garage. Phone 2-1709. Deluxe 2 Bedroom W. Elsie New lower, large living room, kitchen with separate dining area. Disposal, shower, divided basement. Garage \$110. Ph. RE 3-5129 after 5 p.m. DIVISION ST., N. 307—Newly redecorated modern 6 room apartment, 2 blocks N. of College Ave. Adults only. Inq. 313 N. Division EIGHTH ST., W. 1235—Upper 3 room and bath furnished apartment. Private entrance, on bus line.	<b>REAL ESTATE—RENT</b> <b>APARTMENTS, FLATS</b> 58 DIVISION ST., N. 413—Upper 3 room apartment, furnished or unfurnished. ELM ST., S. 302 — Near Court House. Furnished 5 rooms and bath. Married couple or working girls. FRANKLIN ST., E. 714—Girl to share lovely new apartment. TV, clothes dryer. Ph. RE 3-1312. GREENVILLE—2 bedroom duplex. Garage and garden. Ph. PL 7-5318. HARRIS ST., W. 827—Complete furnished apartment for working couple. IN FREEDOM VILLAGE—4 room apartment. Newly decorated. Hot water and oil heater furnished and bath. Phone 8-1437. JEFFERSON ST., S.—3 rooms and bath apartment. Phone 4-5531 after 5 p.m. JOHN ST., E. 803—Upper 3 room furnished. Heat, water, electric and gas. See 4-9. Adults only. KAUKAUNA, Northwest—4 room modern upper apartment. Heat and water. \$55. Ph. 2-5706. Kitchenette Apartment Nice kitchenette, ideal for couple or 2 working girls. Close to downtown. Utilities furnished. 2 Bedroom apartment with heat and utilities. Nice location. Garage \$100. C.J.M. REALTY. Ph. 3-5581. LAKE ST., N.—Upper 3 room apartment with sleeping porch. Carpeting and stove included. Large closets, enclosed stairway. Heat, hot water furnished. Garage. Available May 5. Ph. RE 4-3831. MEMORIAL DR.—Close in. Modern furnished apartment for 4 employed. Adults. Ph. 4-2058.	<b>REAL ESTATE—RENT</b> <b>APARTMENTS, FLATS</b> 58 MEMORIAL DR. — Upper 2 bedroom. Inside entrance. Adults preferred. Phone 4-5025 between 1 and 6 p.m. MENASHA — Basement apartment, 3 rooms and bath. \$30. Phone FA 2-2226. MENASHA, On Island—4 rooms and bath upper apartment. Heat and hot water furnished. Call 2-9002. MENASHA—5 rooms and bath lower apartment with garage. Call 5-1439. MENASHA—Modern 4 room upper apartment. Heat and water furnished. For adults only. Ph. 2-5321 or 2-1762 after 6. MENASHA—Upper 3 room heated, with garage. Phone 2-7163. MENASHA—2 bedroom modern heated upper apartment with garage. Ph. 3-8162. MORRISON ST., N.—Very desirable newly remodeled and completely redecorated, 2 bedroom lower apartment, with garage. Park location. Adults preferred. \$55. Ph. 4-1137. NEENAH—3 room upper apartment, Gas, water, lights furnished. Ph. 2-3519 or 2-5650. NEENAH—Modern furnished 3 room and bath apartment. Carpeted with air conditioner. Heat and water furnished, also garage. Call 2-2161 from 9:30 to 5, after 6:30 call 2-3437. NEENAH, Near Downtown — Completely furnished 2 bedroom apartment. Call 2-9141 days or 2-7632 evenings. NEENAH, Near Washington Park—Upper 2 bedroom and bath apartment. Heat and water furnished. Rent \$50. Phone 2-9161.	<b>REAL ESTATE—RENT</b> <b>APARTMENTS, FLATS</b> 58 NEENAH — Furnished 3 room upper apartment. Please call 2-3928. NEENAH, 503 Church St., — 3 rooms, lower 2 bedrooms, upper 2 bedrooms. Reasonable rent. Month of March to move in. WISCONSIN AVE., W. 936—Furnished apartment, 4 rooms, bath. \$55 per mo. Ph. 3-0001 after 5. VINE ST., E. 1038—3 furnished rooms including utilities. Garage. On bus line. Phone 3-2861. WALNUT ST., S. 127 — 2 apartments; lower—2 bedrooms; upper—2 bedrooms. Reasonable rent. Garage Ph. 3-5125 after 4 p.m. WALTER AVE., 212—Upper apartment. Very clean. Can be seen by calling 4-5141. Ready to move in. <b>215 W. College Ave.</b> 4 rooms and bath. Heat and water furnished. \$40. Dial 3-6765. Every Phone 4-4123. <b>HOUSES FOR RENT</b> 60 HALL AVE., N. 1523—Small furnished house. Garage. Reasonable. Phone RE 4-9580. LAKE POYGAN—New 3 bedroom furnished home. Beautiful landscaping, good fishing, swimming. Month of March to move in. MENASHA—2 bedroom modern and large redecorated house. \$50. Call 2-7777. NEENAH, south of Hwy. 41. House for rent. No running water. Phone 2-5534. WISCONSIN AVE., W. — Small 3 room furnished home. Phone 4-3757.	<b>REAL ESTATE—RENT</b> <b>APARTMENTS, FLATS</b> 58 RACINE ST., 1408—2 bedroom upper flat. Phone PA 2-9109. SEVENTH ST., W.—Across from court house. Lower 5 room, Garage. \$80. Phone 3-0725 or 3-4719. TWO MI. FROM MENASHA—Hwy. 114. Upper 4 room apartment. Ph. 4-2970. <b>Now Available</b> Good selection of 2 and 3 bedroom apartments. Available from \$55 to \$100. <b>CARROLL &amp; CARROLL</b> R E A L T O R S 121 N. Appleton Street Dial 4-1529 or 4-3552 <b>SEVEN MI. N. OF APPLETON</b> 2 bedroom upper Ph. 1-3382 SPENCER ST., W. Near Hwy. 45 — Quiet rural living. Upper and lower 3 room apartments. Adults only. Phone Ph. 2-5505. NEWBERRY ST., E. — Upper 3 large rooms and bath. Private entrance. Ph. 3-3915. ONEIDA ST., S. — Lower flat, 4 rooms. Complete location. Adults. Phone 3-7583. OVAISSA ST., N. 1124 — 3 rooms furnished. Utilities and garage. Phone 3-0577. PACIFIC ST., E.—2 room unfurnished apartment. Ph. 3-5123. PROSPECT ST., W.—2 room furnished apartment. Private bath and laundry. Professionally equipped. Professional individuals or young married couple preferred. Phone. 4-1752.
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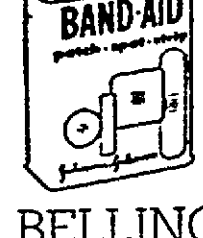
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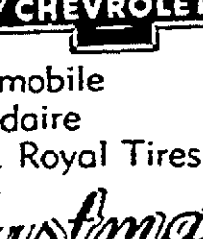

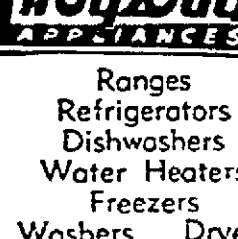

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**REAL ESTATE—RENT**

**SHORE—RESORT FOR RENT** 61  
LAKE POYGAN—Furnished modern cottage. Week or season. Agency, Fremont 6-3271.

**BUSINESS PROPERTY** 62  
BUILDING—Corner Hancock and Union Sts. Can be used for manufacturing and storage. Stoker Real Estate, Washburn, office, Phone 4-1779.

**BUILDING FOR RENT**—206 N. Richmond St. For inspection see Peter Traas, 323 W. College Ave. Phone 3-3834 for appointment.

**GROUND FLOOR SPACE**—1610 sq. ft. On N. Appleton St. Just 1 block North of College Ave. For details call or write DALE REALTY, Phone 3-5717.

**SHOP OR GARAGE BUILDING**—30x50, 320 N. Union Pl., Appleton Realty, Phone 4-2501.

**STORAGE SPACE**—At 121 N. Union St. Phone RE 4-7477.

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**Warehouse**  
50' x 100'. Phone 4-1405 or 3-0336.

**FARMS AND ACREAGE** 63  
Land For Rent  
In Greenville/Ph. 4-9087.

**WANTED TO RENT** 64  
APARTMENT—Small—Or 2 rooms furnished. Want to rent for young couple. Good references. Write Box A-54, Post-Crescent.

**APARTMENT**—Wanted 3 or 4 rooms furnished. Located in Appleton, by middle aged single Real Estate saleslady. Ph. ST 3-3158 or ST 3-1741.

**HOME**—3 bedroom modern home wanted by Wisconsin Telephone Co. executive. Call RE 3-7161 8 a.m. to 5 p.m.

**HOME**—3 bedrooms. Wanted by June 1 by Wisconsin Telephone Co. supervisor. Ph. RE 4-9294.

**HOUSE OR FLAT**—3 Bedrooms. All adults. Ph. 3-0575. After 6 p.m. call 4-4137.

**REAL ESTATE—SALE**

**HOUSES FOR SALE** 65

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Have a look at our 2, 3, 4 bedroom homes from \$8,500 to \$38,000.

Only 2 blocks from Richmond and College. A 2 apartment (6 rooms down, 5 up). Fine 11% net investment. \$12,000.

Nearest location in town. 2 bedroom home. \$15,000.

Kids need space. See this 4 bedroom home. \$11,500.

A case for forced sale. Fully carpeted. New throughout. Newly redecorated 2 bedroom home with attached garage. Dining room too. Asking \$16,900.

Maybe you would like to live just West of town. A 2 bedroom, 1 floor home for \$8,500.

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Rural living. 2 bedrooms, living room, dining room, kitchen, petting, drapes, bath, full basement. 2 car. \$12,500.

2 bedrooms, living room, dining room, carpeting, drapes, 1 1/2 baths, full basement. 2 car. Near Sacred Heart and McKinley School. \$13,300.

Cape Cod. 2 bedrooms, living room, fireplace, dining room, kitchen, full basement. 1 car attached garage. Excellent location. \$16,500.

New 4 bedroom, 2 full baths, Geneva kitchen, family room, living room, full basement. Fox Wyman Flat. \$21,000.

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3 bedroom colonial. Must be sold. Owner moving out of state. Recreation room, shower and toilet in basement. Very nice landscaping. Call today to inspect this home!

**City Park**  
15' x 24' living room, carpeted, cat dining room, fireplace, new kitchen, bath and hot water system. 4 bedrooms and sewing room. \$27,500.

**Erb Park Area**  
BRICK 4 bedroom, 2 story. New kitchen, shower and extra toilet in basement. New carpeted floors. 2 car garage. Home priced at \$22,000.

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Owner leaving city offers 2 bedroom expandable near College Avenue. Full basement. Oil heat.

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For a good home—priced right—in friendly setting see this 2 bedroom home just off Parkway.

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Three bedroom brick and frame ranch style on all improved street. Garage.

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Three bedroom brick on about 1/2 acre lot. Carpeted living room with fireplace. Second fireplace in front porch recreation room. Garage.

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NO. BENNETT. New. \$17,900.

N. RACINE. New. \$17,500.

N. RACINE. New. \$23,500.

E. MARQUETTE. New. \$16,900.

E. FRANCES. New. \$17,900.

GREENLAND ST. New. \$14,500.

2 bedroom and family room. Carpeted living room and dining room. Kitchen. Extra large lot. \$13,300.

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**REAL ESTATE—SALE**

**HOUSES FOR SALE** 65

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Three bedroom ranch home near public and parochial schools. Large rooms throughout. Full basement. Garage. \$14,500.

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Large ranch home on Helen street. Carpeted living room. Hardwood floors. Brick front. Garage. \$16,800.

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Three bedroom home two blocks from Erb Park. Fireplace, bath and powder room. Immediate occupancy. A good buy.

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Two apartment home near St. Joseph Church. Four rooms and bath in each apartment. Automatic heat. \$11,500.

East Washington

Seven rooms and bath near Lawrence College. Carpeted living room with fireplace. Automatic heat. Attached garage. \$12,500.

South Sanders

Six rooms and bath near Foster School. Carpeted living room and dining room. Garage. \$12,500.

East Orange

Three bedroom ranch home near public and parochial schools. Large rooms throughout. Full basement. Garage. \$14,500.

Kimberly

Large ranch home on Helen street. Carpeted living room. Hardwood floors. Brick front. Garage. \$16,800.

West Parkway

Three bedroom home two blocks from Erb Park. Fireplace, bath and powder room. Immediate occupancy. A good buy.

FOR FURTHER INFORMATION ON THESE AND OTHER FINE HOMES IN OUR COMPLETE SELECTION CALL

**CARROLL & CARROLL**  
E. A. L. T. O. R. S.  
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Dial 4-4529 or 4-3552

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**REAL ESTATE—SALE**

**HOUSES FOR SALE** 65

**"Deal With A Realtor"**

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Call Now For Appointment

N. MEADE ST. . . . \$5,500  
Only \$1000 down and \$10 per month buys this 2 bedroom bungalow. 1 1/2 car garage. Nice lot.

WILSON ST., E. . . . \$7,900  
Very neat 12 year old 2 bedroom bungalow. Full basement. Attached garage. Curb and gutter.

SPRING ST., W. . . . \$8,500  
Like new. Attractive 2 bedroom bungalow. Full basement. Oil heat. Garage. Choice area.

COUNTRY RANCH . . . \$10,600  
Large size. Only 2 years old. 2 bedrooms. Full basement. Full place. Oil heat. Attached garage. 1 1/2 acre. Near Appleton. Ballard Road.

E. PACIFIC ST. . . . \$10,900  
Well built 2 bedroom bungalow. Large living room with natural fireplace. Full basement. Oil heat. Attached garage. A lot of house for this price. Call today.

LAWE ST., S. . . . \$11,200  
Nice 10 year old 2 bedroom expandable. Large rooms. Carpeting. Basement. Garage. Near schools. A real buy!

SUBURBAN RANCH . . . \$11,500  
3 nice size bedrooms, ward-robe closets. Carpeted living room. Basement. Oil heat. Attached garage. 1 1/2 acre.

SPRING ST., W. . . . \$12,900  
Nice 5 year ranch. 2 bedrooms and bath down. 3 unfinished bedrooms. Oil heat. Attached garage. Choice location across from Lincoln School.

SOUTH SIDE . . . \$14,700  
Only 7 years old. 1 bedroom—down. 2-up. 12' x 27' carpeted living room. Full basement. 1 1/2 car garage. Curb and gutter.

CHOICE RANCH . . . \$16,800  
2 years old. 3 bedroom ranch including large 150' lot. New N. Oneida St. area.

OAKCREST DR. . . . \$16,900  
Located in one of Appleton's more exclusive residential areas. This fine 2 bedroom ranch home has natural wood burning fireplace. Carpeted living room, carpeted formal dining room. Full basement. Oil heat. Nice garage. See it now.

712 RIDGE LANE . . . \$20,400  
Just think! This extra large 2 year old. 3 bedroom ranch home is 26 ft. in depth and has an entire 75' width. Carpeted living room. Large kitchen and dining area. 3 nice size bedrooms with ward-robe closets. Powder room. Also, full tiled bath. Attractive breezeway. Attached 2 car garage. Full basement. Oil heat and hot water. Entire acre of land and best of all, school is only 2 blocks away. By appointment only.

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**REAL ESTATE—SALE**

**HOUSES FOR SALE** 65

**"Deal With A Realtor"**

For Sale by Dale Realty

2 bedrooms—West Brewster. Full basement. 2 car garage. \$8,500.

2 apartment home in Menasha. 2 bedrooms, bath, living room upper and lower. Brand new two car garage. \$12,500.

2 bedroom home—West Spring Street. Full basement, automatic oil heat, curb, gutter, sidewalk and garage. \$12,900.

2 bedroom home with double garage only two years old on West Glendale. Basement and automatic heat. Sidewalk, curb and gutter. Price reduced to \$15,900.

3 bedroom ranch—Chain Drive (near the Valley Fair Shopping Center). Only one year old. Tiled floor in basement and one car garage. Large lot. Look and see. \$16,000.

3 bedroom ranch with attached garage. Living room carpeted, drapes are included. Kitchen and snappy dining area. Tiled floor in basement. Beautiful yard. Sidewalk, curb and gutter. Move right in. \$16,700.

2 bedroom ranch deluxe home in the Palisades. Full basement, attached double garage. Completely landscaped. Top-top condition. Price \$20,500.

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Outagamie Bank Bldg.  
Ph. 3-6717  
Also other homes not listed above. Let us help you in obtaining the home of your choice.  
Eves.—Call  
Walt . . . Ph. 3-1746  
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**VANLEUR & BYTOF**  
Invite You  
TO INSPECT THESE HOMES

**3 BEDROOMS**  
Only 2 years old. Lannon Stone Front. Vestibule entrance and closet. Large carpeted living room. Kitchen with "Extras." Full tiled bath with vanity. Basement—oil heat, 14 car garage. Landscaped lot with all street improvements.

**2 BEDROOM EXPANDABLE**  
**NEW — IMMEDIATE OCCUPANCY** — Living room with planter, kitchen with paneled dining area. Bath — Basement, gas heat.

**3 BEDROOMS**  
Designed for the most in modern living. Spacious carpeted living room with fireplace, carpeted dining room, Ultra-Modern kitchen with "Built-Ins." Powder room and tiled bath. Basement, oil heat. All improved street.

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**Low Tax Area**  
4 bedroom home, Barbara Ave., Town of Menasha. Large 70' x 10' lot. Full basement, oil hot water heat. Priced right. For an appointment call 2-6113.

**"Deal With A Realtor"**  
**Reduced \$1500**  
New 3 bedroom ranch home, northwest area. Direct from owner. Ph. RE 3-8953.

**"Deal With A Realtor"**  
**Reduced for Quick Sale!**  
W. GLENDALE—6 year old, 2 bedroom expandable. Aluminum siding. Lennox oil heat. Electric hot water. Only \$11,900.

**Ted MODER REALTY**  
304 W. Wisconsin Ave.  
Dial 3-1130, Eves.: 3-8816, 4-1163

**To Settle Estate**  
**Price \$8,700**  
3 room home and bath, 1 block from 2 Catholic Churches, 525 W. Eighth St. Direct from owner. Phone 3-5219 or 4-1065.

**Van Hoof & Van Hoof REAL ESTATE**  
Little Chute  
Phone ST 8-5545 Eves.: ST 8-2149

**W. Parkway**  
New large 3 bedroom ranch home. With deluxe kitchen including built-in stove, oven, stainless steel sink and exhaust hood. Large 30 ft. living room with planter. Hot water heat and many other extras. Must be seen to be appreciated. \$13,500. We arrange financing. Phone 3-8570.

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"Quality Workmanship"  
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NOW you can order a brand new 42' x 28' 3 bedroom home with full basement, completely finished for under \$12,000 and wait less than 60 days. Call PA 2-8912 anytime for particulars.

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lot we will build you a new home with no additional down payment needed. For information and appointment phone 3-6870.

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\$79.50 a Month  
**WHY PAY RENT?**

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a division of E & R  
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Builders of National Homes  
Office Ph. 2-6146  
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**TWIN CITY HOUSES—SALE 65B**  
**A Real Buy**  
3 bedroom ranch. Extras.  
Phone 2-9250

**Arthur St., Menasha**  
1 1/2 story, upstairs unfinished. Living room, kitchen and dining area, 2 large bedrooms down. Full basement, oil heat, electric hot water heater. Lot 70' x 120'. For a quick sale. \$14,300.

**E. J. McMurchie**  
"The Reliable Realtor"  
223 Spruce St., Neenah  
Phone 2-7221  
No house nos. given over phone.

**Buy From Owner**  
1 1/2 story 3 bedroom home in excellent condition. 1 1/2 baths, recreation room, garage, trees and shrubs. Priced right. 20 foot lot. Excellent location near schools and churches. Marquette St., Menasha. Call 4-8128 after 5 p.m.

**Buy Direct From Owner**  
**And Save**  
Between Menasha and Appleton off Hwy. P on Lakeview Lane. Near Lake Butte Des Morts. Large three bedroom home. 2 years old. Carpeted living and dining area; 2 car attached garage; breezeway; oil heat; poured basement; 12 car garage. 20' x 200' lot. Ph. 2-0152 after 5 p.m.

**Direct From Owner**  
2 bedroom home. Oil heat. Double garage. Make an offer. Phone 2-7055.



**REAL ESTATE—SALE**  
**TWIN CITY HOUSES—SALE 65B**  
**JUST LISTED**  
Three bedroom 1 1/2 story home. Large lot, two car garage. Oil heat, basement. Good buy. Higgins St. \$10,500.

**ALSO**  
4 two bedroom homes  
3 two bedroom expandables  
5 three bedroom homes  
1 two apartment home  
**J. J. Tembelis**  
Real Estate Broker, Ph. 2-0039

**MENASHA**  
Jefferson St. Near 4 room home. \$7200.  
**CARVER LANE** \$12,800  
2 bedroom ranch. Oil heat. Garage.  
**JARCHOW REAL ESTATE**  
1339 W. Spring St.  
Phone 3-8416 or 4-2583

**MENASHA**, Across the street from Clovis School. Brand new 3 bedroom brick home. Double garage, breezeway, large recreation room; full basement, etc. Call 2-6780.

**R. BUTRUM AGENCY**  
MENASHA. Zoned for Business — 5 room home. Need of repairs. Call 5-1759.

**MENASHA**, Near Church School — 2 bedroom home and garage. Ph. 5-1759.

**MENASHA**—New 3 bedroom home, \$16,900. Also 2 family home in Menasha at \$12,400. Call 2-2135.

**F. J. BREHM AGENCY**  
MENASHA—2 bedroom home and garage. Under \$7000. F. J. Brehm Agency, Ph. 2-2155.

**MENASHA**, Near New Grove School — 5 room home; double garage. Call PA 2-6955.

**NEENAH**  
McKinley St. .... \$10,700  
Living room, Kitchen, Bath, 2 bedrooms. Expandable 2nd floor. Basement—hot air heat. Nice lot.

**REAL ESTATE—SALE**  
**TWIN CITY HOUSES—SALE 65B**  
**State, St., Menasha**  
2 bedroom ranch style home. Large living room with fireplace. Large kitchen with dining space, full basement, oil heat, electric hot water. Large lot, cement driveway, about 6 years old. Now priced to sell for less than \$11,500. I will help finance. Look this over soon with

**E. J. McMurchie**  
"The Reliable Realtor"  
223 Spruce St., Neenah  
Phone 2-7221  
No house nos. given over phone

**TOWN OF MENASHA—Close to Banta's Midway Plant.**  
**R. BUTRUM AGENCY**  
**Wiesler Realty Agency**  
Dial RE 4-7352

**We Have 3**  
**3 Bedroom Ranchers**  
**On Beautiful North Plummer Court**

**NO. 181 — Large fireplace** in paneled living room. Oak flooring, cabinets and trim. 2 full baths. Garbage disposal. Attached garage. 80' lot. .... \$23,600

**NO. 183—Living room and 2 paneled bedrooms.** 2 full baths with vanities. Garbage disposal. Attached garage. .... \$23,900

**NO. 184—Large paneled family room** off kitchen and living room. Large kitchen, garbage disposal. Attached garage. .... \$19,500

**Financing Can Be Arranged**  
Call For Appointment  
**LIEBER LBR. CO., Inc.**  
Neenah PA 2-2834  
'Home of the Home Builders'

**What a Selection!!!**  
Yes, this one is for you who wish to live on one of Lake Winnebago's better beaches. Low maintenance, hot water heating, hot heat, all carpeted, including the 2 bedrooms. Large lot and new 2 car garage. Many other extras. Must be seen to be appreciated.

**Would you like this convenient** arranged 3 bedroom home, large garage on a large lot. On Neenah's west side. Completely modern, in excellent condition, close to school. Owner has been transferred and has just cut the price \$500. Inside must be seen to be appreciated. This can be shown by appointment only.

**In Neenah, we have this smaller** neat 2 bedroom home. Ideal for a small family. This price is right. Act at once.

**REAL ESTATE—SALE**  
**HOUSES FOR SALE 65**  
**"Deal With A Realtor"**  
**VANLEUR & BYTOF**  
Invite You  
TO INSPECT THESE HOMES

**3 BEDROOMS**  
Only 2 years old. Lannon Stone Front. Vestibule entrance and closet. Large carpeted living room. Kitchen with "Extras." Full tiled bath with vanity. Basement—oil heat, 14 car garage. Landscaped lot with all street improvements.

**2 BEDROOM EXPANDABLE**  
**NEW — IMMEDIATE OCCUPANCY** — Living room with planter, kitchen with paneled dining area. Bath — Basement, gas heat.

**3 BEDROOMS**  
Designed for the most in modern living. Spacious carpeted living room with fireplace, carpeted dining room, Ultra-Modern kitchen with "Built-Ins." Powder room and tiled bath. Basement, oil heat. All improved street.

**CALL NOW**  
**WE HAVE MANY OTHERS**  
**VANLEUR & BYTOF**  
REALTORS  
333 W. College Ave.  
Office 4-7184  
EVENINGS  
J. Vanleure 4-7149  
O. Bytof 4-7149

**Low Tax Area**  
4 bedroom home, Barbara Ave., Town of Menasha. Large 70' x 10' lot. Full basement, oil hot water heat. Priced right. For an appointment call 2-6113.

**"Deal With A Realtor"**  
**Reduced \$1500**  
New 3 bedroom ranch home, northwest area. Direct from owner. Ph. RE 3-8953.

**"Deal With A Realtor"**  
**Reduced for Quick Sale!**  
W. GLENDALE—6 year old, 2 bedroom expandable. Aluminum siding. Lennox oil heat. Electric hot water. Only \$11,900.

**Ted MODER REALTY**  
304 W. Wisconsin Ave.  
Dial 3-1130, Eves.: 3-8816, 4-1163

**To Settle Estate**  
**Price \$8,700**  
3 room home and bath, 1 block from 2 Catholic Churches, 525 W. Eighth St. Direct from owner. Phone 3-5219 or 4-1065.

**Van Hoof & Van Hoof REAL ESTATE**  
Little Chute  
Phone ST 8-5545 Eves.: ST 8-2149

**W. Parkway**  
New large 3 bedroom ranch home. With deluxe kitchen including built-in stove, oven, stainless steel sink and exhaust hood. Large 30 ft. living room with planter. Hot water heat and many other extras. Must be seen to be appreciated. \$13,500. We arrange financing. Phone 3-8570.

**REAL ESTATE—SALE**  
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Office 4-7184  
EVENINGS  
J. Vanleure 4-7149  
O. Bytof 4-7149

**Low Tax Area**  
4 bedroom home, Barbara Ave., Town of Menasha. Large 70' x 10' lot. Full basement, oil hot water heat. Priced right. For an appointment call 2-6113.

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**Reduced \$1500**  
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Office 4-7184  
EVENINGS  
J. Vanleure 4-7149  
O. Bytof 4-7149

**Low Tax Area**  
4 bedroom home, Barbara Ave., Town of Menasha. Large 70' x 10' lot. Full basement, oil hot water heat. Priced right. For an appointment call 2-6113.

**"Deal With A Realtor"**  
**Reduced \$1500**  
New 3 bedroom ranch home, northwest area. Direct from owner. Ph. RE 3-8953.

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INSURED FUR STORAGE — PHONE 3-7321

# GEENEN'S

## GIGANTIC APRIL

All Items  
On Sale  
Tuesday  
9 a.m.

# Sale OF Sales

**SPECIAL!**  
**77¢**  
Reg. 98¢  
"Fascination"  
All First Quality  
**NYLONS**

All made by a famous hosiery mill, in new spring and summer shades of walking or dress sheers and seamless. Sizes 8½ to 11.

Men's Broadcloth  
**Famous Brand PAJAMAS**  
**1.99**  
Regular 2.99

All first quality broadcloths in coat styles only. Fancy and stripe patterns. Elastic waist, full cut, sanforized fastcolor. Sizes B to D.

**SPECIAL!**  
**80 Square PERCALES**  
Available in florals, plaids, stripes and juveniles in a bright and colorful array of new spring and summer patterns. Light or dark background. Color-fast.  
**29¢ yd.**  
39¢ Value

Full Fashion  
**NYLON**  
Pettiflow Hosiery  
If Perf. 1.35 to 1.65  
**49¢**  
Limit 2 Pr.  
No Phone or Mail Orders!

**CLEARANCE OF SPRING HATS**  
Values From  
3.95 to 12.00  
**\$2-\$3-\$5**  
Special Prices  
on  
"Designer" HATS

**CLEARANCE OF SPRING COATS-SUITS TOPPERS**  
This Sale includes all our Famous Brand Lines . . . all from our regular stock . . . now at Big Savings.  
Regular 16.95 . . . . . Now **\$12**  
Regular 29.95 . . . . . Now **\$18**  
Regular 34.95 . . . . . Now **\$24**  
Regular 39.95 . . . . . Now **\$28**  
Regular 49.95 . . . . . Now **\$38**  
Regular 59.95 . . . . . Now **\$48**  
Regular 64.95 - 69.95 . . . Now **\$54**  
Regular 74.95 - 79.95 . . . Now **\$58**  
A Small Deposit Will  
Reserve Your Selection!

Women's Cotton  
**SKIRTS**  
Flared Styles  
Attractive prints and patterns, some belted. All first quality. Sizes 10 to 18.  
**2.98**  
Regular 3.98  
Second Floor

Women's  
"Fruit of the Loom"  
Cotton  
**PAJAMAS**  
A first quality cotton pajama at a close out price. In floral prints. Coat style, elastic waist. Sizes 32 to 38.  
**99¢**  
Regular 2.98  
Main Floor

**SPECIAL!**  
Pure Silk  
**Scarfs**  
A group of large and beautiful floral and print, pure silk scarfs. All have hand rolled hems.  
**\$1.19**  
Regular 2.98

15 Only  
**OILETTE PICTURES**  
A large picture in floral and sceneries, with 1½ inch white gold frame.  
25 x 31 Inch  
**\$2.99**  
Regular 6.25

**CLOSE OUT! SPECIAL!**  
81 Inch Length  
Cotton & Rayon  
**DRAPES**  
A beautiful selection of 29 pair only of cotton and rayon drapes. Comes in colors of white, beige, sandalwood, aqua and light green.  
**4.49** Pr.  
Regular 8.95

**SALE!**  
Save \$ on  
**SMART DRESSES!**  
**CLEARANCE OF SPRING DRESSES**  
For spring and summer wearing shop now — stock up now on cool, beautiful cottons and rayons, for home, for town, for everywhere wear and the styles are pretty, the colors so lovely, you'll want to buy several.  
Regular 17.95 . . . . . Now **\$13.95**  
Regular 22.95 . . . . . Now **\$16.95**  
Regular 24.95 . . . . . Now **\$19.95**  
Regular 29.95 . . . . . Now **\$23.95**  
**Special Lot DRESSES**  
Regular 5.98  
**2 for \$10**

6 Only  
Fieldcrest  
"Jacquard"  
**BLANKETS**  
66 x 80 inch  
Regular 3.98  
**\$1.99**  
A blanket of cotton, rayon & nylon in various colors and patterns. Stitched edges.  
Limit 1 Only  
No Phone or Mail Orders

**SPECIAL!**  
Men's  
**SPORT SHIRTS**  
All first quality sport shirts in flannels and rayons. All long sleeves. In plains and patterns. Sizes 14 to 17.  
**\$1.99**  
Regular 2.98 to 4.98

**EXTRA SPECIAL!**  
No Iron  
"Artemis"  
**COTTON SLIPS**  
All-around shadow panel in soft, exclusively finished no-iron cotton batiste. Dainty eyelet embroidery and imported no-iron cotton lace trim. Sizes 32 to 38 short and 32 to 44 average and tall.  
**2.98**  
Regular 5.98  
Second Floor

16 Only  
Relish & Cheese  
**DISHES**  
In assorted pottery faces — to hold either relishes or cheese dips. Makes ideal gifts.  
Regular 1.50  
**49¢**

One Group  
Assorted  
**COSMETICS**  
This group consists of all famous brands of discontinued items.  
**½ Price**

**SPECIAL!**  
Costume  
**JEWELRY**  
An assorted group of summer jewelry in necklaces, earrings, bracelets, etc.  
**½ PRICE**  
Regular to 1.98

**SPECIAL**  
Regular 2.00 & 3.00  
**\$1.00** pr.  
**FABRIC GLOVES**  
A close out of a special group of summer fabric gloves, some are discontinued patterns, others are slightly soiled. All first quality. Broken sizes.

**SPECIAL!**  
Printed Outing  
**FLANNEL**  
All first quality flannel in various fancy and stripe patterns. 36 inch width.  
Reg. 49¢  
**25¢ yd.**  
Limit 10 Yds.  
No Phone Orders!

One Group  
Assorted  
**RAYON FABRICS**  
This group includes crepes, corduroys, suitings, etc. Now is the time to sew and save.  
**75¢ yd.**  
Regular to 2.49

**SPECIAL!**  
Boys'  
Short Sleeve  
**Sport Shirts**  
All first quality rayon and cotton sport shirts, plain colors only. Sizes 8 to 16.  
**99¢**  
Regular 1.98

Close Out!  
Girls'  
**Pedal Pushers**  
A close out of a group of first quality pedal pushers of a famous brand. In red or tan. Sizes 8 to 12.  
**\$1.49**  
Regular 2.98

Heavy Quality  
Turkish  
**WASH CLOTHS**  
A 12 by 12 inch size wash cloth, in heavy quality Turkish cloth of assorted pastels. A real buy and saving.  
**10 for \$1.00**  
19¢ Values

**CLOSE OUT!**  
6 Only  
"Hawkeye"  
**HAMPERS**  
In assorted sizes and colors, this is a real buy at this low-low price.  
**\$4.98**  
Reg. 6.98 to 9.50  
No Phone Orders!

26 Only  
**WILTON RUGS**  
All Wool  
27x45 inch  
All first quality Wilton samples in florals and plains.  
**\$3.69**  
Values to 14.95  
No Phone Orders

12 Only — Stamped  
**CARD TABLE CLOTHS**  
with 4 Naps  
A pure linen stamped cloth with 4 napkins in cross-stitch and floral patterns.  
**\$1.99**  
Regular 3.98

**SALE! LADIES' DRESS SHOES**  
**Naturalizer "Sleek"**  
High and Mid Heels  
Open and Closed Toe  
PATENT LEATHER  
Reg. to 12.95  
Only  
**\$7.90**  
Direct from Our Spring Stock  
Also a Few Red & Blue Calf Shoes. All sizes but not in every style.  
Not Exactly as Shown  
**GEENEN'S SHOE DEPT.**